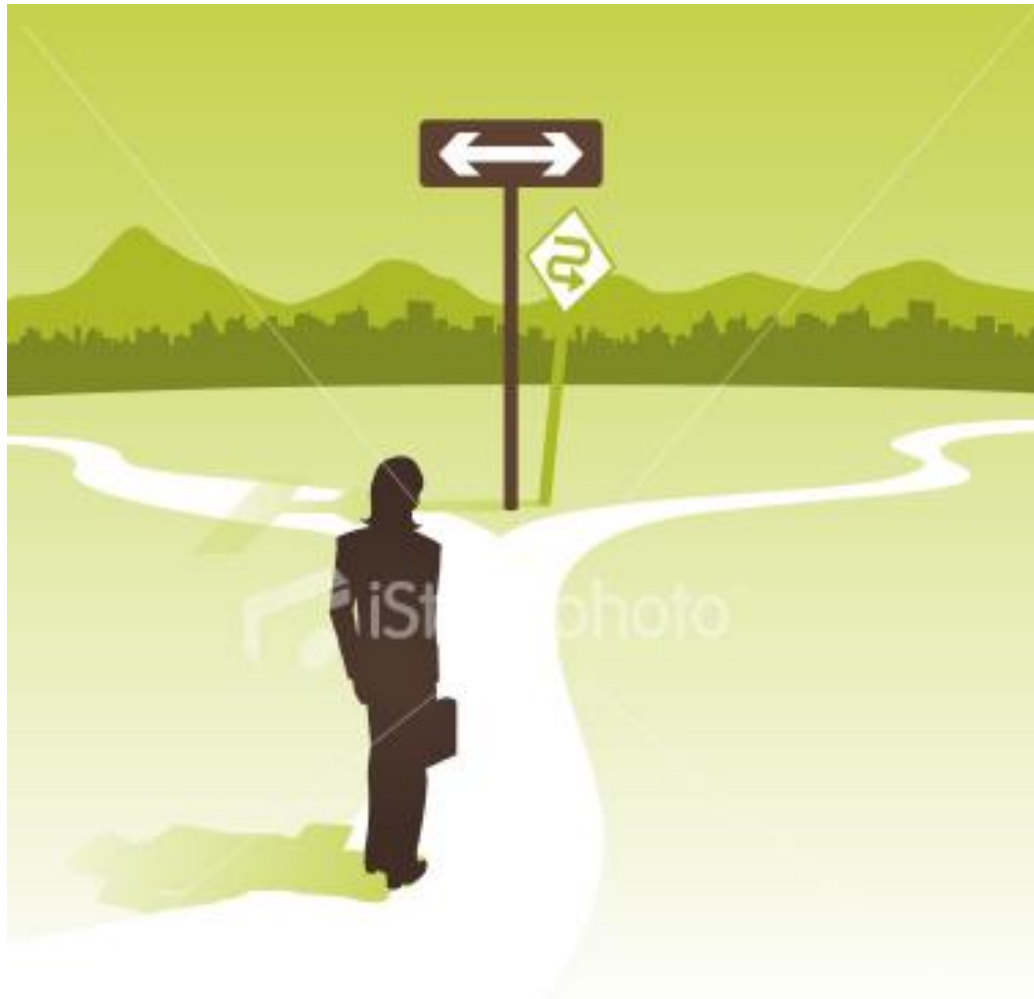


# Institute of Management Accountants

IMA

## *Career Opportunities for Young Professionals*

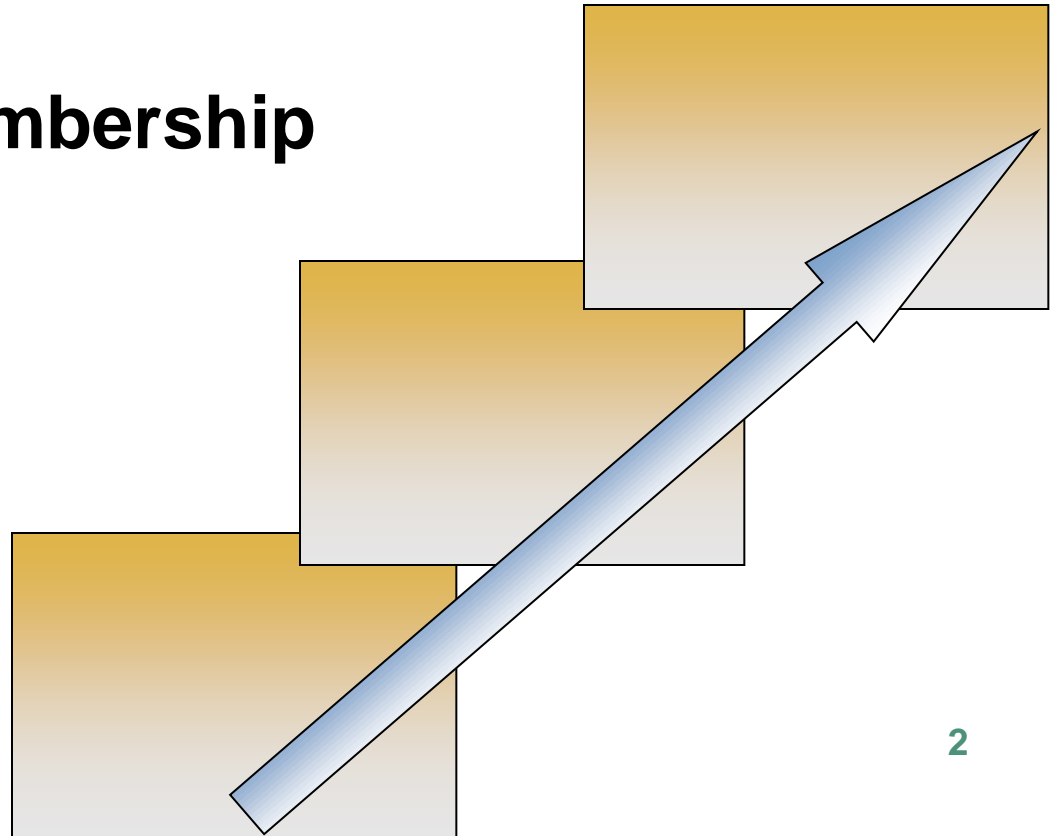


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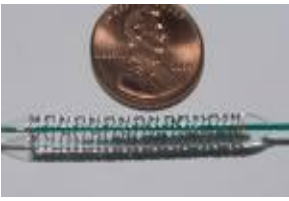
- **Current Career and Career Path**

- **The Value of IMA membership**

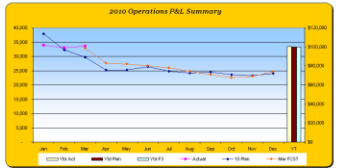
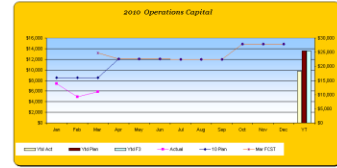
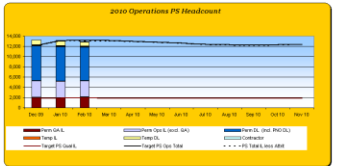
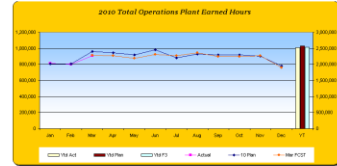
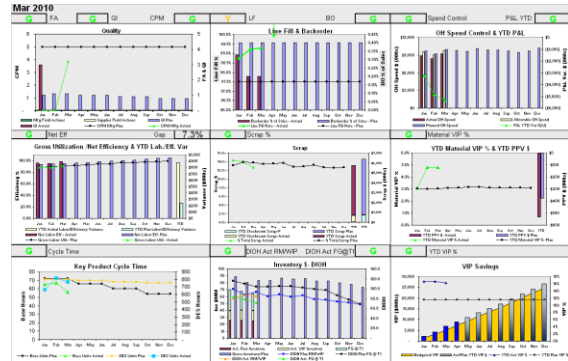


# Current Career and Career Path

**Boston Scientific** *Delivering what's next.™*



Taxus  
Liberate



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# Power Your Potential

The Value of IMA® Membership

The IMA logo consists of the lowercase letters "ima" in a white, sans-serif font, with a registered trademark symbol (®) to the upper right of the "a". The logo is set against a dark blue square background.

