

Managing Your Investment Club's Watch List

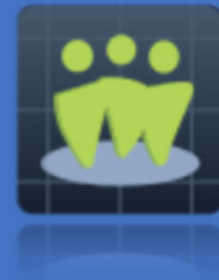
AUGUST 2023



Doug Gerlach

Russell Malley

Sean Pulrang

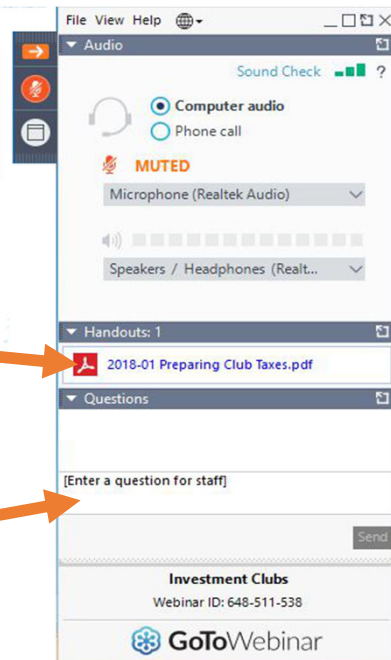


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Handout & Questions

Handout in PDF format is available in Handouts tab.

Type questions in Questions box.



USING A WATCH LIST

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What's a Watch List?



- Includes:
 - Stocks of “high interest” that were not initially purchased.
 - Companies of good quality but may have been overvalued at time of study.
 - Highly-desirable companies are only occasionally undervalued by market
 - “Dream list” or “Wish list” stocks.
 - Ideas for future research (serving as reminder to follow up on these ideas).

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Why Maintain a Watch List?



- Provide quick opportunities for purchases during market corrections or downturns.
 - Since you are already somewhat familiar with companies, this can accelerate research process.
- Allow for quick upgrades to portfolio quality or potential valuation when troubles arise in other holdings.

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What Is On a Watch List?



- Clubs should regularly study stocks & buy those that meet 2 criteria:
 1. Are good companies.
 2. Are reasonably-valued.
- Stocks that are high-quality stocks but **not** reasonably-valued at current price should not be discarded, but **watched**.
 - Club will be better-prepared to buy when valuation becomes reasonable.

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Other Reasons to Watch a Stock



- Otherwise attractive stock sometimes isn't purchased because:
 - It overlapped with club's existing diversification.
 - Club had uncertainties about company's near-term results.
 - There were other open questions about company's business or prospects.
 - Club wanted further research done about company's situation.
- These are perfect candidates to add to Watch List.

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How Are Stocks Added in Your Club?



- When club decides **not** to buy particular stock, should automatically decide if it should go on watch list.
- Not every stock you study needs to be watched, but forgotten stocks have way of turning into missed opportunities.

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Who Manages a Watch List?



- In myI CLUB, members can update their own SSGs using BI Online Tools.
- Club may appoint/elect “Portfolio Manager” or “Watch List Watcher” to oversee watch list.
 - Can add/assign/delete stocks from list.
 - Can remind members to update SSGs in advance of meetings.
 - Can report to club on Buy opportunities that may appear.
- Consider putting “Watch List Update” on agenda of each meeting.

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How Are Stocks Removed?



- Stocks should be removed when you buy them.
- Watch list should be periodically purged to remove stocks with deteriorating quality or otherwise of low interest.
- Many stocks will remain on Watch List for long periods since they might not be “buys” when club has cash or need.

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Before Buying from Watch List



- Ensure that original assumptions are still valid before making purchase.
- Review current SSG & carry out additional company research to determine if stock still fits with portfolio objectives.

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In a Correction



- During downturn, instead of focusing on stock price declines, can be productive to challenge holdings to find stocks with higher total return and/or quality prospects.
- Swap current holdings if comparison with watch list stocks are more favorable.
- Remember: It's always good time to upgrade your portfolio when you can!

