



THE HUMANE SOCIETY
OF THE UNITED STATES

2015
Annual
Report

You Changed the World

WITH YOUR SUPPORT, WE AND OUR AFFILIATES DIRECTLY HELPED **171,476** ANIMALS—AND DROVE CHANGE FOR MILLIONS MORE.

With you by our side, 2015 was the highest impact year in the history of The Humane Society of the United States. Thank you for caring so much about animals. We could not have done this without you. As Kathy Klueh, a monthly donor from Florida, told us, “When we pool our resources we are a force that cannot be stopped.”

HUMANE HEROES: Throughout this report, we’ve highlighted some of the people and organizations that helped us in 2015.

ISLAND CONNECTION: OUR DONORS’ STORY

In April, The HSUS and Humane Society International partnered with agencies in Puerto Rico to launch an island-wide initiative to help stray animals struggling to survive. In November, 15 donors came to help provide vaccines, flea/tick preventative and triage at a dog sanctuary, check in animals at an HSI spay/neuter clinic, visit shelters and assist with a stray dog feeding route.

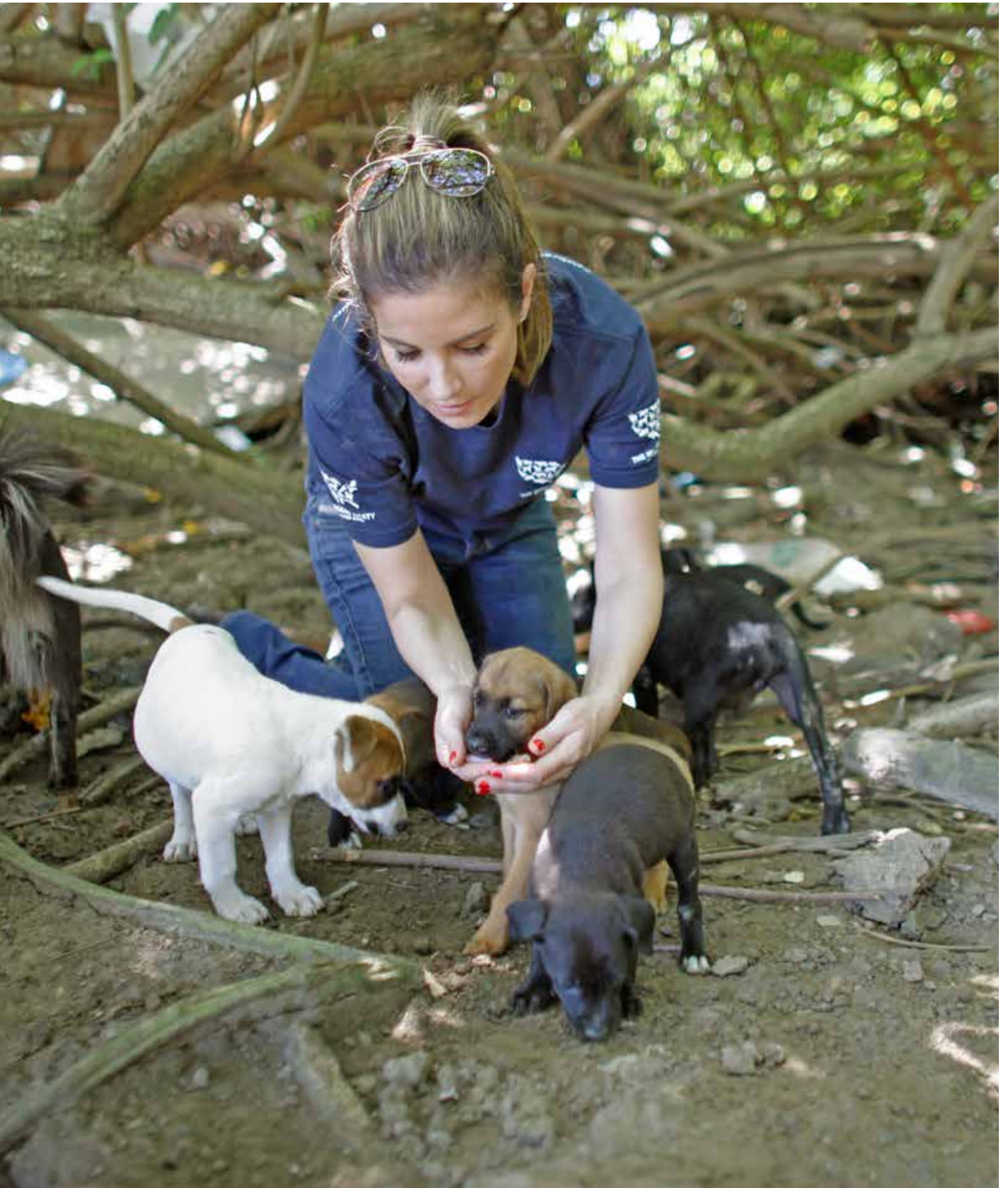


PICTURED ABOVE: Amanda Hearst, Steve Read and Daran Haber helped island dogs. **NOT SHOWN:** Pia Ackerman, Kami Anderson, Georgina Bloomberg, David Brownstein, Lisa Feria, Marion Look Jameson, Stacey Kivowitz, Colleen Lang, Marti Peretzman, Jerry Rosenthal, Bob Rhue and Courtney Stroum Meagher.

