



THE NATIONAL
WWII MUSEUM
NEW ORLEANS

MEMORY WARS: WORLD WAR II AT 75 AND BEYOND

A CONFERENCE EXPLORING WORLD WAR II'S LEGACY
SEPTEMBER 9-11, 2021



PRESENTED BY



Electronic Arts



SPECIAL THANKS TO:

American Battle Monuments Commission
EA, Respawn Entertainment, and Oculus from Facebook
Gallagher & Associates
American Historical Association
Collegium Civitas
Rana Mitter, PhD
John Morrow, PhD
Anne Frank House
Mémorial de Caen
The Gen. Raymond E. Mason Endowment Fund
Boeing

Featuring special guest
Tom Brokaw



Photo: President & CEO Stephen Watson welcomes conference attendees in the Madlyn & Paul Hilliard Conference Center at The Higgins Hotel & Conference Center. Courtesy of Frank Aymami.

LETTER FROM THE PRESIDENT

Dear Friend of The National WWII Museum,

75 years after its official conclusion, World War II is still alive and present in today's society. Current news regularly reveals economic, territorial, political or cultural disputes taking place in or among nations, rooted in WWII history. Competing popular and national memories of the war often fuel these conflicts, which sometimes include resurgent forces of racism and extremist ideologies that predated World War II; but dialogue from different perspectives has in many instances also fostered healing.

The National WWII Museum will be hosting a first-of-its-kind international conference to address shifting landscapes of popular memories of this world-altering conflict. Memory Wars: World War II at 75 and Beyond will take place September 9–11, 2021, at the new Higgins Hotel & Conference Center.

We look forward to bringing together friends, Members, WWII enthusiasts, and students to hear from top scholars, authors, media professionals, and practitioners in the field during three enriching and enjoyable days, discussing one of the most epic events in human history and its remembrance and relevance today. I hope you will consider joining us in New Orleans, as 40 speakers from around the world present ideas from their respective fields and address topics of controversy.

During the conference, we will host a Friday evening open house and special film screening at the Museum, providing an opportunity for attendees to experience our galleries and mingle with fellow guests and speakers. Guests will have the option to stay at The Higgins Hotel & Conference Center—a new addition to the Museum campus that reflects the history, culture, and style of the 1940s while supporting the institution's educational mission.

I hope to see you in September for what promises to be an enlightening and unforgettable experience examining World War II's place in public memory today.

Sincerely,

A handwritten signature in black ink, appearing to read "Stephen J. Watson".

Stephen J. Watson
President & CEO, The National WWII Museum

MEMORY WARS: WORLD WAR II AT 75 AND BEYOND

Explore World War II's place in public memory, examining how historians, filmmakers, media, memorials, and museums help to shape memory of the conflict.



The MacArthur Landing Memorial in Red Beach, Palo, Leyte, The Philippines.

INTRODUCTION

Having just commemorated the 75th Anniversary of the end of World War II, The National WWII Museum is hosting a global conference in New Orleans on September 9–11, 2021. *Memory Wars: World War II at 75 and Beyond* is a presentation of the Museum's Institute for the Study of War and Democracy, held at the institution's new Higgins Hotel & Conference Center.

Memory Wars will explore World War II's place in public memory through a global prism, examining how museums, filmmakers, media, memorials, and historians (both academic and public) help shape memories of the conflict.

We currently stand at a crossroads. The generation that fought the war is passing away, and firsthand accounts of World War II are transitioning from living memory into history. Therefore, is a perfect time to take stock and pose fundamental questions: How is the war remembered today? How do public memories of the war differ, not only from country to country, but also within various societies?

To give one example, Pearl Harbor remains the foremost WWII event in US memory—a moment of “infamy,” a crime that dragged a reluctant America out of isolationism and into the war. But other combatants, such as Germany or the former Soviet Union, do not remember Pearl Harbor in the same way. Japan too has a very different narrative about Pearl Harbor and the causes of the war. And even within the United States, Pearl Harbor may hold different meanings, for example, for descendants of those Japanese Americans who spent the war in internment camps.

Memory Wars: World War II at 75 and Beyond will examine a range of provocative questions and issues related to collective memory of this global conflict. Was World War II really a “good war” for everyone? How do video games, films, and other forms of popular culture shape our memory? Which memories of the Holocaust are we passing on to future generations? And what relevance do these public memories have for people around the world today? Do the war crime trials and the Universal Declaration of Human Rights still have relevance among the victors and victims of World War II?

We believe that this reflective and forward-thinking conference will be both fascinating and profoundly meaningful. We hope you will join us for it.



Gordon H. “Nick” Mueller, PhD
President & CEO Emeritus,
The National WWII Museum



Robert M. Citino, PhD
Samuel Zemurray Stone Senior Historian and
Executive Director of the
Institute for the Study of War and Democracy,
The National WWII Museum

CONFERENCE SCHEDULE



Scene from *Saving Private Ryan*, 1998, a Paramount/Amblin film with Tom Hanks.
Courtesy of Pictorial Press Ltd/Alamy Stock Photo.

Day One: Thursday, September 9, 2021 US Freedom Pavilion: The Boeing Center

Session One*

5:30 p.m. – 6:30 p.m. Reception

6:30 p.m. – 6:45 p.m.

Welcoming Remarks
– **Stephen J. Watson**, President & CEO,
The National WWII Museum

6:45 p.m. – 7:45 p.m.

“Did Hollywood Really Go to War? Myth and Meaning in WWII Film”
This discussion will look at the role that movies have played in generating, shaping, and altering popular memory of World War II, as well as how some productions go to great lengths to ensure the highest historical accuracy and proximity to reality.

Chair: Gordon H. “Nick” Mueller, PhD, President & CEO Emeritus, The National WWII Museum
– **Nicholas J. Cull, PhD**, Professor, University of Southern California and Past President, the International Association for Media and History
– **Kirk Saduski**, Executive, Playtone
– **Special Guest, TBD**

Audience Q&A

CONFERENCE SCHEDULE

Day Two: Friday, September 10, 2021

Madlyn and Paul Hilliard Conference Center at The Higgins Hotel

Session Two*

8:00 a.m. – 9:30 a.m.

“Was It Really Such a Good War? The Myth and Reality of America’s War”

Was World War II really a “good war”? In this roundtable session, historians will debate America’s various contested memories of World War II, from the still-popular view of the “good war” to other alternative memories presented at home and abroad. How was the notion of the “good war” shaped during the war and afterwards?

Chair: Gordon H. “Nick” Mueller, PhD, President & CEO Emeritus, The National WWII Museum
– **Tom Brokaw**, Author of *The Greatest Generation*
– **Keith Lowe**, Author, *Prisoners of History*

Audience Q&A

9:30 a.m. – 10:00 a.m.

