

FRONTLINE®
 SATISFACTION *Plus* GUARANTEE™

**\$30
 VALUE**

BUY 6 DOSES† GET
2 FREE

OR BUY 3 DOSES† AND GET 1 FREE
 HURRY – OFFER EXPIRES MARCH 31, 2012



PROVEN PROTECTION
PLUS
 THE SATISFACTION PLUS
 GUARANTEE.™

Receive 1 or 2 complimentary months of flea and tick control when you buy 3 or 6 doses† of FRONTLINE® Plus – up to a \$30 value.



Pet owner information:

Name: _____
 Address: _____
 City: _____
 State: _____ Zip: _____
 E-mail: _____

By providing your e-mail address, you are requesting to receive convenient monthly e-mail reminders to apply a FRONTLINE Brand Product as well as receive special offers and pet care tips from Merial.

Which size of FRONTLINE Plus did you receive?

Dogs up to 22 lbs. Dogs 23-44 lbs. Dogs 45-88 lbs.
 Dogs 89-132 lbs. Cats & Kittens

How many doses of FRONTLINE Plus did you purchase?

3 Doses 6 Doses

Receipt must be included and dated on or before 3/31/2012. Rebate request must be received on or before 6/1/2012. Offer good only on FRONTLINE Plus applied in a veterinary clinic. Merial reserves the right to amend, substitute, or withdraw this offer at any time without notice. Merial is not responsible for veterinary fees or expenses charged for product application. Merial will only provide credit for this coupon to a Merial veterinary practice account which has purchased FRONTLINE Plus directly from Merial, in accordance with the Merial Companion Animal Products Sales Policy. Good only in the continental US, Hawaii and Alaska. Void where prohibited or restricted by law. This form and original receipt must accompany request; reproductions or other copies will not be accepted. Fraudulent submission could result in Federal prosecution under mail fraud statutes (Title 18, United States Code, Section 1341 and 1342) and applicable state laws. All federal, state and local laws and regulations apply. May not be combined with any other offer for FRONTLINE Plus. The clinic forfeits the right to participate in the FRONTLINE product coupon or Merial Rewards program if the clinic account is not in good standing with Merial.

†of the same product in the same size at one time.



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For veterinary clinic use only:

Merial Account Number: _____
 Merial® Rewards Staff ID #: _____
 Staff Member Name: _____
 Staff Member E-mail: _____
 Veterinary Hospital: _____
 Address: _____
 City: _____
 State: _____ Zip: _____

Stamp clinic information here

Redeem this coupon through your Merial Sales Representative or by returning it to:

**FRONTLINE
 Program Headquarters
 P.O. Box 4060
 South Bend, IN 46634**

Coupon must be completed fully to ensure credit of doses is allocated properly.

FRONTLINE® PLUS – CONSISTENCY IS KEY

Treat your pet with FRONTLINE Plus and say good-bye to fleas; with the SATISFACTION PLUS GUARANTEE™ we've got you covered. To be eligible for the guarantee, apply FRONTLINE Plus to all the dogs and cats in your household for at least three consecutive months.*

WHY THREE MONTHS?



6-8 weeks before you even notice a flea

Flea infestations don't happen overnight. In fact, they usually begin 6-8 weeks before you ever notice a flea. Once on your pet, fleas begin feeding and breeding – laying the groundwork for an ugly infestation. Treating your pet is the first step towards solving the problem, but the first flea stages are just getting started...



Month 1 The flea population increases

Once you've applied FRONTLINE Plus, any fleas on your pets will be killed. However, the eggs and larvae that were already hidden in your home will still mature into new fleas – usually within a month. As these new fleas emerge, your flea problem may look like it's actually getting worse, but it's infestation is running its course and is on the way out.



Month 2 The flea population starts to decrease

Because FRONTLINE Plus destroys fleas' ability to reproduce, once all the fleas in the home mature, the nursery is empty and the cycle is broken. This often happens in the second month after treatment, but it can take longer depending on temperature, humidity and other factors.



Month 3 The flea life cycle is broken

You can't keep your pets from picking up new fleas, so apply FRONTLINE Plus monthly to all dogs and cats in the household to kill fleas before a flea infestation can start all over again.

FRONTLINE® SATISFACTION *Plus* GUARANTEE™

The #1 veterinarian recommended solution for fleas and ticks¹ now comes with the SATISFACTION PLUS GUARANTEE™, offered exclusively through veterinarians* on the purchase of a 3-pack or 6-pack of FRONTLINE® Plus.

We are confident that with proper and consistent application over at least 3 months, FRONTLINE Plus will provide fast and effective treatment and control of fleas.

If you are not completely satisfied we will:

- Refund your money, or
- Offer product replacement, or
- Provide a free professional in-home inspection and, if necessary, treatment by Terminix®.

*See clinic for full eligibility requirements. Merial reserves the right to cancel or amend the SATISFACTION PLUS GUARANTEE program at any time.

¹MDI Data on file at Merial.

To help you keep track of your monthly application, use the handy treatment log below to record the date each application is given to your pet.

TREATMENT LOG

Pet's name: _____

First application Date: _____

Second application Date: _____

Third application Date: _____

If you are not satisfied after 3 months of proper application to all dogs and cats in the household, contact our experts at **1-877-602-PLUS (7587)** to see if you qualify for the guarantee. Our toll-free number is open Monday through Friday from 8 am to 8 pm EST (winter 8 am to 7 pm EST).



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