

Distributor eSuite

Back Office Administration

This document provides an overview of the distributor's <u>eSuite</u> administrative system. The contents of this manual should be kept confidential to It Works! Global distributors.



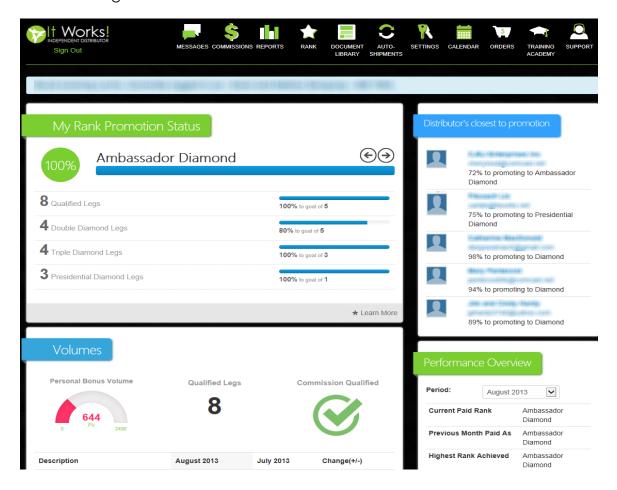
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I. Distributor eSuite

The It Works! **eSuite** system is your administrative back office that allows you to manage your business online. When you first login, the system dashboard will display as your home page. This dashboard provides you with key information about your business and is broken down into the following segments:

- My Rank Promotion Status
- Distributors closest to promotion
- Volumes
- Performance Overview
- Recent Activity
- Earnings



If additional information is available, click on the link at the bottom of each segment to drill down into the information.



To navigate through the system, click on the tabs at the top of the screen. These tabs include:

- Messages
- Commissions
- Reports
- Rank
- Document Library
- Auto-Shipments
- Settings
- Calendar
- Orders
- Training Academy

<u>To return to the dashboard</u> from anywhere in the system, click on the It Works! logo on the top left-hand side of the screen.



II. eSuite Sections and Functionality

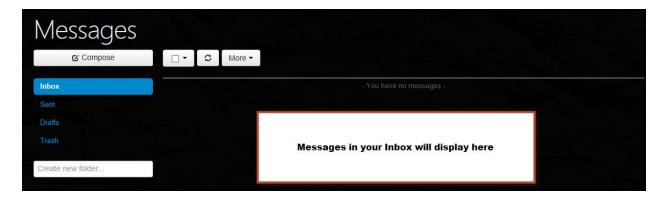
The following summarizes the functionality available under each tab.

A. Messages

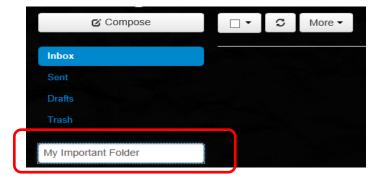
The <u>Messages</u> section contains basic email functionality. It allows you to send emails to external users and anyone within your organization.



When you click on **MESSAGES**, the system will display your inbox screen. You can also navigate to you Sent, Drafts and Trash folders.



If you want to create your own folder, click on the **Create New Folder** box and enter the new folder name.

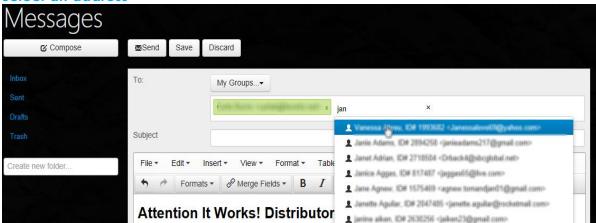


To create a new message, click on **Compose**.

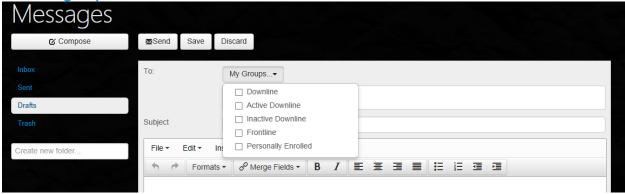


You can enter a specific email address or select a group. If you start typing in the TO box, the system will provide a selection list based on your entry.

Select an address



Select a group



Message formatting is available along with the ability to insert tables and merge fields.



B. Commissions

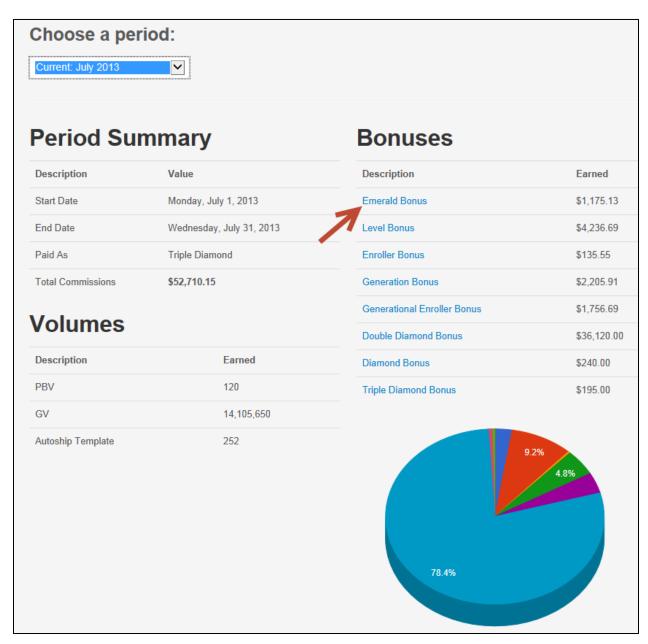
The <u>Commissions</u> section allows you to select any past commission run and view the associated volumes and payments that were earned during that period. You can also search for specific historical volumes and export the data to Excel for personal analysis.



When you click on **COMMISSIONS**, select the commission period to view.



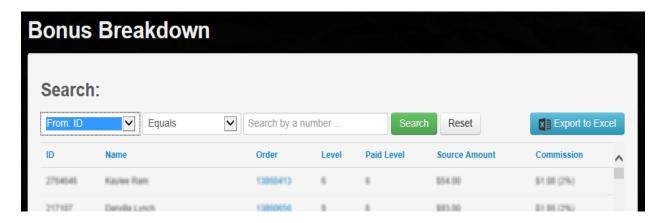
The screen will display information about the period selected, volumes earned and the breakdown of the bonus payments.



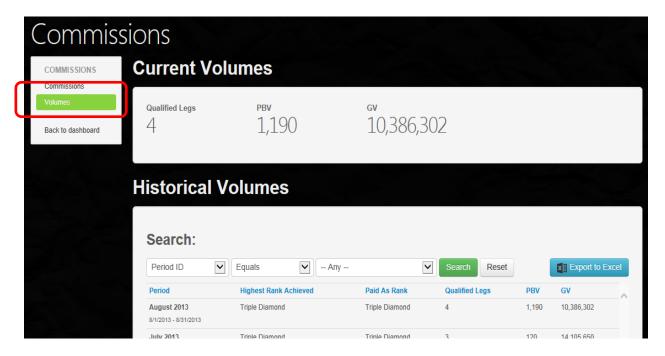
To view details about each bonus, click on the bonus name.



The bonus breakdown will show who the bonus was earned on, order ids, rank levels, source amount and the amount earned.



Click on the **Volumes** selection to view historical volumes from past commission runs.

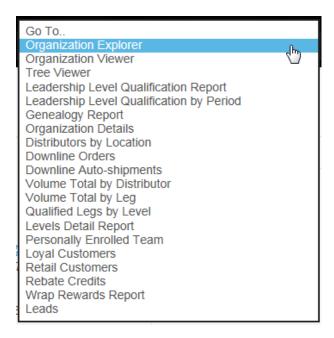


C. Reports

From the <u>Reports</u> section, you can run standard reports and export the data to Excel as needed.



