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Ready to live your adventure at the new Star Wars: Galaxy's Edge at Disney's Hollywood Studios? Because The Magnificent Mile is giving away a vacation to Walt Disney World Resort, with air travel provided by Southwest Airlines®!

Go to TheMagnificentMile.com to enter for your chance to win! ✨

BMO  Harris Bank

THE MAGNIFICENT MILE

lights festival

2019 MAGNIFICENT MILE HOLIDAY ACTIVITY GUIDE



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The lights shine brighter when we're together.

To make the most of this magical experience, find our BMO Harris Bank Helper Tent at Lights Festival Lane on November 22 & 23, or visit:

bmoharris.com/LightsFestTips

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SPECIAL HOLIDAY OFFERS

STARBUCKS RESERVE ROASTERY CHICAGO / 646 N. Michigan Avenue, (312) 283-7100

Discover the spectacular craft of coffee through an immersive journey of coffee roasting, unique beverage creations, innovative cocktails, and fresh-baked Italian specialties. Journey to the Magnificent Mile and explore the 5-story Starbucks Reserve Roastery, your destination for an epic coffee experience.

OCEAN PRIME / 87 E. Wacker Drive, (312) 428-4344

November 22 & 23, 2019

Ocean Prime, located in the historic LondonHouse Chicago hotel, is thrilled to celebrate the Lights Festival with a special Chefs Tasting Menu. With an iconic location overlooking both the Chicago River and Michigan Avenue, Ocean Prime will offer an experience unlike any other for festival goers this year.

CORNER BAKERY CAFE / 360 N Michigan Avenue, (312) 236-2400 / 676 N St Clair, (312) 266-2570

Give the Gift of Joy from Corner Bakery! Visit any of our 25 Chicagoland locations and receive a \$5 bonus card* with the purchase of a \$25 gift card – the ideal stocking stuffer – or a large Cinnamon Creme Cake!

*Valid at participating locations. Bonus card valid 1/1/20–1/31/20.

BMO PERKS

BMO Harris Bank presents exclusive offers to enjoy during the Lights Festival and throughout the holiday season!

HARRY CARAY'S ITALIAN STEAKHOUSE / 33 W. KINZIE STREET, (312) 828-0966

November 23, 2019

We're decking the halls for the holidays at Harry's! Stop by Harry Caray's in River North for free Italian hot chocolate at the most festive place to kick off the parade! The hot chocolate will be served starting at 11:30am and is available while supplies last.

TEXAS DE BRAZIL / 210 E ILLINOIS STREET, (312) 595-0913

Through December 30, 2019

Beat the freeze with the "Mag Mile Winter Deal," available Monday – Thursday. Offer includes regular dinner, non-alcoholic beverages and guest's choice of Bananas Foster Pie or Key Lime Pie. (Valid for dine-in only at the downtown Chicago location. Terms and conditions apply.)

WALLFLOWER STUDIOS / (312) 380-6249

Through January 31, 2020

Chicago is magical during the holidays, and what better way to celebrate than with a photo shoot in the city? Wallflower Studios would like to make your season brighter with 15% off any package with the code SANTA.

ACCESS MORE BMO PERKS

WITH THE MAGNIFICENT MILE DIGITAL PASSPORT!

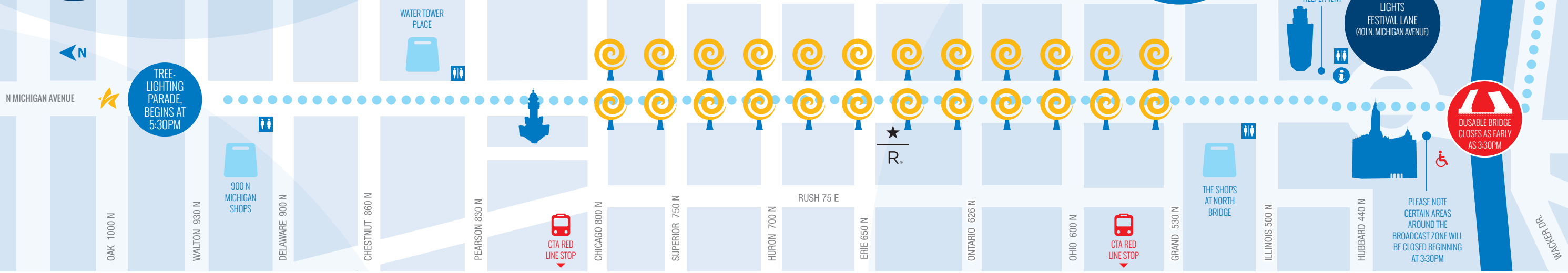
VISIT WWW.THEMAGNIFICENTMILE.COM/LIGHTS2019

USE CODE **LIGHTS2019**

WHERE YOUR HOLIDAYS BEGIN!

