

2016

RAV4



TOYOTA

Playtime is for adults too.

Who says kids get to have all the fun? The new 2016 RAV4 gives you permission to play no matter what your age. The restyled exterior offers a sporty and sleek look that commands attention. The interior offers premium materials and a host of intuitive technologies that seamlessly come together in one exciting package. The new RAV4 is ready for any adventure, thanks to its versatile seating and available power liftgate, which effortlessly opens to reveal an impressive 2080 litres of cargo space. It also offers responsive handling, exceptional ride comfort, and available AWD to help you to stay in control of every exhilarating moment. And that feeling lives on in the all-new RAV4 Hybrid, which gives you all of the benefits of a hybrid, without having to compromise on performance. Playtime comes naturally to the 2016 RAV4.

FRONT COVER
Hybrid Limited with Technology Package shown in Electric Storm Blue.



AWD Limited shown in Barcelona Red Metallic.



ENERGY MONITOR The RAV4 Hybrid features an Energy Monitor that helps keep you continually apprised of the Hybrid Synergy Drive energy flow and how energy is efficiently managed and distributed.

There's beauty in the details.

Look closer and you'll find that the 2016 RAV4 is fully packed with an array of upscale materials and advanced features. The spacious and modern interior includes available SofTex® surfaces that further enhance the already exceptional experience. The available 4.2-inch TFT Multi-Information Display makes it incredibly easy for you to access a multitude of vehicle information, including fuel consumption, Blind Spot Monitor⁹ and Rear-Cross Traffic Alert⁹ functions and so much more. RAV4 also lets you stay connected and up to the minute with your ever changing plans thanks to the available Display Audio System⁴ with Bluetooth^{®3} connectivity.

LED HEADLIGHTS See and be seen with available integrated fog lamps and a variety of new LED lighting — including available headlights, taillights and Daytime Running Lights (DRL). Now you can make the road ahead even brighter.

AVAILABLE BIRD'S-EYE-VIEW CAMERA The available Bird's-Eye-View Camera helps you see nearby objects and get into and out of the smallest spaces with ease. In addition to its panoramic camera view, the system includes Perimeter Scan — an innovative feature that displays a live, rotating 360-degree view of what is around the vehicle.

ALL-NEW RAV4 HYBRID Choose an adventure and get there in the all-new 2016 RAV4 Hybrid. Finally, the exciting performance you expect from a RAV4 is built with the added benefits that are found in any Toyota Hybrid. You'll have a hard time believing it's a hybrid thanks to its All-Wheel Drive with intelligence (AWD-i) and 2.5-litre 4-cylinder engine that provides 194 net horsepower.¹⁴ That's why the RAV4 hybrid is the perfect choice for whatever adventure you choose.





Prius c



Prius



Prius v



Camry Hybrid



RAV4 Hybrid



Highlander Hybrid



Yaris Hatchback



Yaris Sedan



Corolla



Camry



Venza



Avalon



Sienna



RAV4



Highlander



4Runner



Sequoia



Tacoma



Tundra

You can rely on every Toyota to get you wherever you need to go today. And with our commitment to safety, reliability, and value, we'll be on the road with you for many years to come.



Toyota recognizes its duty to safeguard the environment. Please recycle. Printed in Canada. C0002-0596E-25 18M