The reports currently available include the following:



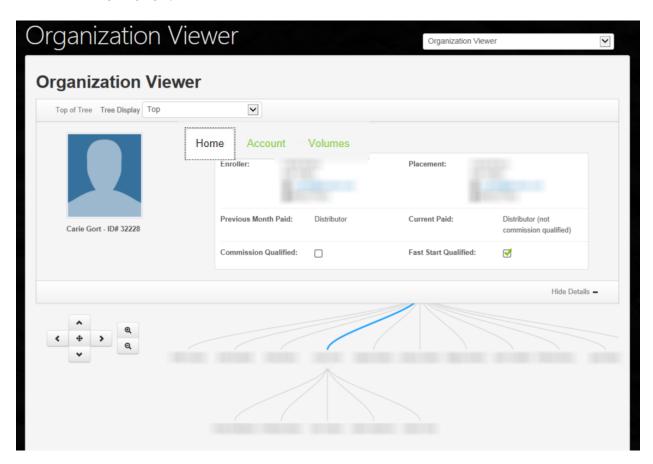
a) Organization Explorer

 a. This report provides a summary of your key information such as your account information, auto-shipments, rank promotions, recent activity, sponsor levels and recent orders



b) Organization Viewer

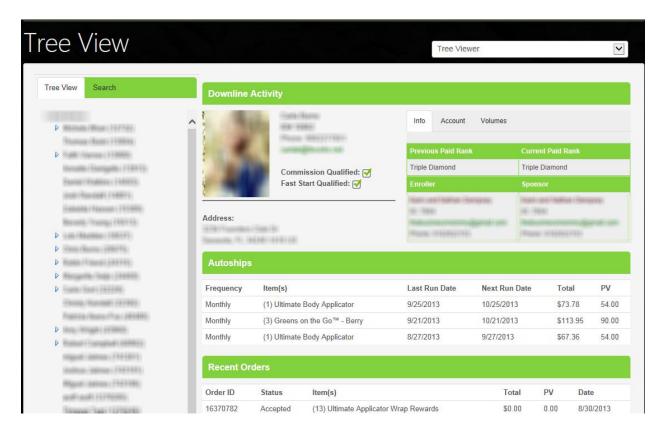
a. The organization viewer provides a graphical view of your organization and allows you to select someone in your downline and get additional information.



c) Unilevel Tree Viewer

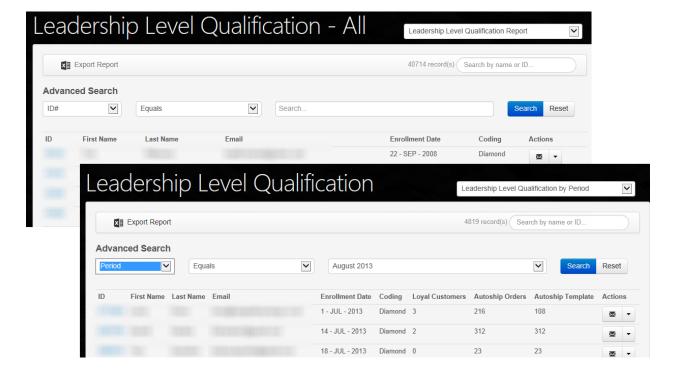
a. The tree view report provides a graphical view of your downline and detailed information on each account. You can search for a specific distributor or loyal customer or display your entire downline list.





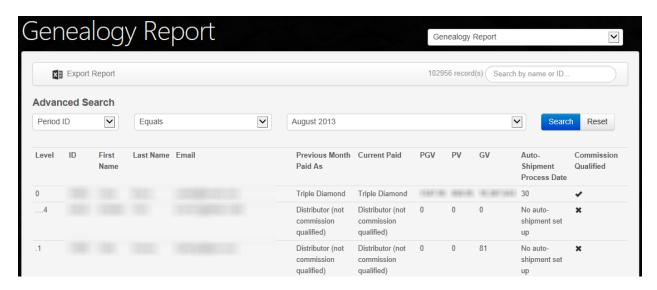
d) Leadership Level Qualification Report (and by Period)

a. The leadership level qualification reports provide coding information for your downline, including enrollment dates, the number of loyal customers and auto-shipment information.



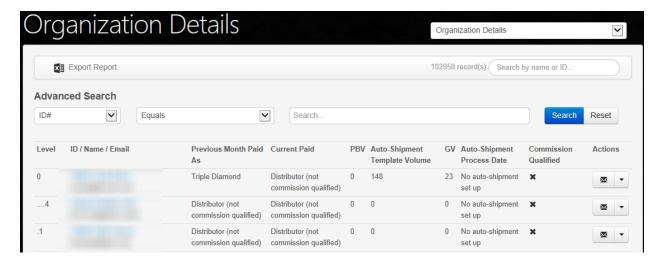
e) Genealogy Report

a. The genealogy report displays levels, ranks, volumes, auto-shipment dates and whether or not the distributor is commission qualified.



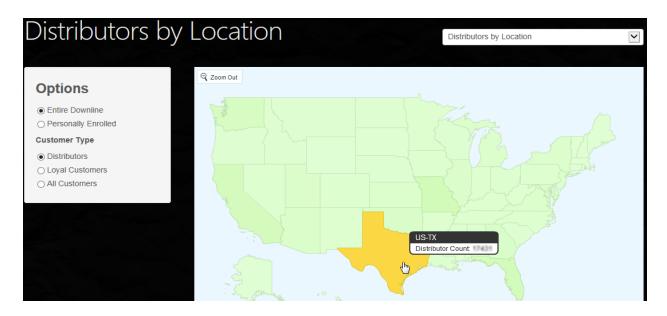
f) Organization Details

a. The genealogy report displays levels, ranks, volumes, auto-shipment dates and whether or not the distributor is commission qualified.



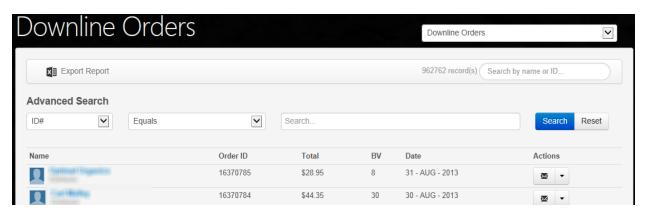
g) Distributors by Location

a. The distributors by location report provides a graphical view of where your downline is located. It defaults to the country level where you can drill down to the state level. When you hover over a location, it will display a count of your distributors or loyal customers based on your selection.



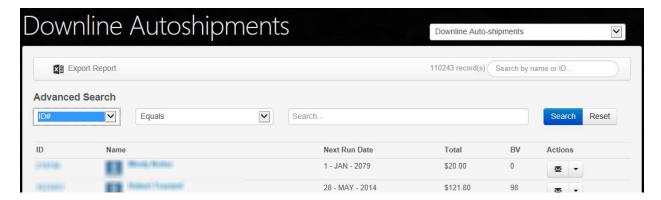
h) Downline Orders

a. This report provides a list of all your downline orders with the ability to search for specific accounts or orders.



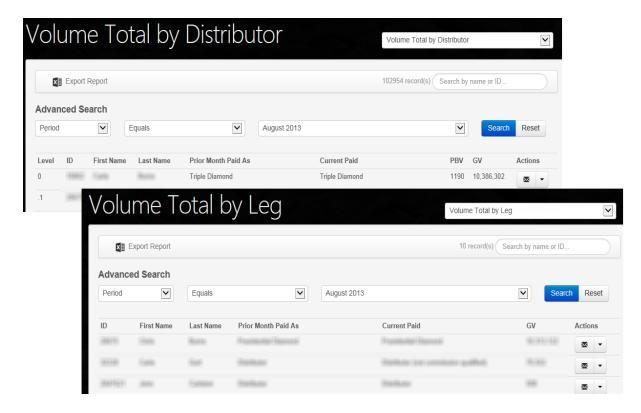
i) Downline Auto-Shipments

a. This report provides a list of all your downline auto-shipments including next run date, order amount and BV total. It also provides the ability to search for a particular account.



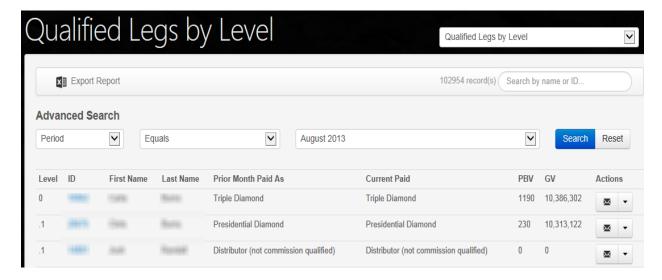
j) Volume Total by Distributors / Leg

a. The volume total reports provide information on your downline's bonus and group volumes.



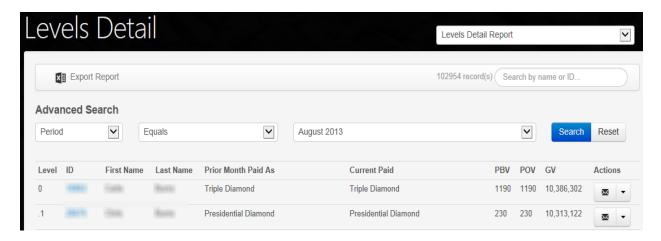
k) Qualified Legs by Level

a. This report shows the same basic information as the volume total reports.