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THE NEW MYCLUB.COM WATCH LIST

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Features of myCLUB.com Watch List



- Any member can add stock to Watch List.
- Officer w/privileges can add, remove, reassign any stock on watch list, or clear entire list.
- Stocks can be linked to members' BI Online Tools SSG.
 - Buy/Sell indicators show for SSG-linked stocks.
- 2 views of watch list: Fundamentals & Diversification.
 - Only stocks show fundamentals, but any ETFs or mutual funds can be added.
- Link to Yahoo! Finance for additional research.
- Print/save Watch List views in PDF format.
- Detailed view of watched stock shows price gain/loss since added

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Fundamentals View



Watch List



Fundamentals | Diversification

Sym	Followed/ Added By	Added Date	Added Price	Curr Price*	Chng	SSG Date	Curr PE	Tot Ret	Rel Val	U/D	Buy blw	Rec
ABBV	Doug Gerlach	09/17/20	\$89.63	\$158.02	76.30%	03/24/23	23.9	15.2	103.5 %	3.0	\$158.20	Buy
CAT	Earl ZZ Alphonse	07/13/23	\$255.86	\$285.22	11.48%				No SSG Plus Link Established			
CLFD	Doug Gerlach	07/14/23	\$47.01	\$40.55	-13.74%				No SSG Plus Link Established			
CNXC	Russell Malley	07/12/23	\$84.95	\$83.69	-1.48%	07/19/23	11.6	25.5	92.6 %	7.3	\$109.10	Buy
DE	Earl ZZ Alphonse	07/12/23	\$407.67	\$435.07	6.72%				No SSG Plus Link Established			
ENPH	Russell Malley	07/12/23	\$182.80	\$185.49	1.47%	07/19/23	54.2	11.5	60.4 %	1.9	\$166.90	Hold
ENSG	Russell Malley	07/12/23	\$89.51	\$96.94	8.30%	08/04/23	23.0	15.7	112.7 %	3.0	\$96.90	Buy

Diversification View



Watch List



Fundamentals | Diversification

Sym	Name	Added By	Sector	Size (TTM Revs)	Curr Yld	Rec
ABBV	AbbVie Inc	Doug Gerlach	Healthcare	Large (\$56,023.0 M)	3.9%	Buy
CAT	Caterpillar Inc	Earl ZZ Alphonse	Industrials	Large (\$64,771.0 M)	1.8%	--
CLFD	Clearfield Inc	Doug Gerlach	Technology	Small (\$314.1 M)	0.0%	--
CNXC	Concentrix Corporation	Russell Malley	Technology	Medium (\$6,471.4 M)	1.4%	Buy
DE	Deere & Co	Earl ZZ Alphonse	Industrials	Large (\$58,676.0 M)	1.1%	--
ENPH	Enphase Energy Inc	Russell Malley	Technology	Medium (\$2,796.5 M)	0.0%	Hold
ENSG	The Ensign Group Inc	Russell Malley	Healthcare	Medium (\$3,387.7 M)	0.2%	Buy

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Link to Yahoo! Finance



- Click Yahoo! icon in top right to access more research about stock

	Finance Home	Watchlists	My Portfolio	Markets	News	Videos	Yahoo Finance Plus	Screeners	Personal Finance	Crypto	
<input type="checkbox"/> ABBV	152.27	+0.09 +0.06%	USD 4:03PM EDT	1.944M	-	5.892M	151.57	153.14	130.96	168.11	268.648B
<input type="checkbox"/> CAT	284.54	-0.68 -0.24%	USD 4:00PM EDT	2.194M	-	3.162M	281.27	285.60	160.60	293.88	146.921B
<input type="checkbox"/> CLFD	40.12	-0.43 -1.06%	USD 4:00PM EDT	113,070	-	247,674	39.41	40.50	30.00	134.90	611.982M
<input type="checkbox"/> CNXC	74.83	-1.10 -1.45%	USD 4:00PM EDT	184,735	-	481,856	74.66	75.85	74.66	151.82	3.895B
<input type="checkbox"/> DE	437.64	+2.57 +0.59%	USD 4:00PM EDT	1.055M	-	1.674M	434.19	438.39	328.62	450.00	128.313B
<input type="checkbox"/> ENPH	138.59	+3.39 +2.51%	USD 4:00PM EDT	2.309M	-	3.81M	131.67	138.62	131.67	339.92	18.993B
<input type="checkbox"/> ENSG	98.30	+0.20 +0.20%	USD 4:00PM EDT	142,595	-	274,625	97.47	98.79	78.84	102.26	5.503B
<input type="checkbox"/> ESNT	52.44	+0.09 +0.17%	USD 4:00PM EDT	130,324	-	468,190	52.01	52.53	34.27	53.66	5.625B
<input type="checkbox"/> FLT	266.90	+1.36 +0.51%	USD 4:00PM EDT	250,167	-	462,977	264.84	267.15	161.69	272.37	19.706B
<input type="checkbox"/> MCRI	68.01	-0.59 -0.86%	USD 4:00PM EDT	44,507	-	85,932	67.40	68.39	54.21	85.67	1.302B

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PDF Reports



- Click PDF icon in top right to save or print Watch List views.