OPPOSITE PAGE: Puppy mills campaign staffer Tara Loller visited with some of the dogs who will be helped by our work on the island.

ON THE COVER: Cecil RIP July 1, 2015. This was an enormous year for our campaign to stop trade in products from endangered and rare animals. Outrage over the killing of Cecil the lion showed how much people around the world care about wildlife.







From the President

The primary measure of a charity is not the headlines in the news or the polish of its publications. Though there's nothing wrong with those outcomes, the key metric is impact: What did we make of your investment of time and treasure and hope?

The HSUS has a duty—we consider it a moral imperative—to make good things happen with your contributions. You have finite dollars. You want them to drive change. So do we.

This report of our work in 2015 tells a story that will make you proud. Your HSUS has made extraordinary, game-changing strides over the past year. We, our global arm Humane Society International and our affiliates continued to provide direct services to more animals

annually—171,476 in 2015—than any other group. But our biggest impact is winning support among the general public and changing the behavior and standards of corporations and governments when it comes to the treatment of animals.

At The HSUS, we are delivering sweeping changes for many species across many sectors of the economy and around the globe. This report is a compendium of some of these gains. Here are just a few examples of areas in which we delivered victories in 2015.

- **WE SECURED MAJOR NEW PROTECTIONS FOR AFRICAN WILDLIFE**, especially lions, after a Minnesota dentist lured Cecil from a national park in Zimbabwe and shot him with an arrow. Our response to this lion's killing speaks volumes about The HSUS. We didn't hurl invective. We worked with the world's major airlines and helped

to convince more than 40 of them—including all the big U.S. passenger carriers—to stop transporting trophies of the Africa Big Five (elephants, rhinos, lions, leopards and Cape buffalo). If the trophy hunters cannot transport them, they won't kill them in the first place.

- **WE ALSO PUSHED THE U.S. FISH AND WILDLIFE SERVICE (USFWS) TO ACCEPT OUR PETITION** to upgrade protections for lions, and in December the agency announced it would list all African lions as threatened or endangered. American trophy hunters accounted for 85 percent of lion trophies exported from all of Africa, so this classification is of enormous consequence. The agency rule specifically states that lions shot at canned hunting facilities will not be accepted—potentially shutting down this entire industry, which depended almost exclusively on American clients who wanted guaranteed kills of these creatures on fenced-in plots of land.
- **THE HSUS DELIVERED ON A LONG-TERM PLEDGE** to end the use of chimpanzees in invasive experiments. Over 20 years, we worked with Congress, the National Institutes of Health and the USFWS to make this happen. This year, after a series of major announcements over the last decade, the final blow was struck when the USFWS classified all chimps, including captives, as protected under the highest standards of the Endangered Species Act. We also created a new animal care facility, stepping in and providing care for a colony of 66 chimpanzees abandoned in Liberia by the New York Blood Center, which profited from experiments it conducted on them for decades.
- **WE BROUGHT THE NATION SO MUCH CLOSER** to ending the extreme confinement of pigs and chickens on factory farms. This was a break-out year for chickens. In addition to seeing California finally implement new laws banning the sale of eggs from battery-caged hens, The HSUS persuaded the biggest buyers of eggs to demand that egg suppliers stop locking their birds in cages. This year alone, we convinced McDonald's, Costco, Starbucks, Taco Bell, Jack in the Box, Qdoba, TGI Fridays, Panera Bread, Aramark, Sodexo, Compass Group, General Mills, Kellogg's, Dunkin Donuts and others to declare cage-free egg policies. Our work with Walmart, America's largest grocery chain, led the company to announce a

policy supporting the "Five Freedoms" of animal welfare, which include giving animals the freedom to express natural behaviors—which they cannot do within the confines of gestation crates and battery cages.

It's been my privilege to serve The HSUS as CEO for the last 11 years, and to serve in other capacities here for a decade prior to that. I came to The HSUS because, more than anything, I felt that the nation and the world needed a strong and determined organization with the power, savvy and resources to drive the debate about our human responsibilities to animals; a group able and nimble enough to work with leaders in government, industry and the whole of society to effect transformational changes.

Your financial contributions to The HSUS and its affiliates—and the rest of your efforts to make the world more humane—matter. Your passion to protect animals and support The HSUS adds up to life-changing outcomes for millions and millions of animals.

