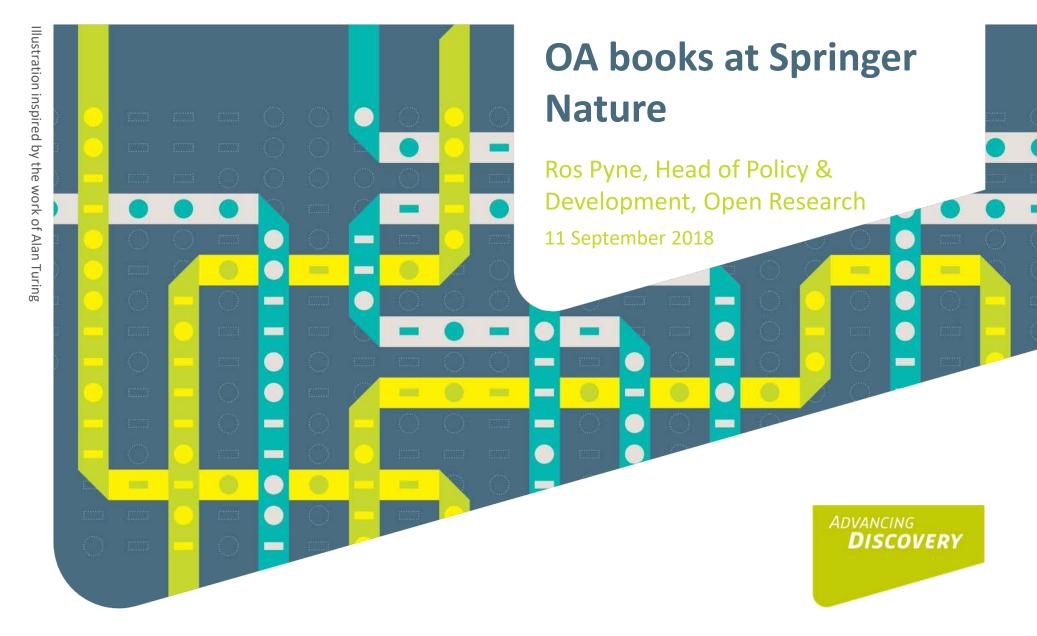
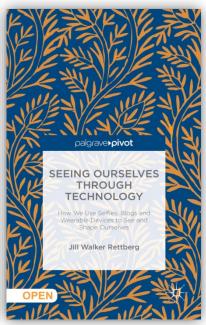
# **SPRINGER NATURE**



# Springer Nature's OA book programme

- Programme launched in 2012 (Springer), 2013 (Palgrave Macmillan)
- Wide range of subject areas accepted
- Monographs, edited collections, proceedings, short-form books, OA chapters
- CC BY default
- All e-versions made available OA
- Print on demand
- 550+ OA books and 220+ OA chapters published so far









# **Publishing an OA book with Springer Nature**

Visibility via multiple **Authors can also** platforms and choose to 'flip' to Published on marketing support OA later on SpringerLink: PDF, ePub, HTML: listed on Author submits **DOAB** OA book proposal 5 OA book is OA books: assigned CC BY licence How does it Publisher conducts peer **CC BY allows for** work? review for approval maximum re-use We apply the same rigorous peer review as for non-OA books Book is copyedited, proofread Funder or institution pays book processing and produced charge to cover publisher's costs Fees depend on format and length OA books at Springer Nature | UUK Monographs | 11 September 2018 SPRINGER NATURE

### Our model

- Book Processing Charge (BPC) model
- The BPC covers all costs involved in our publishing process:
  - Commissioning and peer review
  - Production
  - Marketing
  - Dissemination under a CC BY licence, deposition to A&I services and 3<sup>rd</sup>-party sites
- Print copies are sold at a reduced rate.

Book type	Fee
Monograph / edited collection	£11,000
Short format	£7,500
Chapter	£1,600

Prices exclude VAT or local taxes, which are added where applicable

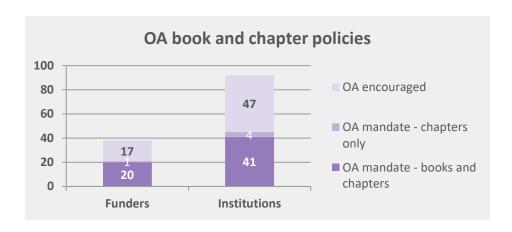
## **Policies and funding**

#### **Policies**

- 20 research funders and 41 institutions worldwide mandate that researchers make their books and chapters openly available
- 10 funders require or prefer use of the CC BY licence

### **Funding**

- 17 funders and 50 institutions worldwide formally make funding available for OA books.
- Dedicated OA books funding is concentrated in North America and Europe.
- Funding for OA books and chapters is sometimes also available via department funds and other less formal routes.



### **Example OA book funding available to UK researchers**

- The Wellcome Trust
- European Commission
- European Research Council
- Research Councils UK
- World Health Organisation
- UK Department for International Development

# Author views: Benefits of publishing an OA book

Ease of accessibility to a wider audience

Visibility, dissemination, giving back to society

Getting to a large readership

Wider dissemination of contents and better recognition of authors

Addressing the issue of equal access to knowledge

Increased readership and more wide dissemination of my research

Making science available to people in places where it can make a real difference

Raising profile of own work and capabilities

More readers

Reaching a wider audience, giving the opportunity to students to get to the contents of the book

As an outlet for niche topics



To enhance impact; not to enhance revenue...

### The OA Effect









Download the full report <a href="http://www.springernature.com/the-oa-effect">http://www.springernature.com/the-oa-effect</a>

# **Challenges for publishing OA books**



### For publishers

- Lack of funding
- Systems and workflows
- Contracting and invoicing
- Internal education

### For authors

- Lack of funding
- Concerns about how OA is perceived/ quality / impact on career
- Concerns about IP and how works are re-used
- Lack of understanding about OA
- Third-party rights



# Thank you

### **Ros Pyne**

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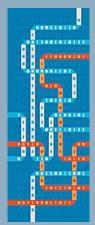
Questions about our OA books programme:

<u>OAbooks@springernature.com</u>

#### Find out more:

https://www.springernature.com/oabooks

#### The story behind the image



#### Alan Turing (1867-1934)

The scope of the achievements of Alan Turing, computer pioneer, wartime code-breaker and polymath, cannot be overstated. Renowned as the man who broke the Enigma code, Turing is also considered the father of computer science and artificial intelligence. His legacy is represented here with a visualisation of a "Turing Machine", a hypothetical device he devised to represent the logic of a computer. The binary code depicted translates to one of Turing's memorable quotes: Science is a differential equation. Religion is a boundary condition.

