# EEO PUBLIC FILE REPORT September 21, 2016 - September 20, 2017

### I. VACANCY LIST

#### See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	14, 37	37
Account Executive	14, 37	37
Director of Digital Media	1, 4-8, 10, 12-13, 18-23, 25-27, 29-32, 35-36, 38-44, 46-48	21
Associate Producer	1, 4-10, 12-14, 18-20, 23, 25-27, 29-32, 35-36, 38, 40-43, 46-48	9
Associate Producer	1, 4-10, 12-14, 18-20, 23, 25-27, 29-32, 35-36, 38, 40-43, 46-48	14
Morning Producer	1, 4-8, 10, 12-13, 18-20, 23, 25-27, 29- 32, 35-36, 38, 40-43, 46-48	8
Media Operations Specialist	1, 4-8, 10, 12-13, 18-20, 23, 25-27, 29- 32, 35-36, 38-43, 46-48	39
Associate Producer	1, 4-8, 10, 12-14, 18-20, 23, 25-32, 35- 36, 38, 40-43, 46-48	14
Sales Assistant	8, 14, 17, 21, 39	21
Sales Assistant	8, 14, 17, 21, 39	21
Sales Assistant	1, 4-8, 10, 12, 14, 18-21, 23, 25-27, 29, 32, 35-36, 40-43, 46-48	21
Multi Skilled Journalist	1, 4-10, 12, 14, 18-20, 23, 25-27, 29, 32, 35-36, 40-43, 46-48	14
Content Creator/Researcher	1, 4-8, 10, 12, 18-21, 23, 25-27, 29, 32- 36, 39-48	45
Content Creator/Researcher	1, 4-8, 10, 12, 18-21, 23, 25-27, 29, 32- 36, 39-48	21
Morning Anchor	1, 4-8, 10, 12, 18-20, 23, 25-27, 29, 32, 35-37, 40-43, 46-48	37
Multi Skilled Journalist	1-2, 4-8, 10-12, 14-15, 18-20, 23, 25- 27, 29, 32, 35-36, 39-43, 46-48	14
Multi Skilled Journalist	1-2, 4-8, 10-12, 14-15, 18-20, 23, 25- 27, 29, 32, 35-36, 39-43, 46-48	15
Multi Skilled Journalist	1-2, 4-8, 10-12, 14-15, 18-20, 23, 25- 27, 29, 32, 35-36, 39-43, 46-48	2
Content Creator/Researcher	1, 4-8, 10, 12, 18-21, 23, 25-27, 29, 32- 36, 39-48	34
Content Creator/Researcher	1, 4-8, 10, 12, 18-21, 23, 25-27, 29, 32- 36, 39-48	39
Morning Anchor	1, 4-8, 10, 12, 14, 18-20, 23, 25-27, 29, 32, 35-37, 40-43, 46-48	14
Digital Journalist	1-2, 4-8, 10, 12, 18-20, 23, 25-27, 29, 32-33, 35-36, 40-43, 46-48	2

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Morning Anchor	1, 4-8, 10, 12, 18-20, 23, 25-27, 29, 32- 33, 35-37, 40-43, 46-48	37
Evening Anchor	1, 4-8, 10-12, 18-20, 23, 25-27, 29, 32- 33, 35-37, 40-43, 46-48	37
Evening Anchor	1, 4-8, 10-12, 18-20, 23, 25-27, 29, 32- 33, 35-37, 40-43, 46-48	11
Digital Executive Producer	1, 4-8, 10, 12, 14, 18-20, 23, 25-27, 29, 32-33, 35-36, 39-43, 46-48	14
Producer	1, 3-10, 12, 14, 18-20, 23, 25-27, 29, 32, 35-36, 40-43, 46-48	3
Producer	1, 3-10, 12, 14, 18-20, 23, 25-27, 29, 32, 35-36, 40-43, 46-48	14
Digital Content Producer	1, 4-8, 10, 12, 14, 18-20, 23, 25-27, 29, 32, 35-36, 40-43, 46-48	14
Great Day Tampa Bay Producer	1, 4-8, 10, 12, 15-16, 18-23, 25-27, 29, 32, 34-36, 39-43, 46-48	16
Building Maintenance Technician	1, 4-8, 10, 12, 14, 17-21, 23-27, 29, 32- 33, 35-36, 40-43, 46-48	17

