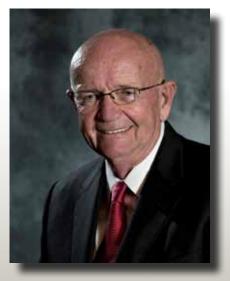


## National Museum of the United States Army Museum Guide



## The Campaign for the National Museum of the United States Army

Sixty years ago, I was commissioned as a second lieutenant in the U.S. Army.

That is a long time to have been associated with one organization, and I have much to look back on over those 60 years. But I am most excited about what is before me: the opening of the National Museum of the United States Army in 2020.

While construction is nearly complete, the Campaign for the Army's National Museum isn't over yet. A lot has been done – and the bills have not been insignificant. We are still working to raise the funds needed to finish this national landmark.

I need your assistance to complete this world class Museum for our Army and all its Soldiers.

I'm very proud to be a part of this magnificent effort, and I hope you share that pride. The National Museum of the United States Army will preserve and share the Army's legacy, and honor the service and sacrifice of our Soldiers. It's long overdue, and it is finally becoming a reality.

With your help, we'll get there. Now is the time to make your commitment to the Campaign for National Museum of the United States Army.

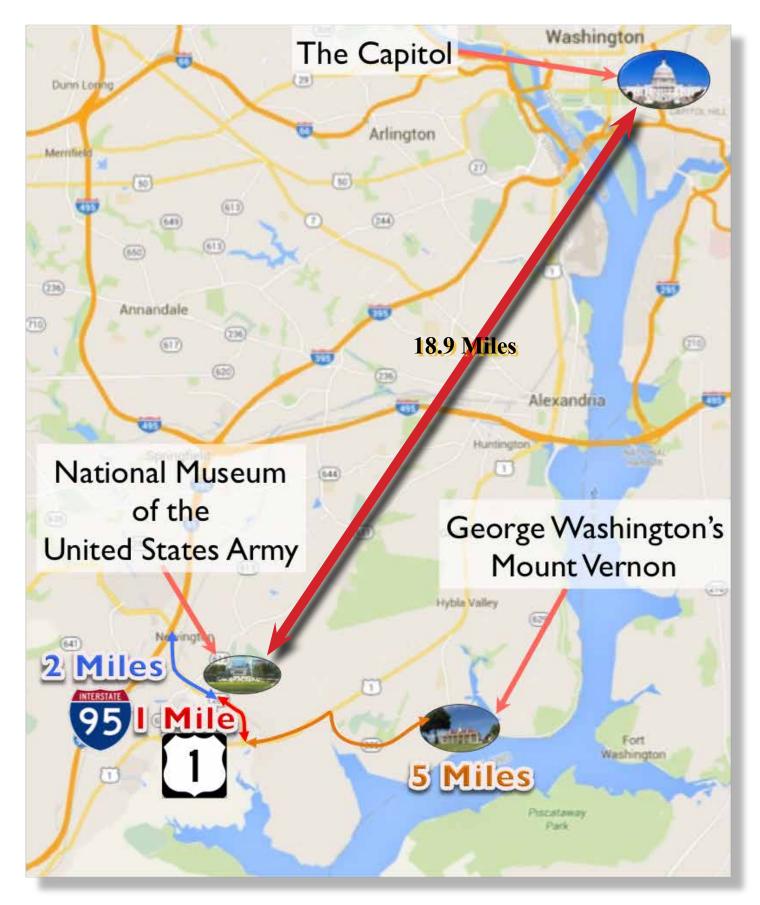
General Gordon R. Sullivan USA (Ret.) Chairman, The Army Historical Foundation

