Laura A. De Veau, M.Ed.

Professional Summary

Currently serve as the Vice President for Student Affairs at Mount Ida College. Higher Education and Student Affairs professional with 25 years' experience in student affairs areas including: Residence Life, Leadership Development, and Intercollegiate Athletics.

Key Qualifications

Led departments and teams through times of change and strategic revision. Provide strong supervision to a diversity of functional areas. Manage and prioritize large scale projects as well as emergency response. Reputation as an innovative and progressive thinker and hard worker.

Employment

Vice President for Student Affairs Mount Ida College, Newton, MA

April 2013 - Present

- **Serve** as a member of the College's administrative council/senior leadership team providing decision making a strategy for the College (FTE 1,300)
- Led the reorganization of the division to more closely match the needs of the institution requiring development of two new departments as well as four new full time positions with limited financial impact.
- Supervise provide budgetary oversight of six (6) distinct functional areas (including 6 direct reports) with over 50 full time employees and the student government fee.
- Lead committees and efforts aligned with the college's strategic plan and divisional goals
- Collaborate across divisional lines to enhance quality of student service through the creation of three (3) new campus wide committees and initiatives which have increased student retention and service
- Oversight of campus-wide events including All-College Awards and Commencement
- Serve as a member of the Dean on Call duty rotation. Serve as the final appellate in student conduct matters with exception of sexual assault and misconduct

Assistant Dean of Students for Residence Life Director of Residence Life Mount Ida College, Newton, MA

- ant Ida College, Newton, MA July 2008 April 2013
- Supervised Residential Life staff of Professional and Paraprofessional staff
 Managed and strategize housing occupancy plan including identification of off-site housing options for times of over-capacity
- Led the reorganization of the department to more closely match the needs of the institution with limited financial impact
- Managed campus-wide and building specific crises in order to limit individual and institutional impact
- Oversight of departmental budget including expenditures and income of room and board
- Chaired and participant on campus wide committees including the Handbook Committee and the New Student communication committee.
- Collaborated with various offices within the Division of Student Affairs as well
 as across divisional lines in order to build relationships and improve student
 services including creating Standard Operating Procedures and methods of
 management
- Served as a member of the Dean on Call rotation. Served as a conduct officer

Mount Ida College is a small residential college located in Newton,
Massachusetts. Full-time enrollment of 1300, Mount Ida features professional programs in the Applied Sciences,
Business, Design as well as majors within the Social Sciences and Humanities. Student Affairs features prominently on this campus, and has been charged by the Board of Trustees and the President to be a leader in student engagement and retention.

www.mountida.edu

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within the student conduct system as well as appellate to appropriate matters

Assistant Director of Residence Life for Student & Staff Development Boston University, Boston, MA **December 2005 - June 2008**

- Served as a member of the leadership team providing oversight of the Office of Residence Life. The largest department in the Division of Student Affairs at the University.
- Facilitated the application process, selection and training of the Resident Assistant and Senior Resident Assistant (Graduate Assistant) staff of over 230
- Managed the oversight of the specialty housing and faculty and resident program.
- **Chaired** and serve on divisional and campus wide committees and efforts with a residential and student life focus.
- Collaborated with departments across campus including all offices within the Division of Student Affairs, as well as Facilities, Boston University Police, Health and Counseling and others to provide proper training for RA staff as well as to develop programs that connect students to these offices and their services.
- **Served** as a member of the Administrator on Call as the top level of the Residence Life on-call system on a rotating basis.

Director of Residence Life Endicott College, Beverly, MA

July 2002 – November 2002

- Selected, Trained and Supervised staff of Professional, Split-Position staff and Paraprofessional staff.
- Managed housing assignments.
- **Collaborate** with various offices within the Division of Student Affairs as well as across divisional lines in order to build relationship.
- Adjudicate student conduct matters and referred appropriate matters to the Dean of Students and Vice President for Student Affairs.
- **Serve** as the senior point person for crisis management on-campus.

Endicott College is a small residential college located on the Massachusetts coast. The Office of Residence Life provided housing for students in a variety of settings including small and large residence halls as well as apartments and

The Boston University Office of

Residence Life employs over 350 full

time and paraprofessional staff to provide

a civil and learning-centered residential experience to over 11,000 residential

students living in over 145 residential

facilities at the urban, research

University environment.

www.bu.edu/reslife

www.endicott.edu

townhouses.

the #1 school for Entrepreneurship in the US. The Office of Campus Life was a cross functional office that encompassed Greek Life, Campus Center, Housing

Babson College is consistently ranked as

Residence Life, Student Leadership,

Operations and Student Conduct. www.babson.edu

Associate Director of Campus Life Babson College, Wellesley, MA

June 1998 - July 2002

- Selected, Trained and Supervised Residential Life staff of Professional, Split-Position staff and Paraprofessional staff.
- Led the reorganization of the department to more closely match the needs of the institution specifically hiring professional staff and downsizing the number of graduate assistants.
- **Implemented** student leadership program for new and emerging and senior student leaders.
- Advised student media groups (Newspaper, Literary Magazine, Radio Station and Yearbook).
- **Chaired** and participate in departmental, divisional and campus-wide committees. Highlights include: chairperson of campus wide leadership selection process which provided a one-stop approach for student leadership applicants for 6 campus wide positions, chair of the women's history month committee and cochair of First Year Seminar committee.
- **Collaborated** with various offices within the Division of Student Affairs as well as across divisional lines in order to build relationship.
- Adjudicated student conduct matters and referred appropriate matters to Dean of Campus Life and/or the conduct board.
- **Served** in the crisis response rotation for the Office of Campus Life.

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Residence Director and Area Director Experience

Area Director, Boston University, Boston MA April 2004-December 2005 & May 1997-June 1998

Residence Hall Director, Boston University, Boston, MA August 1992 – June 1995, Jan. 1996– June 1997, Nov. 2002 – April 2004

Area Coordinator, Indiana University of PA, Indiana, PA June 1995 – January 1996

- Supervised Residential Life staff of Professional and Graduate Assistant Staff in various models within a residence life department
- Contributed on departmental and divisional committees
- Implemented new programmatic efforts in hall-specific programs ranging from career services programs, diversity and inclusion programs, health and wellness programs and life-skill development programs.
- **Advised** several student groups including the B-movie club, women's empowerment club, as well as the Residence Hall Associations at each campus.
- Collaborated with various offices within the Division of Student Affairs as well
 as the Office of Housing, the campus Police Department, Facilities and
 Conference and Events as appropriate.
- Served as a member of the crisis management on-call rotation. Served as a conduct officer within the student conduct system and refer cases as appropriate to Chief Conduct Officer.

Education

Bachelor of Science Journalism

Boston University, 1989

Masters of Education Higher Education Administration

Boston University, 1995

Leadership Positions

Boston Gay Men's Chorus Board of Directors (several positions held including Vice President and President)

MA NASPA State Board (Several positions held including State Director)

NASPA Co-Chair New Professional/Graduate Student KC

ACE Office of Women in Higher Education Board

MAWE (Several positions including Vice President and President)

PCPA Co-Chair for Public Four Year Universities

Professional Affiliations & Awards

National Association for Student Personnel Administrators (NASPA) American Council of Education (ACE)

Recipient of the NASPA Region I Service to the Association Award (2011)

Recipient of the NASPA Region I Mass. Mid-Level Professional Award (2007)

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