

How to Attract Women

By David DeAngelo & Arranged by Chris Calo

Have you ever wondered why women you see out at bars and nightclubs (and even at malls and restaurants) sometimes dress so SEXY?

It's an interesting question.

I mean, let's think about it from the woman's perspective...

An attractive woman gets attention from men all the time... no matter WHAT she's wearing.

Attractive women don't have to "accent" their beauty in order to attract men.

And the question becomes VERY interesting when you consider that often it's the most BEAUTIFUL women that go to the GREATEST lengths to enhance their beauty.

You know what I mean...

A perfectly beautiful woman gets an expensive operation to make her one cup larger...

A tall, stunning model spends all day at the mall shopping for just the right high-heeled shoes...

A naturally beautiful woman spends hours in front of the mirror getting ready to go out... and puts on tons of makeup...

AND FOR WHAT?

Could it possibly be worth all the extra time and effort... spending HOURS and HOURS to get that "extra little bit" of beauty, when a woman already has "more than enough"?

Hey, no one ever said humans made SENSE.

Especially WOMEN... lol. (Don't get too excited. Men have their strange points as well.)

Let me tell you about a few of the reasons why women go to these lengths to squeeze that "extra little bit" out of their beauty...

1. To Maximize Her Strengths In Order To Attract The Best Man

Let's turn this picture around, and look at it from another direction.

Let's imagine that an attractive woman is getting ready to go to a party.

There are going to be a hundred men and a hundred women at this party (I know, I know... you think that I must be smoking something... because most parties have 100 men and 10 women... and resemble the sausage counter at your local market... but humor me here for a second).

If there are going to be a hundred men at this party, it follows that a few of those men are going to be the "best" ones.

Do you think this particular woman is going to want to settle for one of the "random sausages" running around?

Nope.

She wants the "best" one... if possible.

And that guy has OPTIONS.

Soooo... she needs to "fix herself up", EVEN THOUGH SHE'S ALREADY BEAUTIFUL... if she wants to have the BEST chance of getting THAT guy.

2. Competition From Other Women

This particular idea was one of the most interesting and surprising things I learned about women while I was educating myself about dating and attraction.

Here's the deal:

Attractive women tend to be VERY, VERY competitive.

A few years ago, when I first moved to Los Angeles, I was introduced to a concept called "The Bitch Look".

Sounds charming, doesn't it?

Here's how it works...

When a "hot" woman walks into a room, EVERYONE checks her out.

The "sausage" looks her up and down with a "let me get a really good look because I'll be using me as a spank-it fantasy later.

The "top guys" who have options glance at her and make a "mental note" to talk to her later.

The OTHER hot women look at her and give her... yep, you guessed it.... THE BITCH LOOK.

Why?

Because another hot woman is instantly seen as COMPETITION.

A hot woman doesn't want OTHER hot women competing with her for the "best guys".

So they give other women "bitch looks".

It's competition, intimidation, and millions of years of evolution all rolled up into one special package.

(Think about this for a minute, because there's a clue here about how to attract the MOST attractive women. I'll reveal the secret later...)

So let's just say that attractive women DON'T LIKE COMPETITION.

In order to MINIMIZE their competition, they FIX THEMSELVES UP... and emphasize their good points TO THE MAX.

When an already-beautiful goes to the trouble to pick out just the right clothes... the ones that flatter her figure... and put on just the right makeup... in a way that draws attention to her finer points... and styles her hair... in a way that draws attention to her and frames her face...

...it puts her ABOVE the competition

3. To Get The Most Attention And Approval

Now that we've talked about a couple of the underlying reasons why women go to great lengths to make themselves more beautiful, I want to talk about the one reason that has the most VALUE to you...

This reason holds the secret of actually ATTRACTING beautiful women.

But let's not get ahead of ourselves just yet...

At the very CORE of human psychology and behavior are the twin concepts of ATTENTION and APPROVAL.