THE ARMY ARMY HISTORICAL FOUNDATION

NATIONAL M U S E U M

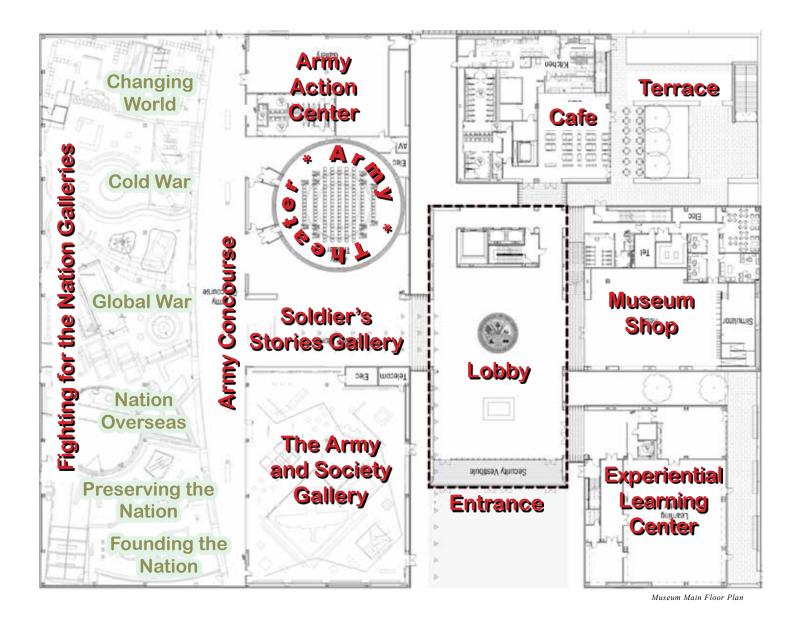
UNITED STATES





The National Museum of the United States Army—complete with historical artifacts, interactive exhibits and other exciting displays—will be located just off the Interstate 95 and only six miles from George Washington's Mount Vernon at Fort Belvoir, Virginia, less than 30 minutes south of Washington, D.C.





#### It's the time to tell the story of American Soldiers!

The National Museum of the United States Army will combine immersive and interactive exhibits on the history and role of the U.S. Army with geography, science, technology, engineering, and mathematics (G-STEM) educational opportunities designed to capture the attention and imagination of visitors both old and young. As the true home of Army history and the stories of its Soldiers, the Museum will provide an environment where veterans, their families, and the general public can reflect, remember, and celebrate the enduring spirit of the United States Army. Located on 87 acres in Fort Belvoir, Virginia, the National Museum will encompass 185,000+ square feet of Museum building, a Parade Ground, an Amphitheater, the peaceful Memorial Garden, the Medal of Honor Garden, and the Army Trail.

Four principle galleries within the Museum will bring the Army's rich history to life. The Soldiers' Stories Gallery will feature personal accounts of ordinary men and women from all historic periods and walks of life who became Soldiers. In the Fighting for the Nation Gallery visitors encounter a comprehensive, focused series of stories spread among six smaller galleries that detail the major conflicts that lie at the heart of the Army's role as a fighting force. The Army & Society Gallery will explore the broad and often overlooked symbiotic relationship between the Army, its civilian leaders, and the people of the United States. Finally, the unique Experiential Learning Center will be an interactive resource center featuring Army-themed G-STEM educational programs for all ages.



The inviting 7,500 square foot Lobby will welcome and orient visitors to the variety of Museum experiences and opportunities available. The versatility of the design will also allow the Lobby to serve multiple purposes during non-Museum hours, to include special events, ceremonies, and dinners with seating for more than 400.



Honor Wall sponsored by General Dynamics Corporation

#### Wall of Honor (Colors of Courage)

The Army has fought 11 wars and conducted 190campaigns since 1775. Those hard-fought honors are represented by battle streamers that are attached to the Army flag as a reminder of the selfless service and courage of the over 30 million men and women who have served the nation during times of war and peace. It displays the identity, traditions and history that make up the intangible spirit of a unit—its soul.

Conceptual rendering of the Lobby area.

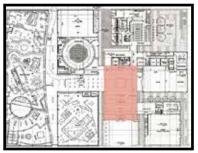
#### **Donor Wall**

Major donor recognition is an integral part of the Army Historical Foundation's Campaign for the National Museum of the U.S. Army. Individuals, corporations, foundations, and organizations donating \$50,000 or more will be prominently displayed in the Museum's Lobby in five circles of distinction—One-Star through Five-Star and the Commander-in-Chief's Circle.

The generosity of all major donors will be recognized and prominently displayed in the Museum's lobby.



Museum Donor Wall





Conceptual rendering of Global War Gallery.

The National Museum of the United States Army will include public spaces, galleries, exhibits, theaters, macro artifacts, tableaus, and vignettes.

To ensure a comprehensive presentation of the United States Army's storied history is available to visitors upon its opening, the Museum will include the *Soldiers' Stories Gallery, Fighting for the Nation Gallery,* and the *Army and Society Gallery,* along with the *Army Theater* and *Army Concourse.* Also included will be the iconic *Lobby, the Experiential Learning Center, Veterans' Hall, Medal of Honor Garden, Army Cafe ,* and *Museum Store .* 

The galleries will feature various interactive exhibits, related artifacts, theaters, media presentations, and macro artifacts which also offer opportunities for donor sponsorship and recognition. With an additional focus on environmental and energy initiatives, the Museum is built to meet LEED (Leadership in Energy and Environmental Design) Silver Status.



