



A Reward for Our Fulfillment by Amazon Customers: FBA Fee Rebate Offer

In today's economy, every little bit helps and we are committed to helping you succeed. For your continued success we are offering an opportunity to earn up to \$2,500 when you stock up with Fulfillment by Amazon during the third quarter of 2009. Get extra cash back to help you on the road to recovery! See below for full details on this promotion.

Amazon Services LLC ("Amazon") is offering new merchants that register through a direct sales representative, the opportunity to earn rebates for using the Fulfillment by Amazon service. The number of units received by Amazon in third quarter 2009 will determine the amount of the rebate the merchant can earn.

Qualifications

Merchant Shipping Rebate Offer

Details: To qualify for this rebate, a merchant must sign up for the Fulfillment by Amazon service before September 30, 2009, and the rebate earned will be based on only units shipped to and received at the appropriate Amazon fulfillment center between July 1, 2009, and September 30, 2009.

Merchant Fee Rebate Offer

Details: To qualify for this rebate, a merchant must ship its first units to an Amazon fulfillment center between July 1, 2009, and September 30, 2009. Units must be received by the appropriate Amazon fulfillment center NO LATER THAN September 30, 2009, to qualify for this rebate.

Costs and Fees NOT Covered by Rebate

The rebate earned by the merchant will **NOT** cover any portion of the following costs and fees, which are not part of the Fulfillment by Amazon service:

- Any sales commission or closing fees charged by Amazon in connection with the sale of any unit.
- Any subscription fees for any other Amazon program, including the Pro Merchant service, the Selling on Amazon service and the WebStore by Amazon service.

Additional Terms

- This rebate offer is void where prohibited.
- Amazon may terminate or modify the terms of this rebate offer at any time in its sole discretion.
- This rebate offer will not be applied retroactively to any units

How it Works

- This offer applies to all shipments from a qualified merchant from July 1, 2009, through September 30, 2009.
- Qualified merchants will receive a one-time Merchant Shipping Rebate for the actual cost of their inbound shipments to an Amazon fulfillment center

Units Received	Shipping Cost Rebate	FBA Fees Rebate
50-250	\$100	\$25
251-500	\$200	\$50
501-1,000	\$500	\$100
1,001-3,000	\$1,000	\$200
3,001+	\$2,000	\$500

- up to the amount earned per the above schedule. The dollar amount of any Merchant Shipping Rebate earned will be deposited to and/or used to offset any negative balance in the merchant's Amazon seller account on or before November 30, 2009. The rebate will be titled "Miscellaneous Adjustment."
- Qualified merchants will receive a one-time Merchant Fee Rebate to apply to the actual cost of Fulfillment by Amazon fees incurred through the merchant's Amazon seller account between July 1, 2009, and September 30, 2009, up to the amount earned per the above schedule. This dollar amount will be deposited to and/or used to offset any negative balance in the merchant's Amazon seller account on or before November 1, 2009.
- Qualified merchants will receive a single payment up to the amount earned per the above schedule and are limited to one Merchant Shipping Rebate and one Merchant Fee Rebate.
- This offer is not "incremental"; merchants will not accumulate more than one Merchant Shipping Rebate or more than one Merchant Fee Rebate.
- Qualified merchants will receive credit for the actual amount spent on inbound shipping to an Amazon fulfillment center and Fulfillment by Amazon fees (for example, if a merchant sends Amazon 501 units between July 1, 2009, and September 30, 2009, at a shipping cost of \$300, and incurs \$75 in fulfillment fees for units fulfilled by FBA, it will receive \$300 in Merchant Shipping Rebate credit and \$75 in Merchant Fee Rebate credit for a total rebate credit of \$375 for shipping costs and Fulfillment by Amazon fees charged to their Amazon seller account during that time period).
- The merchant must use the integrated UPS shipping account to send their products to Amazon unless prior arrangement with an Amazon sales associate has been made and confirmed in writing by the sales associate.
- If using a carrier other than the Amazon UPS account, proof of delivery will be required to receive the rebate credit. Proof of shipping cost is required (for example, a bill of lading or official shipping receipt from the carrier) submitted and received by an Amazon associate no later than October 10, 2009, to be qualified for the rebate.