I) Levels Detail Report

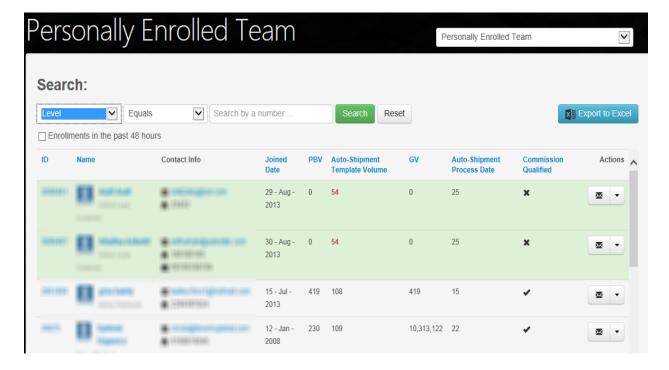
a. This report lists your downline information by levels.



m) Personally Enrolled Team

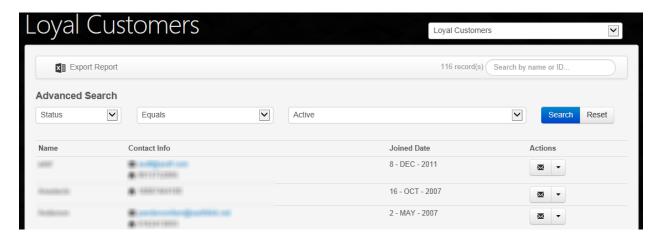
a. This report provides information on accounts that you personally enrolled. This is also the <u>report that you use to move eligible accounts to another distributor</u>. If an account can be moved, it will be highlighted in green and you can use the Actions drop-down button to select **MOVE**.

Go to the How-To's section to get more details on how to change a distributor's placement.



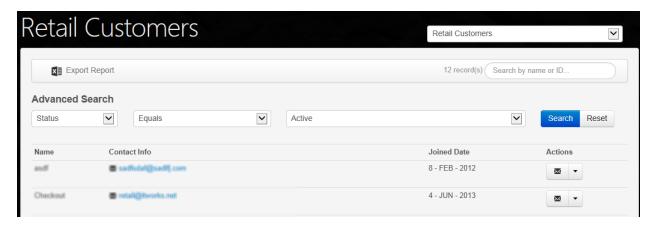
n) Loyal Customers

 a. The loyal customers report provide a list of your loyal customers and their join dates.



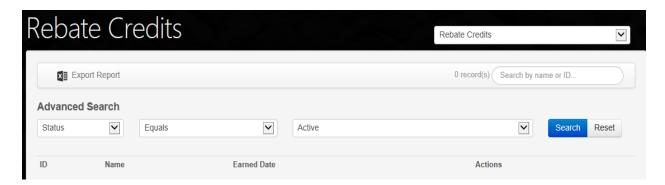
o) Retail Customers

 a. The retail customers report provide a list of your retail customers and their join dates.



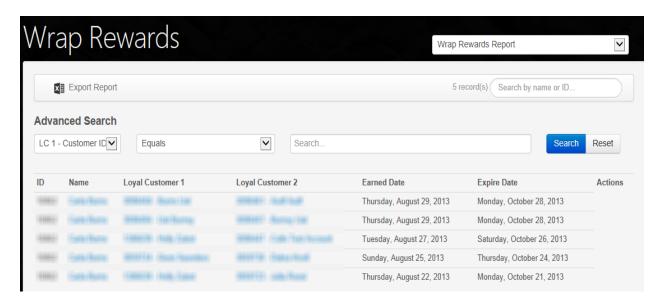
p) Rebate Credits

a. This report provides a list of accounts that currently have rebate credits available.



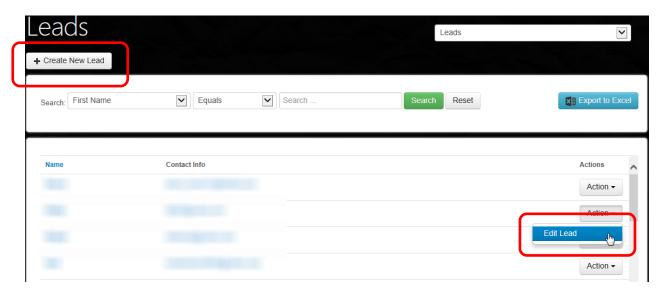
q) Wrap Rewards Report

a. The wrap rewards reports will show who you earned wrap rewards on, the earn date and when they expire.



r) Leads

a. Use the leads report to keep track of any new business prospects. You can create new leads by selecting the Create New Lead button at the top of the report. You can also edit leads you have already entered.



Go to the How-To's section to get more details on how to create a new lead.

As with all the reports, you can export this list to Excel and format it as needed.

D. Rank

The <u>Rank</u> section displays your current rank and what qualifications you need to achieve in order to promote to the next level. This provides a simple way to view your progress towards your organizational goals.



Select the rank from the left-hand menu to view where you stand on each rank.

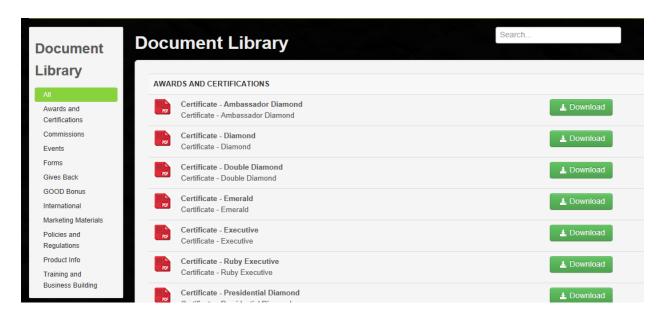


E. Document Library

The <u>Document Library</u> contains all corporate documents for downloading and viewing (not all current documents have been loaded yet).



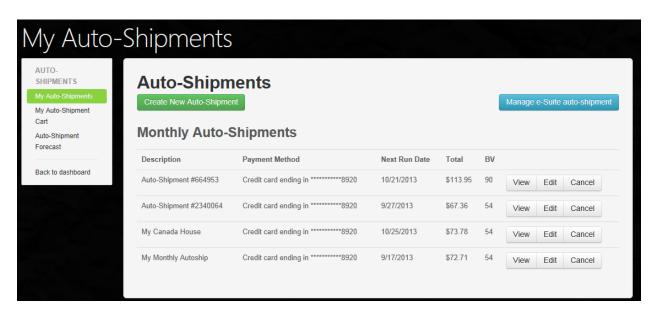
Select the category you want and click on **Download** to view the document.



F. Auto-Shipments

Within the <u>Auto-Shipment</u> section, you can manage your auto-shipments which includes creating, editing and cancelling. You can also view a forecast of your downline's monthly auto-shipments to help estimate your future volumes.





Go to the How-To's section to get more details on how to manage your product autoshipments and eSuite subscription.

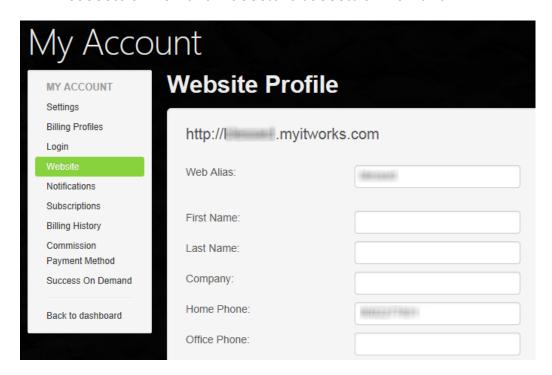
G. Settings

The <u>Settings</u> section is where you manage your personal information including what is displayed on your replicated website. This includes setting up your shipping and billing profiles, payment information, website profile and more.

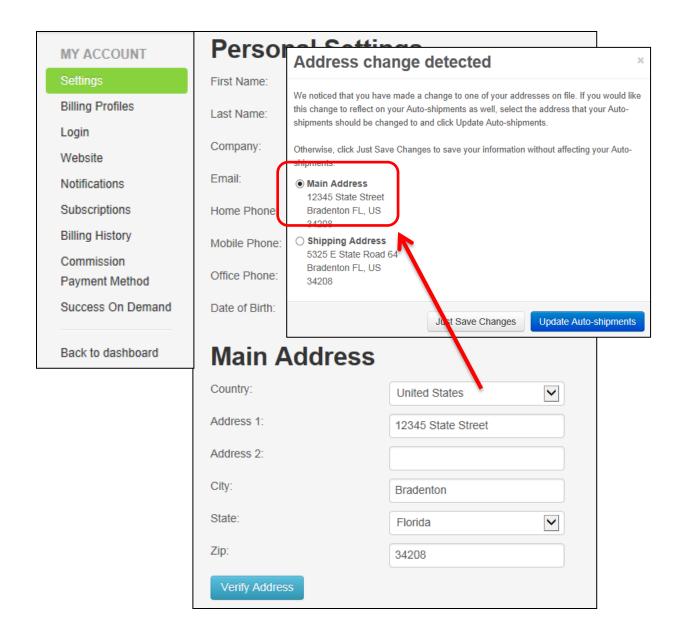


Click on the section you want to update from the left menu bar:

- Settings personal information and addresses
- Billing Profiles credit card set up
- Login username and password
- **Website** website information including picture and my story
- Notifications subscribe / unsubscribe from company emails
- **Subscriptions** eSuite subscription
- **Billing History** view billing history
- Commission Payment Method select payout method
- Success on Demand access to Success on Demand



NOTE: Under the **Settings** section, if you change your main address, the system will ask you if you want to also change the address on your auto-shipment orders.

