



BLACKROCK®

BUILT FOR THESE TIMES™

A CLOSER LOOK AT BLACKROCK

BlackRock was built to provide the global market insight, breadth of capabilities, unbiased investment advice and deep risk management expertise these times require. With access to every asset class, geography and investment style, and extensive market intelligence, we help investors of all sizes build dynamic, diverse portfolios to achieve better, more consistent returns over time.

BlackRock. Investing for a New World.®

DELIVERING SOLUTIONS FOR THE NEW WORLD OF INVESTING

\$4.32 TRILLION

Largest asset manager in the world with \$4.32 trillion in assets under management (AUM)¹

TOP 5

BlackRock ranks in the top 5 for open-end funds, ETFs, separately managed accounts and closed-end funds (based on AUM)²

\$921 BILLION

iShares® is the world's leading ETF provider, with more than 700 funds listed globally and \$921 billion in AUM³

\$526 BILLION

Largest Defined Contribution investment-only manager in the US and with \$526 billion in Global DC AUM⁴

1. AUM as of 12/31/13, source: Pensions & Investments.

2. Based on US retail assets under management. Source: Simfund—OEF, CEF; ETF 2/28/14; SMA 12/31/13—Cerulli.

3. Source: BlackRock Investment Institute as of 12/31/13, based on number of ETFs, AUM and market share.

4. AUM Source: BlackRock as of 12/31/13, ranking source: Pensions & Investments as of 12/31/12. Rankings calculated annually.

HELPING YOU NAVIGATE INVESTMENT RISK

We believe risk management is not about avoiding risk. It's about understanding more deeply the risks involved when making investment choices. BlackRock's goal is to ensure that risks taken are deliberate, diversified and scaled. Aladdin® is our highly scalable investment management platform combining portfolio analysis and risk management tools with a complete trade processing platform that helps BlackRock professionals better understand risks.

\$14 TRILLION

Dollars analyzed by our proprietary risk management software, Aladdin

5,000

Portfolio stress tests run every week

20,000

Aladdin users worldwide including 100+ companies across the globe who rely on Aladdin to manage their investments

14 YEARS

Since its launch, Aladdin has been used by some of the world's largest institutions and governments

PEOPLE PASSIONATE ABOUT RESULTS

We are passionate about our work and intensely focused on performing at the highest levels. To get there, we strive to find the best balance of risk and return across all investment styles on behalf of clients.



120+

Investment teams at BlackRock managing 7,000+ portfolios

86

Of the FORTUNE 100 largest companies, and 21 of the 25 largest US endowments and foundations depend on us

5x PER WEEK

Daily global meetings are held where all of BlackRock's investment teams exchange ideas and critical market information

11,000+

Employees worldwide with 48% of employees based outside of the US

Important Additional Information:

Strategic Advisers, Inc. and BlackRock Investment Management, LLC are independent entities and are not legally affiliated. Strategic Advisers, Inc. is the investment manager for BlackRock® Diversified Income Portfolio client accounts and implements trades for the accounts based on the model portfolio of investments it receives from BlackRock Investment Management, LLC. Strategic Advisers, Inc. may select investments for an account that differ from BlackRock Investment Management, LLC's model.

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Investing involves risk, including possible loss of principal.

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Not FDIC Insured • No Bank Guarantee • May Lose Value

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