

For my philosophy I will be focusing on sports management and coaching. I choose to use the North American Society for Sports Management (NASSM). “NASSM is actively involved in supporting and assisting professionals working in the fields of sport, leisure and recreation. The purpose of the North American Society for Sport Management is to promote, stimulate, and encourage study, research, scholarly writing, and professional development in the area of sport management - both theoretical and applied aspects. Topics of interest to NASSM members include sport marketing, future directions in management, employment perspectives, management competencies, leadership, sport and the law, personnel management, facility management, organizational structures, fund raising, and conflict resolution.”

(<http://www.nassm.com>)

In sports management I want to focus more on the sports marketing since I want to work in the front office of a professional sports team or get a job as a coach and since both are related to sports management my philosophy will be almost two different philosophies. My leadership style is more authoritarian since I expect people to do what I teach. I can be democratic at times and let people talk about different ideas because I still have stuff to learn and that is one way to gain expertise.

For both coaching and sports marketing a college degree is a necessity. When looking for a job managers will look at your education and experience. If you are paired up with someone who has great experience but only a high school diploma and you have a college degree and experience you are more likely to get that job. Here at Concordia I feel like I am getting a great education which will help greatly when I begin to look for jobs.