

2017 Biennial NWA WIC Technology, Program Integrity, and Vendor Management Education and Networking Conference and Exhibits

TENTATIVE AGENDA

Monday, September 25th	
1:00 pm – 6:00 pm	Preconference Workshop: Social Media: Opportunities for Ongoing Engagement Sheraton-Nashville Room
4:00 pm – 6:00 pm	Registration Desk Opens Convention Center-Ballroom Foyer

Day 1 – Tuesday September 26th					
7:30 am – 5:30 pm	Registration Desk Open Convention Center-Ballroom Foyer				
7:00 am – 5:00 pm	Lactation Suite Convention Center-Room 202				
7:00 am – 5:00 pm	Speaker/Media Ready Room Convention Center-Room 201				
7:30 am – 8:45 am	Continental Breakfast Convention Center-Ballroom Foyer				
9:00 am – 10:30 am	<p style="text-align: center;">Welcome and Opening Remarks Protecting the Integrity of the WIC Mission – Mainstreaming our Participants, Adapting to the Evolving Food Industry, and Implementing Agile Policies and Procedures</p> <p style="text-align: center;">Art Burger, Burger, Carroll & Associates, Inc.</p> <p style="text-align: center;">Convention Center-Ballroom B</p>				
10:30 am -11:00 am	Morning Break				
11:00am - 12:00pm	<p>Leveraging Partnerships and Technology to Increase WIC Participation</p> <p>Erin Johnson, Colorado WIC Program</p> <p>Erin Ulric, Colorado WIC Program</p>	<p>Using NWA Resources to Advance Your WIC Program</p> <p>Hannah Shultz, National WIC Association</p>	<p>Implementing MIS/EBT – Whatever It Takes (WIT)</p> <p>Brad Christy, WIC Program Services, Florida Department of Health</p> <p>Mike Drew, USDA Food and Nutrition Service</p>	<p>Why your State should authorize A-50 stores</p> <p>Mike Amiri, Nutricion Fundamental Inc</p> <p>Richard Flores, Mothers Nutritional Centers</p>	<p>eWIC Transaction Data...A Vendor case study from "Suspicion to Sanction"</p> <p>Alan Sheil, CFE, State of Wisconsin, Office of the Inspector General</p> <p>Michelle Bostick, FIS Government</p>

					Solutions
12:00pm – 1:30pm	Lunch on Your Own				
1:30pm – 2:30pm	<p>It's Cloudy in Washington</p> <p>Becky Waite, Washington State Department of Health</p>	<p>Best Strategic Practices and Cost Containment</p> <p>Brad Christy, WIC Program Services, Florida Department of Health</p> <p>Felicia Heard, USDA Food and Nutrition Service</p>	<p>To Millennials..... and BEYOND!</p> <p>Paris Hutchinson, City of Detroit Health Department</p>	<p>Stakeholders Speak: Lessons Learned after EBT Implementation</p> <p>Katharyn Daun, Cognosante Consulting</p> <p>Michelle Bostick, FIS Government Solutions</p> <p>Kim Word, Oregon Health Authority</p>	<p>TeleWIC! Ways to Support Young Families</p> <p>Karen Farley, CA WIC Assn.</p>
2:30 pm – 3:30 pm	<p>Afternoon Break</p> <p>Convention Center-Ballroom Foyer</p>				
3:30 pm – 4:30 pm	<p>General Session</p> <p>How can I use WIC Technology Partners to support my Technology Projects?</p> <p>Jerilyn Malliet, USDA Food and Nutrition Services Chad Imker, USDA Food and Nutrition Services</p> <p>Convention Center-Ballroom B</p>				
4:30 pm - 6:30 pm	<p>Opening Reception - View Exhibits & Networking</p> <p>Convention Center-Ballroom A</p>				
6:30 pm - Until	<p>Dinner on Your Own</p>				

Day 2 – Wednesday, September 27

6:45 am – 7:30 am	<p>Morning Exercise</p> <p>Sheraton, Magnolia Ballroom</p>
7:30am – 5:00 pm	<p>Registration Desk Opens</p> <p>Convention Center-Ballroom Foyer</p>
8:00am – 5:00pm	<p>Lactation Suite</p> <p>Convention Center-Room 202</p>
8:00am – 5:00 pm	<p>Speaker/Media Ready Room</p> <p>Convention Center-Room 201</p>
7:30 am – 9:00 am	<p>Continental Breakfast – View Exhibits & Networking</p> <p>Convention Center-Ballroom A</p>
9:00 am – 10:30 am	<p>General Session</p> <p>Greater with WIC: Using Technology to Amplify WIC Assets and Improve Recruitment</p>