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RS Number	<b>RS Information</b>	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	African-American Chamber of Commerce: Central Florida 315 East Robinson Street Ste. 100 Orlando, Florida 32801 Phone : 407.420.4870 Email : info@blackcommerce.org Pamela Martin	N	0
2	Agency Referral	Ν	2
3	Application already on file	Ν	1
4	ASU – Dept of Communication P.O. Box 271 Montgomery, Alabama Phone : 334-229-4140 Email : etucker@alasu.edu Ella Tucker	Ν	0
5	Bay Area Media Network P.O. Box 20261 Tampa, Florida 33622 Phone : 813-555-1212 Url : bayareamedianetwork.org Email : contact@bayareamedianetwork.org Fax : 1-813-740-3228 Job Postings	Ν	0
6	Cable Television Ad Bureau 830 Third Avenue New York, New York Phone : (212) 508-1220 Email : evelyns@cabletvadbureau.com Evelyn Skurkovich	Ν	0
7	Call-In/Walk-In/Mail-In Florida Career Service Manual Posting	Ν	0
8	Career Builder 200 N. LaSalle St Suite 1100 Chicago, Illinois 60601 Phone : 773-527-3600 Url : http://www.careerbuilder.com Career Service Manual Posting	N	2
9	Career Fair	Ν	3

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### September 21, 2016 - September 20, 2017

RS Number	<b>RS Information</b>	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period	
10	Collective Talent 1721 Richardson Place Tampa, Florida 33606 Phone : 813-254-9695 Url : http://www.collectivetalent.com Email : bille@michaelsmedia.com Michael Bille	N	0	
11	Corporate Recruiter	Ν	2	
12	Current staff self-nomination Florida Career Service Manual Posting	Ν	0	
13	Emma Bowen Foundation for Minority Interests in Media 524 W. 57th Street New York, New York Phone : 212-975-2545 Url : http://www.emmabowenfoundation.com/ Email : Sandra.Rice@nbcuni.com Fax : 1-212-975-5884 Sandra Rice	N	0	
14	Employee Referral	Ν	14	
15	Former Employee	Ν	2	
16	Former Employee Referral	Ν	1	
17	GlassDoor - Not Directly Contacted by SEU	Ν	2	
18	Graeme Newell's MarketingIdeaNet Jobs 602 Communications – TV Training & Consulting New York, New York Url : www.vault.com. Email : slizik@602communications.com Career Services	N	0	
19	Hillsborough Community College P.O. Box 5096 Tampa, Florida Phone : 813-259-6096 Url : www.collegecentral.com/hilsborough Email : akeaton@hccfl.edu Alisa Keaton	N	0	

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### September 21, 2016 - September 20, 2017

RS Number	<b>RS Information</b>	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
20	Hillsborough Community College Career Planning and Placement P.O. Box 30030 Tampa, Florida Phone : 813-253-7275 Url : www.collegecentral.com/hilsborough Email : lragsdale@hccfl.edu Fax : 1-813-259-6047 Laurie Ragsdale	N	0
21	Indeed.com	Ν	18
22	Internal Candidate	N	2
23	James A. Haley Veterans' Hospital 10770 North 46th Street Suite A-400 Tampa, Florida 33617 Phone : 813.316.3223 Email : gino.gibbons@va.gov Fax : 1-813-228-2857 Gino Gibbons	N	0
24	Job posting on internet	N	1
25	Langston University P.O. Box 907 Langston, Oklahoma Phone : 405-466-2009 Email : jawallace@lunet.edu Fax : 1-405-466-2976 James Wallace	N	0
26	Langston University, Tulsa 914 N Greenwood Ave Tulsa, Oklahoma Phone : (405) 466-2231 Email : mjones@langston.edu Mautra Jones	N	0
Lincoln University 820 Chesnut Street Jefferson City, Missouri 27 Phone : 573-681-5163 Email : ccsjobs@lincolnu.edu Fax : 1-573-681-5165 Career Counselor		N	0
28	LinkedIn / Word of Mouth	Ν	1