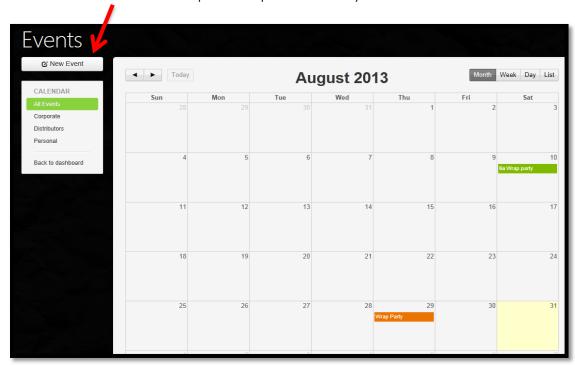


H. Calendar

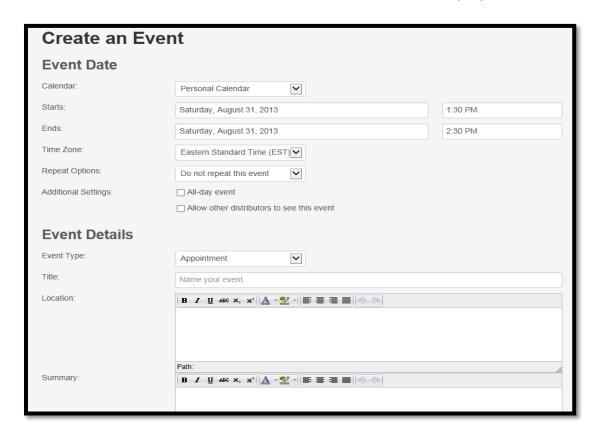
The <u>Calendar</u> section can be used to track personal events as well as show corporate events posted by IWG headquarters. It will also show events posted by your downline distributors.



Click on **New Event** to set up a new personal entry.



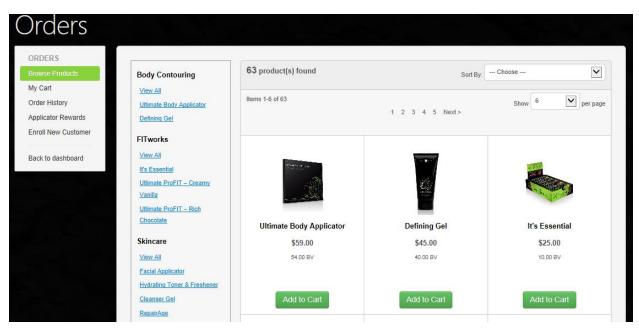
Enter the details on the entry screen and click **Save** to display your new event on the calendar. You can enter a different format for the date i.e. 9/10/13



Orders

The <u>Orders</u> section allows you to browse products, place a personal order, view your order history and redeem your applicator rewards. You will also be able to move order volume within 24 hours of placing an order (find orders eligible for moving under Order History, highlighted in green). This is also where you can access the new quick entry feature for setting up new customers and distributors.



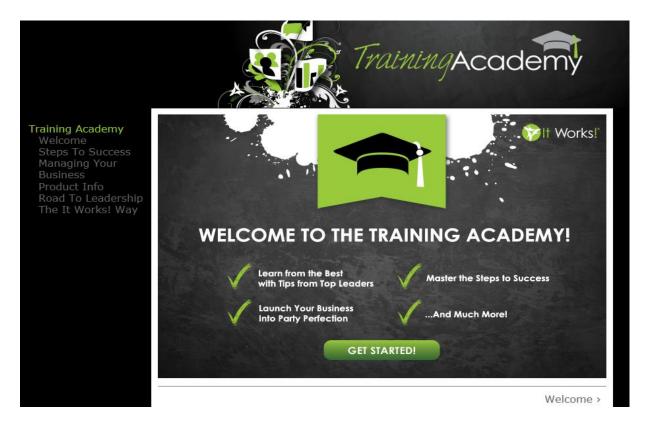


Go to the How-To's section to get more details on how to place orders, redeem applicator rewards and enroll new customers.

J. Training Academy

From the <u>Training Academy</u> section, you can access all the training materials designed to help you get started and to grow your business.

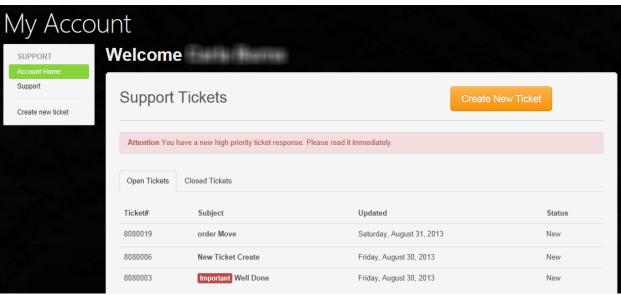




K. Support

The support section is where you enter and track your Customer Service support ticket requests.





Go to the How-To's section to get more details on how to create and manage your support tickets.

III. How-To's

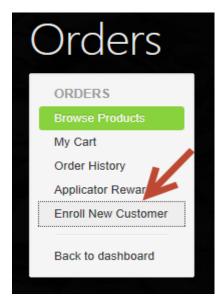
A. Enroll a Distributor, Loyal or Retail Customer (Quick Entry)

A new quick-entry feature is available where you can enter new distributors and customer without having to go through the replicated website to complete each enrollment.

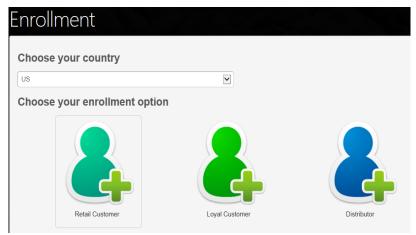
Select the **Orders** tab to display the main Order screen



From the left menu bar, select **Enroll New Customer**.



This will display the enrollment screen where you can select which type of account you want to enroll.

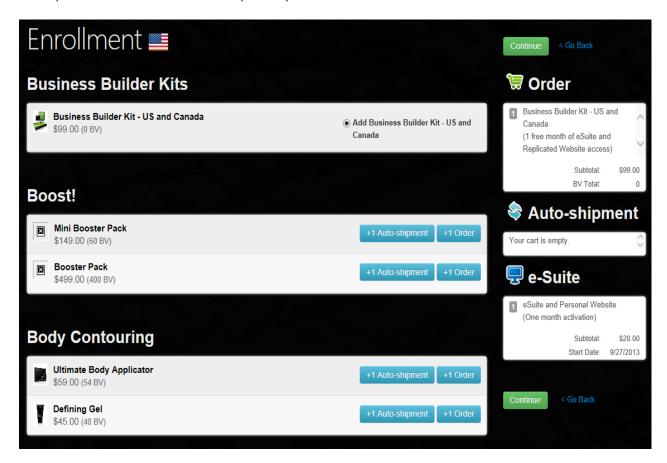


The enrollment products available and the quick-entry fields will change based on your country and the type of account you are setting up.

On the first screen, the system will allow you to enter the customer's enrollment order.

- If you are enrolling a <u>distributor</u>, the shopping cart will show the eSuite charge, products ordered today and products set up for auto-shipment.
- If you are enrolling a <u>loyal customer</u>, the shopping cart will show the products in both today's order and on the auto-shipment template.
- If you are enrolling a <u>retail</u> account, the shopping cart will only display the selected items.

Select the items you want for today's order by clicking on the **+1 Order** button or select the **+1 Auto-shipment** to add them to an auto-shipment order. Click on the button(s) multiple times to increase the quantity.



Once your order is complete, click **Continue** to enter the enrollment information.

The next screen provides all the fields required for setting up the type of account selected.

a. If you are enrolling a **DISTRIBUTOR**, you will be required to enter the following information:

Enrollment order (from prior screen)

The shopping cart will include the products and business building kit selected. The auto-shipment and eSuite subscription will show in separate carts.

