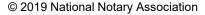


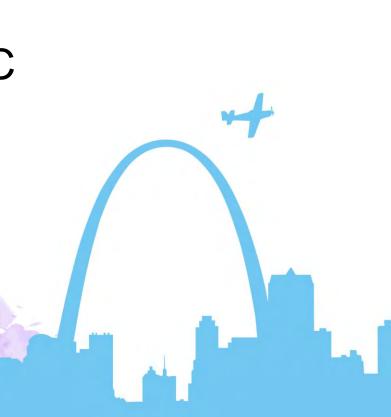
Website Design and Development for **Notaries Public**



Elaine Wright Harris President, Trusted Agent Services Group LLC









Building the Perfect Website for Notaries

Guide to Designing, Developing and Maintaining An Affordable Website



National Notary Association Conference St. Louis, MO May 5-8, 2019

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PRESENTED BY Elaine Wright Harris



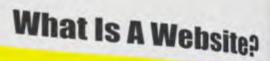
Elaine Wright Harris

- 2002 Certificate-Web Design & Development
- 2002 Notary Public Procedures Instructor
- 2003 Notary Signing Agent/TIPIC
- 2004 Attended My First NNA Conference
- 2005 NNA Honoree
- 2009 NNA Notary of the Year
- 2010 TIPIC Continuing Education Instructor
- 2011 PGCC Adjunct Instructor of the Year
- 2013 Retired from M-NCPPC
- 2017 Maryland Title Producer Insurance Instructor
- 2019 NNA Presenter for The Past 15 Years





What Is A Website?



A collection of pages.

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Trusted Agent Services Group LLC



Why Do People Visit Websites?

1.To find information they need.
2. To complete a task.

Trusted Agent Services Group LLC





Website Benefits for Notaries Public

- Adds Credibility
- Shows Professionalism
- Increases Business



BY SIGNING BELOW, Borrower accepts and agrees to the terms and covenants contained in this Security Instrument and in any Rider executed by Borrower and recorded with it.

X Nanda Millade







- Purchase
 - Email Address
 - Used to send and receive email message over the Internet.
 - You can use current email address.
 - Domain Name
 - Personal/business home on the Internet.
 - Piece of online real estate.
 - Business or preferred name.







https://www.domainname.com



Purchase

- Website Builder Program
 - Program that allows construction of websites.
 - No manual coding.
 - No site design skills.
 - Mobile friendly best practices.
 - Integrates with social media.
 - Seamlessly updates.
 - Secure.





- Go to <u>https://www.domains2go.biz</u>
 - [website builder application used in demo]
- Click on Websites
 - Select Website Builder
 - Select Website Builder Personal
- Return to Home Page
 - Purchase your perfect domain name
- •Use current email address





Words Matter

- •Click •Replace
- •Delete •Resize
 - Select/Highlight
 - Text Box
- Move

•JPG

•Link

•PDF

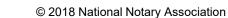
Upload





Design Site

- Plan Your Site
 - Home Page
 - Notary Public Page
 - Notary Signing Agent Page
 - Contact Page







Design Site

- •Gather
 - Content
 - Files
 - Images
- Link to
 - Other pages
 - Other sites







Design, Develop, Publish & Maintain Site

•Live Demo





Design, Develop, Publish & Maintain Site

 <u>Click here to view video on developing your affordable</u> website.



in Site



What Makes This Website Affordable? You Are In Control.

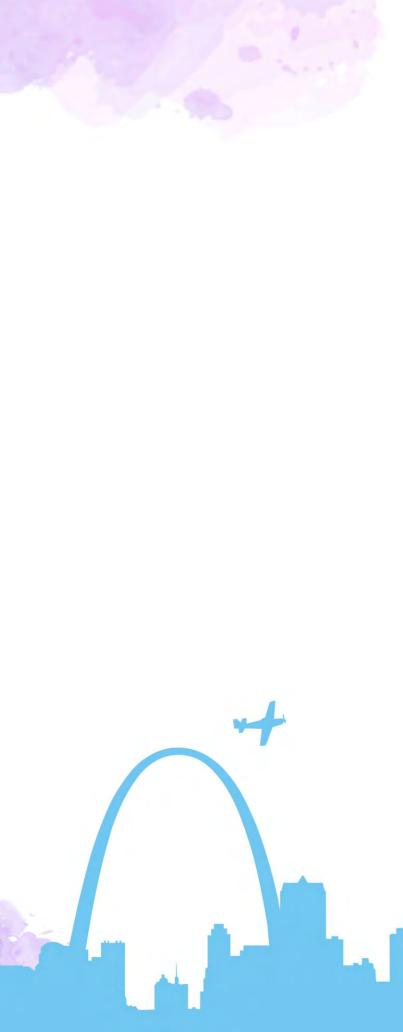
- Annual website builder fee < \$75
- •Annual domain fee < \$15
- Email address- \$0
- Designer fee \$0
- Maintenance fee \$0
- Upgrade by choice



NNA 2019 ST. LOUIS CAPTURE THE SPIRIT

Questions?

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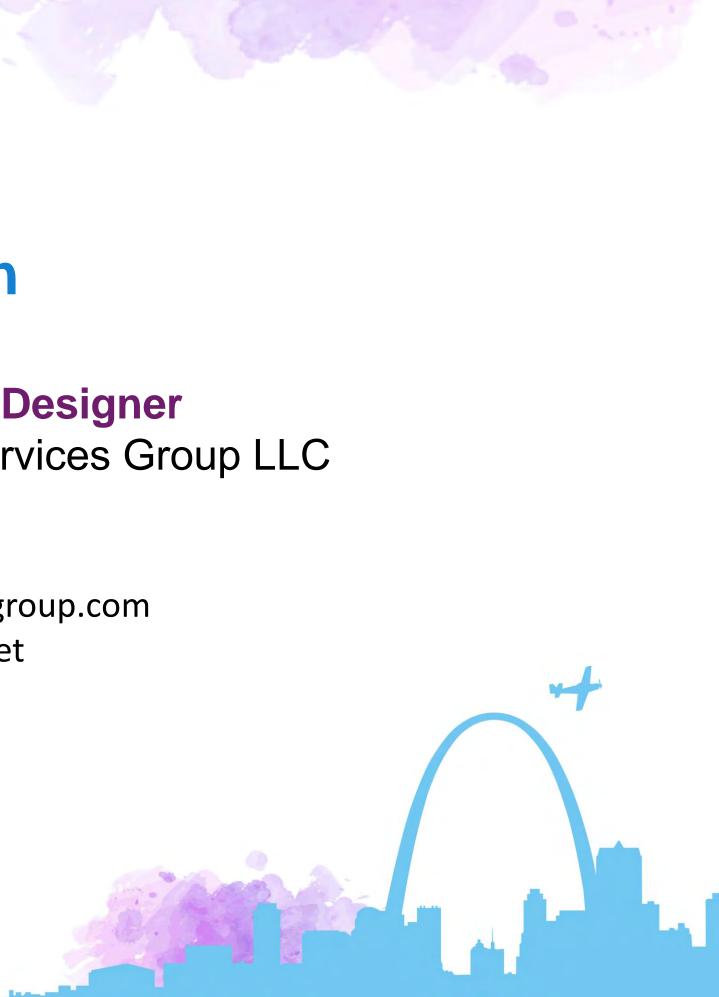




Contact Information

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Thank you for attending!





