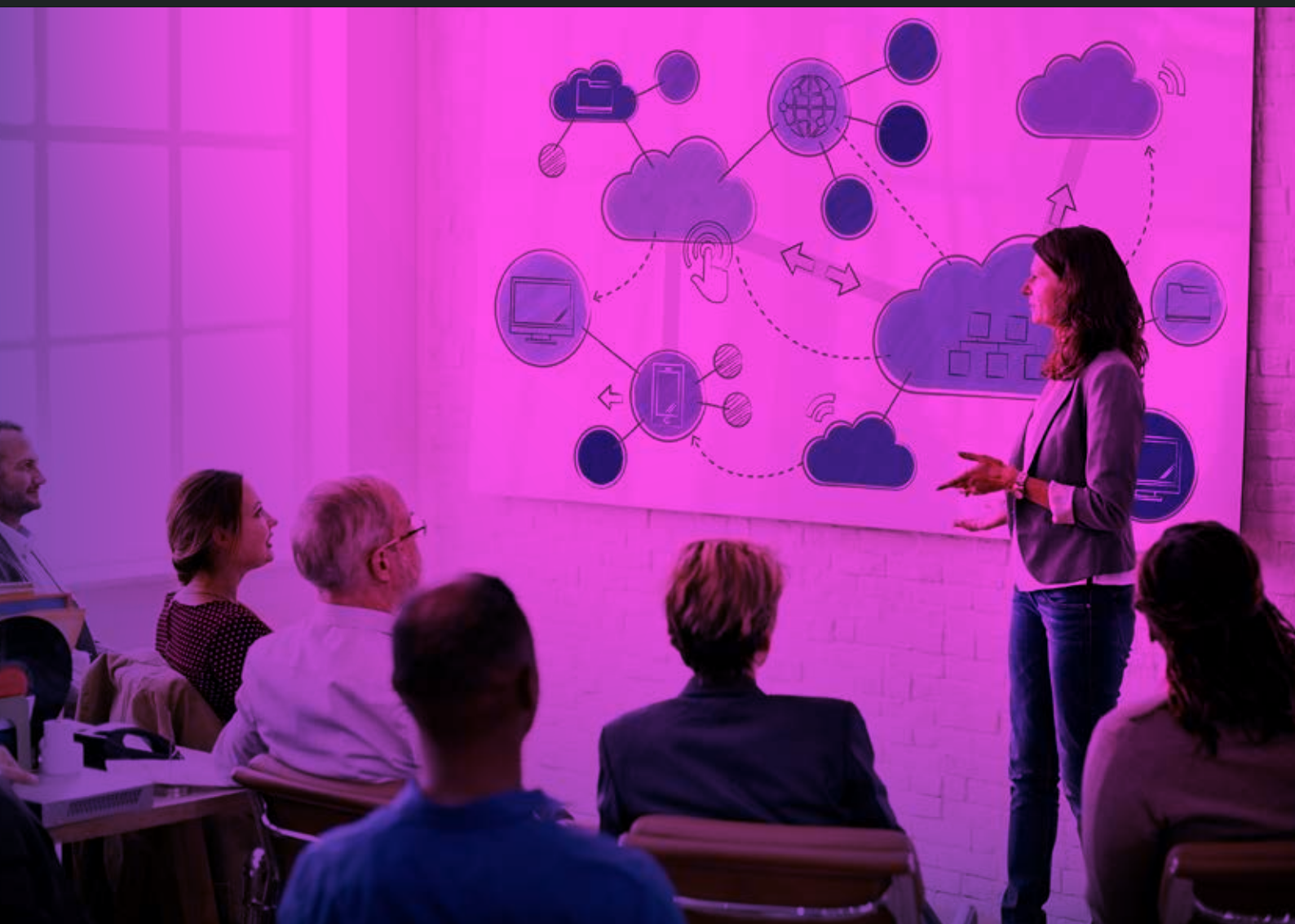


Cloud Strategy and Transformation

Consulting & Services Integration



The global pandemic has accelerated the need for enterprises to adopt cloud platforms and improve the flexibility, scalability and agility of their business models. With legacy systems becoming costly and burdensome, enterprises are looking to harness the power of the cloud to meet their strategic objectives and speed the pace of their ROI. Migration to the cloud offers a faster, smarter and lighter technology infrastructure equipped with complex variables for on- and off-premise hybrid options and platforms.