Enroller & Placement

This will default but you can change the placement (not the enroller)

About You

This includes name, phone numbers, tax id, email

Your Address

This will be the distributor's main address (during set up, the billing and

shipping address must be the same)

Your Commissions

This includes how you will receive your commission payments

Your Replicated Website

This is for setting up the distributor's website name and password

Shipping Information

This includes address and shipping method

Billing / Payment Information

Card name, number and expiration date

Agreement to Terms and Conditions

b. If you are enrolling a **LOYAL CUSTOMER**, you will be required to enter the following information:

Enrollment order

The shopping carts will include any products selected for today's order or for the auto-shipment order

Enroller & Placement

This will default but you can change the placement (not the enroller)

About You

This includes name, phone numbers and email

Your Address

This will be the customer's main address (during set up, the billing and shipping address must be the same)

Billing / Payment Information

Card name, number and expiration date

Agreement to Terms and Conditions

c. If you are enrolling a **RETAIL** account, you will be required to enter the following information:

Your order

The shopping cart will include any products selected

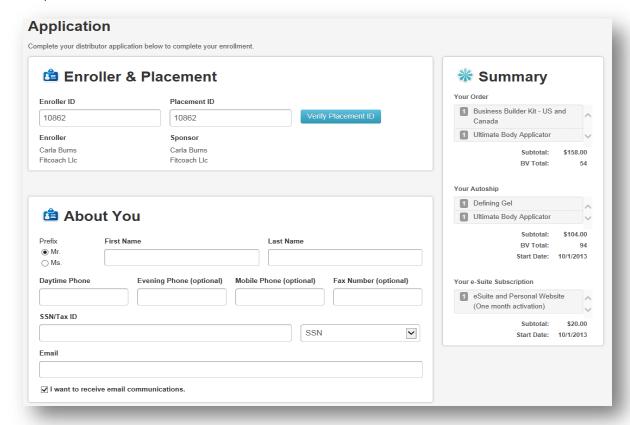
About You

This includes name and phone numbers

Your Address

This will be the customer's main address (during set up, the billing and shipping address must be the same)

Example from Distributor Enrollment

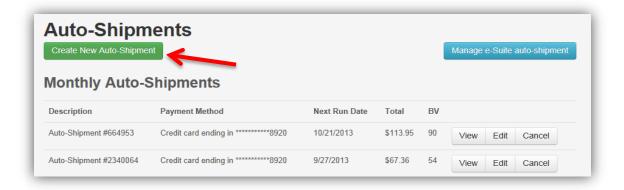


B. Manage Auto-Shipments

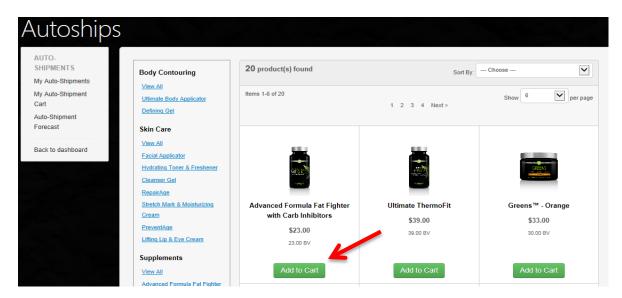
Under the Auto-Shipment tab, you now have more flexibility in managing your auto-shipment templates. You can create a new template, edit or cancel an existing template and/or change the date.

1. Create a New Auto-Shipment

Under the Auto-Shipment tab, select the Create New Auto-Shipment.



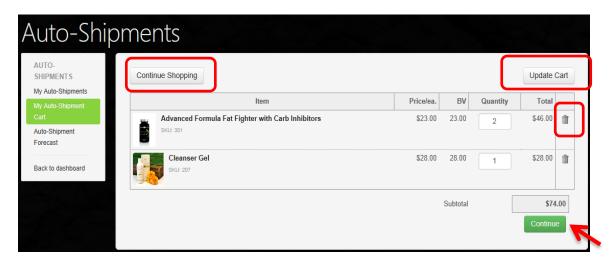
Select the items you want on your auto-shipment and click on Add to Cart



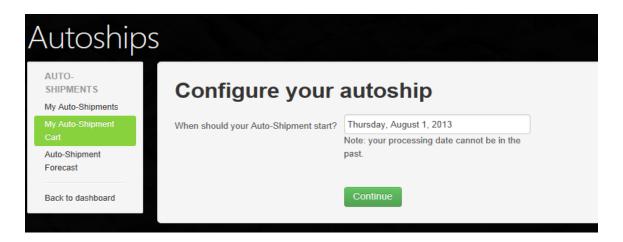
Once an item is selected, the shopping cart will display. From the cart, you can:

- Continue Shopping (this will take you back to the product listings)
- Change the quantity listed and Update Cart
- Delete items

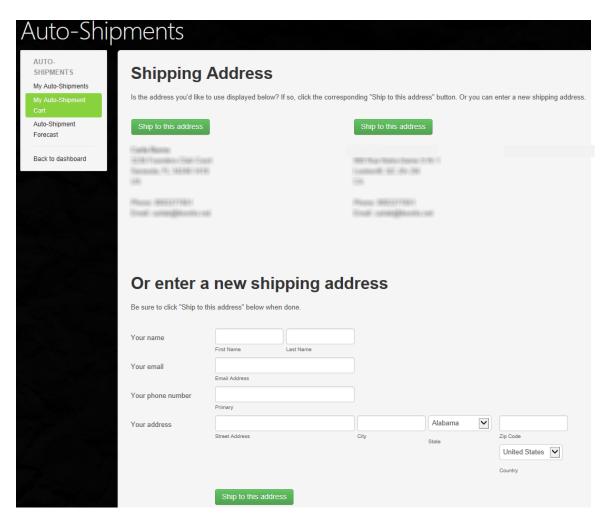
Select Continue when you have completed your order.



The system will prompt you to enter your first ship date. This date will be used as the monthly ship date for all future orders. Due to company policy, you will only be allowed to enter a date between the 1st of each month and the 25th. The 25th is a change from our current rule to set them up no later than the 28th.



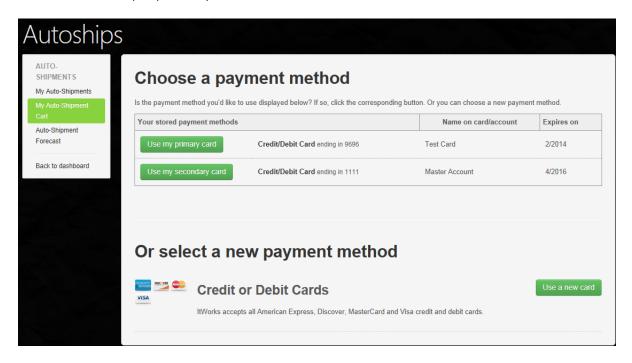
The next step is to confirm your shipping address. You can select one that is already on file or enter a new address.



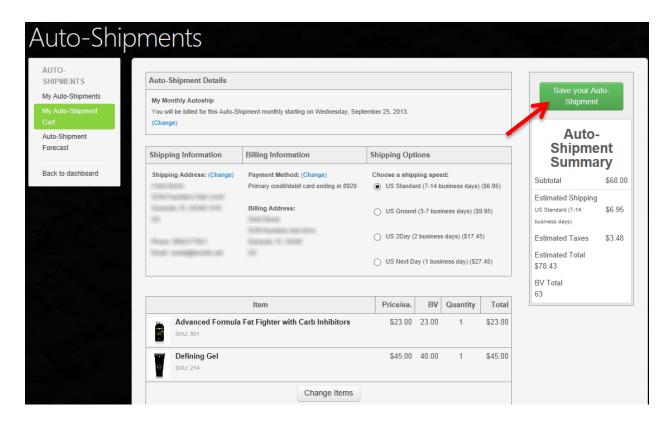
Based on the shipping address entered, the system will provide a list of the available shipping methods in your area. Select the shipping method and click **Continue**.



The next step is to enter the payment information. Any existing credit card information on file will be displayed or you can add a new card.



Once the payment option is selected, the system will display a summary of your order. If everything is correct, click on **Save your Auto-Shipment**.

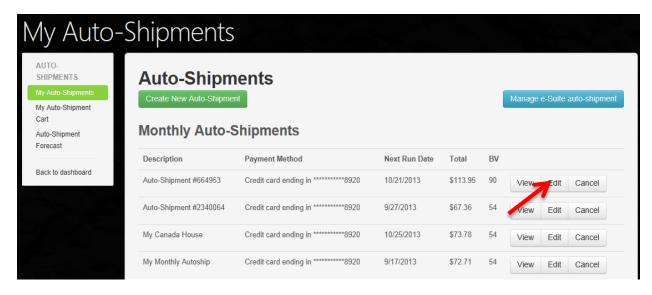


With this new functionality, you have total control over your auto-shipment orders (adding, canceling, changing dates, addresses and payment information).

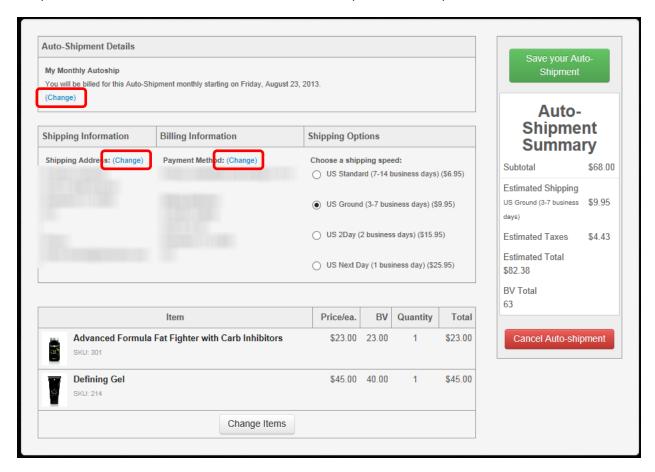
Edit your existing Auto-Shipment(s)

Change your date, shipping address, billing address or cancel the auto-shipment.

