

OUR ASPIRATION: SUSTAINABLE COFFEE SERVED SUSTAINABLY



GREENER CUPS, PACKAGING AND RECYCLING

Short-term Reducing the volume of waste produced by our stores:

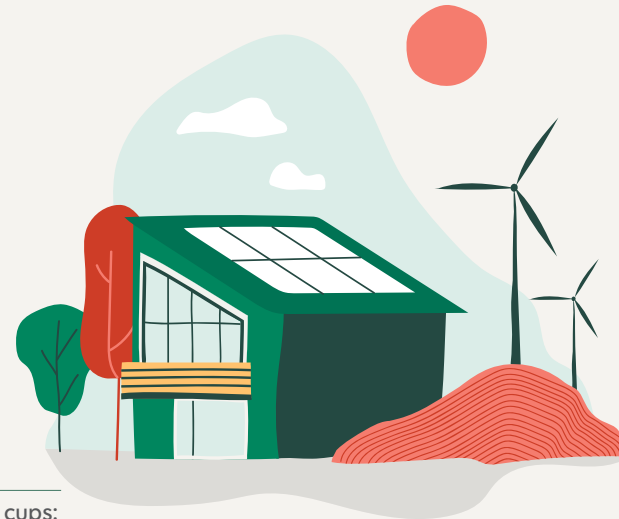
- **Eliminating plastic straws** and introducing the **Starbucks Strawless Lid** by 2020
- **Donating all proceeds** from **paper cup charges** in Britain, Sweden and Norway to charity

Mid-term Increase the use of reusable cups:

- **Encouraging reusable cup** use with a **discount** offered for over a two-decades in select markets

Long-term Innovation through the **NextGen Cup Challenge**:

- **\$10 million invested** with the aim of identifying the next generation paper cup



GREENER POWER AND STORES

Investment in clean, green energy to power our stores, reduce our environmental impact and support access to greener power

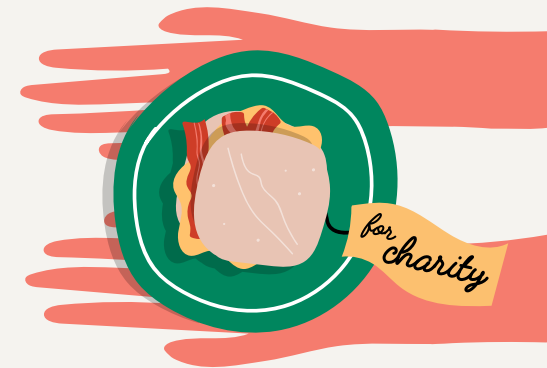
All company-operated stores across Europe are powered by **100% renewable electricity**

Commitment to design, **build and operate 10,000 'Greener Stores'** globally by 2025 encompassing: energy efficiency and water stewardship, renewable energy, healthy environment, responsible materials, water diversions and sustainability engagement

FOOD WASTE PROGRAMMES

Active in Austria, Britain, France, Greece, Netherlands, Norway, Spain, Sweden and Switzerland

Five programmes directly support Action Against Hunger, with over **£200,000 raised in Britain alone** to date



99% ETHICALLY SOURCED COFFEE

We are working to make coffee the world's first sustainable agricultural product:

- Partnering with Conservation International, commitment to **purchase 99% ethically sourced coffee**
- **Donating 100 million coffee trees** to coffee farmers; 30 million already distributed
- Founding member of the **Sustainable Coffee Challenge**, collaborating with 100 industry members



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GREENER CUPS, PACKAGING AND RECYCLING

Short-term Reducing the volume of waste produced by our stores:

- The Cup Fund: **Boosting recycling by 35 million paper cups** and **diverting 420 tonnes of waste**
- **Eliminating plastic straws** and introducing the **Starbucks Strawless Lid** by 2020
- Stores committed to responsible waste management resulting in **99% of waste** being

Mid-term Increase the use of reusable cups.

- Encouraging **reusable cup** use with a **discount** offered for over two-decades
- **Donating all proceeds** from **paper cup charge** to environmental charity **Hubbub** – reusable use risen from 1.8% to 5% instore.
- **Free water** bottle **refills** from all our store

Long-term Innovation through the **NextGen Cup Challenge**:

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FOOD WASTE PROGRAMME

Food waste reduced by **one third** since January 2018

Over £200,000 donated to Action Against Hunger in the past two-years