The Museum will provide a place to display paintings and photographs from the 16,000 piece Army Art Collection, including four original paintings by Norman Rockwell.

Gallery Overview

Army history since 1775 has produced important artifacts, artwork, and documents. This rich past, which has been safeguarded by the Army will be showcased properly for the benefit of the American public.





The Soldier's Stories Gallery is sponsored by The Boeing Company



Frank Buckles



James Miller



Kimberly Hampton



Melvin Nesteby



Donald Hoffman

William Carney

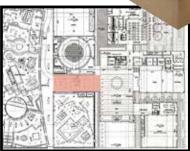
Our Soldiers' selfless service and personal sacrifices have had a profound impact on our nation and the world, and the 3,500 square foot *Soldiers' Stories Gallery* will tell the tales of their accomplishments in engaging ways. Truly, this striking entry gallery experience sets the tone and communicates a central theme of the Museum– *the story of the Army is the story of Soldiers*. These personal accounts of ordinary men and women from all historic periods and walks of life will introduce visitors to Army history in a way that transcends generations, connects the visitors to places and events.

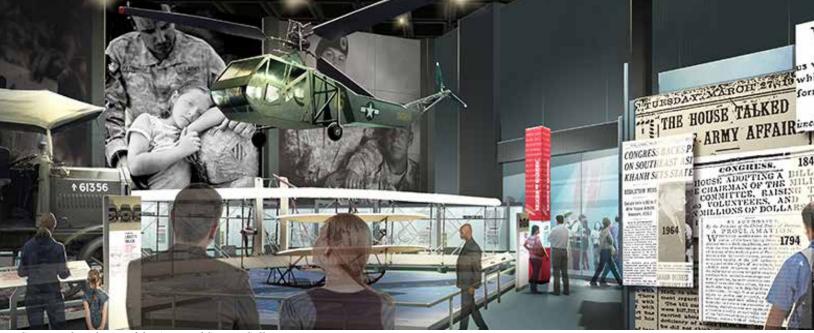
The gallery will include freestanding pylons squared up into an organized marching formation, symbolizing the structure and uniformity of the U.S. Army while expressing the individuality of every Soldier. Each pylon will include a larger-than-life bas relief image of a Soldier's face, his or her service history, and a brief but compelling personal story illustrating one of the Army's seven core values. On one wall of the gallery "The Soldiers' Creed," beginning with the declaration, "I am an American Soldier," will be carved into a large stone-like monolith, creating a monumental and reverential backdrop to the "marching" Soldiers.

The Soldiers to the left will be included on the Soldiers

Stories pylons. Each Soldier on the pylons represent one of the Army Values (loyalty, duty, respect, selfless service, honor, integrity, personal courage).

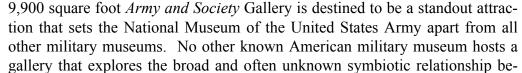
## Soldiers' Stories

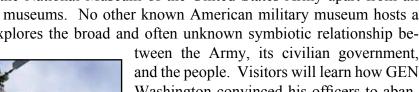


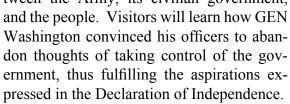


Conceptual rendering of the Army and Society Gallery. R4B Hoverfly Sponsored by Sikorsky Aircraft Corporation Reflecting and Changing Exhibit Sponsored by David L. Steward

Consisting of five major and distinctly themed areas (Civilian Control of the Military, Innovation and Invention, Reflecting and Changing the Face of America, Army Supporting the Nation, and Nation Supporting the Army), the

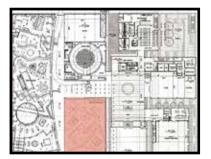






This will introduce visitors to the many advancements in medicine, aviation, communications, and technology that have helped shape American society, culture, and economy. Visitors will discover how the Army has responded to and impacted issues such as immigration, integration, racial and gender equity, educational opportunities, and shaping the national character.



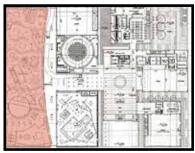


Are you a girl with a

Star-Spangled heart?

THE WAC NOW

# Fighting for the Nation Gallery





French FT17 Renault Light Tank located within the Nation Overseas gallery.

