New & improved Data License content catalog.

At Bloomberg we are committed to continuing to provide our customers with the best financial data in the industry. That's why we've made it easier than ever to understand our industry-leading data sets.

Bloomberg Data License (DL) Content Sets are both human readable, and machine-processable. They are available in both CSV and TTL format, and demonstrate Bloomberg's ability to define and surface a content catalog that supports our customers in understanding and processing Bloomberg DL data.

There are more than 3,000 Bloomberg content sets currently listed in the catalog. The catalog is build dynamically, and will change as Bloomberg content changes.

To assist your understanding and usage we have used the following set of features to describe each catalog entry.

- **Compete Catalog of Content Sets –** Identifies content sets you have purchased, as well as others that may be of interest
- **Product Name –** Unique name, expressed as the name of the back-office file
- **Content Type –** HTTP Content Type field. A standard two-part identifier, defined in IETF RFC 1341, often known as a "MIME type". E.g., "Content-Type: text/csv; header=yes; charset=ISO-8859-1"

- **Primary Key –** Uniquely specifies a record in that back-office file
- **Product Hierarchy –** A tree structure showing what is common and what varies across content sets
- **Universe and Universe Subset –** The set of financial instruments included in the content set
- **Field Layout –** A reference to the metadata stating which Fields are in the file, and it's structure

- **Earliest/Latest Delivery –** Delivery window for the content in standard iCalendar format
- **URI –** A compact sequence of characters that identify a resource
- **File System Location –** The URL for where the content set is located

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To succeed today, financial institutions must respond to challenges that are not addressed by traditional approaches. They require world-class solutions that integrate people, processes, information and technology for the front office, middle office and operations. Bloomberg partners with these institutions to protect and capitalize on data, manage risk, deliver transparency and control costs. Through enterprise-level expertise and three decades of deep industry experience, Bloomberg creates real value through the use of innovative technology that turns data into a strategic asset.

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Learn more about how we can help your firm manage legal entity data more effectively. Visit bloomberg.com/enterprise or reach us at eprise@bloomberg.net.

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