The BMO Harris Bank Magnificent Mile Lights Festival® signals the official start of the holiday season. Join Mickey Mouse and Minnie Mouse and their friends from *Walt Disney World*® Resort for a magical holiday celebration along N. Michigan Avenue. Witness the spectacular lighting of more than one million lights from Oak Street to Wacker Drive, culminating in a spectacular fireworks show over the Chicago River. We invite you to return to The Magnificent Mile® district throughout the season to create your own holiday memories!

KEY: INFORMATION RESTROOMS PARADE STEP-OFF WHEELCHAIR VIEWING BMO HELPER TENT



LIGHTS FESTIVAL LANE ACTIVITIES

FRIDAY, NOVEMBER 22, 4:00 - 8:00PM
 SATURDAY, NOVEMBER 23, 11:00AM - 4:00PM

- BMO HARRIS BANK** - Stop by the BMO Harris Kids Zone tent, featuring face painting with holiday designs and a special fast lane for BMO Harris customers. Be sure to "walk into" a life-size holiday card with your family and friends to get a photo taken on your phone, with the help of brand ambassadors. And use your creativity to design a holiday card or two.
- 93.9 LITE-FM & ENTENMANN'S** - Stop by to meet Edison, LITE-FM's Holiday Reindeer, and enjoy some on-the-go snacks with Entenmann's Little Bites. When LITE-FM isn't playing your favorite holiday music, you can hear Relaxing Favorites back after Christmas and year-round!
- ABC7** - Stop by for some family fun. Our staff will help you take a "spin" on our holiday prize wheel where you can win a variety of ABC 7 prizes. And if you're looking for a great family photo opportunity, we will have a variety of props and fun accessories on-hand to take photos and capture all of the holiday fun.
- AMBETTER FROM ILLINICARE** - Stop by for benefit and enrollment information, as well as giveaways and prizes.
- BARTON G. THE RESTAURANT** - Come and experience a taste of Barton G. The Restaurant Chicago!
- CHICAGO FIRE** - Your Chicago Fire are headed back to the heart of the city in 2020! Recently, the Fire confirmed plans to reclaim Soldier Field as the Club's home venue beginning with the 2020 Major League Soccer season. Stop by the Chicago Fire booth to learn all about this exciting move and see how you can be part of a season-long celebration of our sport and our city at Soldier Field in 2020, beginning with the home opener on Saturday, March 21.

- CANADIAN NATIONAL RAILWAY** - CN Railroad, "North America's Railroad," is celebrating its 100th anniversary. Stop by to learn how CN partners with local communities to promote rail safety around railroad property and crossings. Play an exciting game of "Plinko" to win special rail safety winter giveaways. And on Friday evening, get a chance to be a conductor for a moment as you climb aboard our six-foot high, scale model of a CN Locomotive.
- CONNIE'S PIZZA** - Visit the Connie's Pizza booth and "taste the tradition." Connie's Pizza will be partnering with SocialWorks. Stop by and support a great cause!
- CORNER BAKERY CAFE** - Visit the Corner Bakery tent for a chance to WIN a Free Meal for 4 at one of our 25 Chicagoland locations. While there, indulge in freshly baked goodness with our signature holiday treats & a hot beverage.
- FRANGO** - Visit the Frango Booth in Lights Festival Lane Friday & Saturday for a complimentary sample of the original mint chocolate!
- GARRETT POPCORN SHOPS®** - Visit the Garrett Popcorn Shops® booth for a complimentary treat size bag of the Garrett Mix®. The world-famous cheddar and caramel popcorn mix. Our secret family recipe of real cheddar cheese and oh-so-sweet buttery caramel will delight your taste buds. Indulge in the sweet and savory flavors of handcrafted happiness- made in Chicago since 1949.
- HORNBLOWER CRUISES & EVENTS** - Find a view for all seasons aboard Odyssey Chicago River, the city's only year-round dining cruise departing steps from The Magnificent Mile! Stop by to get 20% off Lights Festival Weekend cruises and play games for prizes, including fun swag or even a chance to win a pair of tickets on one of our unique Chicago dining cruises.