This gallery is comprised of six smaller galleries that will allow visitors to experience a comprehensive, focused series of stories that get to the heart of the Army's role as a fighting force at home and abroad. Visitors will receive an immersive experience that allows them to get at the deeper truths about combat, opportunities to learn about the evolution of tactics and technology over time, and be exposed to the first-hand accounts of the Soldiers who fought in all of our nation's major conflicts.



Conceptual Rendering of Total War exhibit within Preserving the Nation Gallery

#### **1898:** The Nation Overseas

Details America's entry onto the world stage and the Army's role in helping turn the tide during the WWI. It is organized into four areas—"Entering the World Stage," "The Great War," "WWI Immersion," and "WWI Battlefield Experience."

#### 1939: Global War

Covers World War II, exploring the Army's full involvement in the War highlighting technologies and tactics that led to an Allied victory, the story of the Army in Europe, North Africa, the Pacific, and the Manhattan Project.

#### **1991: Changing World**

Chronicles the Army's new challenges: conducting peace operations while facing combat against new and old foes on both conventional and unconventional battlefields across the globe.

#### 1775: Founding the Nation

Explores the Revolutionary War and the War of 1812 allowing visitors to discover America's roots, the origins and formation of the Continental Army, and to learn about the Army's development as a professional force.

#### 1861: Preserving the Nation

Gives visitors an appreciation for the impact of the Civil War as the defining event of the 19th century and learn how the conflict fundamentally changed the relationship between the Army and American Society.



Conceptual Rendering of World War I Immersion exhibit within Nation Overseas Gallery

#### 1946: Cold War

Showcases evocative imagery of civil defense symbols, mushroom clouds, duck and cover drills, with movie posters dramatizing the standoff between the Soviet bloc and America and its allies for over 40 years.

# Sample Macro Artifacts

#### National Museum of the United States Army



#### Landing Craft, Vehicle, Personnel (LCVP)

A signature piece, the LCVP landed more Allied troops in Europe and the Pacific than all other types of landing craft combined during WWII. It was constructed of wood and could carry a platoon of thirty-six men with their equipment or a jeep and twelve men. It will be displayed in the *Global War (WWII)* Gallery.

#### Knox's Trail Diorama

This diorama will give an exciting dimension to artist Tom Lovell's painting, *The Noble Train of Artillery*, which commemorates Colonel Henry Knox's daring mission to transport 60 artillery pieces of captured British cannon across 300 miles of icy waterways and frozen fields from Ticonderoga to Boston during the winter of 1775-76. Knox's successful mission allowed the captured artillery to be positioned against the British, forcing them to evacuate Boston in March 1776. The diorama will be displayed in "Beginnings of the Army and Revolutionary War" section of the *Founding the Nation* Gal<sup>1</sup>ary





#### **UH-1B** Iroquois

The Huey" (a nickname derived from its original "HU-1" designation) first arrived in Vietnam in 1962 and served as an aerial ambulance. In 1963, a larger utility version, the UH-1H, was designed to perform more missions including air assault, cargo transport, medical evacuation, and more.

The UH-1B model, such as the one installed in the Museum, was flown by the 129thAviation Company, 10th Combat Aviation Battalion in Vietnam. The Company's gun platoon, "The Cobras" used the helicopter during their mission to provide fire support with rockets and machine guns for assault helicopters, ground troops and motor convoys. The aircraft can hold up to two pilots and 13 passengers. The cabin may be configured with up to six stretchers, an internal rescue hoist, auxiliary fuel tanks, spotlights, and many other mission kits.

#### 1908 Wright Flyer

A reproduction of the first aircraft purchased by the Army in 1909, the 1908 Wright Flyer is representative of the Army's historic and continued support of American aviation. It will be displayed in the "Innovation and Invention" section of the *Army and Society* Gallery.

*Reproduction 1908 Wright Flyer in the* Army and Society Gallery *sponsored by FedEx Corporation.* 



National Museum of the United States Army 11



The Experiential Learning Center (ELC) is a unique, state-of-the-art interactive resource center featuring geography, science, technology, engineering, and mathematics (G-STEM) educational programs. The ELC will be located on the first floor adjacent to the Museum lobby. It will include an extensive experiential learning area, complete with classroom space and simulated rescue mission.



#### **Training Area**

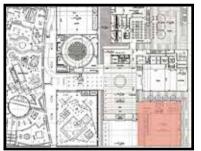
The training area is the heart of the ELC, where visitors assist the Army in the simulated rescue mission "Operation Safe Passage." In smaller groups, visitors are trained in several disciplines (G-STEM) around the room via five training exercises. Once visitors have mastered these



training exercises, they will return to one of the five interactive tables to complete the mission.