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RS Number	<b>RS Information</b>	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
29	Media Line P.O. Box 51909 Pacific Grove, California Phone : 408-648-5200 Url : www.medialine.com Email : medialine@medialine.com Mark Shilstone	N	0
30	National Association Of Black College Broadcasters P.O. Box 3191 Atlanta, Georgia Phone : (404) 523-6136 Email : bcrmail@aol.com Fax : 1-404-523-5467 Lo Jelks	Ν	0
31	National Lesbian and Gay Journalists Association 1420 K Street, NW #910 Washington, District of Columbia Phone : 202-588-9888 ext. 10 Url : www.nlaja.org Email : info@nlgja.org Career Service	N	0
32	National Urban League Black Executive Exchange Program 120 Wall Street, 8th floor New York, New York Phone : 212-558-5403 Email : dwest@nul.org Fax : 1-212-558-5497 Dale West	N	0
33	Organization of Chinese Americans 1322 18th Street NW Washington, District of Columbia Phone : 202-223-5500 Email : ssmith@ocanational.org Fax : 1-202-296-0540 Sarah Smith	N	0
34	Other Source	N	4

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### September 21, 2016 - September 20, 2017

RS Number	<b>RS Information</b>	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
35	Pinellas County Personnel Department 400 S. Ft. Harrison Avenue, County Annex Bldg., Rm 121 Clearwater, Florida Phone : 727-464-3367 Email : jowens@pinellascounty.org Fax : 1-727-464-3680 James Owens	N	0
36	Promax International 2029 Century Park East Los Angelos, California 90067 Phone : 310-788-7600 Fax : 1-310-788-7616 Rose Adkins	N	0
37	Recruiter	Ν	11
38	South Asian Journalists Association 2950 Broadway New York, New York Phone : (212) 854-5979 Url : www.saja.org Email : saja@columbia.edu Career Service	N	0
39	Station Website	Ν	9
40	Texas Southern University - Placement Office 3100 Cleburne Street Houston, Texas Phone : 713-313-7346 Email : robersonan@tsu.edu Fax : 1-713-313-7155 Antoinette Roberson	N	0
41	The Centre for Women 305 S. Hyde Park Tampa, Florida Phone : 813-251-8437 x272 Url : www.centreforwomen.org Email : amthompson@cfwtampa.org Fax : 1-813-259-1415 Alice Thompson	N	0

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RS Number	<b>RS Information</b>	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period	
42	The University Of Tampa - Office of Career Placement 401 W. Kennedy Blvd Tampa, Florida Phone : 813-253-6236 Email : dnapoli@ut.edu Fax : 1-813-258-7271 Donna Napoli	N	0	
43	Tvjobs.com Broadcast Employment Services, P.O. Box 4116 Oceanside, California Phone : 800-374-0119 Url : www.tvjobs.com Email : jobs@tvjobs.com Fax : 1-760-754-2115 Mark C. Holloway	N	0	
44	Unknown Referral Source N		2	
45	Walk In/Self-Referral	N	1	
46	Worknet Pinellas 2312 Gulf to Bay Blvd Clearwater, Florida Phone : 727-608-2419 Email : pperkins@worknetpinellas.org Fax : 1-727-791-5891 Pam Perkins	N	0	
47	WTSP-TV Website Florida Url : tampabays10.com Career Service Manual Posting	N	0	
48	WUSF-TV 4202 E. Fowler Avenue, TZB100 Tampa, Florida Phone : 813-974-8700 Url : www.wusf.usf.edu Fax : 1-813-974-5016 Director - TBA -	N	0	
	TOTAL INTERVIEWS OVER REPO	<b>RTING PERIOD:</b>	78	

# **EEO PUBLIC FILE REPORT** September 21, 2016 - September 20, 2017

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
	9/21/2016	Participation in other activities designed by	WTSP maintains close ties to the local education community and several tours, focusing on careers in broadcasting, were hosted at the station: Oct. 8, 21015-Florida Southern College Students/Communications Class-Station participants: 5. Manager of Strategic Partnerships and 4 news/weather people Nov. 10, 2015-Mass Comm students from St. Pete College- Station participants: 5. Manager of Strategic Partnerships and 4 news/weather people Jan. 11, 2016-Elon University, 20 Communications students- Station participants: 5. Manager of Strategic Partnerships and 4 news/weather people Jan. 11, 2016-Elon University, 20 Communications students- Station participants: 5. Manager of Strategic Partnerships and 4 news/weather people Feb. 11, 2016-26 journalism students from John Hopkins Middle School- Station participants: 5. Manager of Strategic Partnerships and 4 news/weather people April 15, 2016-15 Broadcasting Students from City College- Station participants: 8. Program Director, Studio 10 Live EP, Producer and Director, 4 News/weather people July 1, 2016-15 students from Pinellas Co. Operation Graduate, at-risk teens Station participants: 5. Manager of Strategic Partnerships and 4 news/weather people July 14, 2016- 4 Mass Comm students from Manatee College Station participants: 5. Manager of Strategic Partnerships and 4 news/weather people Station Tours and relationships tied to the local community in an effort to discussed careers in broadcast and journalism and promote the profession.		MGR Strat Partner Program Director
2	10/26/2016	Participation in Job Fairs	Attended UF job Fair to review candidates for current roles as well as build relationships to establish longer term connections to further the industry and profession.	1	HR

