



ARGENT



CAPITALIS GROUP

PARIS



CAPITALIS GROUP

Our corporate history
Switzerland / Asia /
Middle East / Europe

The first company of the Group, Capitalis Ltd. was incorporated in 2001 in Zurich, Switzerland by Jean-Charles Brandt.

The founder along with the management team already enjoyed a backpack full of a wide experience in the most prestigious Swiss wealth banking industry.

The initial activity was to serve institutional and professional customers mainly based in Switzerland (e.g. banks, insurance companies, pension funds and independent portfolio managers) proposing/creating own tailor-made sophisticated structured products in partnership with international banks such as Société Générale, BNP Paribas, Barclays, Citigroup, Credit Suisse, Merrill Lynch, HSBC, ING, ABN Amro etc.

These structured products had the aim to create value-add vehicles that delivered performance and increase the protection and diversification of customer portfolios.

From the onset, we were pioneers in offering innovative products. The challenge to simplify complicated structures for our clients to understand all potential gains or risks with high transparency and comprehensive documentation - is our brilliance. To scale up our services, institutional portfolio and investment fund management was added. Since the beginning we aim to be compliant with all regulatory requirement against money laundering, terrorism financing and other global compliance needs.

In 2002 CAPITALIS is accredited by VQF, an SRO regulated by the Swiss Financial Market Supervisory Authority "FINMA". **In 2005**, when the activities in fund management increased, CAPITALIS first applied for an authorization as investment fund distributors from the Swiss Federal Banking Commission SFBC.

Pursuing the increase in regulatory requirements, CAPITALIS headed for the FINMA licence, as asset managers of collective investment schemes. The company was one of the first in Switzerland to receive the licence **in 2008**.

“**THE MENTALITY OF OUR ROOTS**
SAFETY. INDEPENDENCY. INTEGRITY.
DISCRETION. STABILITY & PRAGMATISM.”



In those years, the management observed the market was saturated with providers offering simple structured products, mainly reverse convertibles and all mostly over-priced. The market became a retail market what the Group never wanted to represent. CAPITALIS then decided to broaden the scope of its focuses by opening group companies outside of Switzerland each specialising in different key services, whilst keeping a dedicated niche approach for professional customers.


Priority was given to fine financial engineering, setting up various structures, as well as administrative and management services. The tailor-made approach for qualified / accredited investors was kept, but the focus shifted from single products to more universally tailored structures.

In 2008 the Group opened local Companies in Hong Kong (Capitalis Asia Ltd) and Singapore (Capitalis Asia Pte. Ltd.) and **in 2010** in Luxembourg (Capitalis Fund Management Sarl) with its own SICAV structure. Later, few other related companies were opened, e.g. in the United Arab Emirates **in 2011** and **in 2012** we participated in the creation and minority shareholding of GVA Associates SA, completing the range of services proposed.

During the financial crisis, many financial entities decided or were obliged to reduce its size and services. We, CAPITALIS owner and members expanded, being convinced the financial world would continue to tighten regulations and along with the globalisation would make the bank industry complicated and thus tailored solutions were going to be needed more than ever.

The strategic decision of the companies being physically present in different countries enabled the group to maintain its Swiss excellence and dedicated approach, whilst finding international pragmatical solutions. The activities in Asia increased rapidly and the Group's status was upgraded in Singapore to be hold a Capital Markets Services Licence as licenced fund management company under the supervision of the Monetary Authority of Singapore "MAS".

In the United Arab Emirates, the company is authorized since inception with a licence from the Ras Al Khaimah Investment Authority "RAKIA" newly renamed "RAKEZ" for management services, real estate consultancy and management consultancy.



” A GOOD IDEA IS ONLY AS GOOD AS ITS IMPLEMENTATION “



” WE ARE PROUD WE DO WHAT
WE DID AND DO - EVERYTHING WE DO
IS ABOUT YOU. “

Chasse à l'Épave

Having broken down many hurdles on our way of independence, our orientation to details is crucial. Passion and discipline mandatory. Many achievements of the Group were said to be impossible and a lot of battles were fought and won.

Our expertise as entrepreneurs and our strong disposition to find customized solutions is part of our history and aim. We will always seek answers to quantifiably add value to our clients.

Meanwhile, the Group is well established, regulated and present in various countries. The client base is international with various expectations and categories as institutional, corporate, SME, qualified / accredited / high net worth individuals, independent portfolio managers and family offices.

We combine various expertise (financial engineering, bank & insurance, wealth and asset management, real estate & private equity, commodities, legal services in the field of financial contracts, taxes & audit, estate planning and asset protection).

Professional skills are shared between 40 hand-picked professionals (partners and management 15), (senior and junior advisors / representative 12), (administrative employees 13).

The business is operating in Switzerland, Europe, Asia & Middle East and we offer a wide range of language resources to our customers: English, Spanish, Italian, French, German, Mandarin, Cantonese, Russian and Serbian.

The current business volume of the group is: asset management and administration > USD 1.4 billion, financial engineering & advisory > USD 2.5 billion.

