2017 FLORIDA PARKS PRODUCT GUIDE

SEAWORLD PARKS & ENTERTAINMENTS

















CHOOSE YOUR ADVENTURE: MORE PARKS, MORE SAVINGS

STEP 1:

SELECT PARKS





Busch So Gardens Adventure Island

STEP 2:

glowing sea of wonder.

perspective with baby dolphins.

SELECT NUMBER
OF VISITS

1 VISIT

Single Day Tickets available for SeaWorld, Aquatica, Busch Gardens Tampa Bay

2 VISITS

Choose from SeaWorld, Aquatica, Busch Gardens Tampa Bay and Adventure Island to enjoy a single park with each visit

3 VISITS

Choose from SeaWorld, Aquatica, Busch Gardens Tampa Bay and Adventure Island to enjoy a single park with each visit

UNLIMITED

Unlimited visits to any 4 parks for up to 14 days from first visit

FREE PARKING INCLUDED!

Busch Gardens Shuttle Express FREE with any Busch Gardens Tampa Bay ticket. To book, go online at buschgardensshuttleexpress.com or call 1-800-221-1339

FLORIDA PARKS UPGRADES: CONVENIENCE & UNIQUE EXPERIENCES

Quick Queue* – guests can skip the regular lines and enjoy front-of-the-line access at our most popular attractions.

WHAT'S NEW IN 2017 - SEAWORLD ORLANDO

All-Day Dining* - this convenient dining deal allows guests to eat around the park as often as they want until the park closes.

Up-Close Animal Encounters* – let our animal experts introduce guests to many fascinating animals through behind-the-scenes tours and unforgettable interactions.

Cabanas* – reserve a spot. Stay cool, relax and enjoy the many benefits and amenities.

Electric Ocean: A brand new, end-of-day spectacle with bioluminescent

lighting, music and pathway entertainment - immersing guests in a

Kraken Virtual Reality: Orlando's only floorless roller coaster will be

digitally enhanced as it is transformed into a virtual reality (VR) coaster

Dolphin Nursery: Get up close to mother and baby in an all-new and

inspiring way. Large-scale acrylic windows will be created offering

better guest viewing, including multiple levels to give a face-to-face

experience. This thrill ride will be the only VR coaster experience in Florida.

*Additional charges may apply

VACATION PACKAGES: STAY, PLAY & SAVE

Discover the ultimate value by bundling hotel and tickets with a SeaWorld, Busch Gardens or Discovery Cove Vacation Package. Choose from packages such as Kids FREE, Eat FREE or build-your-own designed with special offers and extras you won't find anywhere else.

Package benefits and prices are subject to change without notice. Restrictions apply.

DISCOVERY COVE VACATION PACKAGES

- "Length-of-stay" admission to SeaWorld and Aquatica (with option to add Busch Gardens)
- Reserved seats at SeaWorld's best shows
- Discounts on dining, merchandise and more!
- All-Day Dining Deal**
- Quick Queue**

SEAWORLD ORLANDO VACATION PACKAGES

- Reserved seats at top-rated shows
- Free admission to Aquatica
- Discounts on dining, merchandise and more!
- All-Day Dining Deal**
- Quick Queue**

BUSCH GARDENS TAMPA BAY VACATION PACKAGES

- FREE Parking
- Unlimited admission to Busch Gardens for up to 14 consecutive days
- Discounts on dining, merchandise and more!

DISCOVERY COVE: DISCOVER PARADISE

Discovery Cove® is more than a one-day getaway. It's a once-in-a-lifetime chance to swim with dolphins, snorkel with colorful fish, glide alongside graceful rays and hand-feed exotic birds. An all-inclusive day at Discovery Cove includes:

- A 14-day ticket for SeaWorld Orlando and Aquatica Orlando, with an option to add Busch Gardens Tampa Bay
- Freshly prepared breakfast and lunch
- Unlimited snacks and drinks, including alcoholic beverages
- Swim gear and a souvenir snorkel
- Towels, sunscreen and complimentary lockers
- Shower amenities
- Free parking

DISCOVERY COVE UPGRADES

SeaVenture*

This innovated experience features an underwater walking tour. You don't need SCUBA certification, just our special dive helmet, which will enable you to easily explore the reef floor.

Cabanas³

Cabanas provide a special place for up to 6 guests to relax. Tucked within lush landscaping, cabanas include chaise loungers, rolled towels, table and chairs. Rentals are available up to 3 weeks in advance. Locations vary and cannot be guaranteed.

*Additional charges may apply

DISCOVERY COVE TERMS & CONDITIONS

- Children must be 6 years old to swim with dolphins.
- Children ages 6-12 must be accompanied by a paying adult, who is also participating in the dolphin swim experience.
- SeaVenture participants must be at least 10 years of age (guests under 14 years of age must be accompanied by a paying supervising companion).
- Cabana reservations can be booked by calling 407-982-3944

Explore the Benefits at SeaWorldParks.com/TravelAgents

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SEAWORLD PARKS & ENTERTAINMENTSM



WHAT'S NEW

Wave Breaker: The Rescue Coaster™

Race into action on a one-of-a-kind thrill. Join the SeaWorld Rescue Team on a high-speed mission where bold maneuvers and exhilarating speed will put guests to the ultimate test.