Break

Session Three*

10:00 a.m. – 11:30 a.m.

“How Important Are Museums? Narrative and National Memory of the War”

Museums can be places for education, reflection, and memory. This session will explore how museums construct their exhibits around narratives of World War II.

Chair: Patrick Gallagher, President, Gallagher & Associates
– **Gordon H. “Nick” Mueller, PhD**, President & CEO Emeritus, The National WWII Museum

– **Dr. Brendan Nelson AO**, President Boeing Australia, New Zealand & South Pacific, Director Emeritus Australian War”

Audience Q&A

11:30 a.m. – 12:00 p.m.

Break

*Program subject to change.

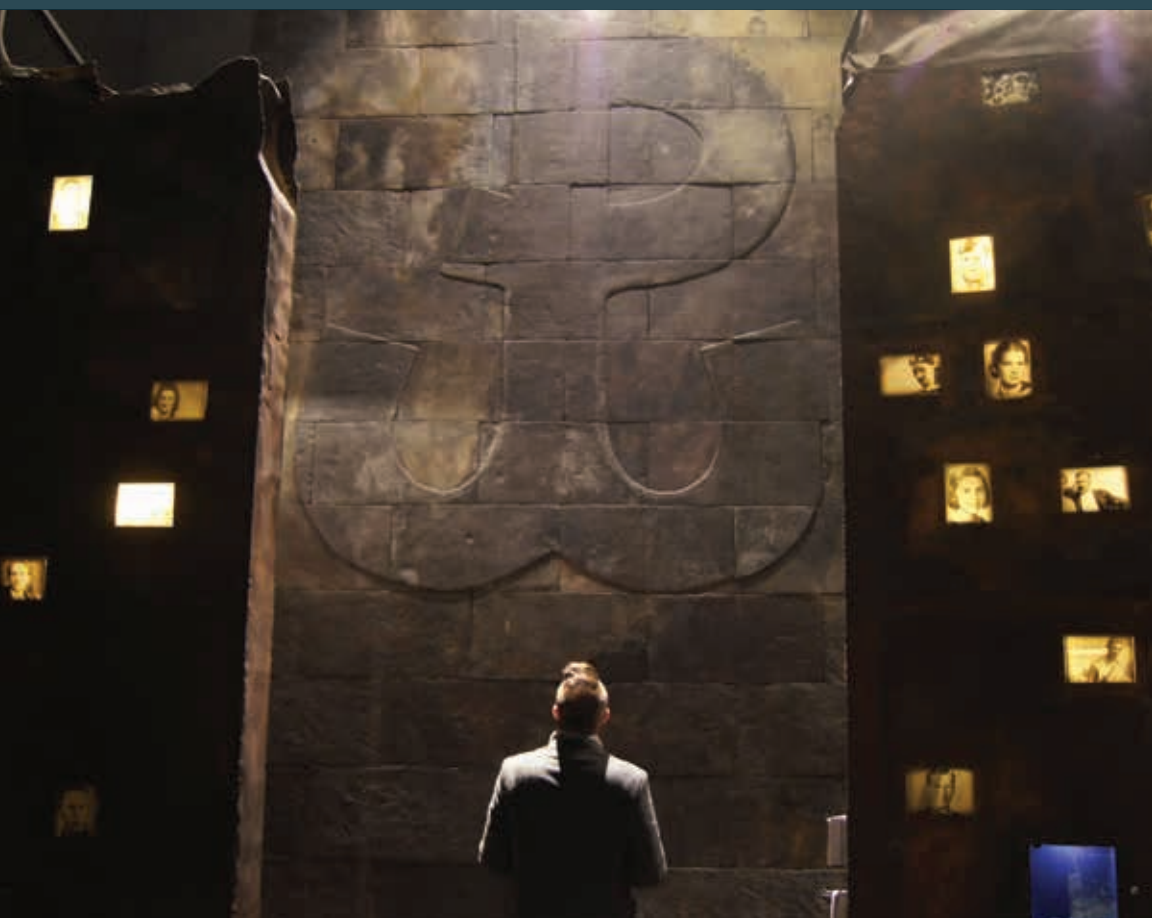


Pearl Harbor National Memorial



American Air Museum, Duxford, England

CONFERENCE SCHEDULE



Warsaw Uprising Museum, Warsaw, Poland

Day Two: Friday, September 10, 2021, continued Madlyn and Paul Hilliard Conference Center at The Higgins Hotel

Session Four*

12:00 p.m. – 1:00 p.m.

“Representations of World War II in Popular Culture”

From popular films to sports, literature, and art, World War II left its enduring mark on American popular culture. In this conversation, cultural historian Randy Roberts discusses how the war remained present in daily life long after the fighting ended.

Chair: Brigadier General (Ret.) Ty Seidule, PhD,
Professor Emeritus of History, United States Military Academy at West Point

– **Randy Roberts, PhD,** 150th Anniversary Professor and Distinguished Professor of History, Purdue University

Audience Q&A

1:00 p.m. – 1:30 p.m.

Break

*Program subject to change.

CONFERENCE SCHEDULE

Day Two: Friday, September 10, 2021, continued Madlyn and Paul Hilliard Conference Center at The Higgins Hotel

Session Five*

1:30 p.m. – 3:00 p.m.

“Is There Life Between Hitler and Stalin? Mass Murder and Memory in Eastern Europe”

World War II ravaged the former Soviet Union and Eastern Europe, and the latter then suffered Soviet occupation for the next 50 years. This panel will compare and contrast the complex, often irreconcilable ways in which Eastern Europe and Russia remember the war.

Chair: Alexandra Richie, DPhil, Professor, Collegium Civitas
– **Omer Bartov, PhD,** John P. Birkelund Distinguished Professor of European History, Brown University
– **Pawel Sawicki,** Press Officer and Guide, Auschwitz-Birkenau Memorial and Museum

Audience Q&A

3:00 p.m. – 3:30 p.m.

Break

Session Six*

3:30 p.m. – 5:00 p.m.

“Never Again? The Holocaust in Public Memory and Discourse”

This session will discuss how the Holocaust is remembered today, by whom and for whom. How will its lasting relevance be maintained in public memory?

Chair: Leora Auslander, PhD, Professor, University of Chicago
– **Sara J. Bloomfield,** Director, United States Holocaust Memorial Museum
– **Ronald Leopold,** Executive Director, Anne Frank House
– **Dariusz Stola, PhD,** Director, POLIN Museum of the History of Polish Jews

Audience Q&A

5:00 p.m. – 5:30 p.m.

Break and book signing

5:30 p.m. – 7:00 p.m.