We are at a turning point when it comes to the human relationship with animals, and the things we do today and tomorrow will have consequences for decades to come. It's our special responsibility to help. Our cause is not an abstraction. It's not an affectation or a matter of routine. It's a matter of life and death for animals who depend on our ability to act, and to do so with the greatest skill.

The generations before us included people who intentionally acted to make our country and the world a better place. They succeeded, but they left much work for us to do. The baton is in our hands. Run with us. Run fast. Run with purpose.

Follow Wayne on Twitter, Facebook and LinkedIn / @waynepacelle
Read Wayne's blog, *A Humane Nation*, at humanesociety.org/wayne.



Wayne Pacelle, President and CEO
The Humane Society of the United States



A client and her cat attend a Pets for Life event in Philadelphia.

100,000

Our Pets for Life teams helped their 100,000th pet in neighborhoods that lack access to veterinary care, operating programs in Atlanta, Chicago, Los Angeles and Philadelphia and mentoring groups in 31 other communities.

Companion Animal Protection

IT WAS A MILESTONE YEAR IN OUR EFFORTS TO PROTECT COMPANION ANIMALS.

- In Puerto Rico, we launched a landmark program to create a new paradigm for animals, training and equipping law enforcement to investigate animal cruelty, helping teachers incorporate humane education into curricula and bringing new technology and tools to shelters. HSI provided low-cost spay/neuter to help stem the tide of homeless animals overwhelming island shelters.
- With our support, the U.S. Food and Drug Administration required new safety standards and better manufacturing practices for pet food companies. Congress defunded horse slaughter inspections for a year. And more than a dozen communities repealed policies that unfairly stigmatized certain breeds of dogs.
- Hundreds of shelter and rescue personnel used our resources to keep cats in homes, 1,400 people attended our Rethinking the Cat symposia and we helped 25 counties and municipalities pass pro-trap-neuter-return ordinances and policies. Animal Care Expo attracted a record number of attendees—more than 2,300 people from more than 40 countries.
- Ten animal shelters voluntarily closed gas chambers, saving hundreds of animals from an inhumane death. Since we began our campaign against gas chambers in 2013, two-thirds of the gas chambers in the United States have shut down.
- More than 100,000 housing units are part of our new Pets Are Welcome campaign, which targets animal homelessness by working with the apartment industry to create humane, less-restrictive pet policies that keep families together.
- **HUMANE HERO:** Every team needs people like Djuana Edmond. After scheduling neuter surgery for her dog, Djuana volunteered with our Pets for Life team to take other people's pets to the veterinarian, knowing transportation was an obstacle for many in her Atlanta neighborhood. She also helped us trap, neuter and return community cats.



IN DEFENSE OF WILD ANIMALS

WORLDWIDE, 2015 SAW MOVEMENT TOWARD CELEBRATING AND HELPING WILD ANIMALS RATHER THAN EXPLOITING THEM—THE ESSENCE OF A HUMANE ECONOMY.

- We battled trafficking: California banned commercial trade in ivory and rhino horns and Washington restricted trade in parts of rhinos, elephants and eight other species. The United States and China committed to ending ivory trade.
- We fought expanding mountain lion trophy hunts in Colorado, Washington, Nebraska and South Dakota; worked in California to ban bobcat trapping; retained Endangered Species Act protections for gray wolves in the Great Lakes region and Wyoming; and helped gain protections for African lions.
- The U.S. Fish and Wildlife Service banned trade in four constricting snake species. We supported a Clark County, Nevada, ordinance banning dangerous wild animals as pets, protected California's trade ban on kangaroo parts and helped prohibit shark fin sale, trade, purchase and transportation in Texas.
- The Canadian commercial seal hunt declined to its lowest kill level in a generation, and Europe strengthened its seal trade ban. We filed an *amicus curiae* brief in a case that prevented the Georgia Aquarium from importing 18 beluga whales.
- **HUMANE HERO:** Bullhook bans such as those National Council Member Cheri Shankar helped pass in Los Angeles and Oakland convinced Ringling Bros. to phase out elephant acts.

45

After Cecil the lion was killed, we asked airlines to stop shipping hunting trophies: 45 now ban African lion, elephant, rhino, leopard and Cape buffalo trophies.



PROGRESS FOR FARM ANIMALS

IN 2015, YOU HELPED US PUSH THE BATTLE AGAINST EXTREME CONFINEMENT OF FARM ANIMALS TO A TIPPING POINT WITH VICTORIES HERE AND ABROAD.

