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# CORPORATE TREASURY & 2013

## Wednesday 20th November Gibson Hotel, 02 Point Village, IFSC, Dublin 1, Ireland

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As President of the Irish Association of Corporate Treasurers for 2013, I would like to welcome you all to this year's conference.

The year has been a very good one as the Association goes from strength to strength and builds on last year's 25th anniversary. In addition to our recent flagship event, the Annual Dinner, and the ever-popular golf day, we also held a new event, the very well received IACT Debate in September.

There have been briefings and technical updates on a myriad of topics from Funding to Cashflows and new regulatory challenges from SEPA to EMIR.

With this in mind, the conference returns for the 3rd year in a row, to the Gibson Hotel, a central location (albeit, on the Northside!) that has proven very popular with attendees.

Last year's conference was a great success and this year has an even more packed programme, if that was possible, starting with an early morning address from that doyen of Irish soccer, John Delaney, over

RTE's Business Editor David Murphy will chair the morning session, which will examine the challenges and opportunities to Ireland's economic recovery, with the author of An Bord Snip Nua, Colm Mc Carthy, amongst others, while session speakers will discuss current trends and treasury practice on topics from what George Soros would call 'The New Paradigm for Financial Markets', such as investing in a low-yield environment and liquidity funds in emerging markets.

During the day, experts from the treasury industry will be giving a review of current and upcoming regulations (what the treasurer needs to know), cash management

systems and trends (what the treasurer needs to do), and they'll even cover benchmarking and KPIs (or, what the treasurer needs to tell the Board!).

Garnered with all this knowledge, the treasurers' opinion forum will provide you with a chance to ask that question (by text or by the traditional method) that has been on your mind or has cropped up during the conference and hear at first-hand how your peers in the industry deal with various situations, in their companies.

When all the treasurers have had their say, it will be a chance to hear from a man who cites that great treasury nugget 'Cash is King' as business advice on his website, Bobby Kerr, the Leader's Chair speaker. Bobby has done it all and what's more, loves talking about it, especially over coffee.

We will finish with a coffee, or something stronger, at the conference drinks reception, which promises to be a great chance to network with other members, meet with peers, discuss the treasury topics of the day, and who knows, perhaps even have soccer's 'offside rule'

Our great line-up of speakers, again this year, would not be possible without the ongoing support of our conference sponsors. So thank you to them and to all attendees for your continuing support of the IACT and I hope you all enjoy the conference.

#### PATRICK **CORKERY**

Corporate Treasurers















### **EVENT SPEAKERS**



ANTONY **BARNES**Director of Tax and Treasury,
Experian

Antony is Director of Tax and Treasury at Experian, with responsibility for Experian's global tax, treasury and insurance activities. Prior to joining Experian, he held senior treasury positions at GUS plc, Amersham plc and Toyota Motor Finance. Antony is a fellow of both the Institute of Chartered Accountants (FCA) and the Association of Corporate Treasurers (FCT) and is a member of the Irish Association of Corporate Treasurers.



PATRICK **CORKERY** Financial Controller, Vanfleet Transport

Financial Controller at Vanfleet Transport, a leading distribution company to the retail sector, Patrick previously worked in financial services with KPMG with a particular emphasis on aircraft leasing. A Fellow of Chartered Accountants Ireland and a Commerce graduate of UCD, Patrick is the current President of the IACT. He was IACT Student of the Year 2007 for the DCU Graduate Certificate of Corporate Treasury.



JONATHAN **CURRY** 

Chief Investment, Liquidity, HSBC Global Asset Management

Jonathan is Global CIO for the Liquidity business and has been working in the industry since 1989. Prior to joining HSBC in 2010, Jonathan worked as Head of European Cash Management at Barclays Global Investors. A Board Member and Chair of the Technical Committee of the Institutional Money Market Fund Association, the industry association for AAA rated money market funds, he is also a member of the Bank of England's Money Market Liaison Group.



JOHN DELANEY

Chief Executive Officer, Football Association of Ireland

Chief Executive of the Football Association of Ireland since December 2004, having previously been Honorary Treasurer of the Association and also the National League of Ireland. He was also a member of the FAI National Council and the National League of Ireland Management Committee. John is a member of UEFA's National Team's Committee and previously served on UEFA's Control and Disciplinary Committee. A native of Tipperary Town, John is also Vice-President of the Olympic Council of Ireland.