We deliver most of the services directly within the group companies. Should external support be required, we rely on our various related companies or cooperation partners. As counterparty in the fund business and structured products industry we are of course accredited by the main large banks. By all means, we dispose of excellent longstanding contacts with local and international investment-, wealth management- and commercial banks.



CAPITALIS GROUP

AUTHORISATIONS

IN SWITZERLAND

Asset Managers
(Regulated by VQF - SRO supervised by FINMA)

IN LUXEMBOURG

SICAV / SIF Fund Managers
(Regulated and supervised by CSSF)

IN SINGAPORE

Licensed Fund Management Company
(Capital Markets Services Licence – regulated and supervised by the Monetary Authority of Singapore MAS)

ASSOCIATIONS

MEMBER OF VQF

Largest Swiss Self-Regulatory
Organisation for Asset Managers «SRO»

MEMBER OF S.A.I.F.A.

Swiss Association of Independent
Financial Advisors

MEMBER OF OAR-G

Swiss self-regulatory Organisation
of Asset Managers

MEMBER OF SVIT

SVIT Real Estate Association

CAPITALIS LTD.
Switzerland

Financial Engineering
M&A
Advisory & Consulting
Crypto currencies & financial services

CAPITALIS ASIA PTE
LTD
Singapore

Investment Fund /
Portfolio Management
Traditional Assets
Private Equity
Real Estate
Others

CAPITALIS ASIA LTD
Hong Kong & UK

Fund/Company structure
Administration & Consultancy
Set-up and administration
of Fund & company structure

GVA ASSOCIÉS LTD
Switzerland

Wealth Management
Asset Allocation & Advisory
Discretionary Asset Management
Legal and Estate Planning
Portfolio consolidation

CAPITALIS FUND
MANAGEMENT SÀRL
Luxemburg

SICAV-SIF Investments Funds
Management &
Set-up of SICAV-SIF

CAPITALIS LIVING
LTD
Switzerland

Real Estate
Consultancy & Relocation
Estate Interior /Art Relationship

”CAPITALIS GROUP IS A
GROUP OF INDEPENDENT
COMPANIES.
OUR INDEPENDENCE
IS A REAL PRIVILEGE.“





MAIN ACTIVITIES

- FINANCIAL ENGINEERING
- Set-up of Investment / Feeder / Tracker Fund (*traditional and non-traditional underlying*)
 - Creation of Companies
 - Asset protection structures
 - Financial products
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- ASSET MANAGEMENT SERVICES
- Investment Funds
 - Discretionary Mandates
 - Advisory
 - Investment Committees
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- ADMINISTRATION / TRANSFER AGENT
- Investment Fund/Transfer Agent
 - Companies/corporate services
 - Asset protection structure



OTHER ACTIVITIES

Related companies and reliable cooperation partners

- REAL ESTATE

Architecture
Property Evaluation
Planification of renovation
Facility Management
Sale and Purchase/brokerage
Investment Funds

- M&A, PRIVATE EQUITY,
IPO / PRE IPO

Investment
Due diligence/analysis
Consultancy

- PRECIOUS METALS

Purchase, sale and storage

- AGRICULTURE/GRAINS

Trading & Investment

- MANAGEMENT SUPPORT

Corporate services
Leadership training
Marketing strategies

- STORAGE OF VALUE/WEALTH
OUTSIDE BANKS

Safe box in Singapore & Switzerland

- CRYPTO CURRENCIES / DEBIT
CARD

- LEGAL

Services in the fields of financial
contracts

- TAXES & AUDIT

Services as tax representative
Audit & accounting services

- STRUCTURED PRODUCTS &
CERTIFICATES

Tailored made creation
Various underlying

- PRIVATE BONDS

Issue, administration and valuation

- ART

Evaluation
Trading & Investment

- LETTER OF CREDIT /
MORTGAGE/ LOMBARD

Financing facilities

- TRADING

Various alternatives

- COMMERCIAL ACTIVITIES

Consultancy and operations

- INSURANCE

Insurance wrappers

- SUSTAINABILITY

Discovering new eco-friendly energy
alternatives
Supporting green energy develop-
ment through venture capital and
private equity

- HOSPITALITY

Dedicated products





8 REASONS

TO PARTNER WITH
CAPITALIS

1. You come to us with expectations; we listen and invest to deliver first-rate results – **the priority is you**
2. The Group possesses individual and corporate wealth management expertise **across Asia & Europe**
3. Owner and Managers are lifetime bankers and financial experts from scratch – **it is our profession**
4. We are physically present in the most important financial centres – **we know the territories**
5. Being licensed, regulated and compliant – **we are accredited professionals**
6. Our wide knowledge and pragmatical expertise **allow us to provide fitting solutions**
7. Our strategy is not to sell standard products but to create financial instruments with you – **our unique independence makes it possible**
8. We like innovation, creativity and details - **we love realism**

” ALL ALONE WE GO FASTER – TOGETHER WE GO FURTHER “



SWITZERLAND

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