ANY-IC Watch List for Any I.C.

Fundamentals | Diversification

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CLFD	Doug Gerlach	07/14/23	\$47.01	\$40.55	-13.74%				No SSG Plus Link Established			
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ESNT	Earl ZZ Alphonse	07/07/23	\$46.07	\$52.35	13.63%				No SSG Plus Link Established			
FLT	Antanis Cod	10/30/19	\$300.03	\$192.24	-35.93%	11/16/22	15.8	0.0	64.1 %	0.0	\$0.00	Sell
MCRI	Doug Gerlach	08/11/23	\$68.60	\$68.07	-0.77%	08/08/23	14.8	20.4	91.1 %	6.1	\$81.30	Buy
TRIP	Cherry Trout	10/30/19	\$121.15	\$148.61	22.67%				No SSG Plus Link Established			

Add Company to Watch List



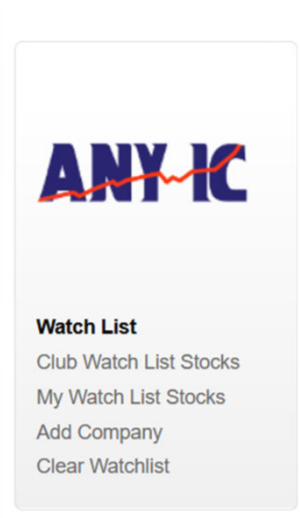
- Any member can add stock to club Watch List.
 - Simply enter ticker symbol.
- After adding ticker, can select from any SSG for that symbol in your BI Online Tools SSG library.
 - If not linked, limited fundamentals will be displayed with no buy/sell indicators.
- To link stock to BI Online Tools SSG, first establish link in your account in myICLUB People section.

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Step #1: Add Company to Watch List



- Select “**Add Company**” from left navigation panel in Watch List section.



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Step #2: Enter Ticker Symbol

Add Company to Watch List

Enter ticker [Symbol lookup](#)

By linking companies to your BetterInvesting Online Tools subscription, updated buy prices and other fundamentals can be displayed in the Watchlist.

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Step #3: Edit Date or Link to SSG Plus

Add Company to Watch List

Add Company

Ticker	Company Name	Date Added	Selected by:	BI Study:
MCRI	Monarch Casino & Resort	<input type="text" value="8/11/2023"/>	<input type="text" value="Doug Gerlach"/>	<input type="text" value="--Not Linked--"/> <div style="border: 1px solid #ccc; padding: 2px; margin-top: 2px;"> --Not Linked-- MCRI 8/23/22 Monarch Casino & Resort 8/1/2023 </div>

By linking companies to your BetterInvesting Online Tools subscription, updated buy prices and other fundamentals can be displayed in the Watchlist.

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Step #4: Company Added



Company Added to Watch List

Be sure to open the SSG regularly in Better Investing's Online Tools in order to display the current and updated buy price, as well as other fundamentals in the Watchlist

[Back to Club Watch List](#)

Sym	Added Date	Added Price	Curr Price*	BI Study
MCRJ	08/11/23	\$68.60	\$68.07	Monarch Casino & Resort 8/1/2023

* Current price displayed is from linked SSG if available; otherwise shows most recent closing price of security.

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Watch List Company Detail



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Sym	Followed/ Added By	Added Date	Added Price	Curr Price*	Chng	SSG Date	Curr PE	Tot Ret	Rel Val	UID	Buy blw	Rec
ABBV	Doug Gerlach	09/17/20	\$89.63	\$158.02	76.30%	03/24/23	23.9	15.2	103.5%	3.0	\$158.20	Buy

Date Added: 9/17/2020
 Selected by: Doug Gerlach
 BI Study: ABBV 3/27/23



- Shows date stock was added, % gain/loss since that date.
- From linked SSG, shows return & P/E figures plus buy/sell recommendation.
- Judgment data here updated whenever SSG is updated at BI Online Tools.
- Can edit date added or linked SSG, or delete stock from Watch List.

