



2016 TOP  
**50** MOST  
POPULAR  
COLORS  
U.S.



	SW7071	GRAY SCREEN	235-C1
	SW7008	ALABASTER	255-C2
	SW7006	EXTRA WHITE	257-C1
	SW7037	BALANCED BEIGE	249-C2
	SW7044	AMAZING GRAY	245-C2
	SW7007	CEILING BRIGHT WHITE	257-C2
	SW7024	FUNCTIONAL GRAY	241-C3
	SW7005	PURE WHITE	255-C1
	SW0055	LIGHT FRENCH GRAY	
	SW7015	REPOSE GRAY	244-C1
	SW7757	HIGH REFLECTIVE WHITE	256-C1
	SW7016	MINDFUL GRAY	244-C2
	SW6385	DOVER WHITE	261-C2
	SW7568	NEUTRAL GROUND	261-C5
	SW7674	PEPPERCORN	236-C7
	SW6594	POINSETTIA	106-C7
	SW7004	SNOWBOUND	256-C2
	SW7029	AGREEABLE GRAY	243-C1
	SW7036	ACCESSIBLE BEIGE	249-C1
	SW7023	REQUISITE GRAY	241-C2
	SW6241	ALEUTIAN	224-C3
	SW6608	RAVE RED	108-C6
	SW6005	FOLKSTONE	240-C6
	SW6072	VERSATILE GRAY	242-C2
	SW6106	KILIM BEIGE	204-C1



**MOST POPULAR COLOR**  
SW7071 GRAY SCREEN 235-C1

SW7072	ONLINE	235-C2	
SW7030	ANEW GRAY	243-C2	
SW6254	LAZY GRAY	234-C2	
SW7566	WESTHIGHLAND WHITE	255-C3	
SW6071	POPULAR GRAY	242-C1	
SW7050	USEFUL GRAY	246-C1	
SW6258	TRICORN BLACK	251-C1	
SW6220	INTERESTING AQUA	219-C3	
SW7506	LOGGIA	248-C2	
SW7009	PEARLY WHITE	254-C2	
SW6204	SEA SALT	217-C1	
SW6573	JUNE BERRY	103-C6	
SW7602	INDIGO BATIK	224-C7	
SW7661	REFLECTION	233-C1	
SW6680	FRIENDLY YELLOW	135-C1	
SW6133	MUSLIN	263-C5	
SW7533	KHAKI SHADE	285-C6	
SW6255	MORNING FOG	234-C3	
SW6001	GRAYISH	240-C1	
SW6003	PROPER GRAY	240-C3	
SW7021	SIMPLE WHITE	260-C7	
SW6311	MEMORABLE ROSE	112-C3	
SW7022	ALPACA	241-C1	
SW6156	RAMIE	210-C2	
SW7018	DOVETAIL	244-C5	