Museum Open House for Registrants



Film Screening: *Medal of Honor: Above and Beyond*
Featuring: **Vince Zampella,** Head of Respawn Entertainment and **Peter Hirschmann,** Game Director, Respawn Entertainment

*Program subject to change.

CONFERENCE SCHEDULE



Dog tags left on Mt. Suribachi. Iwo Jima has become a pilgrimage for many to honor fallen and present-day US Marines.

CONFERENCE SCHEDULE

Day Three: Saturday, September 11, 2021 Madlyn and Paul Hilliard Conference Center at The Higgins Hotel

Session Seven*

8:00 a.m. – 9:30 a.m. **“These Honored Dead: How Should We Remember Our Fallen?”**

This session will explore how various countries—the United States, the UK/Commonwealth, and Germany—memorialize World War II in cemeteries, historic sites, and museums.

Chair: Kate Clarke Lemay, PhD, Historian, National Portrait Gallery

- **Brigadier General John Sloan Brown, USA (Ret.)**, Historian, American Battle Monuments Commission
- **Jörg Echternkamp, PhD**, Research Director, Center for Military History and Social Sciences (ZMSBw), Potsdam
- **George Hay**, Official Historian, Commonwealth War Graves Commission
- **General Dirk Backen**, Secretary General, Volksbund Deutsche Kriegsgräberfürsorge

Audience Q&A

9:30 a.m. – 10:00 a.m. Break

Session Eight*

10:00 a.m. – 11:30 a.m. **“E Pluribus? Perspectives on Gender, Race, and Memory from World War II to the Present”**

How do various communities within the United States remember World War II? This session discusses the complex legacies of the conflict for women, African Americans, Asian Americans, Hispanic Americans, and Native Americans; all of whom developed their own narratives of the conflict.

Chair: John Morrow Jr, PhD, Franklin Professor of History, University of Georgia

- **Christine Sato-Yamazaki**, Executive Director, National Veterans Network
- **Beth Bailey, PhD**, Foundation Distinguished Professor, University of Kansas
- **Maggie Rivas-Rodriguez, PhD**, Professor, The University of Texas at Austin, Founder of Voces Oral History Center

Audience Q&A

11:30 a.m. – 12:00 p.m. Break

*Program subject to change.



Alexandra Richie, DPhil, at the Holocaust Memorial, Berlin.

Day Three: Saturday, September 11, 2021, continued Madlyn and Paul Hilliard Conference Center at The Higgins Hotel

Session Nine*

12:00 p.m. – 1:00 p.m. **“War and Memory in China”**
The world’s most populous nation’s experiences of the “long war” from 1931-1949 have often been overlooked in the west. In this conversation, Rana Mitter explains how China experienced this terrible conflict and remembered it afterwards.

Chair: Rob Citino, PhD, Senior Historian,
The National WWII Museum

– **Rana Mitter, PhD,** Professor of the History and
Politics of Modern China, St. Cross College –
University of Oxford

Audience Q&A

1:00 p.m. – 1:30 p.m. Break

Session Ten*

1:30 p.m. – 3:00p.m. **“Living in the Shadow of Auschwitz:
How Do Germans Remember?”**
Since the end of World War II, how have Germans chosen to remember the horrors of that conflict? This session will discuss how Germans remember, or forget, World War II, and how the war is portrayed in their museums and memorials.

Chair: Marc Pachter, Historian, Smithsonian Institution
– **Günter J. Bischof, PhD,** University Research & Marshall
Plan Professor of History, Director, Center Austria,
University of New Orleans

– **Alon Confino, PhD,** Director of the Institute for
Holocaust, Genocide, and Memory Studies and
Professor of History and Judaic Studies,
University of Massachusetts Amherst
– **Susan Neiman, PhD,** Director, Einstein Forum

Audience Q&A

3:00 p.m. – 3:30 p.m. Break

*Program subject to change.

CONFERENCE SCHEDULE

CONFERENCE SCHEDULE



Aerial view of modern day Pearl Harbor.

Day Three: Saturday, September 11, 2021, continued Madlyn and Paul Hilliard Conference Center at The Higgins Hotel

Session Eleven*

3:30 p.m. – 5:00 p.m.



“How Video Games Shape Our View of World War II”
With the advance of video games in the 21st century, this roundtable session will discuss how World War II is portrayed in games, while also providing a new media for history.

Chair: Jason Steinhauer, Senior Fellow, Foreign Policy Research Institute and author of *History, Disrupted*

– **Robert Whitaker, PhD**, Professor, Collin College, Creator and Host of History Respawn

– **Peter Hirschmann**, Game Director, Respawn Entertainment

– **Nick Moran**, “The Chieftain,” Historian, Wargaming.net

Audience Q&A

5:00 p.m. – 6:00 p.m. Break and Reception

Session 12*

6:00 p.m. – 7:30 p.m.

Closing Keynote and Reception

“Days of Infamy: December 7th and September 11th in American History and Memory”
A Conversation with Carol Gluck, PhD, Columbia University

Two events and dates stand out most in American memory for disaster and devastation, Pearl Harbor on December 7, 1941 and the attacks of 9/11. 20 years after the more recent attack, this conversation will discuss how these two events were reacted to, how they are remembered and both the differences and similarities between the two.

Introducer: James Grossman, PhD, Executive Director, American Historical Association

Interviewer: Robert M. Citino, PhD, Senior Historian, The National WWII Museum

– **Carol Gluck, PhD**, Professor, Columbia University

Audience Q&A

*Program subject to change.

FEATURED SPEAKERS



BRIGADIER GENERAL JOHN SLOAN BROWN, USA (RET.) PHD

Brigadier General Brown has served as an historian for the American Battle Monuments Commission (ABMC) for sixteen years. Before that he served in the U.S. Army for 34 years, including command at every level from platoon through brigade and staff positions at every level from battalion through theater. He commanded a tank battalion in Operation DESERT STORM and an armored brigade in Operation INTRINSIC ACTION. Disabled, he

served as the Army's Chief of Military History for seven years, supervising historical services and support, publications, and the Army Museum System. His notable publications include *Draftee Division: The 88th Infantry Division in World War II* and *Kevlar Legions: A History of Army Transformation 1989-2005*. He authors the monthly column "Historically Speaking" in *Army* magazine. With ABMC he has participated in the design of numerous visitor centers, provided historical research and support, authored books and articles, and designed digitized campaign inter-actives and timelines covering American participation in World Wars I and II.