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“No SSG Link Established”

Watch List Company Detail

Sym	Followed/ Added By	Added Date	Added Price	Curr Price*	Chng	SSG Date	Curr PE	Tot Ret	Rel Val	U/D	Buy blw	Rec
CAT	Earl ZZ Alphonse	07/13/23	\$255.86	\$285.22	11.48%							

Date Added: 7/13/2023

Selected by: Earl ZZ Alphonse

BI Study:

OK Cancel Delete

- If stock is not linked to member’s SSG in BI Online Tools, then message “No SSG Plus Link Established” appears.
- Judgment items are not displayed, only price & % gain/loss.

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My Watch List Stocks

My Watch List Stocks

You have nominated the following stocks for your club’s Watch List. It is your responsibility to update the SSGs for each of your stocks on a regular basis (such as before each meeting) using **BetterInvesting’s SSGPlus**. The results of these SSGs are then used to update the buy prices and other information on the club’s **Watch List**. ([How do I import my SSGs?](#))

Sym	Added Date	Added Price	Curr Price*	Chng	BI Study	Actions
ABBV	09/17/20	\$89.63	\$158.02	76.30%	ABBV 3/27/23	Go to SSG Plus
CLFD	07/14/23	\$47.01	\$40.55	-13.74%	--Not Linked--	
MCRI	08/11/23	\$68.60	\$68.07	-0.77%	Monarch Casino & Resort 8/1/2023	Go to SSG Plus
MSFT	07/13/23	\$342.66	\$310.70	-9.33%	MSFT 3/29/22	Go to SSG Plus
OBDC	07/17/23	\$14.03	\$13.27	-5.42%	ORCC 5/24/23	Go to SSG Plus

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Set Privileges for Watch List Management

Member Position and Permissions

Role:

Allow this member to:

- Manage Treasurer Duties**
 - Record accounting information / receive renewal notices
- Manage Club Details and Members**
 - Modify club name and settings
 - Invite and eject members
 - Edit member profiles and permissions
- Manage Voting, StockWatchers, and Watch List**
 - Create and delete ballots
 - Edit Watch List and StockWatcher assignments
- Manage/Access Message Board**
 - Access membership discussions*
 - Post to message boards*
 - Delete message board postings
 - Create and delete message boards
- Manage/Access File Storage**

- Club Administrator can enable manager(s) of Watch List from **People > Member Profile**.
- New category enables Watch List/StockWatcher management.

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Clear Watch List

Remove Companies from Watch List

This will clear your Watch List of all companies.

- Administrator or member with Watch List management privileges can clear enter Watch List.
- **This is not reversible.**

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NEED HELP FINDING STOCKS FOR YOUR WATCH LIST?



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Tools from ICLUBcentral

StockCentral

- Low-cost subscription site features plethora of tools for individual investors including easy-to-use stock screener.
- Free trial.
- www.StockCentral.com

MyStockProspector

- Comprehensive stock screener with 120+ criteria & custom report builder.
- Demo available + short-term subscriptions.
- www.MyStockProspector.com

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Newsletters from ICLUBcentral

Investor Advisory Service

- Celebrates 50th Anniversary in 2023.
- Recommends long-term stock picks (small, mid, large).
- Named to **Hulbert Investment Newsletter Honor Roll** for last 13 years for long-term outperformance in both bull & bear markets.
- **#1 stock newsletter of all Honor Roll newsletters in 2021 & 2022.**
- www.InvestorAdvisoryService.com

SmallCap Informer

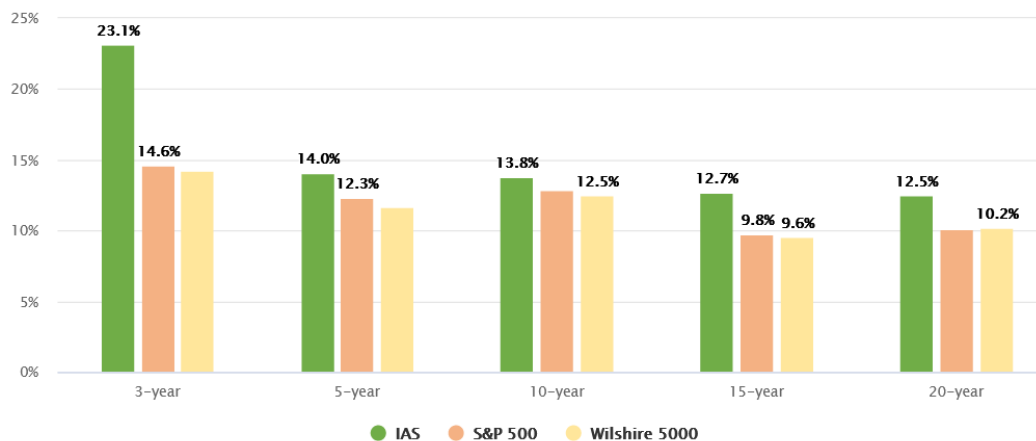
- Started in 2012.
- Recommends long-term-oriented smaller company stocks.
- Provides monthly follow-ups & sale recommendations.
- Array of online tools for more insights on covered companies
- **Regularly outperforms S&P SmallCap 600.**
- www.SmallCapInformer.com

