



Promote the Vote Email Template

Before you write your emails, decide which of these online resources you may want to include:

- [Vote.gov](https://www.vote.gov)
- [Vote411.org](https://www.vote411.org)
- [NonProfitVOTE.org/voting-in-your-state](https://www.nonprofitvote.org/voting-in-your-state)
- [VoteAmerica.com](https://www.voteamerica.com)

Subject Line: Register to vote and make a plan for Election Day!

Hi [Recipient name],

I hope you and your family are safe and well.

Election Day is coming up on November 3, 2020. As I learned in Girl Scouts, voting is how we can make a positive change in our communities.

Since I am still too young to vote, will you promise to vote because of me?

I'm asking you to register and make a plan to vote because . . .

- you represent me/our family
- I learn by your example
- voting is our most basic civic duty that generations before us fought for; I believe it is important to not take it for granted
- it's important to participate in elections and raise our voices for causes we care about
- I believe that every vote matters

The best way to ensure you vote is to make a plan. First, make sure you're registered to vote! If you aren't sure, you can check your registration status [\[link of your choice\]](#). If you are not registered, you can find out how [\[link of your choice\]](#).

Once you've registered, it's time to decide how you want to vote! If you want to vote in person, you can find your [polling place](#). However, due to COVID-19, many states are allowing mail-in voting. Find your state-specific guidelines [\[link of your choice\]](#). And if you decide vote by mail, make sure you leave 14 days to go through the postal service.

NOTE: if you want to help them make a plan, include information on how to request an absentee ballot or mail-in ballot. If you know where they are registered, you can find the state-specific information they need using one of our recommended websites and provide it to them. For example:

Did you know? Any voter in [your state] can vote by mail. There are four ways to request a ballot by mail:

1. by using [\[state's election website or link of your choice\]](#)
2. by calling your county recorder; you can find the number for your local office [\[include number or link\]](#)
3. by submitting a request by mail; complete [\[request form link\]](#) and mail it to your county recorder
4. by emailing your county recorder and request a mail-in ballot; find their contact info [\[website\]](#)

As I learned in Girl Scouts, voting is how we make positive change in our communities. Please let me know if I can answer any questions to help you make your plan to vote.

Sincerely,
[Your name]