GORDON H. "NICK" MUELLER, PhD

Gordon H. "Nick" Mueller, PhD, is the President & CEO Emeritus of The National WWII Museum in New Orleans. Dr. Mueller assisted historian Stephen Ambrose in founding the institution, initially known as The National D-Day Museum, and led the organization as Chairman of the Board during its fundraising and construction, through its grand opening on June 6, 2000. He then served as President & CEO of the Museum from 2000 until he stepped down in 2017 to take on his current emeritus role. Before launching into a second

career in the museum world, Dr. Mueller enjoyed a 33-year career as Professor of European History at the University of New Orleans. During his tenure there he also served as Dean, Vice Chancellor, and founding President of the Research and Technology Park. He created UNO's Metropolitan College, Business-Higher Education Council, and the university's International Study Programs.

Dr. Mueller's book, *"Everything We Have" D-Day 6.6.44*, was released in March 2019.



OMER BARTOV, PhD

Omer Bartov, PhD, is the John P. Birkelund Distinguished Professor of European History and Professor of German Studies at Brown University. He is a graduate of Tel Aviv University, and St. Anthony's College, University of Oxford. Bartov specializes in the indoctrination of the Nazi *Wehrmacht* and the crimes it committed during World War II; the links between war and genocide; and cultural representation. He is the author of multiple books, including *Germany's War and the Holocaust: Disputed Histories*; *The "Jew" in Cinema*; *Erased: Vanishing Traces of Jewish Galicia in Present-Day Ukraine*; and his newest title, *Anatomy of a Genocide: The Life and Death of a Town Called Buczacz*.

Bartov currently heads a three-year student exchange program between Brown University and the Hebrew University of Jerusalem.



SARA J. BLOOMFIELD

Sara J. Bloomfield has led the United States Holocaust Memorial Museum for 20 years, working to build a global institution that raises Holocaust awareness, deepens understanding of the lessons of the Holocaust, confronts denial, and advances genocide prevention. She serves on the International Auschwitz Council, and is a recipient of the Officer's Cross of the Order of Merit of the Republic of Poland, along with five honorary doctorates. She joined the planning staff of the Museum in 1986 when it was a project in development, and served in a

variety of roles before becoming director in 1999. Originally from Cleveland, Ohio, Bloomfield holds a Bachelor of Arts degree in English literature from Northwestern University and a Master's degree in Education from John Carroll University, and has studied business administration at the graduate level.

FEATURED SPEAKERS



RANA MITTER, PhD

Rana Mitter, PhD, is a Professor of History and Politics of Modern China at St. Cross College, University of Oxford. His work focuses on the emergence of nationalism in China during the early twentieth century through the present. He is the Director of the University of Oxford's China Centre, a research center that conducts various research projects and hosts multiple events related to China. He is the author of several books, including *Modern China: A Very Short Introduction*, and *A Bitter Revolution: China's Struggle with the Modern World*. His

most recent title, *Forgotten Ally: China's World War II, 1937-1945*, was named as a 2013 Book of the Year in *Financial Times* and *The Economist*; was named a 2014 CHOICE Outstanding Academic Title; and won the 2014 RUSI/Duke of Westminster's Medal for Military Literature.



TY SEIDULE, PhD

Ty Seidule, PhD, is a Brigadier General (Ret.) who served in the US Army for more than 35 years. He is Professor Emeritus and former head of the Department of History at the United States Military Academy at West Point. He also is the Dean Emeritus of Innovation. Seidule is the creator and senior editor of the four-volume *West Point History of Warfare* series published by Simon & Schuster, which won three Army Historical Foundation awards for Distinguished Writing. The series includes the two-volume *West Point History of World War II*. A leader in

digital history, the enhanced digital version of the *West Point History of Warfare* won the George C. Marshall Foundation/Society for Military History Digital Prize. Seidule created augmented and virtual reality projects on the D-Day invasion. A video lecture he made, called "Was the Civil War About Slavery?" has 30 million views on YouTube and Facebook, making it one of the most watched history lectures ever. With Nike, he helped design football uniforms for Army West Point using WWII history as inspiration. His latest book, *Robert E. Lee and Me*, was published in 2021 by St. Martin's Press.



JOHN H. MORROW, PhD

John H. Morrow, PhD, is the author or coauthor of eight publications. His work includes *The Great War: An Imperial History*; *The Great War in the Air: Military Aviation from 1909 to 1921*; and *German Air Power in World War I*, among others. He has gained recognition for his ability to demonstrate how the past and the present intertwine inextricably. Morrow is a graduate of Swarthmore College and the University of Pennsylvania, and a recipient of the US Department of the Army Outstanding Civilian Service Medal. In addition to serving as the Franklin Professor and Chair of the History Department at

University of Georgia, Morrow also has contributed to the education of faculty and students at the National War College, the Air War College, and the US Military Academy at West Point. Following his successful teaching career, the university named in his honor a lecture series and an award for excellence in military history. He has most recently served on the Department of the Army Historical Advisory Committee; the Dwight D. Eisenhower Memorial Commission's Legacy Committee; and the First Flight Centennial Federal Advisory Board. Morrow is one of the founding members of The National WWII Museum's Presidential Counselors, where he is the incoming Convener of the advisory board. In 2019 Morrow became the 13th recipient of the Pritzker Military Museum & Library Literature Award for Lifetime Achievement in Military Writing.



ALEXANDRA RICHIE, DPhil

Alexandra Richie, DPhil, is a historian of Germany and Central and Eastern Europe, with a specialization in defense and security issues. She completed her Bachelor of Arts (Hons) in Political Science at the University of Victoria, and went on to study at St. Antony's College, Oxford, where she wrote her doctoral thesis, "The Political Manipulation of History in East and West Germany." Richie also is the author of *Faust's Metropolis: A History of Berlin*, which was named one of the top ten books of the year by *Publisher's Weekly*; and *Warsaw 1944: Hitler,*

Himmler, and the Warsaw Uprising, which won the Newsweek Teresa Torańska Prize for Best Nonfiction Book of 2014, and the Kazimierz Moczarski Prize for Best History Book of 2015. She has contributed to many articles, documentaries, radio, and television programs, and is a Presidential Counselor at The National WWII Museum. She also is a member of the Senate at the Collegium Civitas University in Warsaw, Poland; and the Władysław Bartoszewski co-chair of History and International Studies at the Collegium Civitas.

FEATURED SPEAKERS



CAROL GLUCK, PhD

Carol Gluck, PhD, is the George Sansom Professor of History in the Department of History and the Weatherhead East Asian Institute at Columbia University. She specializes in the history of modern Japan from the mid-nineteenth century to the present, with writings in modern social and cultural history, international relations, World War II, and history-writing and public memory in Japan and the West. Her publications include *Japan's Modern Myths: Ideology in the Late Meiji Period*; *Shōwa: The Japan of Hirohito*; *Asia in Western and World*

History; *Words in Motion: Toward a Global Lexicon*; and her forthcoming books are *Thinking with the Past: Japan and Modern History*; and *Past Obsessions: World War II in History and Memory*. A founding member and now Chair of Columbia University's Committee on Global Thought, she is co-chair of the Trustees Emeriti of the Asia Society; member of the Board of Directors of the Japan Society; fellow of the American Academy of Arts and Sciences; and member of the American Philosophical Society.