- California implemented Proposition 2—which we helped pass in 2008 and subsequently helped defend in court—banning battery cages, gestation crates and veal crates.
- The revolution we sparked with Prop 2 led here: 3.5 million hens will be affected as Aramark, Sodexo and Compass Group transition liquid egg supplies to cage-free. Walmart, Compass Group, Aramark and General Mills supported the Five Freedoms of animal welfare. McDonald's, Kellogg's, Nestlé and more announced cage-free timelines, and Costco committed to going cage-free. The second- and third-largest U.S. egg producers will convert their housing. Cargill completed its corporate gestation crate phase-out early, and, in Brazil, the world's largest meat processor will have a gestation-crate-free supply chain by 2025.
- We influenced investors to commit tens of millions of dollars to plant-based food start-ups. At our humane economy symposium, executives from financial groups representing \$17 trillion in combined assets discussed negative financial impacts of factory farming.
- We trained 825 food service professionals and generated 75 new meat reduction policies at schools and hospitals, which will spare about 685,000 animals.
- We helped persuade Arizona Governor Doug Ducey to veto a bill weakening protections for farm animals, and we stopped every “ag-gag” anti-whistleblower bill except one.
- **HUMANE HERO:** Many of our staff start out as interns. Gabby Green used her research and writing skills to defeat the ag-gag bills before going to work at HSI.

“HSUS has almost single-handedly forced pork producers to change their policies.”

— *Meatingplace*, a major meat industry trade journal

The Dog Meat Trade and Street Dogs

THE HSUS AND HSI WORKED TO COMBAT THE CRUEL DOG MEAT TRADE AND IMPROVE THE LIVES OF STREET DOGS.

- HSI helped operators of four South Korean dog meat farms shut down. Our Emergency Placement Partners (EPPs) in the United States took in more than 200 rescued dogs we brought over as ambassadors representing the thousands of dogs spared because of these closures.
- In coordination with local Chinese groups, we set up a China Animal Protection Power task force and command center and supported group activity that rescued animals off dog meat traders' trucks.
- We ran multiple street dog projects in India and signed a two-year agreement to vaccinate 350,000 dogs in Haryana against rabies and sterilize at least 69,000. India's Supreme Court ordered the implementation of an animal birth control program across the country. Our India team is helping the Bangladesh government spay/neuter and mass-vaccinate dogs in the capital city of Dhaka, with plans to take the program countrywide.
- In Bhutan, the street dog program is now managed by the government, with HSI monitoring it. The program serves as a model humane solution for population management and disease control for other areas of the world.
- We also support programs in the Philippines, American Samoa, Guam and Saipan, Bolivia, Chile, Puerto Rico, Panama and Malawi. In Canada, we're providing care to dogs in aboriginal communities in northern Quebec.
- **HUMANE HEROES:** The Humane Society for Southwest Washington, San Francisco SPCA and D.C.'s Washington Animal Rescue League all served as hubs to transport dogs from Korea to other EPPs, making our life-saving rescues possible!



Adam Parascandola, director of animal protection and crisis response for HSI, shares a snuggle with a dog rescued from the dog meat trade in South Korea.

65,000

We sterilized 65,000 dogs in Bhutan over six years. Now government-run, the successful program proves countries can humanely manage street dog populations.



Diane enjoys the good life at Chimp Haven sanctuary after being retired from the NIH.

300+

We're helping increase sanctuary capacity so 300+ government-owned chimps can be freed from living in laboratories.

Cruelty-Free Science

OUR EFFORTS TO END THE USE OF ANIMALS IN TESTING AND RESEARCH TOOK MAJOR STRIDES FORWARD.

- We won a long-sought victory when the U.S. Fish and Wildlife Service provided Endangered Species Act protections to all chimpanzees, including those in captivity—effectively ending invasive medical experiments on them. We worked with the National Institutes of Health to ensure they will retire all government-owned chimps to sanctuary.
- After *The New York Times* exposed cruel practices at the U.S. Meat Animal Research Center, we demanded changes. The USDA, at Congress's urging, temporarily stopped new experiments at USMARC and improved animal welfare standards. All federal agricultural research facilities are now subject to inspection.
- Congress denied funding for the USDA's licensing of Class B animal dealers, who sell "random source" dogs and cats for use in research, often obtaining them from animal shelters, flea markets or "free to a good home" ads.
- New Zealand banned cosmetics testing on animals. Turkey banned such testing where a validated alternative exists, effective January 2016, and South Korea's partial ban takes effect in 2018.
- HSI held its first BioMed21 (Biomedical Research for the 21st Century) event. The initiative, to re-orient research funding towards human-biology-based methods, is supported by leading scientists.
- **HUMANE HEROES:** We led a coalition to save 66 chimpanzees abandoned in Liberia by the New York Blood Center after decades of experimentation and urged NYBC to honor its commitment to the animals. Great ape consultants Jenny and Jim Desmond evaluated the situation, organized operations, implemented a new and varied diet for the chimpanzees and instituted daily feedings. The Desmonds, along with a local team, continue to work with The HSUS to improve care, build relationships with government and local conservation groups and develop plans for a Liberian chimpanzee sanctuary.