	<p>and Retention of WIC Participants</p> <p>Quinney Harris, National WIC Association Elisabet Eppes, National WIC Association Natalie Mulloy, National WIC Association Nanci Jenkins, Panhandle Health District Glencora Gudger, Richmond City Health District Mary Schultheis, Crescent City WIC Meryl Smith, District Health Department #10 Pam Halbach, Racine/Kenosha Community Action Agency Linnea Sallack, Altarum Institute Loren Bell, Altarum Institute</p> <p>Convention Center-Ballroom B</p>				
10:30 am – 11:00 am	<p>Break – View Exhibits & Networking Convention Center-Ballroom A</p>				
11:00 am - 12:00 pm	<p>eMOV</p> <p>Sandy Harbanuk, State of Alaska</p> <p>Melissa Baker, USDA Food and Nutrition Services</p>	<p>Participant Access Criteria</p> <p>Trish Bailey, USDA FNS</p> <p>Diana Ramos, USDA Food and Nutrition Services</p>	<p>Using Data Exchanges to Strengthen (WIC) Program Integrity</p> <p>Justin Hyde, Director, Market Planning, Health and Human Services State and Local Programs, LexisNexis Risk Solutions</p> <p>Tim Meeks, Project Lead, PMP – Ciber, Inc. and Consultant to Mississippi Department of Human Services</p> <p>Reshma Khatkhate, SNAP/TANF Policy Director, Mississippi Department of Human Services</p>	<p>Deconstructing WIC EBT POS Receipts</p> <p>Erin McBride, USDA Food and Nutrition Services</p>	<p>More Than Inventory Audits</p> <p>Brad Christy, WIC Program Services, Florida Department of Health</p> <p>Justin Wohlsifer, USDA Food and Nutrition Services</p>
12:00 pm – 2:00 pm	<p>Lunch on Your Own</p>				

	View Exhibits & Networking Convention Center-Ballroom A				
2:00 pm - 3:00 pm	<p>Mosaic - WIC-as-a-Service</p> <p>Karen Clements, Texas Department of State Health Services</p> <p>John Hannemann, Texas Department of State Health Services – WIC</p> <p>Sarah Flores-Sievers, New Mexico Health Department Family, Food and Nutrition Section</p> <p>Joetta Ferrell, Louisiana Office of Public Health</p>	<p>Vendor Selection Criteria</p> <p>Trish Bailey, USDA FNS</p>	<p>WIC PNSS & PedNSS; A Multi State Collaboration</p> <p>Kobra Eghtedary, State of Michigan WIC Program</p>	<p>Bringing Automation, Efficiency Expanded Product Choice to the WIC Program</p> <p>Dagan Xavier, Cofounder, Label Insight</p>	<p>Establishing WIC Food Package Categories and Subcategories to Support Implementation of WIC EBT</p> <p>Erin McBride, USDA Food and Nutrition Services</p> <p>Karen Burns-Hill, USDA Food and Nutrition Services</p>
3:00 pm-3:30 pm	Break – View Exhibits & Networking Convention Center-Ballroom A				
3:30 pm – 4:45 pm	<p>General Session</p> <p>Recent Changes to WIC Management Evaluations</p> <p>Amy Herring, USDA Food and Nutrition Services</p> <p>Elizabeth Barrett, USDA Food and Nutrition Services</p> <p>Convention Center-Ballroom B</p>				
5:15 pm – Until	Evening Activity				
5:15 pm - Until	Dinner on Your Own				

Day 3 – Thursday, September 28

6:45 am – 7:30 am	Morning Exercise Sheraton, Magnolia Ballroom
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7:30am – 5:00 pm	Registration Desk Opens				
8:00am – 5:00 pm	Lactation Suite Convention Center-Room 202				
8:00am – 5:00 pm	Speaker/Media Ready Room Convention Center-Room 201				
7:30 am - 9:00 am	Continental Breakfast – View Exhibits & Networking Convention Center-Ballroom A				
9:00 am-10:30 am	General Session Mobile App Panel Kobra Eghtedary, State of Michigan WIC Program, Tami Matti, Minnesota WIC Convention Center-Ballroom B				
10:30 am-11:00am	Break – View Exhibits & Networking Convention Center-Ballroom A				
11:00 am - 12:00 pm	Staying Connected: Social Media 101 Hannah Shultz, National WIC Association	MOMents That Matter: Incorporating Emotion Into Technology Debi Tipton, Chickasaw Nation	Retailer equipage – Who pays? Jessica Owen Day, USDA Food and Nutrition Services Claire Brown, USDA Food and Nutrition Services	Fraud detection in the world of WIC Jeff Poli, FIS Global	Understanding Texting Technology Mike Whaley, PHFE WIC Program
12:00 pm-1:30 pm	Lunch on Your Own				
1:30 pm-2:30 pm	Using Social Media to Reach and Retain - Best Practices: Social Media 201 Helen Anderson, WICImedia	Harnessing the Latest Technology to Lift Up Your Voice for WIC Elisabet Eppes, National WIC Association	When Behavioral Economics (BE) Meets Mobile Technology (MT) in the WIC Program Harry Zhang, Old Dominion University	“Embracing the Change”: How Electronic Benefit Transfer (EBT) brings Program Integrity into focus Loren Haughn, State of Michigan WIC Program Santiago Rios, State of Michigan	Using data to help focus caseload retention efforts Mike Whaley, PHFE WIC Program

				Attorney General	
3:30 pm-4:30 pm	<p style="text-align: center;">Closing General Session</p> <p style="text-align: center;">The Future of WIC Technology – What Could be the Focus of a 2030 Mandate?</p> <p style="text-align: center;">Art Burger, Burger, Carroll & Associates, Inc.</p> <p style="text-align: center;">Convention Center-Ballroom B</p>				
	Dinner on Your Own				