PATRICK GALLAGHER

Patrick Gallagher is the founder and President of Gallagher & Associates, a museum-planning and exhibit design firm. For over 20 years, Gallagher has led designs on many museum exhibits, including the Grammy Museum in Los Angeles, California; the Spy Museum in Washington DC; Beit Hatfutsot: The Museum of the Jewish People in Tel Aviv, Israel; and The National WWII Museum in New Orleans, Louisiana. From 2000-2001, Gallagher served as President of The Society for Experimental Graphic Design (SEGD),

and was named the 2012 SEGD Fellow, the highest professional honor for environmental graphic design. He is a graduate of Northern Illinois University.



RONALD LEOPOLD

Ronald Leopold has served as the Executive Director of the Anne Frank House since 2011. Before becoming Executive Director, Leopold held various positions at the Dutch General Pension Fund for Public Employees, and was involved in the implementation of legislation regarding war victims. In 1990, Leopold headed the Pensions and Benefits Council, where he worked until he transitioned into his current position. Since 2011, Leopold has worked to educate the public about the story of Anne Frank, inside and outside of the museum, and recently oversaw a major renovation of the museum's exhibits.



BETH BAILEY, PhD

Beth Bailey, PhD, is a Foundation Distinguished Professor and Founding Director of the Center for Military, War, and Society at the University of Kansas. She is the author of *The First Strange Place: The Alchemy of Race and Sex in World War II Hawaii*; *America's Army: Making the All-Volunteer Force*; and *The US Army and the Problem of Race, 1965-1985* (forthcoming). Her research has been supported by the National Endowment for the Humanities, the Woodrow Wilson International Center for Scholars, and the

American Council of Learned Societies. She is a member of multiple historical organizations including the Society for Military History, where she currently serves as a member of the Board of Trustees.



BRENDAN NELSON AO

Dr. Brendan Nelson AO was appointed President of Boeing in Australia, New Zealand, and the South Pacific in February 2020. Prior to Boeing, Dr Nelson served as the director of the Australian War Memorial in Canberra. He began his career in 1985 as a medical practitioner before going on to lead the Australian Medical Association. In 1996, he was elected to the Federal Parliament of Australia where he went on to serve as Minister for Education, Science and Training and then as Minister for Defence. He was elected leader of

Australia's Liberal Party in 2007 and led the Opposition until 2008. He later served as Australia's ambassador to Belgium, Luxembourg, the European Union and NATO until 2012. In 2016, he was appointed an Officer of the Order of Australia for his services to the community and the parliament of Australia, his diplomacy, and his cultural leadership.

OPTIONAL PRE-CONFERENCE SYMPOSIUM

BAND OF BROTHERS

20TH ANNIVERSARY SYMPOSIUM



September 9, 2021

THE NATIONAL WWII MUSEUM
NEW ORLEANS, LOUISIANA

Courtesy of HBO / A.F. ARCHIVE

BRINGING HISTORY TO LIFE

The National WWII Museum is honored to commemorate the 20th Anniversary of the *Band of Brothers* miniseries premiere by hosting a daylong Symposium in New Orleans on September 9, 2021. The Symposium will bring members from the cast and crew together on stage to reflect on their experiences, share unique insights, and provide behind-the-scenes commentary. Family members of Easy Company veterans will also participate in a session on the lasting legacy of their loved ones

FEATURED SPEAKERS

Full line-up of cast members and crew to be announced prior to the symposium.



James Madio
T/4 Frank Perconte



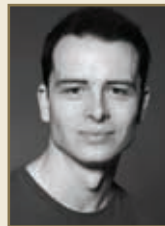
Michael Cudlitz
Sgt. Denver "Bull" Randleman



Frank John Hughes
Sgt. "Wild Bill" Guarnere



Robin Laing
PFC Edward "Babe" Heffron



Shane Taylor
T/4 Eugene "Doc" Roe



Scott Grimes
TSgt Donald Malarkey

OPTIONAL PRE-CONFERENCE SYMPOSIUM

Band of Brothers 20th Anniversary Symposium*

Day One: Thursday, September 9, 2021

US Freedom Pavilion: The Boeing Center at The National WWII Museum

8:30 a.m. – 10:00 a.m. **Real to Reel: Ambrose, Hanks, and The Search For Authenticity**
The symposium kicks off with a panel comprised of those who had "front row seats" to the creation of the book, the inception of The National D-Day Museum, and the making of the blockbuster miniseries. Maintaining historical accuracy was a paramount priority for all of our panelists. Learn how they worked together to honor the service and memory of the veterans while also educating and entertaining the millions who have come to be inspired by *Band of Brothers*.

Audience Q&A

10:00 a.m. – 10:30 a.m. **Break**

10:30 a.m. – 11:45 a.m. **From Toccoa to Europe: On The Ground with Easy Company**
A behind-the-scenes look at what went into capturing the actions of Easy Company on film, with unique perspectives from actors and writers of select episodes.

Audience Q&A

11:45 a.m. – 12:30 p.m. **Lunch Break**

12:30 p.m. – 1:45 p.m. **A Company of Heroes: The Legacy of Easy Company**
A glimpse into the memory of the *Band of Brothers* formed by the book and miniseries, including the bonds the veterans formed with the actors who portrayed them. Family members of Easy Company veterans also carry on the spirit of camaraderie and education about their loved ones. Cast members and veteran family members share deep and personal insights into the men of Easy Company.

Audience Q&A

1:45 p.m. – 2:15 p.m. **Break**

2:15 p.m. – 3:45 p.m. **"We Stand Alone Together": Cast Member Roundtable**
The experience of starring in the miniseries facilitated lasting bonds and lifelong friendships between the cast members and crew. In the subsequent 20 years since its premiere, these relationships remain strong. All actors in attendance participate in the final session to share recollections of their experiences in the casting process in bootcamp, on set, during premieres, and at various reunions and events over the years.