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
3		Establishment of training programs for station personnel	Tuition Reimbursement program designed to encourage station personnel for further their education in order to be more successful in their current role as well as prepare them for future roles.	1	Digitial Content Prod MSJ
4	10/28/2016	Participation in other activities designed by the station employment unit	Station offers tours to various groups to promote careers in broadcasting as well as promote the station as part of the community. Discuss careers in journalism and further promote the broadcasting. 10/3TV journalist from Oklahoma 10/1315 students from Tampa Bay Tech TV program 10/1415 students from Tampa Bay Tech TV program 10/2712 girls from Pace Center, at- risk teens	1	Community Relations
5	10/31/2016	Establishment of training programs for station personnel	Six People Managers attended the Workplace Violence Prevention Training. Workplace Violence Prevention and Situational Awareness Training for Managers AGENDA: Background and Context, Warning Signs and Prevention, Situational Awareness, Responding to Potentially Threatening Employees, The Active Shooter OBJECTIVES • How to recognize the signs of potential violence in the workplace • What you can do to help prevent or diffuse potential risk • If a violent event does occur either inside the workplace or in the field, the actions you can take to minimize the risk to your safety	6	Community Relations Regional Finance Sales Manager Sales Manager
6	11/17/2016	Participation in events or programs sponsored by educational institutions	13 members of our station participated across the counties in the Great American Teach In.	13	Anchor MSJ MSJ Meteorologist

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
7	11/29/2016	Participation in events sponsored by community groups	Participated in a variety of community events to promote the careers in journalism. These events serve to further the industry as well as build the brand in the community.	4	MSJ Anchor Anchor Host
8	1/18/2017	Establishment of training programs for station personnel	Harassment Training: We are undertaking a companywide harassment training initiative. This initiative has two major components: 1) an online video-based training course that is mandatory for all non-manager/supervisor employees which was rolled out Jan. 18th and must be completed by March 19th, and 2) face-to-face training conducted by Labor Relations that will be mandatory for all supervisors/managers/executives. Many of you are aware of this training as Carrie, Tim and/or Bill already have visited your market to conduct harassment prevention training for your leadership teams. If your station has not been visited, the plan is to complete all training for supervisors/manager/executives in person by Q1 or Q2 2017. Feel free to reach out to Crystal Sprandel if you have questions regarding your in-person training.	135	various
9	3/20/2017	Establishment of training programs for station personnel	• VP Labor Relations conducted 1 hour training sessions Workplace Violence Prevention and Situational Awareness training for all station employees and leaders. There were three date options as follows. • Monday, March 20 at 1:00 PM (CT) • Tuesday, March 21 at 5:00 PM (CT) • Thursday, March 30 at 9:00 AM (CT) Those that could not make the live training options were provided a link to watch a recorded version.	135	various

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
10	3/24/2017	Provision of training to management	Provided hands on training to help managers understand types of harassment in the workplace as well as our obligations on reporting and resolution to ensure that we are supporting an appropriate work environment for all team members.	28	Leadership/Manageme nt
11	3/24/2017	Provision of training to management	Performance Management Training Employment law provided hands on training for 2 hours to 22 station managers on how to provide effective coaching and feedback as well as manage performance/behavior concerns in a productive, fair and consistent way.	28	Leadership/Manageme nt
12	3/29/2017	Participation in Job Fairs	UF Career Fairattended career fair to network, build relationships and interview potential candidates for openings.	1	HRBP
13	5/15/2017	Establishment of training programs for station personnel	Ethics Training: Every TEGNA employee is responsible for maintaining the highest ethical and professional standards in conducting the company's business. In order to ensure that these obligations are being fulfilled, each year certain TEGNA employees are required to complete the company's ethics compliance program.	135	various
14	6/5/2017	Establishment of training programs for station personnel	Sent Mike Garner to Cisco Live training for one week. This training would provide him gaining knowledge in network management which would continue to build his skill set for additional job responsibilities.	1	IT Specialist
15	7/6/2017	Establishment of training programs for station personnel	Training for Sales Team to provide ongoing resources for current roles as well as build the foundation for future opportunities.	20	DOS LSM LSM NSM
16	8/28/2017	Establishment of training programs for station personnel	Bring in Talent Coach for MSJ and Anchors to continue to develop their skills.	17	Anchor Anchor Anchor Host
17	8/31/2017	Participation in events or programs sponsored by educational institutions	Mike Weber teaches a local Chapter of Connecticut School of Broadcasting. He has taught over 12, 3 hour classes.	1	Marketing Producer