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### Cash management solutions

As a premium silver sponsor of the IACT Corporate Treasury and Cash Management Conference 2013, it's our pleasure to contribute to today's agenda. Our corporate, cash and treasury teams in Dublin would be delighted to discuss how we can assist you manage your cash, risk exposures and help you to achieve your business ambitions. For further details, please contact:

John Hand, Cash Management, 01 6182691\*
Brian Delahunty, Corporate Banking, 01 4251914\*
Bryan Conway, Risk Solutions, 01 2411100\*





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ANTHONY **FITZGERALD**Group Treasurer,
CRH plc

Anthony is responsible for both the formulation and implementation of CRH's worldwide treasury strategy and policies. Key areas of responsibility include all aspects of CRH group funding, credit risk management, cash & investment management, hedging, treasury accounting and M&A support. He has more than 23 years' direct experience in the treasury function and was Group Treasurer in a number of international food companies before taking up his current role with CRH plc in November 2011.



KIERAN **FOX**Business Development Director, Irish Funds Industry Association

Kieran has been with the IFIA for over 6 years and is a member of several IFIA Committees and Taskforces, including a senior stakeholder group engaged on AIFMD implementation. Prior to this Kieran was a senior regulator and risk specialist with the Central Bank and spent seven years working in hedge fund management in London.



DR DAVID **HAUGH**Senior Economist,

A New Zealand-er, David is senior economist on the Ireland/Spain desk in the Economics Department at the OECD, Paris. He has also worked in Estonia, Portugal and Mexico, in the macroeconomic policy division of the OECD, and at the New Zealand Treasury in macroeconomic forecasting and research. He completed a Ph.D. at the Australian National University.



Head of Corporate Origination, Debt Capital Markets Danske Bank A/S

Paul Gregory is Head of Corporate Origination, Debt Capital Markets for Danske Bank A/S in Copenhagen. Paul has over 20 years experience in corporate debt markets having worked in Europe, the US and Asia advising corporate issuers on raising capital market funding in a broad range of currencies and markets.







07:30 ▶ 08:00	Breakfast "Kick-Off"  John Delaney, Chief Executive Officer, Football Association of Ireland
08:15 ▶ 08:25	Conference Opening Address Patrick Corkery - President, Irish Association of Corporate Treasurers
08:25 ▶ 08:30	Conference Chairman David Murphy - Business Editor, RTE News
08:30 ▶09:20	Ireland's Economic Recovery - Challenges and Opportunities Impacts of the EuroZone crisis, UK economic challenges, global economic recovery, emerging economies, ongoing funding challenges, growing Irish consumer confidence, etc. Presentations followed by interviews and discussion panel conducted by conference chair followed by audience.  David Haugh - Senior Economist, OECD  Colm McCarthy - Senior Economist, Lecturer & Journalist  Q&A
09:20 ▶ 10:10	Changing Regulatory Landscape and its Implications for Corporate Treasurers CRD4, Banking Union, SEPA, EMIR, Shadow Banking, Financial Transaction Tax (FTT), etc. Anni Mykkanen - EU Representative, European Association of Corporate Treasurers Giuseppe Insalaco - Senior Advisor, Trading & Market Infrastructure, Central Bank of Ireland Trevor Horan - Treasurer, Global Cash & Liquidity, Kerry Group plc Q&A
10:10 ▶ 10:40	Investing in a World of Change Maximising your investment strategy in a low yield environment, Assessing the credit-worthiness of your counter-parties, Benefits of diversifying your cash investments, Impact of ongoing regulation on short-term fixed income markets.  Jason Straker - Managing Director, Client Portfolio Manager Short-Term Fixed, J.P. Morgan Asset Management  Q&A
10:40 ▶ 11:10	Coffee Break
10:40 ▶ 11:10 11:10 ▶ 11:25	Coffee Break  Money Market Funds - A Brief Overview Liquidity risks, etc Kieran Fox - Business Development Director, Irish Funds Industry Association Q&A
	Money Market Funds - A Brief Overview Liquidity risks, etc Kieran Fox - Business Development Director, Irish Funds Industry Association
11:10 ▶ 11:25	Money Market Funds - A Brief Overview Liquidity risks, etc Kieran Fox - Business Development Director, Irish Funds Industry Association Q&A  Following the Southern Silk Road A journey through liquidity funds in the emerging markets Jonathan Curry - Chief Investment Officer, HSBC Global Asset Management
11:10 ▶ 11:25 11:25 ▶ 11:55	Money Market Funds - A Brief Overview Liquidity risks, etc Kieran Fox - Business Development Director, Irish Funds Industry Association Q&A  Following the Southern Silk Road A journey through liquidity funds in the emerging markets Jonathan Curry - Chief Investment Officer, HSBC Global Asset Management Q&A  Debt Capital Markets Corporate case studies Bo Wetterstein - Global Head of Debt Capital Markets, Danske Bank A/S Paul Gregory - Head of Corporate Origination, Debt Capital Markets, Danske Bank A/S