Some evolutionary theorists think that the basic formula goes like this:

If you get more attention from others, and those others like you more, then you and your offspring are more likely to survive and pass on your genes to future generations.

Is this making sense?

Think about it this way:

If others of your species DON'T like you and don't give you any attention, you are going to have a hard time finding a mate... and reproducing.

And if others don't like you, then you aren't going to have the benefits that come from the group... like protection, combined effort, etc.

It just so happens that an attractive woman has an UNCONSCIOUS (but VERY accurate) indicator of whether or not "the group" likes and approves of her...

It's the amount of ATTENTION she gets.

If a woman is getting a lot of attention, it keeps her feeling "OK". She knows, at a deep, primal level that she's accepted by the group... and that she's going to stay healthy, and have a good chance of mating with a "top male".

But this particular concept has a DARK SIDE to it (don't they all?).

Just like anything else that triggers feelings/emotions (very addictive chemicals), attention and approval can lead to a literal ADDICTION.

It's like money, fame, power... all the famous ones... YOU CAN'T GET ENOUGH.

And here's another VERY interesting point:

If you're a beautiful woman who is always getting attention and approval from men, and you meet a man who DOESN'T give you that attention and approval, it has an INSTANT and POWERFUL impact.

Further, if the man you're interacting with actively AVOIDS giving you attention... and gives you DISAPPROVAL, it can have the effect of instantly SCRAMBLING YOUR SYSTEMS.

Again, attractive women don't meet a lot of guys that could care less about her beauty... and, instead, see it as a "cover up" for some "hidden" thing...

Which leads me to the "secret" I mentioned earlier...

If you want to learn how to ATTRACT these "unusually beautiful" women, then you need to get a clue about what creates the idea in her mind that YOU are one of the most "desirable" men.

And how can you do that?

1. Become rich and famous.

2. Get plastic surgery to look like Brad Pitt.

3. Trigger ATTRACTION inside of her.

Here's the interesting thing about triggering ATTRACTION:

When you do it, she can't CONTROL it.

If a woman starts feeling ATTRACTION for you, I'll guarantee you that she didn't "think about it and decide to feel it".

And I guarantee you that she can't CHANGE IT by THINKING ABOUT IT.

And guess what one of the BEST ways is to TRIGGER this "automatic and unconscious" physical and emotional response called attraction IS?

Here's a hint:

It has something to do with these two concepts we've been talking about... ATTENTION and APPROVAL.

If you're interacting with an unusually attractive woman, it's VERY important that you don't communicate to her that you are "overwhelmed by her beauty"... or that you can't control yourself.

Further, if you actively control the amount of attention that you give her... and you don't show her "approval" too quickly (and even show her some DISAPPROVAL)... you'll often create a POWERFUL interest inside of her.

Why is this?

Well, think about it for a minute.

You're the hot woman walking into the "sausage party".

For the first two hours, you keep having guys walk up to you and say "you're really hot" and "can I get you a drink?".

Every guy that comes within ten feet of you can't stop looking at you, and the ones that talk to you make it clear that they would be willing to do anything for you...

And then you meet a guy that isn't like any of these other guys AT ALL.

He's clearly not impressed with your beauty, and he's even busting your balls...

You can't tell if he likes you or not, and you feel CHALLENGED by him.

How are you going to respond?

Let's add another element...

For some reason you can't explain, you're starting to feel a GUT LEVEL ATTRACTION for him.

NOW what do you?

That's right: You give him all of YOUR attention and approval... hoping that he will give YOU some in return.

In other words, you switch from the one being pursued to the one DOING the pursuing.

And so the question is... HOW?

How do you create this situation, and communicate these things to an attractive woman?

How do you do it in such a way that it creates ATTRACTION... and gets her to start pursuing YOU?

I've given you a lot of good ideas here.

They will get you started.

But if you'd REALLY like to learn how to take control of "attention and approval", and turn them into TOOLS that you can use to attract those "unusually beautiful" women, then I'd like to recommend that you invest in my new [Double Your Dating Book](#).

[*David DeAngelo*](#)