TCS Cloud Strategy and Transformation helps businesses modernize their applications to the cloud infrastructure to enable digitally re-imagined operating models and drive sustainable growth. Along with managing hybrid cloud environments with value optimization and digital integration, the solution also defines the roadmap, business cases, and implementation plans for incremental revenue growth, optimized operations, and an improved customer experience.

Overview

As enterprises start their cloud adoption journey, they need to consolidate and modernize their IT infrastructures across multiple geographies and develop a strategic approach toward building the future state operating model. They also need to ensure regulatory compliance to securely manage their data in the cloud. For this, it is necessary to identify the right platform strategies for legacy systems that will enable new business models that deliver accelerated business value. A good user experience and high levels of adoption for new and emerging technologies are among the top priorities.

TCS Cloud Strategy & Transformation leverages a 'value engine' that integrates the critical business and technology capabilities and positions them to draw up a business vision of the future built on the cloud. The solution integrates UX and change adoption to ensure smooth transformation of large-scale businesses and helps enterprises enable agility and flexibility to accelerate business model innovation, improve the enablement of ecosystems and create sustainable change.

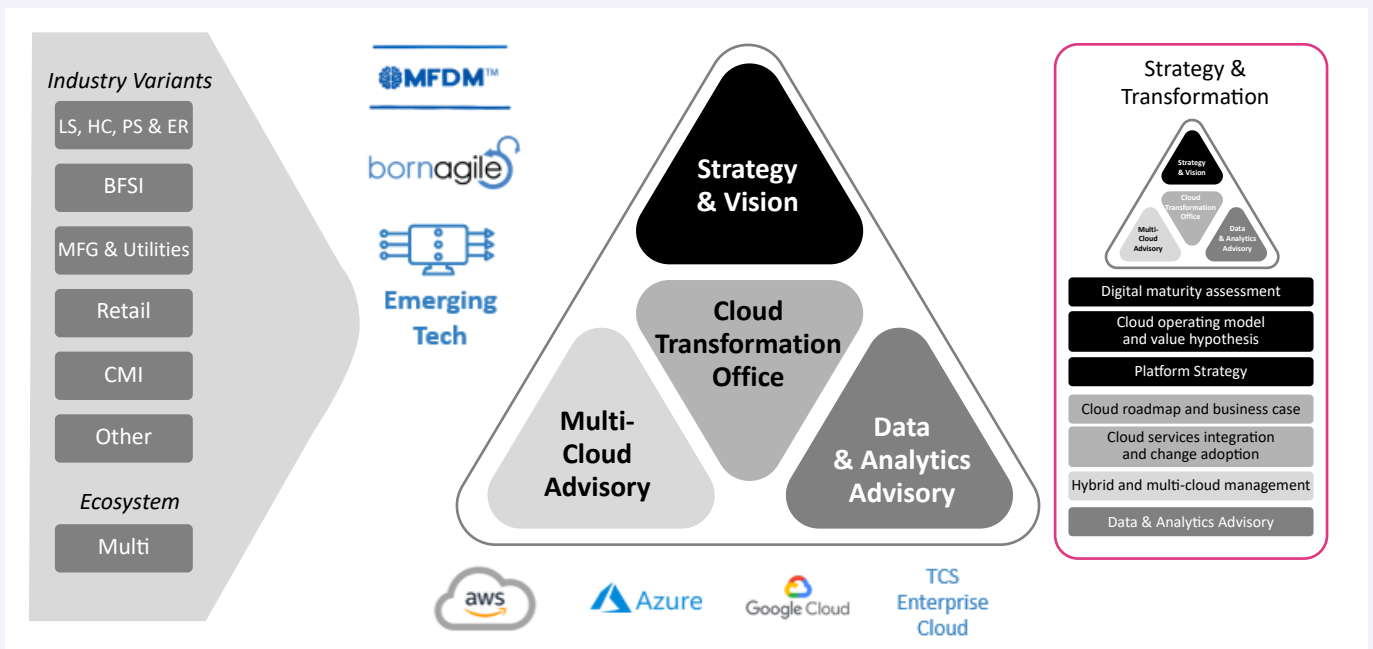


Figure 1: TCS Cloud Strategy & Transformation

Solution

TCS provides the following solutions for enterprises looking to adopt a cloud ecosystem:

- **Strategy and vision:** Measure and assess the enterprise's digital maturity, evaluate the value hypothesis, and plan for the right digitally re-imagined business operating model to determine the needed platform strategy.
- **Cloud transformation office:** Develop the cloud and digital transformation roadmap and business case to enable and initiate the transformation journey through services integration and change adoption.
- **Multi-cloud advisory:** Enable the vision for private or public cloud infrastructure and solution map by using our expert advice and support. Manage hybrid cloud environments with value optimization and digital integration.
- **Data and analytics:** Secure data and accelerate the capturing of actionable insights using our digital transformation strategy that addresses data, analytics, and automation in the context of the cloud to identify and mitigate business risks.

Benefits

TCS Cloud Strategy & Transformation provides the following benefits to enterprises:

- **Scaling of capabilities:** Enable flexibility and speed by leveraging the elastic performance capabilities and resilience of cloud-native business applications.
- **Agile innovation:** Adopt business model innovation for growth and operating model innovation for efficiency to drive a faster speed to market.
- **Enable exponential value:** Leverage industry solutions with added contextual knowledge for a self-funded cloud transformation and the transformation management office to balance demand, change, governance and risk.
- **Improved customer engagement:** Improve customer engagement and experience via real-time customer segmentation to address all business imperatives and generate business value through client contextualization.

The TCS advantage

A partnership with TCS to migrate, modernize and innovate using cloud can help enterprises take advantage of the following key differentiators:

- **Innovation and collaboration:** Wrapped in a culture of innovation and collaboration, our solutions and services are supported by our COIN™ ecosystem and strong partnerships with the hyperscalers and TCS' own Enterprise Cloud. We help enterprises create business value plans for cloud transformation, driving a future-ready vision and excellent delivery with a holistic approach.
- **Future-ready tools:** With future-ready tools and ready-to-deploy use cases such as Velocity, Cloud Exponence, Cloud Mason, Identifence™, and DATOM™, we help enterprises build a robust cloud infrastructure and accelerate value realization.
- **Client-centric solutions:** TCS helps frame a cloud platform strategy and leverages application development and data analytics specializations to help enterprises identify the correct cloud adoption path and deliver client-centric solutions. Our solutions ensure lower cost of ownership and sustainable results with robust UX and change adoption.
- **Proven leadership:** TCS is a Microsoft Gold Competency Partner, Premier Consulting Partner with AWS, and Azure IoT Elite Partner. It also has more than 1,100 certifications on Google Cloud. These partnership recognitions reflect TCS' proven expertise of emerging technologies.

Contact

Visit the [Cloud page](https://www.tcs.com) on <https://www.tcs.com>

Email: BusinessAndTechnologyServices.Marketing@tcs.com

About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is a purpose-led transformation partner to many of the world's largest businesses. For more than 50 years, it has been collaborating with clients and communities to build a greater future through innovation and collective knowledge. TCS offers an integrated portfolio of cognitive powered business, technology, and engineering services and solutions. The company's 469,000 consultants in 46 countries help empower individuals, enterprises, and societies to build on belief.

Visit www.tcs.com and follow TCS news [@TCS_News](#).