FATHER RELEASES AWFUL SWIM MIXTAPE IN COLLABORATION WITH ADULT SWIM

AVAILABLE EVERYWHERE NOW VIA AWFUL RECORDS/RCA RECORDS



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ANNOUNCES NORTH AMERICAN DATES FOR "THE PRIVATE SHOW" TOUR THIS FALL

TICKETS ON SALE NOW

[New York, NY – September 21, 2018] Today, Atlanta rapper/producer/artist **Father** releases his mixtape, *Awful Swim* via **Awful Records/RCA Records.** Click <u>HERE</u> to listen.

The mixtape is released as part of a campaign with Adult Swim. The partnership includes Awful Swim artwork and forthcoming merchandise designed by Emmy-award winning designer JJ Villard, Father's music being featured in network bumps and promotions, and will see Father perform at the inaugural Adult Swim Festival in LA this October. Additionally, Father is part of the Adult Swim Singles program and kicked off round eight with the release of "Fashionista" ft. Lil House Phone. Earlier this week, Adult Swim hosted an exclusive preview of *Awful Swim* on <u>www.adultswim.com</u>.

Father also shares additional dates for a North American leg of "The Private Show" tour. Kicking off on November 2nd in Chicago, he will hit major cities including Toronto, New York and Los Angeles before wrapping on November 25th in Seattle. Father previously announced European dates in London, Paris, Berlin and Hamberg. The full tour will feature direct support from fellow Awful Records duo Danger Incorporated. Tickets are on sale today at 10am local time. For more information and to purchase please visit: www.awfulrecords.com.

Earlier this summer, Father released <u>"We Had A Deal"</u> and <u>"Lotto" ft. ABRA</u> and their accompanying videos which marked his first releases since announcing his newly formed creative partnership with RCA Records earlier this summer. Both appear on *Awful Swim*.

The tracks were met with great critical praise upon release. *Pitchfork* exclaims, "... [with] rattling subbass, plenty of open space, and sticky choruses...Father's charisma [is evident]...he finds nuance and humor where other rappers see black and white" on "We Had a Deal." *FADER* proclaims, "The songs reassert the Atlanta-based rapper as an influential figure in today's SoundCloud rap scene with flows and acidic humor for days.," while *NY Magazine's Vulture, Highsnobiety* and *XXL* all included the "We Had a Deal" in their "Best Tracks of the Week" roundups.

Buy/Stream Awful Swim:

Multi: http://smarturl.it/AwfulSwim

Apple Music: http://smarturl.it/AwfulSwim/applemusic iTunes: http://smarturl.it/AwfulSwim/itunes Spotify: http://smarturl.it/AwfulSwim/spotify Amazon Music: http://smarturl.it/AwfulSwim/az Google Play: http://smarturl.it/AwfulSwim/googleplay YouTube: http://smarturl.it/AwfulSwim/youtube SoundCloud: http://smarturl.it/AwfulSwim/soundcloud TIDAL: http://smarturl.it/AwfulSwim/tidal Deezer: http://smarturl.it/AwfulSwim/deezer

Awful Swim Track Listing:

- 1. Mirror, Mirror (Prod. by Father)
- 2. Boosie Fade (Prod. by Nedarb
- 3. Sephiroth (Prod. by meltycanon)
- 4. We Had A Deal (Prod. by Father)
- 5. Throw It (Prod. by Nedarb)
- 6. Private Show feat. Slug Christ (Prod. by Father)
- 7. Thotnite (Prod. by Eugene Cam)
- 8. Killa (Prod. by meltycanon)
- 9. On One feat. Rico Nasty (Prod. by meltycanon)
- 10. Passion Dogma (Prod. by meltycanon)
- 11. Only You (Prod. by meltycanon)
- 12. Lotto feat. ABRA (Prod. by meltycanon & Nate Donmoyer)
- 13. Dragons (Prod. by Father)
- 14. She Used To (Prod. by Father)
- 15. Wine feat. meltycanon (Prod. by Eugene Cam)



"THE PRIVATE SHOW" Tour Dates:

October 16th – London – XOYO October 17th – Paris – Badaboum October 18th – Berlin – Musik & Frieden (Black Room) October 19th – Hamberg – Waagenbau

- November 2nd Chicago Reggies
- November 3rd Cleveland Cambridge
- November 4th Detroit Shelter
- November 5th Toronto Underground
- November 7th Boston Sonias
- November 8th New York Public Arts
- November 11th Washington DC Songbyrd
- November 12th Atlanta Hell @ Masquerade
- November 15th Dallas Cambridge Room
- November 17th Denver The Other Side
- November 19th Phoenix Club Red
- November 20th Santa Ana Constellation Room
- November 21 Los Angeles Roxy
- November 23rd Oakland Complex/New Parish
- November 25th Seattle Crocodile

ABOUT FATHER:

If anyone could be called leader of the modern mess of a rap crew—Awful Records—it would be Father. He was an art school dropout who founded "Awful Media Group" as a video and branding service in Atlanta, later turning to music as an experiment.

He made an unlikely first breakthrough with stripped down anthems like "Nokia" and "Look At Wrist" in 2014. With the help of ILoveMakokonnen, Key!, and a slew of Awful Records' artists, Father's first project, **Young Hot Ebony** (2014), would mark the birth of what is known today as 'Soundcloudrap'. Since then,

he has carved himself out an independent sweet spot, having grown and maintained a core fan base with two more full-length projects: **Who's Gonna Get F*cked First?** (2015) and **I'm A Piece of Sh*t** (2016).

ABOUT ADULT SWIM:

Adult Swim (AdultSwim.com), launched in 2001, is Turner's network offering original and acquired animated and live-action series for young adults. Airing nightly from 8 p.m. to 6 a.m. (ET/PT), Adult Swim is basic cable's #1 network with persons 18-34 and 18-49, and is seen in 94 million U.S. homes.



Father by Rosaline Shahnavaz Styled by Nazanin Shahnavaz

Keep Up With Father:

www.instagram.com/father www.twitter.com/father www.facebook.com/fatheraintshit/

> www.rcarecords.com www.awfulrecords.com

For Father and RCA Records, please contact:

Kristin Somin – RCA Records Kristin.Somin@rcarecords.com

For Adult Swim, please contact: Yash Zahdeh – Biz3 Yash@biz3.net