3:45 p.m. – 5:15 p.m. **Cast and Crew Member Autograph Session**
Louisiana Memorial Pavilion, The National WWII Museum

SPACE IS LIMITED. FOR MORE INFORMATION AND TO REGISTER
Visit: ww2conference.com • Call: 504-528-1944 x 511

CONFERENCE ACCOMMODATIONS



Kilroy's Bar & Lounge



Queen Double Room

THE HIGGINS HOTEL & CONFERENCE CENTER

Named after Higgins Industries shipbuilder Andrew Higgins, The Higgins Hotel & Conference Center is located on The National WWII Museum's campus in the heart of the New Orleans Arts and Warehouse District. The Art Deco-style property features 230 guest rooms, a second-floor conference center with more than 18,000 square feet of event space, a full-service restaurant, a rooftop bar and a concierge lounge for special guests. In addition to offering visitors convenient accommodations, the development also helps further the Museum's educational and research resources for students and scholars alike. Now officially open, The Higgins Hotel completes the Museum's campus footprint on the river side of Magazine Street, bringing increased vitality to the neighborhood, attracting thousands of visitors per year.

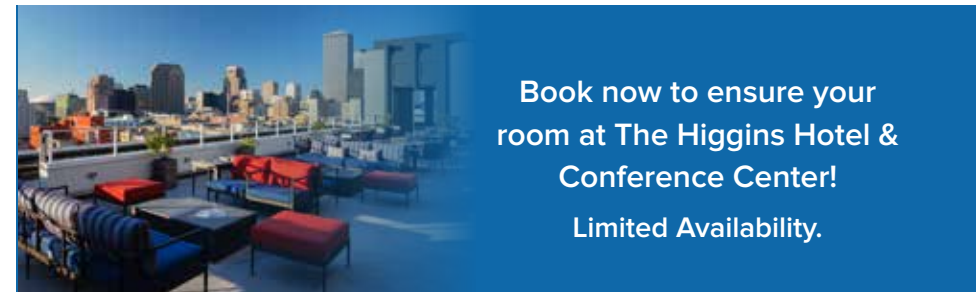
CONFERENCE PRICING

MEMORY WARS: WORLD WAR II AT 75 AND BEYOND CONFERENCE

(Pricing is per person)

	Preferred Pricing
Conference Pass Only	\$399
Conference & 3-night Hotel Package (Double Occupancy)*	\$699
Conference & 3-night Hotel Package (Single Occupancy)*	\$999
Additional Hotel Nights (per room/per night) †	\$199

* Suite upgrades are available. Contact the Sales Team at 1-877-813-3329 x 511 to explore pricing and options.
† Rate applies for 2-nights prior and/or 2-nights post conference.



Book now to ensure your room at The Higgins Hotel & Conference Center!
Limited Availability.

PROGRAM INCLUSIONS

	Conference Only Pass	Conference and Hotel Package
Featured Guest Lecture Series	✓	✓
Continental Breakfast (Day 2 & 3)	✓	✓
Boxed Lunch (Day 2 & 3)	✓	✓
Refreshments during each break	✓	✓
Reception (Day 1)	✓	✓
Exclusive Conference Attendee Evening Open House at The National WWII Museum (Day 2)	✓	✓
Unlimited Museum Admission during the Conference, including <i>Beyond All Boundaries</i> Ticket	✓	✓
Wi-Fi within The Higgins Hotel & Conference Center		✓
3-Night Hotel Accommodations at The Higgins Hotel & Conference Center, including all taxes (September 9 – 11, 2021)		✓
Reduced Rate Roundtrip Airport Transportation		✓

Not Included:

Wi-Fi at the Museum, airfares, airport transfers, optional tours, items of a personal nature such as meals not stated in the Inclusions section, room service, laundry, communications charges, parking, gratuities, etc. are not included.

ABOUT THE MUSEUM



CAMPAIGNS OF COURAGE: EUROPEAN AND PACIFIC THEATERS, THE NATIONAL WWII MUSEUM

THE NATIONAL WWII MUSEUM

Originally founded in 2000 as The National D-Day Museum, The National WWII Museum is now TripAdvisor's #1 New Orleans attraction, and an unforgettable way to experience World War II—from industrial efforts on the Home Front to the combat experience of the American servicemember abroad. Offering a compelling blend of sweeping narrative and poignant personal detail, the Museum features immersive exhibits, multimedia experiences, and an expansive collection of artifacts and first-person oral histories to take visitors inside the story of the war: why it was fought, how it was won, and what it means today. Beyond the galleries, the Museum offers unique access to experiential history, including the opportunity to tour and even ride on an authentically restored WWII patrol-torpedo boat, go behind the scenes to handle artifacts alongside Museum curators, and discover an impressive collection of restored and working macro-artifacts. In addition, online collections, virtual field trips, webinars, educational outreach, travel programs, and the annual renowned International Conference on World War II offer patrons and students new ways to connect to history and honor the generation that sacrificed so much to secure our freedom.



#1 Attraction in New Orleans

ABOUT THE SPONSORS



AMERICAN BATTLE MONUMENTS COMMISSION

About American Battle Monuments Commission

The American Battle Monuments Commission (ABMC) is an independent agency of the US government that administers, operates, and maintains permanent US military cemeteries, memorials, and monuments both inside and outside the United States.

The ABMC was established by the United States Congress in 1923. Its purpose is to:

- Commemorate the services of the US armed forces where they have served since April 6, 1917;
- Establish suitable war memorials; designing, constructing, operating, and maintaining permanent US military burial grounds in foreign countries;
- Control the design and construction of US military monuments, and markers in foreign countries by other US citizens and organizations, both public and private;
- Encourage the maintenance of such monuments and markers by their sponsors.

As of 2019, there are 26 cemeteries and 30 federal memorials, monuments and markers under the care of the ABMC. There are more than 140,000 US servicemembers interred at the cemeteries, and more than 94,000 missing in action, lost, or buried at sea memorialized on cemetery Walls of the Missing and on three memorials in the United States. The ABMC also maintains an online database of names associated with each site.

Electronic Arts

About Electronic Arts

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company develops and delivers games, content and online services for Internet-connected consoles, mobile devices and personal computers. In fiscal year 2021, EA posted GAAP net revenue of \$5.6 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality brands such as EA SPORTS™ FIFA, Battlefield™, Apex Legends™, The Sims™, Madden NFL, Need for Speed™, Titanfall™ and F1™. More information about EA is available at www.ea.com/news. EA SPORTS, Ultimate Team, Battlefield, Need for Speed, Apex Legends, The Sims and Titanfall are trademarks of Electronic Arts Inc. John Madden, NFL, FIFA and F1 are the property of their respective owners and used with permission.

ABOUT THE INSTITUTE



SENATOR JOHN ALARIO, JR. SPECIAL EXHIBITION HALL, HALL OF DEMOCRACY, THE NATIONAL WWII MUSEUM



Institute for the Study of War and Democracy

Our Mission

The Institute for the Study of War and Democracy is a community of scholars forming a national center for research, higher education, publications, and public programming, dedicated to promoting the history of World War II, the relationship between the war and America's democratic system, and the war's continued relevance for the world.