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# About IMA

- We are the professional association for accountants and financial professionals working within organizations of all types
- Our commitment is to helping you—and our 60,000 members worldwide—power your career potential



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# A Range of Exceptional Services and Resources



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# The CMA<sup>®</sup> Program



- A rigorous, highly respected credential for accountants and financial professionals in business
- Recognizes and rewards expertise in the critical skills needed to be a valuable strategic advisor for your organization:
  - Financial planning
  - Financial analysis
  - Internal control
  - Decision support
- Certification requires passing a focused and relevant two-part exam curriculum\*

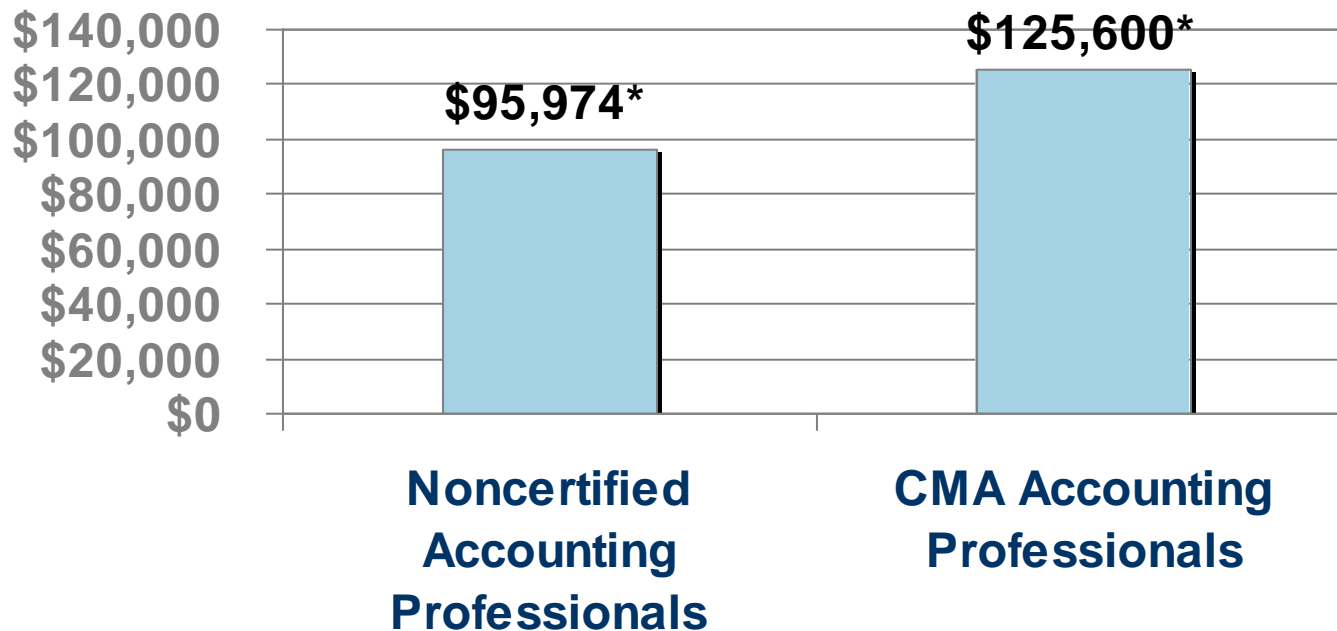
\*per the new 2010 exam format



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# The CMA Difference

On average, CMAs earn nearly \$30,000 higher annual compensation.



