

# You Can Wear the Pantone Color of the Year With Mountain Khakis® Spring 2019 Apparel

JACKSON HOLE, WY (February, 19, 2019 - Mountain Khakis®, the leading premium outdoor apparel outfitter for men and women, was pleasantly assured when Pantone released their color of the year for 2019. "Imagine our happy amazement when Pantone released their 2019 color of the year: Living Coral, which closely resembles MK's Spring 2019 color, Melon, available in several men's and women's styles and accessories. The research is done in advance and we hope the industry carries through with the forecasted trends; in this case it did," said Ned Hutchinson, Senior Product Designer at Mountain Khakis. "Both are 'vibrant' but 'mellow' glowing hues, with a perfect hint of warmth to brighten up the end of winter."

"We were inspired by the rich hues we see early in the morning at sunrise, and the colorful Alpenglow we get to experience at sunset here in the Tetons. We wanted to bring this feeling to life in our Spring collection," said Sydney Millyard, PD team member at Mountain Khakis. "Our interpretation of Living Coral is fun and playful, this bold color adds a nice pop. Look out for Melon in both men's and women's for Spring 2019!"

## Men's Spalding Gingham Short Sleeve and Long Sleeve Shirt



## Women's Jenny Tank and Tunic in Melon







### Women's Wildflower Tank and Dress in Cream







Women's Mountain Rose Sleeveless Shirt and Wrap Dress in Melon







Limited Edition Mini Market Tote and Market Tote in Wildflower Print





Soul Patch Cap and Soul Patch Trucker Cap in Melon





#### **About Mountain Khakis®**

Mountain Khakis is your premium outdoor apparel outfitter. Born on the rugged frontier of Jackson Hole, Wyoming and raised in the respectful south, we offer durable and bold designs with a premium classic style. @MountainKhakis and MountainKhakis.com.

#### **Media Contact:**

Erin Hoffarth
Mountain Khakis, Sr. Marketing Manager
Erin.Hoffarth@MountainKhakis.com