Click on the **My Auto-Shipments** tab on the left menu bar. Under the monthly auto-shipment transactions listed, you have the option to **View**, **Edit** or **Cancel** the auto-shipment.



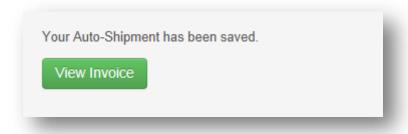
Click on **Edit** to view the current transaction. From this screen, you can edit your shipping and billing information, change your shipment date and/or change the items on your order. You can also choose to cancel your auto-shipment from this screen.



Once you complete your updates, click on Save Your Auto-Shipment.

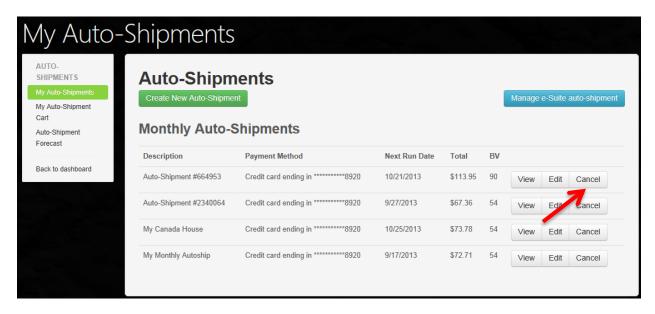


This will show that your auto-shipment has been saved and allow you to view the invoice for confirmation.

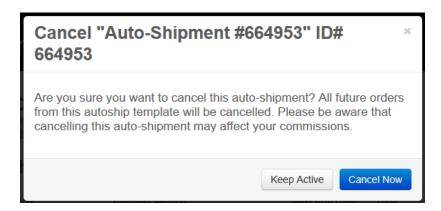


3. Cancel your Auto-Shipment(s)

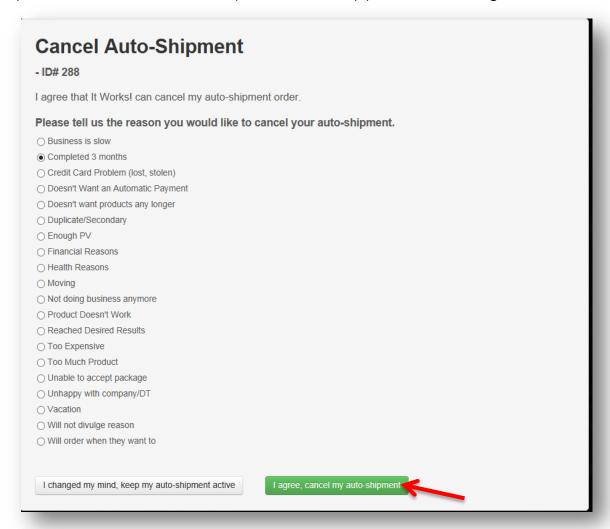
Click on the **My Auto-Shipments** tab on the left-hand side bar. Select which auto-shipment order you want to cancel by clicking on **Cancel**.



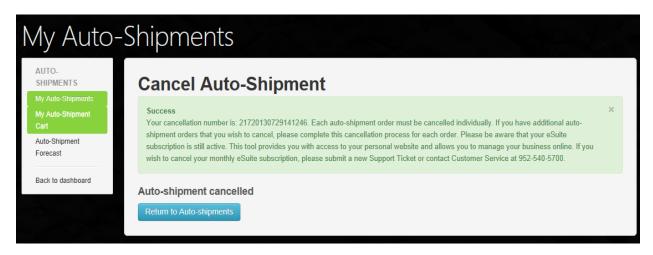
Once selected, you will be asked to confirm your cancellation.



If you click on **Cancel Now**, the system will ask why you are cancelling.



Once I agree, cancel my auto shipment is selected, the system will display a confirmation number.



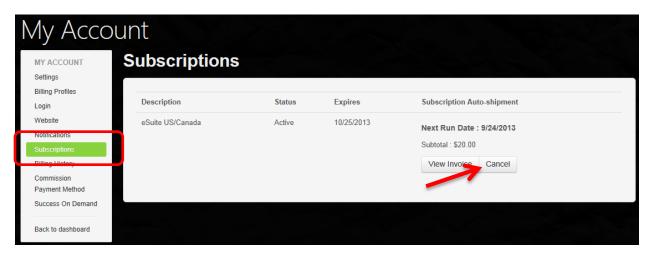
4. Manage eSuite Auto-Shipment

Click on the **Manage eSuite auto-shipment** button to view your current eSuite subscription.

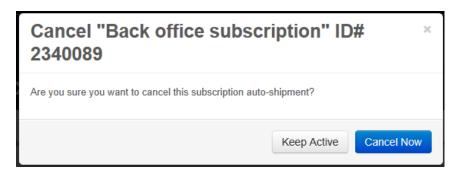


This will take you to the settings area under **Subscriptions**. This will show your current eSuite subscription, next run date, current status and when it expires.

From here you can view your invoice or cancel your subscription. <u>If you cancel this subscription, you will no longer have access to eSuite</u> for managing your business. If you cancel then want to reactive it, you will have to contact Customer Service.



If you select **Cancel**, the system will confirm that you want to cancel, ask why you are cancelling and then provide a confirmation.



5. View your downline Auto-Shipment Forecast

Click on the **Auto-Shipment Forecast** tab on the left-hand side bar. The system will display a total estimate by month of your downline auto-shipment orders with the ability to drill-down into each month.

Based on the previous month, if the monthly forecast is:

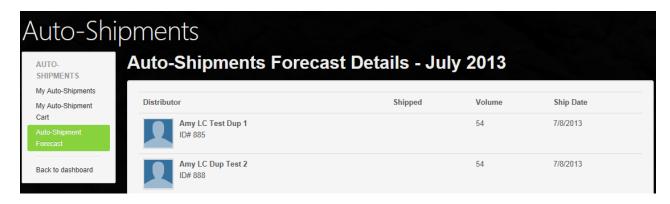
- Less than, the line will be RED
- Greater than, the line will be GREEN
- Eaual to, the line will be BLUE

Actual shipments for the current month will be in ORANGE.

This chart should help you determine how much volume to expect from your downline each month based on what is currently set up in the system.

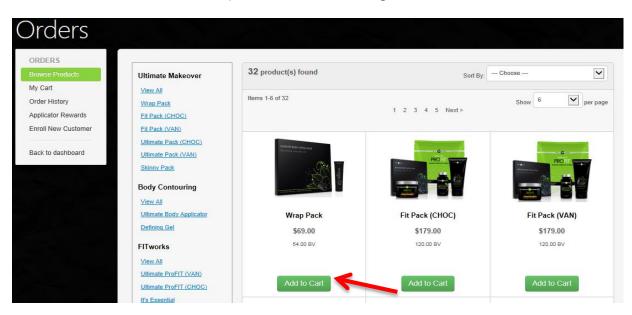


You can click on the zoom key (magnifying glass) on the left-hand side of each bar to see the details for that month.

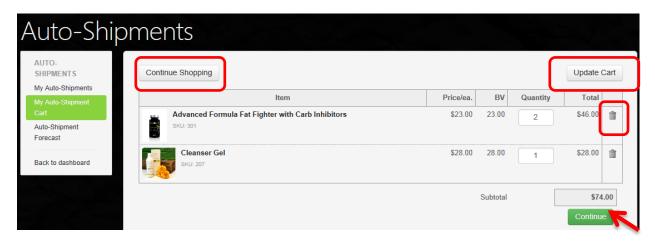


C. Place an order

Select the Orders tab at the top of the screen to begin a new order.

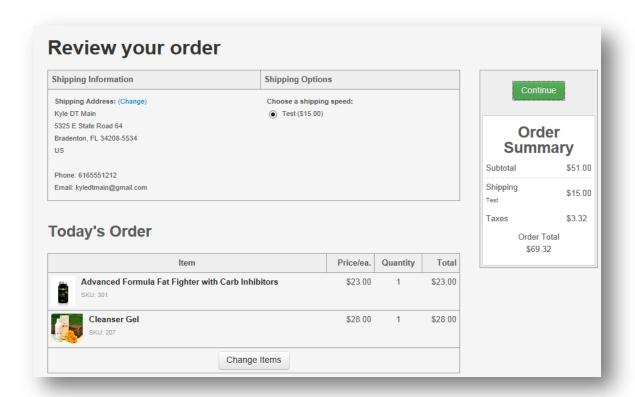


Select the items you want to order by clicking on **Add to Cart**. This will display your shopping cart where you can continue shopping for additional items, change the quantity of the items selected or delete items.