UPGRADES

Quick Queue® front-of-the-line access*

Guests can skip the regular lines at our most popular attractions.

All-Day Dining*

Allows guests to pay one time and eat as much as they'd like, all day!

Up-close animal encounters*

This includes a variety of experiences such as behind-the-scenes tours and unforgettable interactions.

Reserved Seating*

*Additional charges may apply

VACATION PACKAGES

Vacation packages are available with select partner hotels and include benefits such as:

- Front-of-the-line-access*
- Reserved Seating*
- Discounts on food and merchandise*

*Available with select packages. Packages, benefits, and prices are subject to change without notice. Restrictions apply.





WHAT'S NEW

InvadR™

A new wooden roller coaster, InvadR, will join Busch Gardens Williamsburg's collection of world-class thrill rides. The family thriller will be the park's first wooden coaster and eighth roller coaster in total.

UPGRADES

Quick Queue*

Guests can skip the regular lines and enjoy front-of-the-line access at our most popular attractions.

Dining Deals*

Choose from a selection of dining deals and save:

- Dining Plan: Includes an entrée, snack and two beverages
- Deluxe Dining Plan: Includes lunch, dinner, a side item, a snack and an all-day souvenir cup

Up-close animal encounters*

This includes a variety of experiences such as Behind-the-Scenes Tours and unforgettable interactions.

*Additional charges may apply

VACATION PACKAGES

Vacation packages are available with select partner hotels and include benefits such as:

- Free dinner certificate with all seasonal packages*
- Water Country USA free with Select Summer package*

*Available with select packages. Packages, benefits, and prices are subject to change without notice. Restrictions apply.



SeaWorld SAN DIEGO

WHAT'S NEW

Ocean Explorer

Ocean Explorer will combine multiple aquariums, exciting rides and digital technologies to engage park guests in an experience centered on exploration and adventure, inspiring them to protect the wonders of our oceans.

UPGRADES

All-Day Dining*

This convenient dining deal allows guests to eat around SeaWorld at participating restaurant locations as often as they want until the published closing time.

Quick Queue® Premiere*

Guests can get premiere seating at our most popular shows and enjoy front-of-the-line access at our most exciting rides as many times as they want.

Up-close animal encounters*

This includes a variety of experiences such as behind-the-scenes tours and unforgettable animal interactions.

*Additional charges may apply

VACATION PACKAGES

Vacation packages are available with select partner hotels and include benefits such as:

- Front-of-the-line-access*
- Reserved Seating*
- Discounts on food and merchandise*

*Available with select packages. Packages, benefits, and prices are subject to change without notice. Restrictions apply.

SESAME PLACE

WHAT'S NEW

The Magic of Art™

Don't miss our new show, The Magic of Art™ featuring everyone's favorite friends at the Sesame Place® Neighborhood Theater.™ Join Abby Cadabby, Elmo, Telly, Cookie Monster and Grover as they use their imaginations to make a magical masterpiece to take to the Sesame Street art show!

UPGRADES

Dine with Elmo & Friends*

Make reservations for breakfast, lunch or dinner with Elmo and Friends – just keep an eye on your cookies!

Abby's Magic Queue*

Make the lines disappear! With Abby's Magic Queue, guests can skip the regular lines and enjoy priority boarding at our most popular attractions.

Cabanas*

Enjoy the luxury and privacy by reserving a cabana. Relax and enjoy either pool-side seating or river-side seating for up to six people (including children and infants). The 10x10 cabana includes exclusive character interactions, 2 bottled beverages and 1 souvenir beach towel for each cabana guest, up to 6 guests.

*Additional charges may apply

VACATION PACKAGES

Vacation packages are available with select partner hotels and include benefits such as:

- Kids eat FREE at character dines
- Lowest price on admission
- Exclusive pricing on add-on items
- Early park entry*
- One-time ride again privilege*
- $\bullet \ \, \text{One-time advance show seating*}$

Hotel partners may vary. Packages, benefits, and prices are subject to change without notice. Restrictions apply.

*Applies to only the official hotels of Sesame Place.







5 WAYS TO EARN MORE COMMISSION



For the ultimate vacation, make sure you mention Discovery Cove. One reservation offers an all-inclusive day of exploration and a 14-day ticket valid for SeaWorld and Aquatica Orlando with the option to add Busch Gardens Tampa Bay.



Maximize the Unlimited Visits ticket which offers unlimited admission to the 4 Florida parks. Includes FREE Parking, which provides a savings of up to \$20 per day.



Suggest adding All-Day Dining, Quick Queue and Signature Show Seating for guests arriving early to take advantage for the entire day.



Recommend adding a waterpark for guests looking to stay cool. When the temperature drops, the water heats up at Aquatica Orlando allowing for year-round thrills.



Offer a Vacation Package. Guests receive exclusive benefits when they add a hotel. Plus they have the flexibility to customize their package.