13:00 ▶ 14:15	Lunch Danske Bank
14:15 ▶ 14:45	Innovation in Cash Management Innovative developments for corporates; New liquidity solutions to consider; A review of the rapid growth and rollout of alternative payment channels including mobile payments, card payments and Faster Payments.  Michael Mueller - International Head of Cash Origination, Barclays  Q&A  BARCLAYS
14:45 ▶ 15:15	Global Cash Management Systems for Treasurers Broad overview, futurology, how companies get into banks, case study examples Lars Voldbjerg Nielsen - ERP Relationship Manager, Cash Management Implementations, Danske Bank Group Q&A
15:15 ▶ 15:35	Benchmarking and Treasury KPIs What really matters to the Board? Designing policy, the key indicators, and benchmarking against other treasuries Antony Barnes - Director of Tax and Treasury, Experian
15:35 ▶ 16:05	Coffee Break
16:05 ▶ 16:45	The Treasurers Opinion: Debating the Value of Treasury, Treasury Focus for Growth into 2014 and Beyond  Treasurers respond to the topics already addressed, incorporating careful reviews, offering opinions and experiences on all treasury disciplines presented during the conference sessions as well as treasurers' analysis of impending tax and regulatory implementations, regulatory proposals, etc. Also explore the value of treasury operations within an organisation, key priorities, managing the investor relationship, etc. Review refinancing strategies, cash management and/or liquidity challenges, cash utilisation, strengthening risk management processes across the business, etc.  Colm Moriarty - Treasury Markets Manager, ESB  Trevor Horan - Treasurer, Global Cash & Liquidity, Kerry Group plc  Antony Barnes - Director of Tax and Treasury, Experian  Anthony Fitzgerald - Group Treasurer, CRH plc  David Morgan - Senior Treasury Manager (Global Debt Capital Markets), National Grid plc (UK)
16:45 ▶ 17:15	From the Leader's Chair  Bobby Kerr - Chairman, Insomnia
17:15 ▶ 17:20	Conference Close Patrick Corkery - President, Irish Association of Corporate Treasurers
17:20 ▶ 18:30	Conference Networking Drinks Reception

### SPEAKER QUESTIONS?

Text SUMMIT followed by a space then your question to 086 023 5301 Questions will appear on screen during the Q&A session

















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### TREVOR HORAN Treasurer, Global Cash & Liquidity Kerry Group Plc

With responsibility for global cash & liquidity at Kerry Group since 2010, Trevor manages the Group's banking infrastructure, regional RFP's, cash & liquidity design & implementation, SAP Treasury design and implementation, SEPA implementation etc. Previously Group Treasury Manager at Genesis Lease, his responsibilities included treasury risk, debt compliance & bank relationship management. Formerly Regional Treasurer & Accounting Manager with American Power Conversion Corp for 11 years, Trevor is a Chartered Management Accountant



### COLM MCCARTHY Senior Economist, Lecturer &

Trade Standing Committee.

GIUSEPPE INSALACO

Infrastructure, Central Bank of

With a long Asset Management career

previously a start-up company founder

(established a pan-European Multilateral

treasurer, head of multi-asset trading and

execution desks, and COO, Giuseppe was

Trading Facility). At CBI, he is responsible for

Trading and Market Infrastructure within the

Markets Policy Division, covering clearing,

represents the Central Bank in ESMA Post

settlement, and trading venues, he also

including FX and derivatives trader,

Senior Advisor, Trading & Market

Colm McCarthy has worked at the ESRI, the Central Bank and in economic consulting. He has lectured at UCD and currently at Dubrovnik International University. In 2009, he chaired the Irish government spending review and the review of Irish state asset disposals in 2011. Colm writes regular columns in the Sunday Independent and the Farmers Journal.





while he continues to be actively involved with the nine investments he made during the

series. A popular business, entrepreneurial

and motivational speaker, his charitable

interests include The Special Olympics. Habitat for Humanity, Fairtrade as well as

Blackrock Hospice.