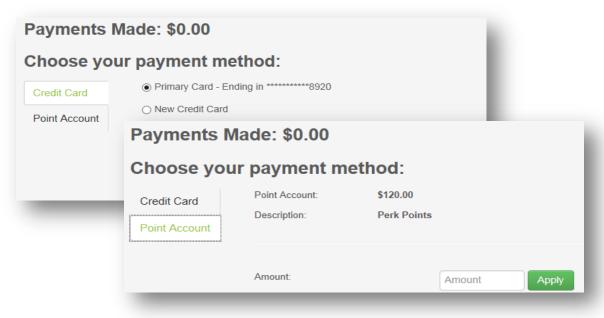


If your order is complete, click on **Checkout** and the system will ask for your shipping address. Once selected, you can review your order and make additional changes or select **Continue**.

The next screen will be for payment.



You can choose to pay the order using an existing credit card on file or by setting up a new one. You can also choose to apply existing points/credits to your order.

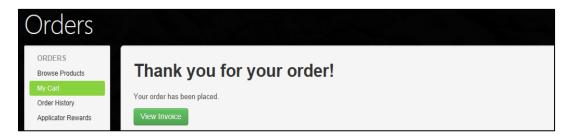


Since you have the option to use different accounts, you must enter the amount you want charged on each card or points account.

Enter the amount and click on **Apply**. It will show what payments were applied per account.



Your order will be confirmed and you can view the invoice (if you want to print, use the windows print functionality).



Click on **View Invoice** to display the order details.

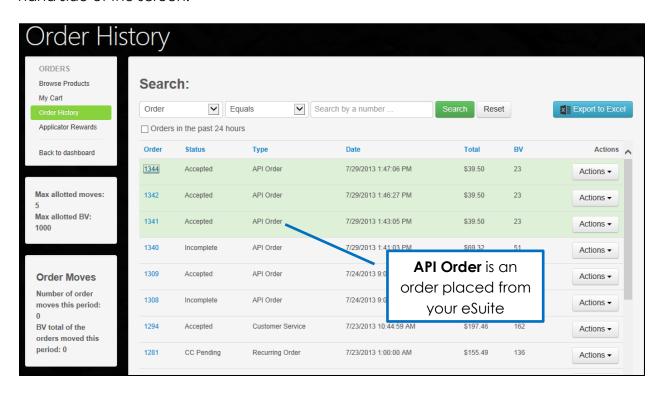


D. Move an order

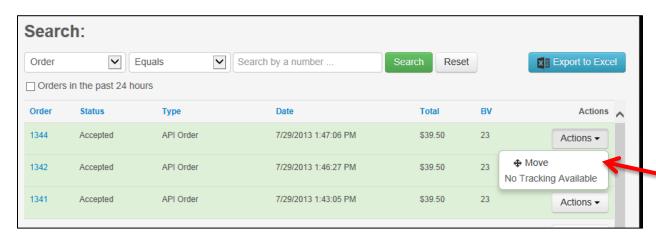
Under the Orders section, select the **Order History** tab from the menu bar on the left-hand side.

This will display all orders placed by you or where you are the designated distributor on the order. If an order is eligible to move (based on current business rules), it will be highlighted in green.

You can see how many orders you can still move within the current month on the left-hand side of the screen.



If an order is eligible to move, click on the **Actions** button and select **Move**.



The system will confirm that you want to move this order.



Select **Yes, Move the Order**. You will need to enter the name or the id of the distributor that you want to move the order to.



Select the distributor you want and confirm the order move.



The system will confirm that the order has been moved.



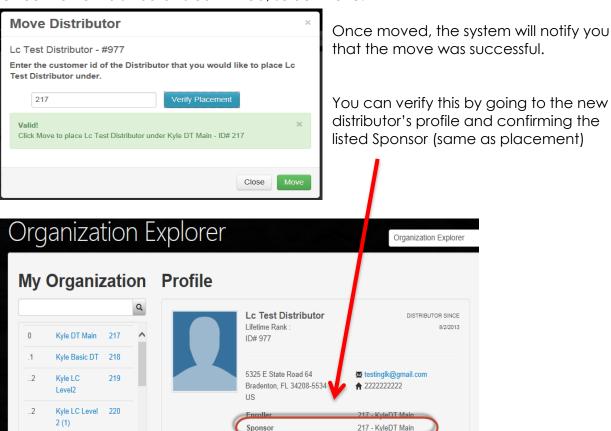
E. Move Distributor Placement

You can move a distributor or a loyal customer placement personally enrolled by you in your downline by going to the **Reports** section and running the report for your **Personally Enrolled Team**. If newly added distributors or loyal customers are eligible to move, they will be highlighted in green.

Move this distributor by selecting the MOVE drop down option from the action button.

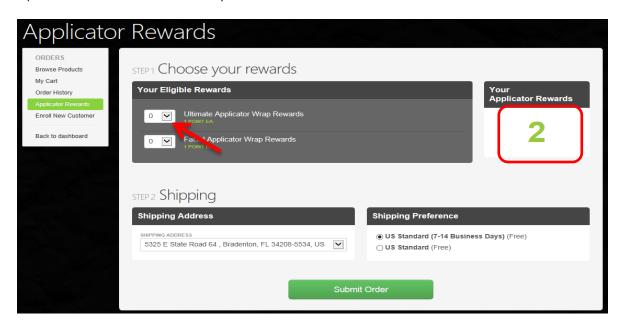


You will be prompted to enter and verify the distributor id that you want to move to. Once the new distributor is confirmed, select **Move**.



F. Redeem Applicator Rewards

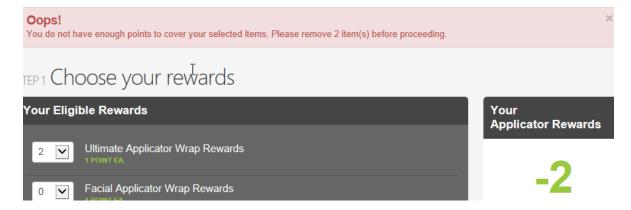
Under the Orders section, select the **Applicator Rewards** tab from the menu bar on the left-hand side. The number of rewards you have available will be displayed with the option to select the number you want to redeem.



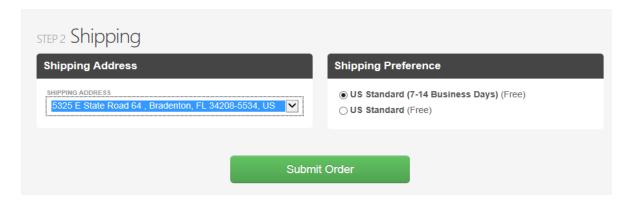
Once you select rewards to redeem, it will subtract the total from your balance.



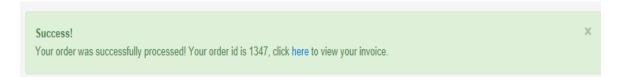
You will be notified if you try to redeem more rewards than you currently have available.



You then select your shipping address and preference and Submit Order.

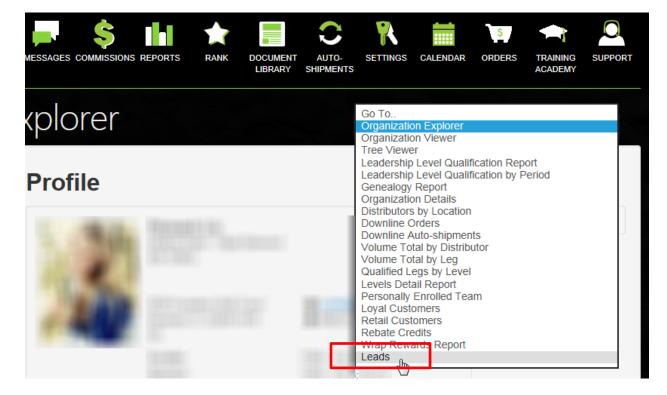


The system will confirm your order and provide a link for viewing the invoice.



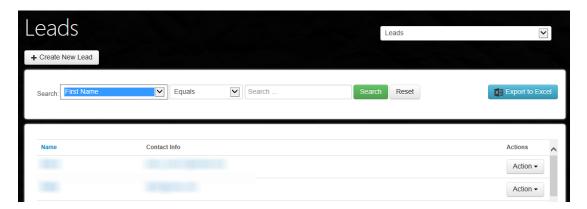
G. Create a Customer Lead

To create a new customer lead (prospect), go to the Reports section and select the report **LEADS**

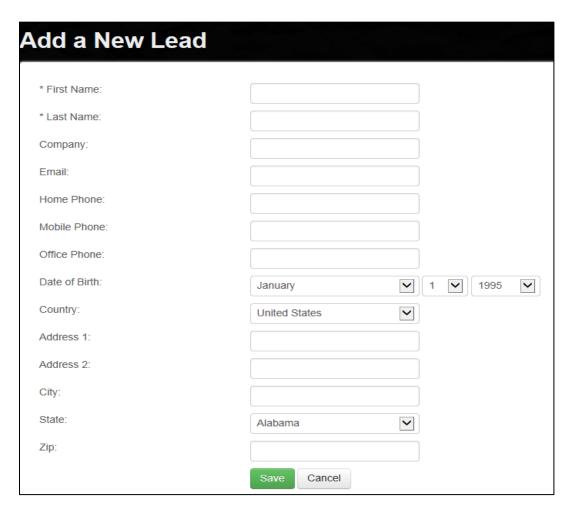


All your existing leads will be listed in the report with the ability to create a new lead or search for an existing name.