Vision

The Institute for the Study of War and Democracy explores the war's history and enduring legacies, and seeks to inspire civic engagement by:

- Becoming the preferred resource for audiences seeking fresh scholarship, public history, public programming, and commentary on World War II.
- Extending the reach of the Museum's public programs and publications to larger national and international audiences.
- Sustaining a network of the world's preeminent scholars and cultural leaders to promote and broaden the history, memories, and legacies of the war.
- Attracting new generations of Americans to study, research, and write about the American experience in World War II through fellowships, collections, Museum tours, lifelong learning, and additional outreach efforts.



FEATURED SESSIONS

- Fighting the Pacific War: By Land, Sea and Air
- Female WWII Correspondents
- The Wannsee Conference
- Writing War: WWII Historical Fiction
- The Taste of War: World War II and the Battle for Food
- The Dark War: Espionage in World War II
- Double V Deferred: African American WWII Veterans and the Civil Rights Movement

CONFERENCE PRICING PER PERSON

Conference only:	\$999
Conference + Hotel Double Occupancy:	\$1420
Conference + Hotel Single Occupancy:	\$1820
Pre-Conferene Symposium:	\$399

Additional Room nights available. Call for pricing and availability

Payment is due in full at the time of registration. All payments are final and non-refundable. All cancellations must be submitted in writing. Purchase of a Travel Insurance package is strongly recommended to protect your investment.

AT THE HIGGINS HOTEL & CONFERENCE CENTER
AND THE NATIONAL WWII MUSEUM

FEATURED SPEAKERS



Rick Atkinson



Ian W. Toll



Lizzie Collingham, PhD



Gerhard Weinberg, PhD



Donald L. Miller, PhD



Alexandra Richie, DPhil



John H. Morrow, PhD



John McManus, PhD

FOR MORE INFORMATION AND TO REGISTER
VISIT: WW2CONFERENCE.COM • CALL: 504-528-1944 X 511



#1 ATTRACTION IN
NEW ORLEANS



VIRTUAL PROGRAM
AVAILABLE

TERMS AND CONDITIONS

TERMS AND CONDITIONS

Your program pricing covers arrangements and services including hotel accommodations, meals as per the itinerary, gratuities, ground transportation, guiding services, and special tour inclusions as described within the conference program brochure and on the Museum's website at: www.ww2conference.com. All fares are quoted in US Dollars, are per guest and are based on double occupancy. As indicated below, airfare to and from New Orleans is not included in your registration fees. The Museum accepts no liability for the purchase of non-refundable airline tickets. Prices quoted are based on fares in effect at the time of printing and are subject to change at any time. On conference programs, up to the time of full payment the Museum reserves the right to increase the price in the event of cost increases due to changes in supplier costs, currency fluctuations or fuel or energy surcharges and all such increases are to be paid to the Museum upon notice to the tour participant of such increases.

NOT INCLUDED

Taxes, unless otherwise noted in the program brochure; passport, visas and associated fees; personal expenses such as laundry, telephone calls and Internet access; accident/sickness, trip cancellation, and baggage insurance; gratuities to hotel personnel, unless otherwise noted in the travel program brochure; optional sightseeing excursions; airfare, baggage charges on aircraft; local departure air/airport taxes; and associated local taxes, airport facility and security taxes and federal inspection fees not listed as included in the travel program; transfers and baggage handling to/from airport/hotel/ship on day(s) of arrival and/or departure if you are arriving earlier or later than and/or departing earlier or later than the scheduled group transfer(s); any overnight expenses on land due to flight schedule(s) or delays; meals, alcoholic or other beverages and all other services not specifically mentioned as included in the travel program.

PAYMENT SCHEDULE

To reserve your participation, submit full payment within five (5) days of booking. All reservations are subject to cancellation if payments are not received by the due date. Payment by check is preferred in order to reduce costs to the Museum. VISA, MasterCard, Discover and American Express are also accepted.

CANCELLATIONS

Should it be necessary to cancel your reservation, please contact the Museum immediately at 1-877-813-3329 ext. 511. Cancellations for all or any part of a tour including optional pre and/or post tour extension programs or specialty tours will not be effective until received in writing. Should you have to cancel, the following terms will apply: Cancellations are subject to a 100% penalty from the time of booking. In addition, applicable cancellation fees for confirmed additional hotel nights may apply.

TRAVEL INSURANCE:

Because our cancellation policy is strictly enforced, we strongly recommend that you purchase trip cancellation insurance. In the event that you must cancel your participation, trip cancellation insurance may be your only source of reimbursement. Travel Cancellation insurance is offered through the Museum's Travel Department and information is included in your initial confirmation packet accordingly.

HEALTH, MEDICAL AND TOUR REQUIREMENTS

All guests are required to advise in writing to the Museum at the time their reservation is made if they have:

- Any physical or mental condition that may require medical or professional treatment or attention during the tour;
- Any condition that may pose a risk to one's self and/or other participants on tour;
- Any condition that may require health aids, i.e.; oxygen, walkers, crutches, etc., or any intention or need to use a wheelchair while on the tour.

By booking passage the guest represents and warrants that he/she is physically and otherwise fit to travel and that guests will comply at all times with applicable rules and regulations of the Museum. The Museum reserves the right without liability to require a passenger to leave the tour or to refuse to accept a guest as a tour participant who, in the sole judgment of the Museum, is unfit to travel, is a danger to himself or herself or to others, does not follow instructions of the tour leader, may distract from the enjoyment of the trip by others or may require care beyond that which the Museum is reasonably able to provide. We highly recommend that participants purchase a travel insurance package that provides medical coverage since many US policies do not provide coverage across state lines or internationally.

LAND TOURS, LECTURES AND PERSONALITIES

All tours are operated by independent contractors. These independent contractors may impose additional terms and conditions and limitations of liability on tour participants. Other independent contractors retained by the Museum such as lecturers, guest personalities and entertainers are subject to change and/or cancellation without notice.

TRAVEL DOCUMENTS

All travel documents (air and tour tickets, passport) are the responsibility of the guest. It is also your responsibility to comply with all customs requirements. Without the required documents, you may be denied boarding and the Museum will not be liable for such denial or bear any financial responsibilities as a result thereof.

Security measures imposed by governments may change from time to time and you will be required to comply with them. We will endeavor to provide you with notice of measures which may affect you; but complying with any such requirement is your responsibility.

