

### BOSTON CITYWIDE HOTEL MAP

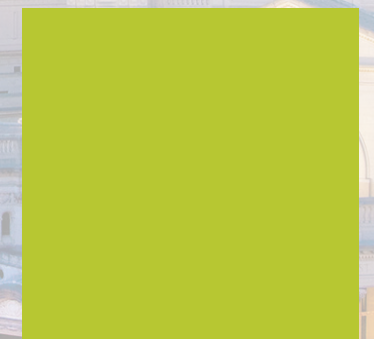
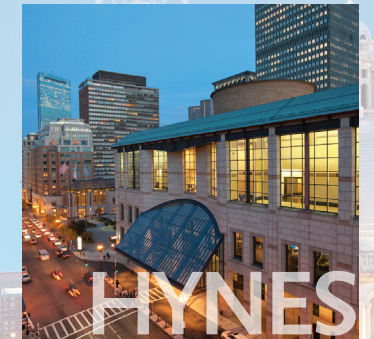
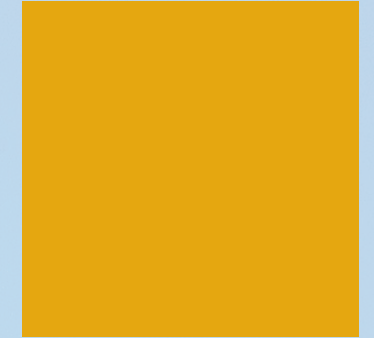
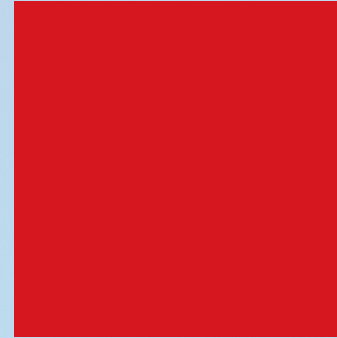


Our experienced and knowledgeable Citywide Convention Sales & Hotel Relations Team is ready to help you conduct a thorough evaluation of our convention centers and of Boston. Your dedicated Citywide Convention Sales Manager and Hotel Relations Manager will partner with you in finding solutions to meet your needs - no matter how simple or complex. They are your point of contact for understanding your event requirements, developing a comprehensive, customized proposal that meets your requirements, and contracting space in our facilities.

For more information contact us at [sales@SignatureBoston.com](mailto:sales@SignatureBoston.com) or 877-393-3393



**BOSTON CONVENTION MARKETING CENTER**  
Citywide Convention Sales & Hotel Relations  
415 Summer Street, Boston, MA 02210 | [SignatureBoston.com](http://SignatureBoston.com)



**Getting hotel room block bids & rate quotes has never been easier!**

— Let our Hotel Relations Team be your resource. —

*Boston is the only major convention city to offer this unique service that will save you time!*



## Outstanding Location & Variety of Styles

The Boston metropolitan area features over 30,000 hotel rooms that enjoy unmatched proximity to the airport, convention centers, waterfront and city sights.

The Boston Convention & Exhibition Center (BCEC) is connected to the 793-room, 4-Diamond, Westin Boston Waterfront Hotel, with another 2,000 hotel rooms within a half mile walking distance. The Hynes Convention Center (Hynes) is connected to the Sheraton Boston, Boston Marriott Copley Place, and Westin Copley Place Boston hotels. These three world-class hotels together boast 3,200 rooms.

From select service to small boutiques to large upscale luxury, Boston offers a variety of hotel options to meet the needs of a range of guest preferences and budgets!

# HOW IT WORKS ▶

We know that securing hotel rooms is essential to the success of your event. Our Hotel Relations Team serves as your personal liaison to Boston's hotel community. Your Hotel Relations Manager can assist you with:

- Building hotel packages which incorporate your guestroom needs and attendee hotel criteria, factoring in efficient shuttle route solutions.
- Coordinating a productive site visit of Boston that includes the convention center, hotels and other venues to support your event.
- Providing ongoing support to complete your citywide hotel package needs when you are ready.
- Locating last minute additional overflow rooms when your events in Boston break all registration and pace expectations.

*"Phyllis is a superstar! She helped us immensely both when the hotel contracts were first signed almost seven years ago, and when we needed some overflow rooms at the last minute. Her knowledge of the city and the hotels near the Hynes is impressive, and she is extremely helpful. In eight years working in different cities, I can say that Phyllis is the best hotel relations manager I've worked with."*

- David Bailor, Director of Meetings and Exhibits  
National Council for the Social Studies

### 1. DISCUSS

Have a conversation with your Hotel Relations Manager to clarify your attendee profile and your organization's requirements for rooms, bell-curve, peak night, rate and other expectations.

### 2. SOURCE

Your guest room preferences are communicated to the appropriate area hotels through our custom, in-house lead distribution system, *LeadLink*.

### 3. COLLECT

Your Hotel Relations Manager works diligently with every hotel sourced to get the hotel accommodations that you are looking for.

### 4. CREATE

A recommended citywide hotel package is then created by your Hotel Relations Manager which reflects the best overall value given your goals.

### 5. PROVIDE

The citywide hotel package and analysis of bids is then included with your Boston proposal assembled by your BCMC team for your consideration.



# THE PERKS!

- ▶ **ONE CONVERSATION**  
You only need to provide your RFP and discuss your room requirements once. We work collaboratively with your Citywide Convention Sales Manager to communicate it all to our Boston hotel partners.
- ▶ **LOCAL TO BOSTON**  
We're your feet on the ground, giving you the benefit of our established relationships with hotels in and around the City of Boston and local knowledge of shuttle routes which are both cost effective and efficient.
- ▶ **OUR SERVICES ARE COMPLIMENTARY!**  
Your interest in Boston is all we need to get started with helping you!

*"Soozin, is one of the finest! She is not only professional and efficient, but extremely personable. I rate her the best of the best!"*

- Marlene Hight, Convention Manager  
Allied Social Science Associations