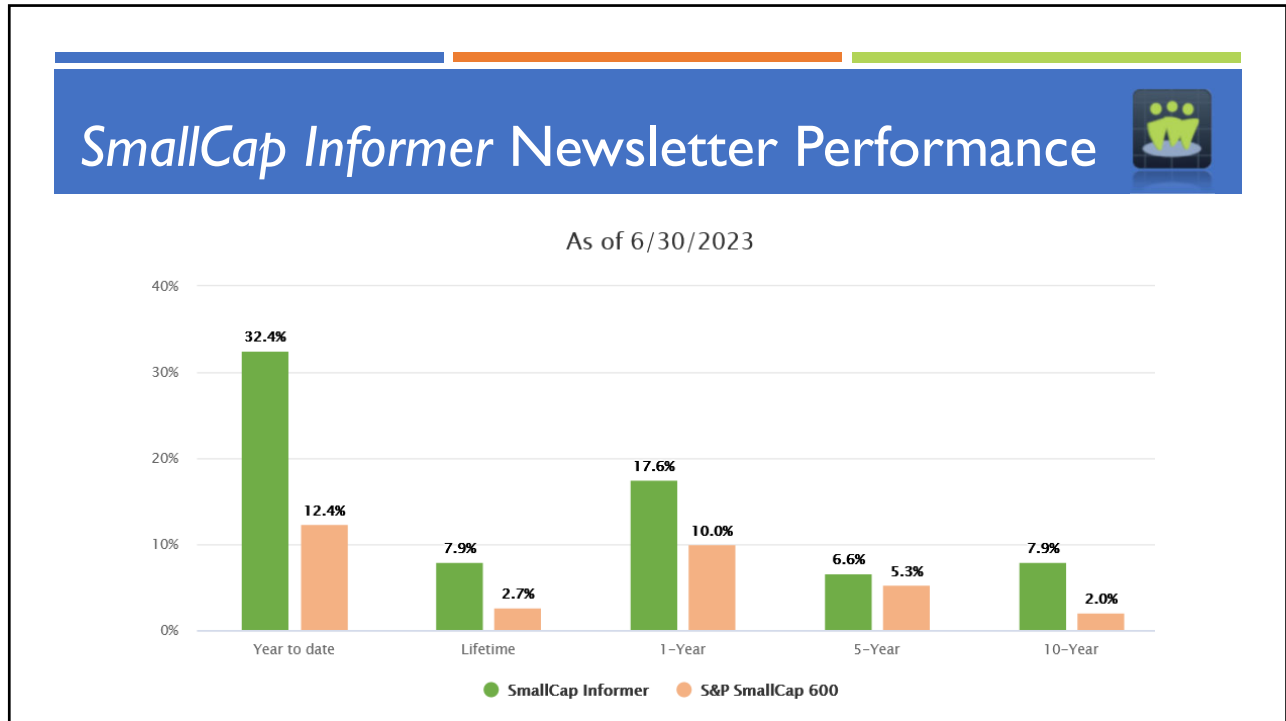
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IAS Newsletter Performance



As of 6/30/2023





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Visit www.investoradvisoryservice.com
& use promo code **DOUGSDEAL** to save on subscription.

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See Me at the Money Show in Orlando



- **October 29-31, 2023 at Omni Orlando Resort at Championsgate, FL.**
- Maximizing Dividend Yield in a High-Quality Stock Portfolio.
Sun, Oct 29, 5:30-6:15 pm.
- The Best Stock Picks for 2024.
Tues, Oct 31, 9:15-9:35 am.
- Register: <https://conferences.moneyshow.com/moneyshow-orlando/>

Thank You!



Doug
Gerlach

Russell
Malley

Sean
Pulrang

