

GET READY TO #FALLforCBC

@cbc



A new **CBC season** is nearly upon us, and we're thrilled that you're a part of it. As we announce premiere dates and share the first glimpses of new and returning programs, we'd love you to join in the excitement. Here are a few social-media basics to get you involved in the conversation.

Follow @CBC!

Monday onward, @CBC will be sharing fall season premiere dates, blog posts, video previews and more via Twitter & Instagram. Posts that are part of the conversation will be tagged **#FALLforCBC**. Feel free to jump in on their conversations. They're looking forward to doing the same with you.

Tag @CBC!

Nobody wants to chat about **#FALLforCBC** more than @CBC. If character count permits, loop in @CBC. If you do, they'll respond through replies and RTs. No tweet - or Facebook post or Instagram photo - will be left behind.


Tag each other!


If you've fallen for new and returning CBC programs, let them know! We've included a list of handles in this package. If you're looking for someone on Twitter/Facebook/Instagram, it's your go-to resource.


Tag posts #FALLForCBC!


Great news! A whole bunch of CBC-ers - and CBC fans - will be sharing their excitement for the new fall season on social media. Whether you're on Twitter, Facebook or Instagram, if you tag posts **#FALLforCBC**, we'll all be able to chat together. Share photos! Think show teasers, fun backstage moments, selfies. Whatever you do, have fun!


Sample Social Messaging (...if you're so inclined)

 **Tweet:** Excited for the return of *insert your show's Twitter handle*? Follow @CBC. They'll be sharing scoop all day. #FALLforCBC

 **Tweet:** Get ready to #FALLforCBC! Premiere dates revealed today. Follow @CBC for photos, videos, and info you might have missed.

 **Tweet:** #FALLforCBC! I can't wait to see *insert show's Twitter handle* on @CBC. Which premiere will you be watching?

 **FB post:** Suddenly can't wait for fall. Which @CBC program are you most looking forward to? (Apart from *insert your show's Twitter handle*, of course.) #FALLforCBC

 **FB post:** Get ready to #FALLforCBC! Can't wait to share **insert show page**'s premiere date with you today. Hear @CBC will be revealing a few new teasers, too...