RESCUE AND DIRECT CARE

YOUR SUPPORT ALLOWED THE HSUS AND OUR AFFILIATED CARE CENTERS AND PROGRAMS TO HELP 171,476 ANIMALS IN 2015.

- Our Animal Rescue Team responded to a variety of situations, such as a North Carolina hoarding case with 23 dogs, 135 cats, 11 horses, 13 birds, two cows, nine goats, one pig and more than a dozen fowl; 250 birds at a suspected cockfighting breeding site in Maryland; 13 horses and assorted other animals in a West Virginia cruelty case; dogs with icicles in their fur at an Arkansas puppy mill; and 65 dogs discovered by officers investigating hog-dog fighting in Alabama.
 - We helped treat animals injured by wildfires that engulfed parts of Northern California. After Hurricane Joaquin, Greenville County Animal Care served as our hub to place more than 280 adoptable animals with shelters on the East Coast, clearing room in South Carolina shelters for pets displaced by flooding.
 - Our Humane Wildlife Services, Prairie Dog Coalition and wildlife responders helped more than 3,400 animals, including 1,032 gopher tortoises at risk of being buried alive by new construction in Florida. We helped more than 1,200 communities coexist with wildlife.
 - Our Humane Society Veterinary Medical Association – Rural Area Veterinary Services program provided care to 7,873 animals in the United States and Latin America, and HSI responded to a major earthquake in Nepal and flooding in Chennai, India.
-
- Swift response saves lives, as when we helped a South Carolina sheriff stop a cockfight in progress, rescuing 122 birds and 11 dogs.



END CRUELTY AND FIGHTING

WE WORKED TO STRENGTHEN LEGAL PROTECTIONS FOR ANIMALS, PROMOTE ENFORCEMENT AND INCREASE AWARENESS OF ANIMAL PROTECTION ISSUES.

166

We helped save 166 neglected dogs and cats on the grounds of what used to be a nonprofit rescue sanctuary in Ohio.

- We trained 2,260 law enforcement officials from 650 different agencies in such topics as cruelty and fighting investigations and animal handling.
- After HSI and other groups protested the mass animal sacrifice at Nepal's Gadhimai Festival, organizers said the sacrifice would not happen again.
- We improved protections for animals: Tennessee increased penalties for attending or bringing a child to an animal fight, Utah made repeat cockfighting offenses a felony and Pennsylvania and Vermont banned cockfighting paraphernalia. New Jersey banned sexual

activities with animals. The U.S. Supreme Court elected not to hear an appeal of a ruling upholding a federal law on "crush videos" that we had helped enact and protect in the courts.

- **HUMANE HERO:** When authorities call us in to assist with large-scale cases, we often need volunteers to help us provide daily animal care and enrichment. Deborah Eizinger exemplifies our volunteers' devotion to animals. When 65 dogs were seized during a hog-dog fighting bust in Alabama, she made four trips, traveling more than 600 miles each way, to our temporary shelter to help.

Investigating and Uncovering Cruelty

INVESTIGATIONS HAVE ALWAYS BEEN A PRIORITY FOR THE HSUS, HELPING EXPOSE CRUELTY, EDUCATE PEOPLE AND DOCUMENT THE NEED FOR CHANGE.

- Once again we exposed a prominent Tennessee walking horse industry figure at the center of rampant abuse, documenting staff applying caustic chemicals to the legs of more than 20 horses at ThorSport Farm in Tennessee to force an artificially high-stepping gait in competition.
- Our investigation of a Hillandale Farms egg production facility revealed food safety concerns and horrific cruelty. The exposé bolstered our corporate outreach campaign, which in 2015 persuaded more than 50 food industry companies to move away from battery cages.
- An investigation in Minnesota showed the inhumane slaughter of “spent” hens, formerly egg-laying birds who are no longer commercially profitable. This was the first investigation of a spent-hen slaughterhouse in the country.
- We released a new exposé on the American Kennel Club’s connection to puppy mills, conducted a national investigation into flea market sales of mill dogs and investigated puppy sales in Georgia.
- At Tiger Safari in Oklahoma and Natural Bridge Zoo in Virginia, we exposed indiscriminate breeding of tigers, cruel treatment of cubs exploited for photo ops, rampant trade in cubs for public handling and cubs dumped when they stopped being profitable. The U.S. Department of Agriculture cited both facilities for Animal Welfare Act violations, and the state of Virginia suspended Natural Bridge Zoo’s exhibition permit, delaying its spring opening.
- **HUMANE HEROES:** Undercover investigators gather evidence of animal cruelty at great personal risk. We can’t tell you their names, but please join us in saluting them for working to make the world more humane.



In Tennessee, an undercover investigation revealed that abuse is still practiced in the walking horse industry.

