



Making learning fun

Engaging games that children love

www.sumdogg.com

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What we do

Sumdog was founded to help close the attainment gap and ensure no child gets left behind. We do this by providing an engaging education through over 30 interactive games for kids that deliver a truly personalised learning pathway. While that's built on a complex adaptive learning engine that evolves to meet pupils' needs, our fundamental commitment is to make learning fun!



Rewarding engagement

Pupils are rewarded for accuracy, with coins earned for every correct answer. Incorrect answers result in the gameplay being slowed down. This encourages kids to take their time and focus on answering correctly, rather than rushing through without thinking about the challenges they are presented with.

Encouraging effort

Coins can be used within Sumdog to decorate pupils' unique 3D house and garden, as well as dressing their avatar in a fun range of clothing and accessories. The use of coins is limited to outside of school hours to keep pupils focused on their practice, though teachers have the option to open the house and shop during class as a reward. Did we mention kids get an amazing digital pet to play with? When a pupil masters a skill, they are rewarded with an in-game pet, or a trick for an existing pet. This is a simple, fun way to reward children for and engage them with the valuable learning process.

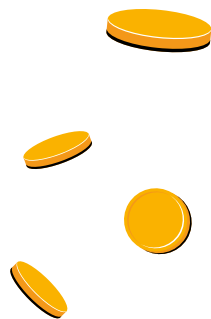


Engaging each and every child

Sumdog games let children decorate cakes in Busy Bakers, shoot hoops in Basketball or blast their way through castles with Cannonball! The questions adapt to provide an appropriate challenge for each individual providing a flexible approach to ensure kids don't get bored along the way – an essential part of any engaging learning experience.

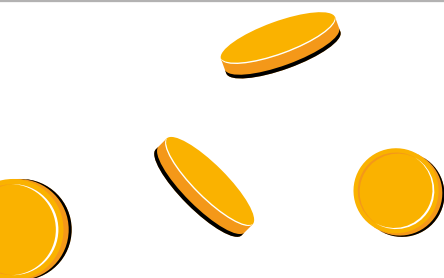
Levelling the playing field

The great thing about this system is it allows children of varied proficiency levels to share a competitive gaming experience on a level playing field. A child with less advanced maths, spelling or reading skills can still compete with, and beat, children with a more advanced understanding. This not only encourages greater engagement with learning, but helps build vital confidence for less advanced pupils. This is a fundamental principle of the growth mindset – promoting self-belief and motivating sustainable engagement with the learning process.



Playing in a safe space

Online safety is paramount at Sumdog, so while children can play together on our platform, there is no way for them to send messages or communicate with each other inside the app. Children can play with others around the world, but we never show their full name or school name, so they are kept anonymous. They can however add friends in their house, and gift coins and store items to each other. We often hear stories of classes playing together to earn coins to gift to a classmate on their birthday!





Interested in trying over 30
Sumdog games with your class?

Speak to us today on 0131 285 0923 or
email euan@sumdog.com to start a free trial.