#### Fort Discover

Fort Discover is designed for younger children, located on the other side of the Training Area room, which allows younger children to discover G-STEM in imaginative play. The room comes alive with interactive areas that encourage children to work as a team to keep the Fort alive. They can dress in camo, deliver the mail, work in the chow line, and drive a jeep. Radios throughout the room help them keep in touch. A play table allows children to build a fort at their own size. A conveyor moves equipment up the tower to be distributed around the fort, and the observation deck allows children to see things from a new perspective. Up in the sky a cargo plane drops crates that kids can control from the tower.



ELC sponsored by Lockheed Martin Corporation



Photo of Lobby and Army seal with the Army Theater and Soldier's Stories Gallery in the background.

#### **Army Theater**

This panoramic theater-in-the-round will engage, educate, and entertain visitors with Army-centric media displays and more general entertainment including movies. The 300+-degree projection display will surround the audience with sights and sounds that focus on the rigors of basic training, combat action, and the rest of the Army lifestyle.



#### **Medal of Honor Garden**

The Medal of Honor Garden is an outdoor area adjacent to the Veterans' Hall, identifying and honoring Army recipients of the highest award for valor the United States can bestow. Compelling displays will educate the public on the extraordinary service and sacrifice of Soldier recipients of this award established by President Lincoln in 1862.

## **Public Spaces**



#### Veterans' Hall

The Veterans' Hall will provide a special setting to honor the service and sacrifice of America's veterans who served during war and peace, at home and abroad. The multi-functional space on the Museum's second floor will host a variety of educational outreach initiatives including presentations, demonstrations, educational programs, and lecture series. The Veterans' Hall will be available to veterans and their families for veterans' reunions, meetings, dinners, socials, and official functions. It will house interactive features such as the *Registry of the American Soldier*, which already includes the service records of more than 150,000 veterans.



#### Commander-in-Chief's Circle

The Association of the U.S. Army The Boeing Company General Dynamics Corporation Lockheed Martin Corporation

#### **Five-Star Circle**

AM General Corporation BAE Systems BELL Centene Corporation The Coca-Cola Foundation FedEx Corporation General Motors Foundation Honeywell L-3 Communications Microsoft Corporation Northrop Grumman Corporation Pritzker Military Museum & Library Raytheon Company Sikorsky Aircraft Corporation The Viola Foundation

#### Four-Star Circle

CACI International Inc DynCorp International Exelis KBR Leidos Military Order of the Purple Heart Service Foundation Rasmuson Foundation Starks Family Charitable Fund The Starr Foundation Veterans of Foreign Wars

#### Three-Star Circle

Caterpillar, Inc. Johnson & Johnson Motiva Enterprises, LLC Oshkosh Defense, LLC Shell Oil Company System Studies & Simulation Inc.

#### **Two-Star Circle**

Allison Transmission, Inc. **CALIBRE Systems** The Cannon Foundation Clark Construction Group, LLC **COLSA** Corporation Cracker Barrel Old Country Store **Cubic Corporation Dominion Energy** The Drew Foundation FLIR Systems, Inc. **GEICO** Hensel Phelps Construction Company Int. Assoc. of Machinists and Aerospace Workers Jelly Belly Candy Company Kongsberg Protech Systems **Richard Lounsbery Foundation** New Market Corporation OBXtek Inc. Parsons Corporation Pilot Flying J

#### **Major Donor Recognition**

Major donor recognition is an integral part of the Army Historical Foundation's Campaign for the National Museum of the United States Army. Individuals, corporations, foundations, and organizations donating \$50,000-\$4,999,999 will be enrolled in one of five circles of distinction, One-Star through Five-Star. Those contributing \$5,000,000 and more will be recognized in the Commander-in-Chief (CinC)'s Circle.

CinC's Circle Five-Star Circle Four-Star Circle Three-Star Circle Two-Star Circle One-Star Circle

\$5,000,000 and up \$1,000,000-\$4,999,999 \$500,000-\$999,999 \$250,000-\$499,999 \$100,000-\$249,999 \$50,000-\$99,999

Rabaut Family Foundation Rolls-Royce North America Ryder Transportation & Logistics SAIC The Diana Davis Spencer Foundation Triumph Group, Inc.