236,000

More than 236,000 people viewed our troubling tiger-cub-handling video, which generated 47,539 online actions from our supporters, such as calling for a ban on public contact with big cats, bears and primates.



Veterinary technician Billie Salyers feeds a Northern gannet at Cape Wildlife Center, where volunteers pitch in to lighten the workload.

HUMANE HERO: Steve “Quahog” Dunbar can always be counted on to help. Quahog (his nickname comes from the local hard-shelled clams he harvests and brings in to feed patients) has amassed more than 2,400 hours of service since 2009.

17,287

Staff and volunteers
cared for 17,287
animals at our affiliated
care centers this year,
rehabilitating and
rehoming animals,
offering sanctuary or
preparing them to
return to the wild.

Providing a Place to Heal and Thrive

OUR MISSION—CELEBRATING ANIMALS, CONFRONTING CRUELTY—COMES TO LIFE AT OUR AFFILIATED CARE CENTERS.

- Cape Wildlife Center in Barnstable, Massachusetts, treated and rehabilitated 1,700 animals, including a growing number of rabies vector species such as foxes, bats, fishers and raccoons. The center offered statewide training for animal control officers and hosted a conference on lead toxicity.
- The 800-plus residents of Cleveland Amory Black Beauty Ranch in Murchison, Texas, include a sulcata tortoise who had received inadequate care as a pet but now enjoys tunnels, a wading pool and a heated warming shed.
- Miniature horses joined the adoptable equines at Doris Day Equine Center in Murchison, as did eight burros removed from public lands by the Bureau of Land Management.
- Nearly 200 equines call Duchess Sanctuary, near Oakland, Oregon, home. Two new horses came from a local animal control seizure. We look forward to watching them blossom as they regain their health and spirit.
- The Fund for Animals Wildlife Center in Ramona, California, filled a papier-mâché “beehive” with honey to teach bear cubs to find food. Many of the center’s 600 patients, including hawks, osprey, bobcats and bears, return to the wild after treatment and rehabilitation.
- South Florida Wildlife Center in Fort Lauderdale assisted more than 13,500 animals, making it the largest wildlife trauma hospital in the country.
- We unexpectedly took on the care of more than 60 chimpanzees in Liberia. [See page 8.] The on-the-ground effort transformed from a crisis situation to a long-term sanctuary facility that meets high standards of care. The new Liberia Chimpanzee Rescue can provide care for chimpanzees confiscated from the pet trade and help protect wild chimps.



STOPPING PUPPY MILLS

WE'VE HELPED MAKE IT INCREASINGLY TABOO TO BUY A PUPPY MILL DOG FROM A PET STORE OR OVER THE INTERNET.

- With Maddie's Fund, we launched an aggressive campaign to expose the link between puppy mills and Internet puppy sales. More than 1 million people visited *samedaypups.com* and about 6 million viewed our satiric "drone delivery" video.
- More than 5,000 dogs have been adopted through our Puppy Friendly Pet Store conversion program, which helps stores stop selling puppies from mills and partner with shelters or rescues instead.
- A mill operator we identified in our 2015 *Horrible Hundred* report pleaded guilty to animal cruelty and practicing veterinary medicine without a license. In addition to probation, a fine and community service, she had to surrender all kennel-related licenses and have no contact with animals.
- Through our Breeder Surrender Fund, we provided veterinary assistance for 270 dogs confiscated from or discarded by puppy mills.
- Louisiana, Nebraska, New Jersey, Pennsylvania and Virginia passed new laws, and 41 localities restricted the retail sale of puppy mill dogs. Our legal team helped defend five such bans.
- **HUMANE HERO:** National Council Member Christian Keesee drove an initiative we're developing to train Oklahoma inspectors and animal control officers in 2016.



Here's Duffy, before and after we rescued him from a puppy mill. Using online ads, we intercepted about 65,000 people looking for a puppy online, sending them to our webpage about Internet puppy sales and mills.



HUMANE HEROES

HEROES INSPIRE YOU TO WORK HARDER, DO BETTER AND ACHIEVE MORE.
OUR HEROES ARE OUR VOLUNTEERS, ADVOCATES AND YOU!

- To make national progress for animals, it helps to have local and state victories to build on. Dan Spehar, an HSUS district leader volunteer in Ohio, strengthens protections for animals by developing relationships with federal and state legislators. He relays the humane position on issues and publicly shares his appreciation when they support animals. Dan is also a wonderful resource for other Ohioans, serving as keynote speaker at the 2015 NE Ohio Feral Cat Summit and assisting at our Rethinking the Cat symposium in Columbus. Our district leaders help change the world for animals.
- If you're interested in volunteering with The HSUS, there are many ways to connect with us—from helping animals at our care centers, to serving with our rescue and response teams, to organizing events and grassroots outreach in your community, to pitching in as a district leader or state council member and more.
- Some volunteers devote significant amounts of personal time, using their vacations to help our Animal Rescue Team care for rescued animals. But your commitment doesn't have to be time-consuming. In 2015, HSUS supporters sent millions of messages to decision makers on topics such as horse slaughter, the fur trade, trophy hunting, puppy mills, breed-specific legislation and the extreme confinement of farm animals—proving that animal welfare is a mainstream concern, not a niche issue.
- Faith outreach, veterinary medicine, administrative support: Whatever your specific interest or expertise, you can use what you know to help us protect animals.

