

FIRST CLASS RATES

MINIMUM OF 500 PIECES TO PRESORT

LETTER SIZE MAIL

Min. L/H Ratio=1.3
Max. L/H Ratio=2.5

SINGLE CARDS & ENVELOPES

Max. Weight=3.0 oz.
Max. Height=6 1/8"
Max. Length=11 1/2"

POSTCARDS

Min. Thickness=.007"
Max. Thickness=.016"
Min. Size=3.5" x 5"
Max. Size=6" x 9"

	Up to 1 oz. Letter	Up to 2 oz. Letter
Post Cards		

NON AUTOMATED

Single Piece	\$0.530	\$0.640	\$0.880
Presorted	\$0.406	\$0.680	\$0.680

AUTOMATED

5-Digit	\$0.357	\$0.507	\$0.507
AADC	\$0.378	\$0.547	\$0.547
Mixed AADC	\$0.390	\$0.571	\$0.571

NON-LETTER SIZE MAIL

	Up to 1 oz. Flat	Up to 2 oz. Flat
Max. Weight=13 oz. Max. Height=12" Max. Length=15"		

Single Piece	\$1.39	\$1.63
Presorted	\$1.3000	\$1.540

AUTOMATED

5-Digit	\$0.841	\$1.081
3-Digit	\$1.047	\$1.287
ADC	\$1.108	\$1.348
Mixed ADC	\$1.244	\$1.484

MARKETING MAIL STANDARD (A) RATES

MINIMUM OF 200 PIECES TO PRESORT

LETTER SIZE MAIL

Min. L/H Ratio=1.3
Max. L/H Ratio=2.5

SINGLE CARDS & ENVELOPES

Max. Weight=3.5 oz.
Max. Height=6 1/8"
Max. Length=11 1/2"

BOOKLETS & FOLDED SELF-MAILERS

Max. Weight=3.0 oz.
Max. Height=6"
Max. Length=10 1/2"

	None	DNDC Entry	DSCF Entry
MACHINABLE			
AADC	\$0.365	\$0.338	\$0.330
Mixed AADC	\$0.391	\$0.364	N/A
AUTOMATED			
5-Digit	\$0.330	\$0.303	\$0.295
AADC	\$0.365	\$0.338	\$0.330
Mixed AADC	\$0.385	\$0.358	N/A

ENHANCED CARRIER ROUTE

Saturation	\$0.229	\$0.202	\$0.194
High Density Plus	\$0.264	\$0.237	\$0.229
High Density	\$0.321	\$0.294	\$0.286
Basic	\$0.547	\$0.520	\$0.512

STANDARD FLAT SIZE MAIL - PIECE RATE

Mail pieces weighing less than 4.0 oz.
Max. Weight=16 oz. (Mail weighing 4oz-16oz subject to additional Piece Pound Rate. See Right Column.)
Max. Height=12"
Max. Length=15"

	None	DNDC Entry	DSCF Entry	DDU Entry
NON AUTOMATED				
5-Digit	\$0.735	\$0.664	\$0.644	N/A
3-Digit	\$0.882	\$0.811	\$0.791	N/A
ADC	\$0.946	\$0.875	\$0.855	N/A
Mixed ADC	\$1.037	\$0.966	N/A	N/A
AUTOMATED				
5-Digit	\$0.639	\$0.568	\$0.548	N/A
3-Digit	\$0.816	\$0.745	\$0.725	N/A
ADC	\$0.923	\$0.852	\$0.832	N/A
Mixed ADC	\$1.006	\$0.935	N/A	N/A
ENHANCED CARRIER ROUTE				
Saturation	\$0.305	\$0.234	\$0.214	\$0.201
High Density Plus	\$0.334	\$0.263	\$0.243	\$0.230
High Density	\$0.407	\$0.336	\$0.316	\$0.303
Basic	\$0.485	\$0.414	\$0.394	\$0.381

MARKETING MAIL NON-PROFIT STANDARD (A) RATES

LETTER SIZE MAIL

Min. L/H Ratio=1.3
Max. L/H Ratio=2.5

SINGLE CARDS & ENVELOPES

Max. Weight=3.50 oz.
Max. Height=6 1/8"
Max. Length=11 1/2"

BOOKLETS & FOLDED SELF-MAILERS

Max. Weight=3.0 oz.
Max. Height=6"
Max. Length=10 1/2"

	None	DNDC Entry	DSCF Entry
MACHINABLE			
AADC	\$0.208	\$0.181	\$0.173
Mixed AADC	\$0.234	\$0.207	N/A
AUTOMATED			
5-Digit	\$0.173	\$0.146	\$0.138
AADC	\$0.208	\$0.181	\$0.173
Mixed AADC	\$0.228	\$0.201	N/A
ENHANCED CARRIER ROUTE			
Saturation	\$0.147	\$0.120	\$0.112
High Density Plus	\$0.168	\$0.141	\$0.133
High Density	\$0.170	\$0.143	\$0.135
Basic	\$0.396	\$0.369	\$0.361

NON-PROFIT FLAT SIZE MAIL - PIECE RATE

Mail pieces weighing less than 4.0 oz.
Max. Weight=16 oz.
Max. Height=12"
Max. Length=15"