### **EVENT SPEAKERS**



### SAMANTHA MCCONNELL

Chief Investment Officer, IFG Group plc (Ireland)

Samantha has overall responsibility for the provision of investment management services and distribution arrangements with third party investment managers. A member of the Taoiseach's committee on asset management and a member of the IAPF investment subcommittee, she is involved with the CFA education advisory board at global level. Samantha is a director of CFA Ireland and is also a CFA Charterholder.



### MICHAEL **MUELLER** International Head of Origination,

Barclays

Michael is responsible for the Barclays cash management business outside of the UK, incl. local Cash Management teams in the US, Europe, the Middle East, Africa and Asia. His main focus is on the co-ordination of the Origination activities. Product and Performance Management, Deal Execution and Customer Service for the international cash management business. Michael joined Barclays in 2011 from Deutsche Bank, where he held a number of senior management roles in the Global Transaction Bank, including the responsibility for the NBFI and Wholesale Solutions business.



### DAVID MURPHY

Business Editor, RTE News

Business Editor of RTE where he has worked for almost six years, David joined the national broadcaster from the Irish Independent where he was Deputy Business Editor from 2000. In 2009 he co-authored a number one best-selling book on Ireland's financial crisis called Banksters. He won Business Journalis: of the Year for broadcasting in 2008 and again in 2010.



### ANNI **MYKKANEN**

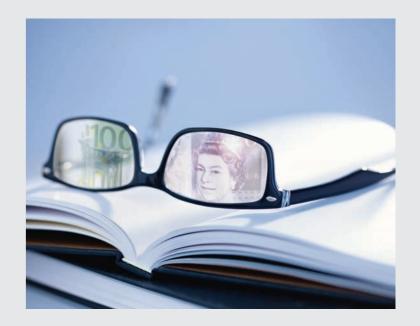
EU Representative, European Association of Corporate Treasurers

Based in Brussels, Anni represents treasurers' interests in the EU decision-making process on financial services legislation. Her current focus, amongst others, is on the Financial Transaction Tax, Money Market Funds and financial benchmarks. Before starting in her current position in January 2013, Anni worked at the European Payments Council in the area of SEPA payments.

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### **EVENT SPEAKERS**



COLM **MORIARTY** Treasury Markets Manager, ESB (current IACT Vice President)

Colm is responsible for managing ESB Group's FX, interest risk and energy trading risks. He has also been involved in ESB's extensive debt capital markets activity since 2007. Before then he was a derivatives risk manager, and exchange licensed options market maker on Deutsche Börse, in Frankfurt between 2001 and 2006. Colm holds an honours business degree from DCU.



JASON STRAKER

Managing Director, Client Portfolio Manager Short-term Fixed Income, J.P. Morgan Asset Management

Jason is a client portfolio manager in the Global Liquidity and the Absolute Return and Opportunistic Fixed Income Group in London. Jason is responsible for servicing existing clients as well as generating new business for both product ranges. He focuses on short term and absolute return fixed income solutions for institutional and retail clients, encompassing pooled funds and separately managed accounts.



### LARS VOLDBJERG NIELSEN

ERP Relationship Manager, Cash Management Implementations, Danske Bank Group

With Danske Bank since 1995, Lars took up a Cash Management role as IT-consultant, supporting customers with their office banking systems, communication, formats, security and business systems integration. He joined Danske Bank's ERP Business Integration team in 2007 as ERP Relationship Manager, with primary responsibility for SAP. Recently, Lars has been the Solution Architect in various internal and external ISO20022XML CGI projects with software vendors and customers.



**BO WETTERSTEIN** 

Global Head of Debt Capital Markets, Dankse Bank A/S

Bo Wetterstein is Global Head of Debt Capital Markets, Danske Bank A/S in Copenhagen. He has over 20 years experience in Debt Capital Markets, having previously worked with Nomura Securities, ABN-Amro and WestLB. Bo holds a Masters in Economics and Business Administration from the Copenhagen Business school.

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#### Contact:

Barry Manning, Head of Cash Management Ireland Tel: +353 (1) 484 2664

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