Learn more about volunteering to help animals at [humanesociety.org/volunteer](https://www.humanesociety.org/volunteer).

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THE SOURCE OF OUR STRENGTH: A DONOR'S STORY

Clova Abrahamson lives by the words of Edmund Burke: "Nobody made a greater mistake than he who did nothing because he could only do a little." She started young: At age 4, Clova rescued a starving kitten. With her mother's help, she fed him with her doll's bottle. In the 1970s, she and her late husband, Abe, volunteered at a local shelter, leading to a chance meeting with an HSUS staffer—"a life-changing event." Today, Clova is part of our Oklahoma State Council. She named The HSUS as a beneficiary in her estate plan because we have "the strength and the expertise to take on issues that are too large for any local humane group to tackle." Our strength comes from people like Clova who know that a little help makes a big difference.

Financial Operations Report

For the Year Ending December 31, 2015

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

Assets		Liabilities	\$45,883,076
Cash and cash equivalents	\$13,543,337	Net Assets	
Receivables	22,334,601	Unrestricted	\$155,478,597
Prepaid expenses, deferred charges, and deposits	2,087,927	Temporarily restricted	46,502,429
Investments, at market value	209,861,110	Permanently restricted	30,740,204
Fixed assets, net of depreciation	30,777,331		
Total Assets	\$278,604,306	Total Net Assets	\$232,721,230
		Total Liabilities and Net Assets	\$278,604,306

CONSOLIDATED STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS

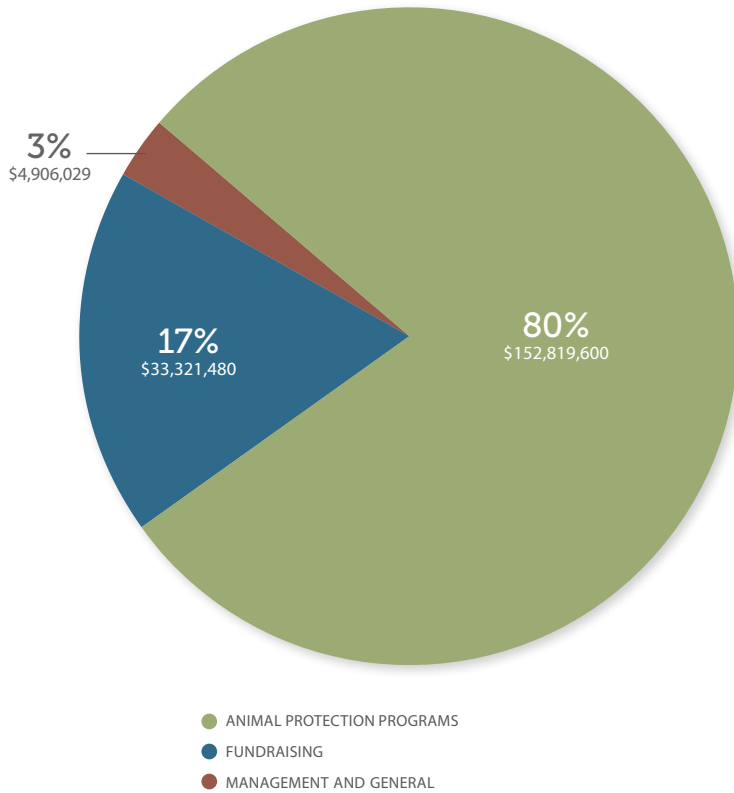
Support and Revenue	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Contributions and grants	\$119,824,216	\$43,595,600	—	\$163,419,816
Bequests	22,261,927	5,265,827	—	27,527,754
Investment income	1,788,706	121,646	—	1,910,352
Other income, net	1,184,038	179,404	—	1,363,442
Net assets released from restrictions	43,518,885	(43,493,885)	(25,000)	—
Total Support and Revenue	\$188,577,772	\$5,668,592	(\$25,000)	\$194,221,364
Operating and Supporting Expenses				
Animal Protection Programs				
Education and awareness	\$58,071,448	—	—	\$58,071,448
Direct care and service	45,845,880	—	—	45,845,880
Public policy and enforcement	38,204,900	—	—	38,204,900
Corporate policy	10,697,372	—	—	10,697,372
Supporting Services				
Management and general	4,906,029	—	—	4,906,029
Fundraising	33,321,480	—	—	33,321,480
Total Operating and Supporting Expenses	\$191,047,109	—	—	\$191,047,109
Change in Net Assets from Operating Activities	(\$2,469,337)	\$5,668,592	(\$25,000)	\$3,174,255
Non-operating Activities				
Realized and unrealized gains and losses	(\$6,388,273)	(\$274,197)	—	(\$6,662,470)
Annuity liability change in valuation	(2,364,881)	(60,275)	—	(2,425,156)
Pension related charges other than net periodic pension cost	5,068,519	—	—	5,068,519
Change in Net Assets	(\$6,153,972)	\$5,334,120	(\$25,000)	(\$844,852)
Net Assets at Beginning of Year	\$161,632,569	\$41,168,309	\$30,765,204	\$233,566,082
Net Assets at End of Year	\$155,478,597	\$46,502,429	\$30,740,204	\$232,721,230

