

UOB Card Activation Campaign – RM1 Coffee Bean & Tea Leaf (CB&TL)

TERMS AND CONDITIONS

United Overseas Bank (Malaysia) Bhd (Company Reg No.199301017069 (271809-K)) ("**UOB Malaysia**") is organizing a "**UOB Card Activation Campaign – RM1 Coffee Bean & Tea Leaf (CB&TL)"** ("**Campaign")** from 19 December 2023 to 31 May 2024 (both dates inclusive) or such other date(s) as may be notified otherwise by UOB Malaysia ("**Campaign Period**").

Eligibility

- This Campaign is open to selected UOB Malaysia cardmembers ("Eligible Cardmember") who receives a Coffee Bean & Tea Leaf promo code ("Promo Code") printed on their card mailer when receiving their selected new UOB credit card or UOB debit card ("Eligible Card") from UOB Malaysia to participate in this Campaign.
- 2. Cardmembers shall not be eligible to participate in this Campaign if they fall within ANY of the following:
 - a. Cardmembers whose account(s) are terminated, suspended or cancelled within the Campaign Period.
 - b. Any accounts held with UOB Malaysia that are delinquent or unsatisfactorily conducted as determined by UOB Malaysia.
 - c. Persons who are or become mentally unsound, deceased, adjudicated bankrupt or have legal proceedings of any nature instituted against them.
 - d. Persons who have committed or suspected of any fraudulent acts and misconducts in relation to their other account(s), services and facilities with UOB Malaysia.

Campaign Mechanics

- 3. Subject to these terms and conditions, Eligible Cardmembers will be entitled to enjoy only either ONE of the following items: (i) 12oz The Original Mocha Ice Blended®, (ii) 12oz Selected Signature Cold Brew Tea, OR (iii) Selected Bagel, for only RM1 from any "The Coffee Bean & Tea Leaf" stores in Peninsular Malaysia ("Reward"), except for the stores in KLIA Terminal 1 and KLIA Terminal 2 upon fulfilling ALL the below criteria within the Campaign Period:
 - a. Purchase the Reward with their newly activated UOB credit or debit card;
 - i. Promotion redemption is limited to only one (1) promotional RM1 item per voucher with Promo Code provided per Eligible Cardmember.
 - ii. Eligible Cardmembers are entitled to select only one (1) of any of the following options for the Reward:
 - 1. 12oz The Original Mocha Ice Blended®
 - 2. 12oz Selected Signature Cold Brew Tea
 - 3. Bagel
 - b. Present the Promo Code attached in the card mailer leaflet to the Coffee Bean and Tea Leaf staff.
 - c. Promotion is subject to service charge for dine-in at service stores.



- 4. Each Eligible Cardmember is entitled to purchase a maximum of one (1) Reward during the Campaign Period. Each Promo Code attached on the card mailer is a uniquely generated code and can only be used one (1) time during the Campaign Period.
- 5. CB&TL is not a subsidiary or related corporation to UOB Malaysia. Any queries/complaints/disputes/claims/refunds sought relating to the good/merchandize/services from Coffee Bean & Tea Leaf for any reason must be directed and claimed directly from The Coffee Bean & Tea Leaf (M) Sdn Bhd in accordance with the terms and conditions stipulated by The Coffee Bean & Tea Leaf (M) Sdn. Bhd.
- 6. UOB Malaysia is not liable for resolving any dispute between the Eligible Cardmembers and The Coffee Bean and Tea Leaf. Eligible Cardmembers shall address any product or service dispute with the relevant The Coffee Bean & Tea Leaf branch or head office.
- 7. For the avoidance of doubt, the Reward may not be exchanged for cash, credit, rewards points or kind.

General Terms and Conditions

- 8. By participating in this Campaign, Eligible Cardmembers agree to be bound by this terms and conditions and ALL of the following terms and conditions where applicable, including but not limited to:
 - (a) Terms and Conditions Governing Accounts and Services;
 - (b) UOB Malaysia Visa/MasterCard Cardmember Agreement; and/or

(c) UOB Malaysia credit cards terms and conditions for the Eligible Card. The terms and conditions listed above shall include any amendments or variations to them respectively and the decision of UOB Malaysia in connection with any matter relating to the Campaign shall be final, conclusive and binding on the Eligible Cardmembers. If there is any inconsistency between this terms and conditions and the terms and conditions listed above, this terms and conditions will prevail.

- 9. Eligible Cardmembers shall seek clarification from UOB Malaysia's authorised representative if there are any terms and conditions that the Eligible Cardmembers do not understand.
- 10. The records of transactions maintained by UOB Malaysia and UOB Malaysia's decision in all matters (including but not limited to any dispute arising therefrom) relating to this Campaign shall be final, conclusive and binding on the Eligible Cardmembers. Save for manifest error (for example, discrepancies in transactions) or fraud, UOB Malaysia will not be obliged to entertain enquiries or appeals in respect of this Campaign.
- 11. UOB Malaysia shall not be responsible for any failure or delay in transmission of sales transactions by Visa International Incorporated, MasterCard Worldwide, merchant establishments, postal or telecommunication authorities or any party in which may result in the Eligible Cardmember failing to be entitled to the Reward under this Campaign.
- 12. UOB Malaysia will not be liable or responsible for any loss or whatsoever or for any charge, cost or expense of any kind whatsoever suffered or incurred as a result of or in connection with the redemption under this Campaign or participation in this Campaign.
- 13. To the fullest extent permitted by law and unless due to UOB Malaysia's gross negligence or wilful misconduct, UOB Malaysia expressly excludes and disclaims any representations, warranties or endorsements, expressed or implied, written or oral, without limitation to those



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published in any mass media, marketing or advertising materials, including but not limited to, any warranty of quality, merchantability or fitness for a particular purpose.

- 14. UOB Malaysia shall not be liable for any misinterpretation or misrepresentation of facts by any unauthorised third party in respect of this Campaign which are published in any mass media, marketing or advertising materials.
- 15. UOB Malaysia reserves the right to cancel, withdraw, suspend, extend or terminate the Campaign prior to the expiry of the Campaign Period, wholly or in part, at any time, with prior notice. For the avoidance of doubt, cancelation, withdrawal, suspension, extension or termination by UOB Malaysia of the Campaign shall not entitle the Eligible Cardmember to any claim or compensation against UOB Malaysia for any and all losses or damages suffered or incurred by the Eligible Cardmember whether as a direct or indirect result of such cancelation, withdrawal, suspension, extension or termination.
- 16. UOB Malaysia reserves the right to add, delete, suspend or vary the Campaign terms and conditions, from time to time, wholly or in part by providing prior notice to the Eligible Cardmembers via posting on UOB Malaysia's website, displaying a notice at any of UOB Malaysia's branches and/or a statement insert in the Statement of Account or any other manner as determined by UOB Malaysia from time to time.
- 17. UOB Malaysia shall not be responsible nor shall accept any liabilities of any nature and however arising or suffered by the Eligible Cardmember or any third parties resulting directly or indirectly from this Campaign, unless due to UOB Malaysia's gross negligence or willful misconduct specifically related to this Campaign.
- 18. These terms and conditions shall be governed by and construed in accordance with the laws of Malaysia and the Eligible Cardmembers agree to submit to the non-exclusive jurisdiction of the courts of Malaysia.

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