#### **One-Star Circle**

AETNA Agility Defense & Government Services Airbus Americas Army Aviation Association of America Army Women's Foundation **Booz Allen Hamilton** California Resources Corporation Ceradyne, Inc. Day & Zimmerman, Inc. **Dynetics** Fannie Mae Foundation Fifth Third Foundation Force Protection, Inc. General Atomics Aeronautical Systems, Inc. The Hudson Foundation The Lisle Foundation The Monaghan Foundation Navistar Defense, LLC Pentagon Federal Credit Union Redstone Federal Credit Union VT Systems W.L. Gore & Associates

#### Commander-In-Chief's Circle (\$5,000,000+)

#### Benefits at \$5,000,000

- All of the Five-Star level benefits plus:
- Special PR plan can be developed and tailored to meet the company's needs and can include activities ranging from special events with to press conferences at the Museum after opening.
- Invitations to, public gift announcement at, and opportunity for a company executive to speak at a high-profile donor event and recognition as a Commander-In-Chief's Circle level supporter in the event's programs materials.
- Acknowledgment at and VIP invitations to (in many cases this will include special seating and access) Campaign events, including the grand opening and dedication events, and other events ranging from small major donor events to large grassroots events for Soldiers and Veterans (number of invitations and of events increase with Circle level).
- Company logo and hyper link will appear on the Army Historical Foundation's website within the appropriate Circle level.
- Full-page article on the company's support will be included in the Army Historical Foundation's newsletter, quarterly magazine, and/or website, which are provided to senior civilian and uniformed Army leaders.

#### Five-Star Circle (\$4,999,999-\$1,000,000)

#### Benefits at \$1,000,000

- All of the Four-Star level benefits plus:
- Opportunity for a company executive to network with other business leaders through service on the Advisory Committee. The executive will be recognized as a Committee member on all campaign print materials.
- Invitations to and public gift announcement at a highprofile donor event and recognition as a Five-Star Circle level supporter in programing materials.
- VIP invitations to (in some cases this will include special seating and access) Campaign events, including the groundbreaking and dedication events, and other events ranging from small major donor events to large grassroots events for Soldiers and Veterans (number of invitations and of events increase with Circle level).
- Company hyper linked name will appear on the Army Historical Foundation's website within the appropriate Circle level.
- Half-page article on the company's support will be included in the Army Historical Foundation's newsletter, quarterly magazine, and/or website, which are provided to senior civilian and uniformed U.S. Army leaders.

#### Benefits at \$500,000

- All of the Three-Star level benefits plus:
- Quarter-page article on the company's support will be included in the Army Historical Foundation's newsletter, quarterly magazine, and website, which are provided to senior civilian and uniformed U.S. Army leaders.

#### Three-Star Circle (\$499,999-\$250,000)

#### Benefits at \$250,000

- All of the Two-Star level benefits plus:
- One invitation to a high-profile donor event and recognition as a supporter in the programs materials.
- Opportunity to rent the Museum at reduced rates for after-hours events.
- Special check presentation can be scheduled.

#### Two-Star Circle (\$249,999-\$100,000)

#### Benefits at \$100,000

- All of the One-Star level benefits plus:
- Recognition as a Two-Star Circle level supporter in a high-profile donor event's programs materials.
- Exhibit sponsorship opportunities
- VIP invitations to Campaign events, including the groundbreaking and dedication events, and other events ranging from small major donor events to large grassroots events for Soldiers and Veterans (number of invitations and of events increase with Circle level).
- An announcement of the company's support will be included in the Army Historical Foundation's newsletter, which is provided to U.S. Army leaders.

#### **One-Star Circle (\$99,999-\$50,000)**

#### Benefits at \$50,000

- Placement on the Donor Wall under the appropriate Circle level in the main entryway of the Museum.
- VIP invitations to Campaign events (number of invitations and of events increase with Circle level).
- Company name will appear on the Army Historical Foundation's website at the appropriate Circle level.
- Creation of a press release and name recognition on all other appropriate publications.
- Opportunity for the company to promote its support of the Museum.
- Personalized tours of the Museum upon opening.

#### The Museum Experience...

The National Army Museum will be more than just a building. It will be an experience that will engage visitors of all ages emotionally and intellectually in the Army's history and heritage and allow them to experience what it is like to be a Soldier. Visitors will be able to absorb the history of America's Army in a variety of formats. Exhibits will replicate three-dimensional historical contexts by combining cutting edge technologies, inter-activity, carefully selected and positioned artifacts, special effects, and first-person Soldier stories to recreate a sense of time and place and bring action and adventure to the Museum experience.

#### **Contact Us**

For more information on the National Museum of the United States Army, please contact:

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#### www.armyhistory.org







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