

SMART MANUFACTURING

Smart Manufacturing is the leading business-to-business magazine that focuses on advanced manufacturing technologies and tools that are driven or enhanced by integrated information technology (IT). The magazine circulates to 80,000+ qualified manufacturing and IT professionals and leaders across a wide range of industries. Aside from aerospace, automotive, medical, and energy, this magazine also reaches the packaging, electronics and many other industries.



JOB FUNCTION	COUNT
Company Management/Owners	18,518
Manufacturing Production - Mgmt	8,547
Manufacturing Production - Dept	5,016
Manufacturing Engineering - Mgmt	8,512
Manufacturing Engineering - Dept	8,003
Product Design/R&D	17,441
Purchasing	1,215
Sales/Marketing	1,784
Quality Management	1,947
Control Engineering	1,027
Information/IT Systems	10,849
Total	83,089

INDUSTRY -3 DIGIT NAICS	COUNT
333 - Machinery Manufacturing	20,460
332 - Fabricated Metal Products	17,363
336 - Transportation	12,826
334 - Computer & Electronic Products	10,435
339 - Misc. Mfg (Including Medical)	6,929
335 - Electrical Equipment Mfg	4,701
541 - Professional/Technical Services	3,182
331 - Primary Metal Products	2,097
337 - Furniture Products	981
423 - Merchant Wholesalers/Durable Goods	2,255
311-327 - Non-metalworking Industries	1,727
Other	133
Total	83,089

STAFF RANGE	COUNT
1-19	14,732
20-49	14,178
50-99	12,330
100-249	15,354
250-499	10,134
500-999	6,391
1,000-2,499	4,557
2,500+	2,581
Not Reported	2,832
Total	83,089

Publisher's Own Data

2019 EDITORIAL CALENDAR

	MARCH	MAY	SEPTEMBER	NOVEMBER
EDITORIAL LEAD	Monitoring/Control Tech & Data Analytics	Blockchain Technology (special report)	Production Harmonization	Robotics and Automation
	Sensors in Process Manufacturing	Cyber Defense	PLM Software	Data Management
	Automation	Measurement & Inspection	Additive Manufacturing Applications for Automotive	Smart Measurement & Inspection
	Medical Manufacturing Software	Latest in Additive Manufacturing	Predictive Maintenance	Automated Cells
	Optical Metrology		Hybrid Systems	Progress in IT/OT Integration
	Vision Systems			
SHOWS	HOUSTEX and AERODEF	EASTEC, RAPID + TCT and WMTS	WESTEC, CMTS and RAPID + TCT West	SOUTH-TEC and FABTECH
BONUS DISTRIBUTION	HOUSTEX (2/26-28) Houston, TX; Automate Show (4/8- 11) Chicago, IL; AERODEF (4/29-5/2) Long Beach, CA	EASTEC (5/14-16) W. Springfield, MA; RAPID + TCT (5/21- 23) Detroit, MI; WMTS (6/4- 6) Edmonton, Alberta; MD&M Expo East (6/11-13) New York, NY; Amerimold (6/12-13) Rosemont, IL	WESTEC (9/24-26) Long Beach, CA; CMTS (9/30-10/3) Mississauga, Ontario; RAPID+ TCT WEST (10/9-10) Santa Clara, CA	SOUTH-TEC (10/22-24) Greenville, SC; FABTECH 2019 (11/11- 14) Chicago, IL; Rockwell Automation Fair (11/20- 21) Chicago, IL
ADVERTISER BONUS	Special Edition: Smart Manufacturing eNewsletter	Webinar: Blockchain Technology	Podcasts Promo	Webinar: Robotics and Automation
AD CLOSING DATES				
RESERVATIONS	14-Jan-19	22-Mar-19	7-Aug-19	25-Sep-19
MATERIALS	16-Jan-19	25-Mar-19	14-Aug-19	27-Sep-19