	None	DNDC Entry	DSCF Entry	DDU Entry
NON AUTOMATED				
5-Digit	\$0.496	\$0.425	\$0.405	N/A
3-Digit	\$0.643	\$0.572	\$0.552	N/A
ADC	\$0.707	\$0.636	\$0.616	N/A
Mixed ADC	\$0.798	\$0.727	N/A	N/A
AUTOMATED				
5-Digit	\$0.400	\$0.329	\$0.309	N/A
3-Digit	\$0.577	\$0.506	\$0.486	N/A
ADC	\$0.684	\$0.613	\$0.593	N/A
Mixed ADC	\$0.767	\$0.696	N/A	N/A
ENHANCED CARRIER ROUTE				
Saturation	\$0.214	\$0.143	\$0.123	\$0.110
High Density Plus	\$0.240	\$0.169	\$0.149	\$0.136
High Density	\$0.306	\$0.235	\$0.215	\$0.202
Basic	\$0.384	\$0.313	\$0.293	\$0.280

MARKETING MAIL FLAT SIZE PIECE + POUND RATE

Mail pieces weighing more than 4.0 oz. and up to 16 oz.
**Each piece is subject to a piece AND pound rate

POUND RATE (add to Piece Rate)

	None	Entry	DNDC Entry	DSCF Entry	DDU Entry
NON AUTOMATED	\$0.901	\$0.901	\$0.901	\$0.901	N/A
AUTOMATED	\$0.901	\$0.901	\$0.901	\$0.901	N/A
ENHANCED CARRIER ROUTE					
Saturation	\$0.640	\$0.640	\$0.640	\$0.640	\$0.640
High Density Plus	\$0.640	\$0.640	\$0.640	\$0.640	\$0.640
High Density	\$0.776	\$0.776	\$0.776	\$0.776	\$0.776
Basic	\$0.776	\$0.776	\$0.776	\$0.776	\$0.776

PIECE RATE (add to Pound Rate)

	None	DNDC Entry	DSCF Entry	DDU Entry
NON AUTOMATED				
5-Digit	\$0.735	\$0.664	\$0.644	N/A
3-Digit	\$0.882	\$0.811	\$0.791	N/A
ADC	\$0.946	\$0.875	\$0.855	N/A
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NON-PROFIT FLAT SIZE MAIL PIECE + POUND RATE

Mail pieces weighing more than 4.0 oz. and up to 16 oz.
**Each piece is subject to a piece AND pound rate

POUND RATE (add to Piece Rate)

	None	Entry	DNDC Entry	DSCF Entry	DDU Entry
NON AUTOMATED	\$0.707	\$0.707	\$0.707	\$0.707	N/A
AUTOMATED	\$0.707	\$0.707	\$0.707	\$0.707	N/A
ENHANCED CARRIER ROUTE					
Saturation	\$0.400	\$0.400	\$0.400	\$0.400	\$0.400
High Density Plus	\$0.400	\$0.400	\$0.400	\$0.400	\$0.400
High Density	\$0.513	\$0.513	\$0.513	\$0.513	\$0.513
Basic	\$0.513	\$0.513	\$0.513	\$0.513	\$0.513

PIECE RATE (add to Pound Rate)

	None	DNDC Entry	DSCF Entry	DDU Entry
NON AUTOMATED				
5-Digit	\$0.496	\$0.425	\$0.405	N/A
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High Density	\$0.306	\$0.235	\$0.215	\$0.202
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2024 Postal Promotions

Exciting news for all marketers – the 2024 USPS Postal Promotions have been approved!

The annually released Postal Promotions are a valuable resource for marketers to save money by mailing smarter.



Scan with your smartphone camera to learn more

Tactile, Sensory, Interactive

5% DISCOUNT

Specialty inks

Metallic Inks, thermal inks

Sensory treatments

Textured papers or varnishes, scented coatings, visual effects

Interactive elements

Pull strings, zip strips, trailing edge die-cuts

Promotion Period: 2/1 to 7/31

Informed Delivery

4% DISCOUNT

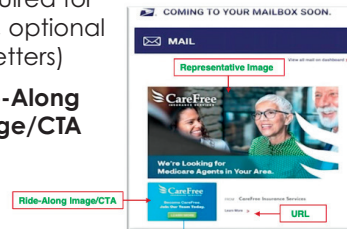
Invite your customers to engage with your mail campaign through previewed, interactive digital images

– Representative Image

(required for flats, optional for letters)

– Ride-Along Image/CTA

– URL



Promotion Period: 8/1 to 12/31

Emerging Technology

3% DISCOUNT

“Enhanced” Augmented Reality

QR Code driving to an interactive experience or to the App store for a download of AR experience

Voice Assistant Prompt

Recipients use voice assistant and access the correct web-page

Mobile Shopping

QR Code, Image, or Digital Watermark to a mobile optimized website shopping experience

Promotion Period: Mail owner can pick any 6 month period

Personalized Color Transpromo

3% OR 4% DISCOUNT

2 or more color marketing message personalized to the recipient.

The marketing message or data visualization must be printed on the bill/statement itself as an “Onsert,” which is printed in-stream, within the content of the bill or statement. (This differs from an insert, which is included inside of an envelope).

Promotion Period: 2/1 to 7/31

Retargeting

5% DISCOUNT

Incentivizes marketers to send out a postcard to a recent website or mobile app visitor that didn't convert.

Promotion Period: 7/15 to 11/30

Reply Mail IMBA

3% OR 6% DISCOUNT

Encourage reply mail customers to adopt IMbA static or serialized barcodes.

Discount applies on inbound reply mailpiece scanned.

Promotion Period: 7/1 to 12/31

NAHAN