

Website Design and Development for Notaries Public



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Building the Perfect Website for Notaries

Guide to Designing, Developing and Maintaining An
Affordable Website



National Notary Association Conference
St. Louis, MO
May 5-8, 2019

Elaine Wright Harris

- 2002 Certificate-Web Design & Development
- 2002 Notary Public Procedures Instructor
- 2003 Notary Signing Agent/TIPIC
- 2004 Attended My First NNA Conference
- 2005 NNA Honoree
- 2009 NNA Notary of the Year
- 2010 TIPIC Continuing Education Instructor
- 2011 PGCC Adjunct Instructor of the Year
- 2013 Retired from M-NCPPC
- 2017 Maryland Title Producer Insurance Instructor
- 2019 NNA Presenter for The Past 15 Years



What Is A Website?



Website Benefits for Notaries Public

- Adds Credibility
- Shows Professionalism
- Increases Business



Getting Started

emailname@emaildomain.com

- Purchase

- Email Address

- Used to send and receive email message over the Internet.
 - You can use current email address.



- Domain Name

- Personal/business home on the Internet.
 - Piece of online real estate.
 - Business or preferred name.

<https://www.domainname.com>



Getting Started

- Purchase
 - Website Builder Program
 - Program that allows construction of websites.
 - No manual coding.
 - No site design skills.
 - Mobile friendly best practices.
 - Integrates with social media.
 - Seamlessly updates.
 - Secure.

Getting Started

- Go to <https://www.domains2go.biz>
 - *[website builder application used in demo]*
- Click on Websites
 - Select Website Builder
 - Select Website Builder Personal
- Return to Home Page
 - Purchase your perfect domain name
- Use current email address

Getting Started

Words Matter

- Click
- Delete
- JPG
- Link
- Move
- PDF
- Replace
- Resize
- Select/Highlight
- Text Box
- Upload

Design Site

- Plan Your Site
 - Home Page
 - Notary Public Page
 - Notary Signing Agent Page
 - Contact Page



Design Site

- Gather
 - Content
 - Files
 - Images
- Link to
 - Other pages
 - Other sites



Design, Develop, Publish & Maintain Site

- Live Demo



Design, Develop, Publish & Maintain Site

- [Click here to view video on developing your affordable website.](#)



What Makes This Website Affordable?

You Are In Control.

- Annual website builder fee - < \$75
- Annual domain fee - < \$15
- Email address- \$0
- Designer fee – \$0
- Maintenance fee – \$0
- Upgrade by choice



Questions?



Contact Information

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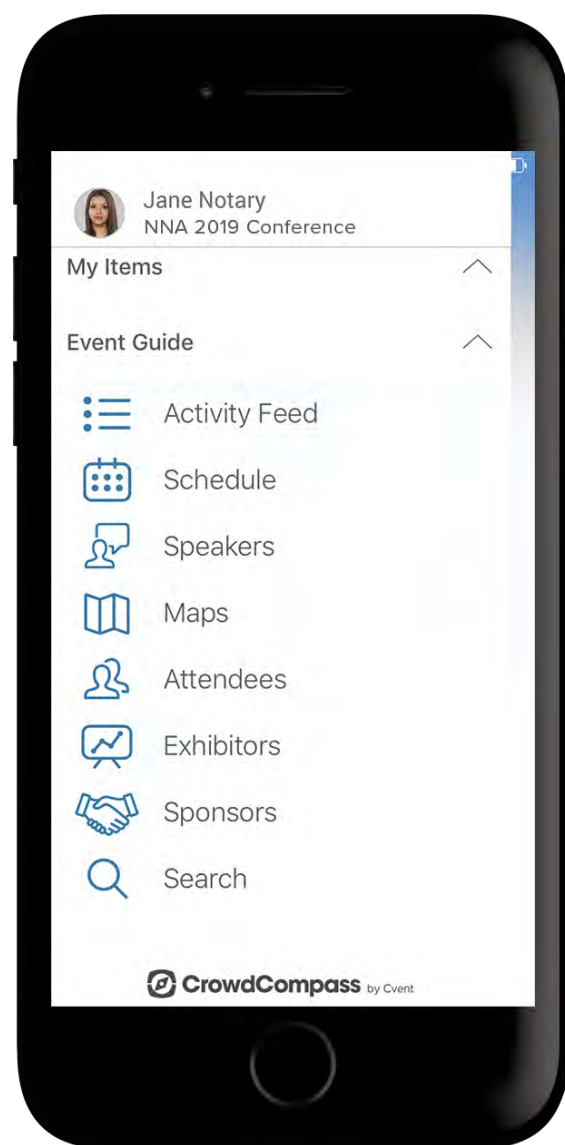
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