

IXL Company Milestones 2023



IXL Learning is dedicated to creating the best educational technology possible. Take a look at our history:

1998 • IXL Learning is founded by Paul Mishkin, with the launch of Quia Web. A first-of-its-kind website, Quia Web allows teachers and learners to create and share customized study materials through games and flash cards

2001 • Quia Books is introduced, offering an interactive online textbook and workbook platform featuring real-time feedback and an intelligent grading system

2007 • IXL, an online personalized learning program, launches with IXL Math for kindergarten and 1st grade

2008 • IXL Math offers a full elementary school curriculum for pre-K to 5th grade

2009 • IXL Math moves up to middle school with the addition of 6th grade content

2010 • 7th and 8th grade content is added to IXL Math

2011 • IXL Math goes global with international editions for Australia, Canada, Ireland, New Zealand, South Africa, and United Kingdom

- IXL Math expands into high school with Algebra 1 content

2012 • Geometry is added to IXL Math

2013 • IXL Language Arts is released with content for 2nd to 4th grade

- Algebra 2 content is added to IXL Math
- IXL goes mobile with an iPad app

2014 • 5th through 8th grade skills are added to IXL Language Arts

- IXL adds Precalculus to its math curriculum
- IXL releases an Android tablet app
- IXL reaches 10 billion questions answered

2015 • IXL adds content for 9th through 12th grade for English language arts

- IXL opens a second office in Raleigh, NC
- IXL English is introduced to all international editions
- IXL Science and IXL Social Studies are released for 2nd through 5th grade

IXL Analytics launches, providing actionable insights that help teachers address student needs in the moment

2016 • IXL rounds out its English language arts curriculum with content for pre-K to 1st grade

- IXL Math offers a full high school math curriculum with Calculus
- IXL Science and Social Studies expand into middle school with content for 6th through 8th grade
- IXL introduces a personalized recommendations feature to guide students toward the most relevant skills to learn next

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- 2017**
- The IXL Real-Time Diagnostic is released, assessing each student's grade level proficiency in math and generating personalized action plans to help them grow
 - IXL introduces Spanish as its first world language curriculum
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- 2018**
- The IXL Real-Time Diagnostic expands to English language arts, providing a single, integrated tool that assesses students' language arts and math levels
 - IXL releases five translated editions for France, Spain, Germany, Brazil, and Japan
 - IXL launches an app for iPhone
 - ABCya, the creator of more than 400 educational computer games and apps for kids, joins the IXL family
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- 2019**
- IXL releases Analytics for School Leaders, giving administrators a clear picture of student progress
 - IXL releases a series of math workbooks to provide high-quality learning offline
 - IXL acquires Education.com, the online education destination serving more than 23 million teachers and parents
 - IXL releases an Android phone app
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- 2020**
- IXL acquires Vocabulary.com, a platform that helps students learn and discover more than 15,000 words using adaptive technology
 - IXL reaches 75 billion questions answered
 - IXL surpasses 10 million subscribed students
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- 2021**
- IXL acquires Rosetta Stone, the leader in technology-based language education
 - IXL acquires Wyzant, the nation's largest digital network for online tutoring
 - IXL introduces Group Jams, a feature that helps teachers work through skills together with their entire class
- IXL releases Leaderboards, a new way for educators to
- set up friendly class competitions
- IXL releases video tutorials, created with Wyzant, that
- match IXL math skills to provide more instruction and support to students
- IXL introduces Snapshot mode for the Real-Time
- Diagnostic, allowing administrators to get the benefits of a benchmark assessment in a flexible, lightweight format
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- 2022**
- IXL Learning acquires Curiosity Media, the creator of innovative language learning products, including SpanishDict, inglés.com, and Fluencia
 - IXL Learning acquires Emmersion, developer of industry-leading automated language assessments, powered by artificial intelligence
 - IXL launches its state-of-the-art universal screener for math
 - IXL adds more than 120 educational games covering math and English language arts skills, providing a new way for younger students to learn
 - IXL introduces Quizzes, which empower educators to create custom assessments using questions from IXL skills
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- 2023**
- IXL Learning acquires TPT, otherwise known as Teachers Pay Teachers, the world's largest catalog of educator-created content and tools for digital instruction
 - IXL is used by 1 in 4 US students
 - IXL reaches 120 billion questions answered