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18	9/14/2017	Participation in events	1 1 2	10	various
		sponsored by	community events, career development		
		community groups	opportunities, tours and appearances to		
			promote awareness of the industry and		
			Careers in journalism/broadcasting,		
			• Sharing information about the		
			industry and your career with students,		
I			• Shadowing/mentoring,		
			• Speaking at conferences or to		
			classes about what you do, etc.		
			10News Tours 2017 (Jan. – 9/12)		
			January 5- 10 middle school TV		
			students from St. Stephen Catholic		
			School, Riverview		
			January 11- Clearwater Academy 8th graders		
			January 19- Communications Student		
			Lexine Kulawski		
			February 7 - 15 high school students		
			involved in Poynter Institute journalism		
			program		
			February 17- Six 5th graders from		
			Belcher Elem. news show		
			February 17- Students from Connecticut		
			School of Broadcasting		
			March 7 - About 7 high schoolers from		
			Lakeland interested in TV		
			March 10- Seminole Elementary		
			students involved in their news program		
			March 21- Sandy Lake Elem. News		
			crew kids, about 7		
			May 16-3 students from Dunbar		
			Elementary		
			June 16- Students from Connecticut		
			School of Broadcasting		
			July 28- Keith Kleintz and his high		
			school daughter, wants to study		
			communications in college		
			August 28 - Zach Richey, TV		
			production grad. from Manatee County		
			10News Talent School-Related		
			Appearances 2017 (Jan9/12)		
			January 14- Reg speaks at Poynter		
			Institute to group of mostly African		
			American and Hispanic boysabout the		
			importance of public speaking skillsin		

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all of his careers. January 18 - Tammie speaks to students ages 12 - 19 about what it means to dream, strive and achievefor MLK program. January 27- Ian, Allison, and Hilary take part in Great American Read Inat Bardmoor Elem. February 9- Dion gives talk to 150 Students at Gorrie Flementary February 28- Reg hosts29th Annual Black History Celebration City of Tampa Employees. Event raises money for scholarships. 600+ attending. March 1 - Jenny Dean helps with media training for City of Tampa Managers March 4 - Keynote speaker for Women in the Makinggirls ages 10 to 18why education is the key to success. March 19 - Reg MC's an event that draws from several churches in St. Petersburg. It aims to sencourage young black men to stay in school and out of trouble. Reg MC'sbut also gives a talk. 300-350 attending. April 21- Courtney MC's luncheon for Bookworks volunteers. This is a program that provides books for Head Start programs. June 3- Ashley takes part in panel discussion at Hillsborough County's Hurricane Expo. June 14- Grant talks to kids involved in STEM summer program about Weather. August 21 - 25, 10News delivers nearly 400 boxes of school supplies to 10 schools in our area. Talent interact with students at each school.	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
			January 18 - Tammie speaks to students ages 12 – 19 about what it means to dream, strive and achievefor MLK program. January 27- Ian, Allison, and Hilary take part in Great American Read Inat Bardmoor Elem. February 9- Dion gives talk to 150 Students at Gorrie Elementary February 28- Reg hosts29th Annual Black History Celebration City of Tampa Employees. Event raises money for scholarships. 600+ attending. March 1 – Jenny Dean helps with media training for City of Tampa Managers March 4 - Keynote speaker for Women in the Makinggirls ages 10 to 18why education is the key to success. March 19 - Reg MC's an event that draws from several churches in St. Petersburg. It aims to encourage young black men to stay in school and out of trouble. Reg MC'sbut also gives a talk. 300- 350 attending. April 21- Courtney MC's luncheon for Bookworks volunteers. This is a program that provides books for Head Start programs. June 3- Ashley takes part in panel discussion at Hillsborough County's Hurricane Expo. June 14- Grant talks to kids involved in STEM summer program about Weather. August 21 – 25, 10News delivers nearly 400 boxes of school supplies to 10 schools in our area. Talent interact with		