\*IMA Annual Salary Survey, 2009



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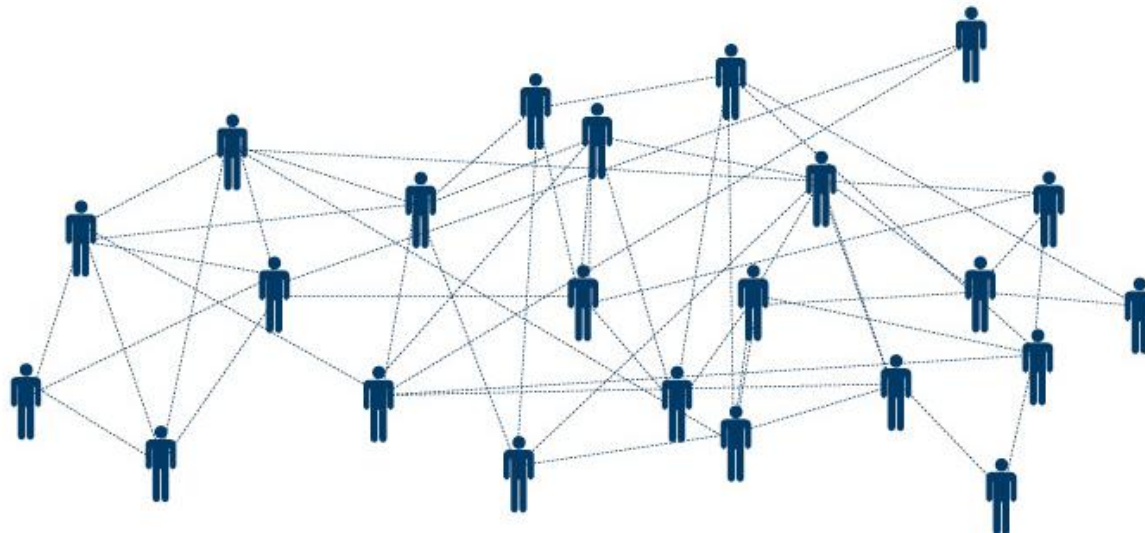
# Who Is the CMA For?

- Professionals who want to differentiate themselves and stand out
- Accounting experts who need more finance skills
- Finance experts who need more accounting skills
- Employers who realize they have a skills gap within their finance and accounting team
- Employers who embrace continuous professional development for their finance teams
- Employers who need a sorting device for making hiring decisions



# Peer Networking and Career Resources

- IMA can help you connect with peers, build professional relationships, share knowledge, and access career opportunities
  - A global network of nearly 200 local chapters and regional councils
  - *LinkUp IMA* and its dedicated Job Connection section
  - Annual Conference & Exposition
  - Global Conference
  - Student Leadership Conference



# Continuing Education



- A catalog of over 300 NASBA-approved courses
- You can strengthen your skills with courses from general finance to advanced strategic management
  - Stay ahead of the curve with courses on timely topics such as IFRS, fair value accounting, and risk management
  - Meet annual CPE and Ethics training requirements
  - Free NASBA-approved *Inside Talk* webinar series