- ILLINOIS LOTTERY** - Shopping along Chicago's Magnificent Mile? Be sure to stop by the Illinois Lottery Holiday Surprise Truck at Lights Festival Lane! Purchase any Holiday Instant Ticket from the Illinois Lottery and we will box, wrap and decorate your holiday gifts.
- LIFEWAY WITH WGN RADIO** - Get in the holiday spirit with a Lifeway giveaway. Taste our seasonal flavors and sign up for the chance to win a premium item.
- MCDONALD'S** - Celebrate the Season with McCafé. This holiday season, good is brewing with McCafé! Visit the McDonald's McCafé sampling truck to enjoy a complimentary cup of McCafé's 100% Colombian Medium Roast coffee (only available in the Chicago area) and the new McCafé Cinnamon Cookie Latte, made with the sweet taste of cinnamon, milk and freshly brewed 100% Rainforest Alliance Certified espresso (while supplies last).
- MYEYEDR.** - Come "see" us to get your special gift, take selfies with your friends and family in front of our holiday wall and enjoy a package of Fisher Nuts to keep you energized! "Look" for MyEyeDr. also during the parade for another special treat!
- NORTHWESTERN MEDICINE** - Come check out our Northwestern Medicine Experience Tour and see if you have what it takes to become our next up-and-coming doctor. Test your skills on our life-size "Operation" game or see what it's like to be a top NM Researcher by looking through our microscopes. You can also partake in our photo booth activities for a memento from your trip to Lights Festival. Sign up for our Healthy Tips E-Newsletter and receive a winter hat!
- OSAKA SISTER CITIES** - The Osaka Committee of Chicago Sister Cities International invites participants of all ages to enjoy Japanese art, culture and music through festive Origami making and a lively Taiko drumming experience.
- SOUTHWEST AIRLINES** - Visit the airlines' selfie experience and frolic in the middle of all the magic with an oversized snow globe and much more!

- STARBUCKS RESERVE ROASTERY** - Step out of the cold and warm up while learning about Chicago's Starbucks Reserve Roastery. Enter to win special gifts and prizes, including a private tour of the Roastery. Don't miss your chance to be among the first to learn more about this unique destination.
- SUBARU** - Stop by the Subaru display to get your photo taken with Mrs. Claus and help yourself to some holiday themed giveaways (while supplies last). Be sure to check out the all-new 2020 Subaru Outback and Ascent vehicles while you're there. With standard symmetrical all-wheel drive and Eyesight standard for your family's next adventure.
- T-MOBILE** - Check out our mobile showroom truck featuring our full inventory of products and services in addition to games, giveaways and free charging stations.
- THE ELI'S CHEESECAKE COMPANY** - Visit Eli's tent for a complimentary cheesecake slice, which you can decorate yourself with shipped cream and fun candy toppings, along with students from the Chicago High School for Agricultural Sciences. Bring a non-perishable food donation for the Greater Chicago Food Depository (or donate \$1) and get an additional free slice. Donate \$10 or more, and get a whole cheesecake to take home!
- THE GLOW ZONE** - Look for holiday themed light-up necklaces and wands with a festive twist along the parade route and in Lights Festival Lane. Choose from Christmas Light Bulb Necklaces, Jingle Bell Necklaces, Candy Cane Wands, and Snowflake Wands to help you stand out on The Magnificent Mile! Look for our official carts with the Lights Festival logo!
- WATER TOWER 150** - Celebrate the sesquicentennial of a Chicago icon and leave your mark on history by adding your fingerprint to our custom Water Tower replica. The Tower Statues on display are available for auction, and a portion of the proceeds benefits local charities.

BMO HARRIS BANK HELPFUL HINTS

BMO HELPER TENT - Stop by a BMO Helper Tent for information. [Local concierges are on-hand to answer your questions.](#) Pick up your complimentary hand warmers* and learn about special holiday perks courtesy of BMO Harris Bank.

*While supplies last. (Pioneer Court, 401 N. Michigan Avenue).

BEST VIEWS:

- > Remember that Michigan Avenue is less crowded on the east side of the street, especially on the north end of the parade route.
- > The Fireworks Spectacular happens over the DuSable Bridge (formerly Michigan Avenue Bridge) at 6:55PM, so standing along Wacker Drive is a prime place to view the show!

