



Confidence comes with every card.®

A special fitness offer from Blue365® and Healthways® Fitness Your Way



\$25 enrollment fee waived for the month of February

Blue365 has teamed up with Healthways Fitness Your Way to help you meet your fitness goals without breaking the bank. Healthways Fitness Your Way offers the flexibility of working out at any of its over 9,500 locations for only \$25 a month and a one-time \$25 enrollment fee. **Join during the month of February and the enrollment fee is waived.**

Meet your goals

- View your gym visits online to keep on track and stay motivated.

On your time

- The fitness network includes more than **9,500** national and local locations.
- Visit any participating location — anytime, anywhere — as often as you like.
- Find participating locations at fitnessyourway.healthways.com/locations.¹

On your budget

- Only \$25* a month per person.

*A three-month commitment is required. Taxes may apply. Must be at least 18 years old.

Enroll today

1. Log in to your member account at bcbsm.com.
2. Click *Member discounts with Blue365* on the right side of your home page. This will take you to the Blue365 home page.
3. Search for the Healthways Fitness Your Way deal, click *Redeem Now*, and then *Continue* to be directed to the Healthways Fitness Your Way home page.
4. Once you're on the Healthways Fitness Your Way site, you can:
 - Search for participating locations by zip code
 - Review *Frequently Asked Questions* before enrolling
 - Waive your enrollment fee by entering the code **FebFit17** at checkout

You can conveniently access this offer from the Blue Cross mobile app. Search BCBSM in Google Play™ or the App Store® to download our mobile app.

You can also enroll by phone at 1-888-242-2060, Monday through Friday, 8 a.m. to 8 p.m. Eastern time.

Don't miss out! The waived enrollment fee offer ends February 28, 2017!



Blue365
Because health is a big deal™

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