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# Publications

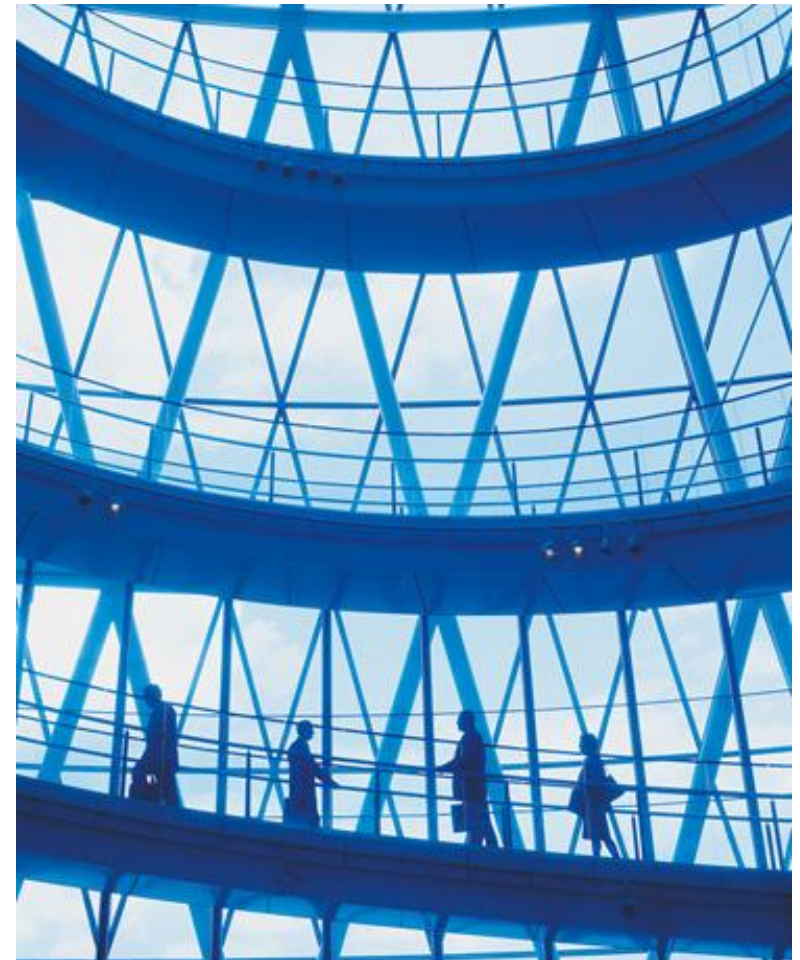


- Members benefit from the insight and expertise shared in our publications:
  - *Strategic Finance*
  - *Management Accounting Quarterly*
  - *IMA Educational Case Journal*
  - E-newsletters
    - *IMA Online News*
    - *Strategic TechNotes*
    - *Campus Connection*
    - *CMA Connection*
    - *Career Connection*



# Research

- IMA promotes leading-edge research and best practices through its:
  - Statements on Management Accounting (SMAs)
  - Foundation for Applied Research (FAR) grant program
  - Professional Publications
  - The McLeod Information Center, IMA's research library, devoted to your profession
- Leverage these resources to build your intellectual capital and hone your strategies



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# Advocacy



- Not just a member benefit, but a critical service to your profession
- IMA is a voice for our profession on key legislative and regulatory issues in the U.S. and globally
- Cofounder of the Committee of Sponsoring Organizations of the Treadway Commission (COSO)
- IMA volunteer advisory committees advocate on behalf of large and small enterprises
  - Financial Reporting Committee
  - Small Business Financial and Regulatory Affairs Committee

# Member Discount Programs

- In partnership with some of the world's leading brands (FedEx, Hertz, Geico, etc.), IMA provides exclusive offers to members on business and professional services
  - Insurance
  - Office supplies
  - Business travel
  - Executive recruitment
  - Employee recognition products
  - Credit card reward programs



# Special Benefits for Educators and Students

- Discounts on membership and CMA enrollment and exam fees
- *Campus Connection* e-newsletter
- Learning and teaching resources
- Access to research
- Educators receive case studies and teaching notes
- Awards and competitions for educators and students
- Student scholarships
- FAR research grant funding for educators and Ph.D. candidates
- Student Leadership Conference
- Networking opportunities with practitioners





# How IMA Can Help Employers



- IMA is a respected industry resource for professional development and continuing education
- Advance and validate your team's skills with CMA certification
- Promote open positions and recruit top candidates through the Job Connection section of *LinkUp IMA*
- IMA's Staff Enrollment Program offers group discounts on membership and CMA certification



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# The Value of IMA Membership

- Membership is a career investment and offers tremendous value
- For a modest annual fee you have access to:
  - The respected CMA program
  - Diverse networking and career resources
  - Over 300 CPE courses at a discount
  - Award-winning publications
  - Industry research
  - Exclusive discount offers
- Membership is also the opportunity to support an organization that actively advocates for the interests of your profession

## IMA Membership Dues

Professional	\$ 195
International	\$ 195
Academic	\$ 98
Young Professional	\$ 130
Student	\$ 39



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