WHEELCHAIR VIEWING: Wheelchair viewing is available by the Plaza of the Americas for the tree-lighting parade and fireworks show. [Drop-off area](#) for guests is at the corner of Hubbard Street and Wabash Avenue.

STREET CLOSURES:

- > **North Michigan Ave** (Oak St to Wacker Dr): Closed to vehicular traffic Saturday, November 23, 3:30 – 8:00PM;
- > **DuSable Bridge** (formerly Michigan Ave Bridge): Closed to pedestrian traffic Saturday, November 23, 3:30 – 7:00PM.

IF YOU WANT TO GET TO YOUR FAVORITE SPOT FOR THE TREE-LIGHTING PARADE, BE SURE TO MAKE YOUR WAY ACROSS THE BRIDGE BEFORE 3.30PM.

FIRST AID: If you require emergency medical attention, please [call 911](#).

WANT TO ENJOY THE PARADE AGAIN?

The BMO Harris Bank Magnificent Mile Lights Festival will air on ABC7 Chicago on Sunday, November 24 at 6:00PM. Check your local listings for additional air dates across the country!

CHARITABLE GIVING:

BMO Harris Bank is partnering with Metropolitan Family Services this holiday season. From November 4, 2019 until December 25, 2019, share your holiday message on Twitter, Instagram or Facebook. For every public post with the hashtag #BMOLightsFest, BMO Harris Bank will donate \$5 to Metropolitan Family Services, up to \$10,000.

For a detailed schedule of events and holiday offers throughout the season, visit [TheMagnificentMile.com](#) and follow [@TheMagMile](#) on Facebook, Twitter and Instagram. Tag your photos and posts with:

#BMOLightsFest



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SCHEDULE OF EVENTS

FRIDAY, NOVEMBER 22

4:00 – 8:00PM: Explore an interactive wonderland of holiday-themed activities at Lights Festival Lane (Pioneer Court, 401 N. Michigan Avenue). Stop by the BMO Kid's Zone, and don't forget to visit with Santa Claus!

SATURDAY, NOVEMBER 23

11:00AM – 4:00PM: Explore an interactive wonderland of holiday-themed activities at Lights Festival Lane (Pioneer Court, 401 N. Michigan Avenue). Live musical performances return to the BMO Harris Bank Stage—plus Meet & Greets with your favorite artists all day!

BMO HARRIS BANK STAGE



11:30AM: Echosmith presented by BMO Harris Bank

12:30PM: Parachute presented by Hornblower Cruises & Events

1:30PM: Skylar Stecker presented by Southwest Airlines



2:30PM: Ryan Cabrera presented by T-Mobile

MEET & GREETS



11:00AM: Ryan Cabrera at the T-Mobile Flagship Store (700 N Michigan Avenue)

12:00PM: Echosmith presented by BMO Harris Bank*

1:00PM: Parachute presented by Hornblower Cruises & Events**



2:00PM: Skylar Stecker presented by Southwest Airlines*

*Pick up your wristband at the BMO Harris Bank Helper Tent and visit the Meet-and-Greet Booth at Lights Festival Lane (401 N. Michigan Avenue)

**Pick up your wristband at Hornblower Cruises & Events Booth and head to the Meet-and-Greet Booth at Lights Festival Lane (401 N. Michigan Avenue)

PARADE ROUTE

AS EARLY AS 3:30PM: DuSable Bridge (formerly Michigan Avenue Bridge) closes to pedestrian traffic.

4:00PM: North Michigan Avenue closes to vehicular traffic between Oak Street and Wacker Drive.

5:30 – 7:30PM: The Lights Festival tree-lighting parade steps onto North Michigan Avenue at Oak Street. Mickey Mouse and Minnie Mouse and their friends from Walt Disney World® travel south down the parade route to Wacker Drive, lighting one million lights along the way!

6:55PM: Lights Festival concludes with a fireworks spectacular over the Chicago River at North Michigan Avenue.



Make the holidays even more magical with the gift that'll have your loved ones bursting with joy.



[DisneyWorld.com](#)

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LIGHT UP YOUR HOLIDAY SEASON AT THE CENTER



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Photo: James Steinhamp

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GIVE MORE SURPRISES THIS SEASON

Be Smart! Play Smart! Must be 18 or older to play. Odds concerning and prizes awarded can be accessed at 1-800-GAMBLER or visit "Game" to 53342. For additional info or to exclude yourself, call 1-800-202-1176 or visit ilscratchoff.com

18+

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