The numbers represented above are based on the audited financial statements available at humanesociety.org/annualreport.

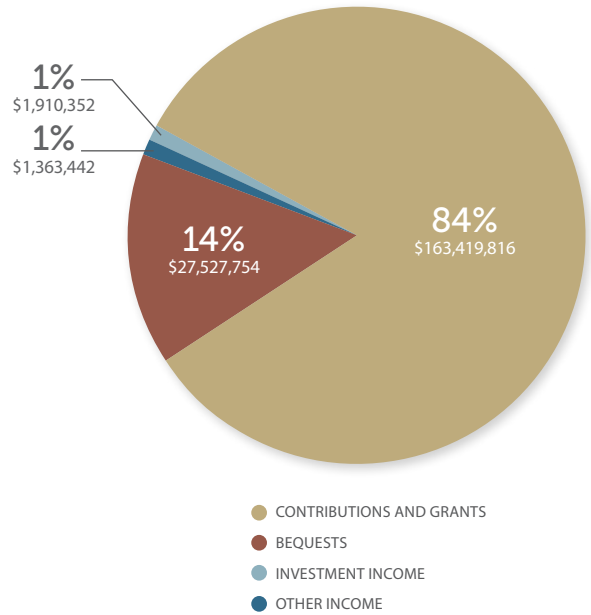


The HSUS is approved by the Better Business Bureau's Wise Giving Alliance for all 20 standards for charity accountability and was named by *Worth* magazine as one of the 10 most fiscally responsible charities.

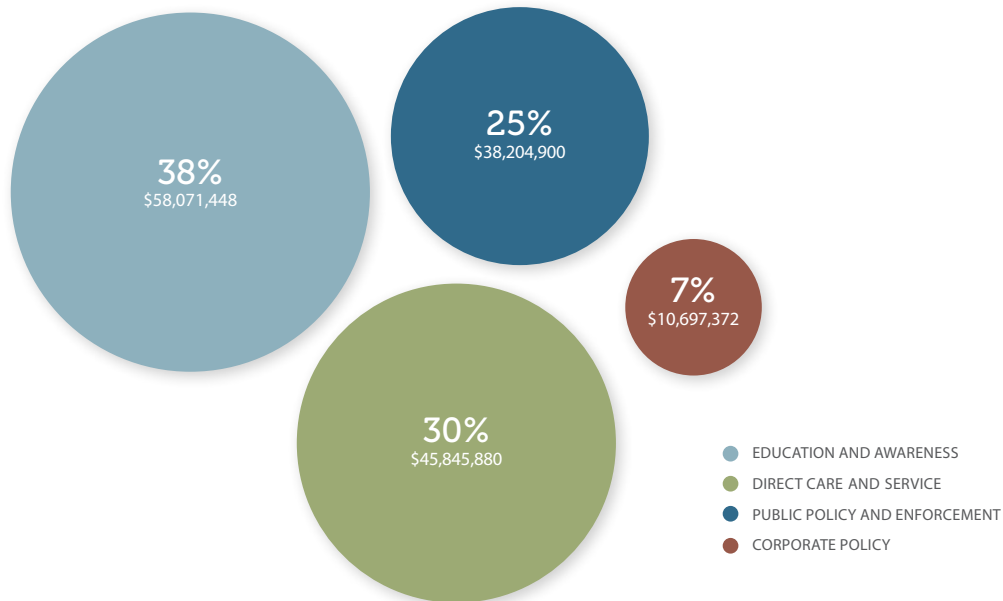
Operating and Supporting Expenses



Support and Revenue



Animal Protection Programs



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“HSUS fights the good fight on all levels, from rescuing abandoned, neglected, abused pets, to pressing those in power to do the right and humane thing by passing and upholding local and national laws that protect all wildlife on our planet. I am so grateful to be able to support their efforts. Thank you, HSUS!”

—Linda Russo, a monthly donor from South Carolina

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