



Guidelines for Writing a Successful Statement of Purpose

As you prepare to apply to Terry, you are required to write a Statement of Purpose for each major to which you apply. Describe your interest in a first and second choice major and your future goals in these brief, 300–400 word essays.

This process can be frustrating and arduous if you are unsure of where to begin. We have a few questions you can ask yourself in order to make this process a little easier. Not all of these questions must be answered in every statement; they are just questions to get your mind rolling and your pen moving!

- What meaning have you drawn from your business courses so far? How do they influence your major choice?
- What aspect of your major course of study attracts you?
- What goals have you set yourself professionally? How is a Terry degree going to help you attain these goals?
- Why is Terry the place for you?
- What professional experience do you already have?
- What will make someone say, “Yes, let’s pick this student?”
- Is there anything special/interesting about you that would help you stand out?

Keep in mind....

- Be respectful
- This is a professional statement
- Polish your writing
- Writing must be grammatically correct
- Check your spelling
- Consider your audience
- *Ask for help!*

Helpful resources for your writing:

UGA Career Center
Clark Howell Hall
706.542.3375
career@uga.edu

Walk-in hours:
12-2 pm
Monday – Friday
(Spring & Fall only)

UGA Writing Center
Park Hall, Room 66 *or*
MLC, Room 302
writingcenter@uga.edu

Make an appointment
during business hours
(select after-hours available):
uga.mywconline.com