LIMITS ON THE NATIONAL WWII MUSEUM RESPONSIBILITY

The National World War II Museum Inc., a New Orleans, Louisiana based nonprofit 501C(3) organization and its employees, shareholders, subsidiaries, affiliates, officers, directors or trustees, successors, and assigns (collectively "the Museum"), does not own or operate any entity which is to or does provide goods or services for your trip including; lodging facilities, airline, vessel, or other transportation companies, guides or guide services, local ground operators, providers or organizers of optional excursions, food service or entertainment providers, etc. All such persons and entities are independent contractors. As a result, the Museum is not liable for any negligent or willful act or failure to act of any such person or entity or of any other third party.

In addition and without limitation, the Museum is not responsible for any injury, loss, death, inconvenience, delay, or damage to person or property in connection with the provision of any goods or services whether resulting from, but not limited to, acts of God or force majeure, acts of government, acts of war or civil unrest, insurrection or revolt, bites from or attacks by animals, insects or pests, strikes or other labor activities, criminal or terrorist activities of any kind or the threat thereof, sickness, illness, epidemics or the threat thereof, the lack of availability of or access to medical attention or the quality thereof, overbooking or downgrading of accommodations, mechanical or other failure of airplanes, vessels or other means of transportation, or for any failure of any transportation mechanism to arrive or depart timely or safely. Participants assume all such risks as well as the risk of negligence by the Museum and specifically releases the Museum therefrom.

If due to weather, flight schedules or other uncontrollable factors, you are required to spend an additional night(s), you will be responsible for your own hotel, transfers and meal costs. Baggage is entirely at owner's risk. The right is reserved to decline to accept as a trip participant, or remove from a trip, without refund, any person the Museum judges to be incapable of meeting the rigors and requirements of participating in the activities, or who is abusive to other trip participants, leaders or third parties, or who the Museum determines to detract from the enjoyment of the trip by others. Specific room/cabin assignments are within the sole discretion of the hotel or cruise line.

The Museum reserves the right to change the itinerary or trip features at any time and for any reason, with or without notice, and the Museum shall not be liable for any loss of any kind as a result of any such changes. Hours of arrival and departure, sightseeing events, special programs and guest lecture series (if applicable), are subject to change or cancellation without prior notice. The Museum is not responsible therefore and is not required to compensate passengers under these circumstances. The Museum may cancel a trip (or an option) for any reason whatsoever; if so, its sole responsibility is to refund monies paid by the participant to it. The Museum is not required to cancel any trip for any reason including without limitation, United States Department of State, World Health Organization or other Warnings or Advisories of any kind. The Museum is not responsible for penalties assessed by air carriers resulting from operational and/or itinerary changes, even if the Museum makes the flight arrangements or cancels the trip. The Museum reserves the right to substitute vessels, hotels, itineraries or attractions for those listed in this brochure.

BINDING ARBITRATION

I agree that any dispute concerning, relating or referring to this Agreement, the brochure or any other literature concerning my trip, or the trip itself, shall be resolved exclusively by binding arbitration pursuant to the Federal Arbitration Act, 9 U.S.C. §§1-16, either according to the then existing Commercial Rules of the American Arbitration Association (AAA) or pursuant to the Comprehensive Arbitration Rules & Procedures of the Judicial Arbitration and Mediation Services, Inc. (JAMS). Such proceedings will be governed by substantive (but not procedural) Louisiana law and will take place in New Orleans, LA. The arbitrator and not any federal, state, or local court or agency shall have exclusive authority to resolve any dispute relating to the interpretation, applicability, enforceability, conscionability, or formation of this contract, including but not limited to any claim that all or any part of this contract is void or voidable. Please understand that by agreeing to these terms and conditions, you (and we) are waiving our right to a trial by jury.

The Museum is not responsible for misprints in program promotional material.

REGISTRATION FORM

MEMORY WARS: WORLD WAR II AT 75 AND BEYOND

A CONFERENCE EXPLORING WORLD WAR II'S LEGACY
SEPTEMBER 9-11, 2021

SEND TO:

Conference Programs
The National WWII Museum
945 Magazine Street
New Orleans, LA 70130
Toll Free: 1-877-813-3329 x 511
Fax: 504-503-0995
Email: conferences@nationalww2museum.org

Please select a conference hotel package:

- Conference pass only \$399 per person
 Conference + Hotel Package (Double Occupancy) \$699*
 Conference + Hotel Package (Single Occupancy) \$999*
 Additional Nights at The Higgins Hotel \$199 per night † 1 King 2 Queen

* Suite upgrades are available. Contact the Sales Team at 1-877-813-3329 x 511 to explore pricing and options.
† Rate applies for 2-nights prior and/or 2-nights post conference.

Title: _____ First Name: _____ Initial: _____ Last Name: _____

Preferred Name on Badge: _____

Mailing Address: _____

City: _____ State: _____ ZIP: _____

Home Ph: _____/_____/_____ Cell: _____/_____/_____

Email Address: _____ WWII Veteran / Unit: _____

If you are traveling with a companion, please furnish the following information:

Title: _____ First Name: _____ Initial: _____ Last Name: _____

Preferred Name on Badge: _____

Mailing Address: _____

City: _____ State: _____ ZIP: _____

Home Ph: _____/_____/_____ Cell: _____/_____/_____

Email Address: _____ WWII Veteran / Unit: _____

PAYMENT AND CANCELLATION TERMS: Payment is due in full at the time of booking. All payments are final and nonrefundable. Any cancellations are subject to a 100% penalty. All cancellations must be submitted in writing. Trip cancellation insurance is strongly recommended, please contact the Conference Services Department for more details. Program is subject to change without notice.

Make checks payable to The National WWII Museum. If paying by credit card, please complete the following:

Amt. to Charge \$ _____ MasterCard Visa American Express Discover

Name on Card: _____

Card # _____ CVV/Security Code _____ Expires _____/_____/_____

Billing address (if different than above): _____

ALL REGISTRANTS: I have read, and agree to, The National WWII Museum's terms and conditions included in this brochure. (Please read the terms and conditions carefully before signing)

Signature _____ Date _____

Making a deposit or acceptance or use of any vouchers, tickets, goods or services shall be deemed consent to and acceptance of the terms and conditions stated in the applicable Terms and Conditions agreement, including limitations on responsibility and liability.

MEMORY WARS: WORLD WAR II AT 75 AND BEYOND

A CONFERENCE EXPLORING WORLD WAR II'S LEGACY
SEPTEMBER 9–11, 2021



*Institute for the Study of
War and Democracy*

A PROGRAM OF THE INSTITUTE FOR THE STUDY OF WAR AND DEMOCRACY

The National WWII Museum
945 Magazine Street
New Orleans, LA 70130
1-877-813-3329 X 511

NONPROFIT
AUTO
U.S. POSTAGE
PAID
NEW ORLEANS, LA
PERMIT NO. 2748

To register, call 1-877-813-3329 x 511 or
email conferences@nationalww2museum.org.