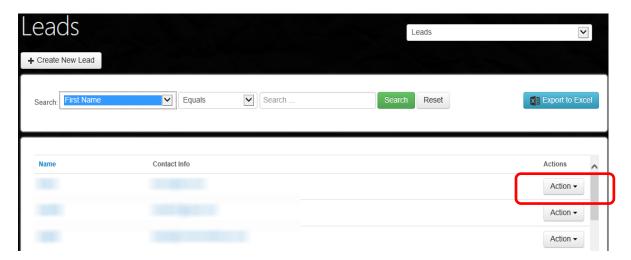
Click on Create New Lead



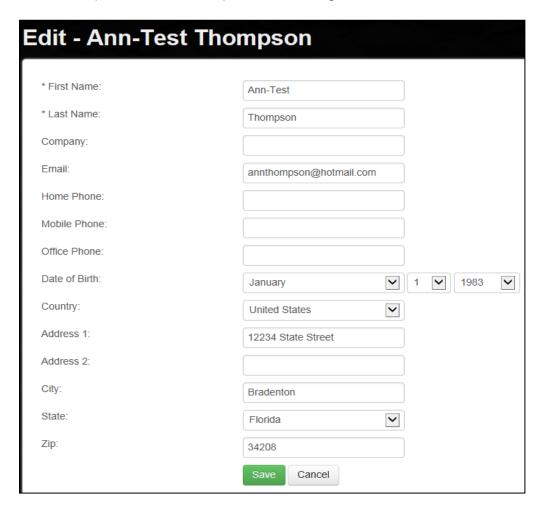
On the data entry form, enter the information you need on that prospect and click **SAVE**.



The new prospect will be added in alphabetical order on the report. To edit an existing lead, select the **ACTION** button to the right of the name.



This will reopen the data entry form so changes can be made.



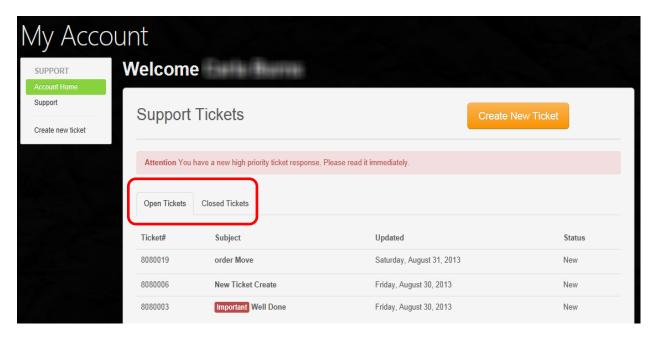
Edit the data and click on **SAVE**.

H. Create a Support Ticket

To create and manage your customer service support tickets, click on the **Support** tab.

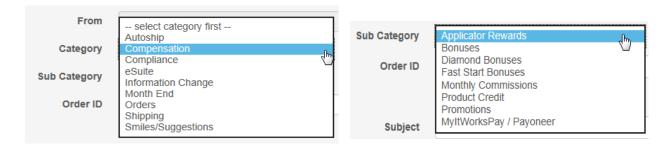


The home page will list all your open tickets with the option to view closed tickets from a separate tab. The system will notify you if you have a high priority ticket to view. Any tickets that have recent activity i.e. a new comment, will be highlighted with BOLD text.



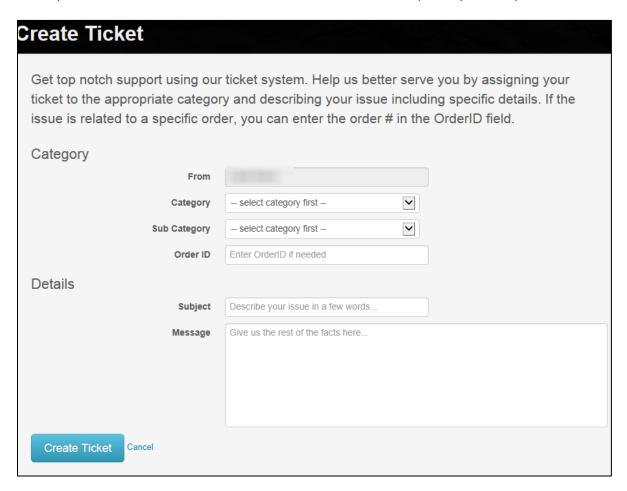
To create a new ticket, click on **Create New Ticket** from the create new ticket button in the upper right corner or from the left menu selection.

The ticket entry screen will allow you to select a category / sub-category to better define your request. You can also enter an Order ID if the ticket is related to a specific order.

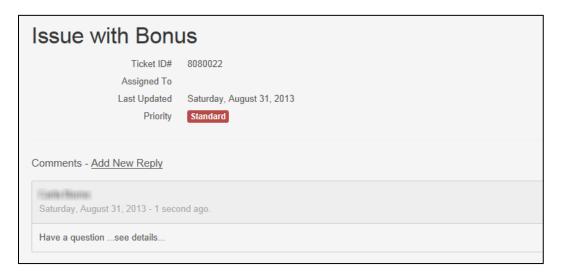


When submitting a ticket request, provide as much detail as possible so that the customer service rep can correctly address your need.

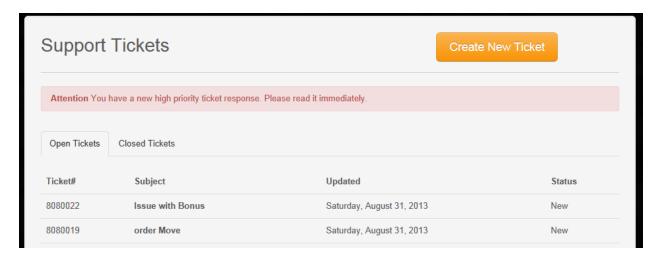
Enter your information and click on **Create Ticket** to complete your request.



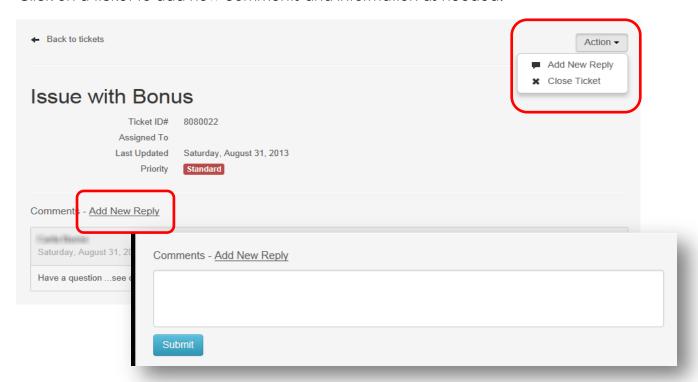
Once you create the ticket, the information will display for your review.



When you return to the home page, the new ticket will display.



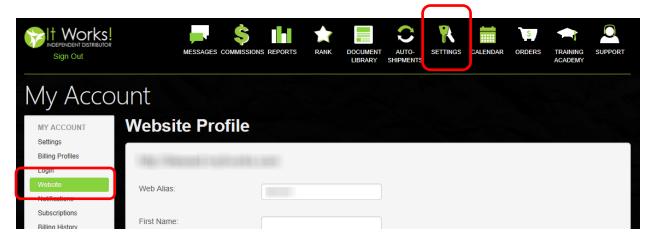
Click on a ticket to add new comments and information as needed.



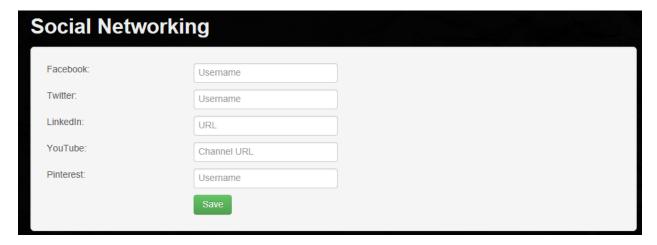
Any replies from a customer service rep will display in a conversational format for easier viewing and tracking.

I. Adding Social Media Links

Under **Settings**, then **Website**, enter the social media links that you want to display on your replicated website.



At the bottom of the screen, enter the social media links.



NOTE: Some of these links require you to enter the full URL as shown below.

