

APRIL 7–10, 2019
HYNES CONVENTION CENTER

Learn strategies for tackling real-world healthcare compliance issues



Build connections with like-minded compliance professionals



Participate in activities to enhance your professional development

compliance-institute.org



About the Compliance Institute

HCCA's annual Compliance Institute is the most comprehensive conference for today's healthcare compliance professionals. Learn strategies for tackling issues like quality of care, cyber security, risk management, audits, and the day-to-day challenges of the job. Leading industry experts cover real-world compliance issues, emerging trends, and practical applications. Regardless of your healthcare setting or compliance role, you'll gain valuable insights into new and emerging risks and expand your network.



Attendees enjoy an array of conference features

- 100+ sessions organized into 14 tracks: choose one topic area or sample from several
- 60+ additional sessions in the pre- and post-conference
- Exhibit Hall with 100+ solution providers
- Professional headshots offered in the Exhibit Hall
- Professional development activities, including Braindates, a more meaningful way to network, and a LinkedIn booth, with experts to help boost your profile and online presence
- Other activities, including the 13th Annual Volunteer Project, First-timer Networking Breakfast, networking receptions, and the Fitness Challenge

Become certified

Interested in getting certified? Apply to take the optional Certified in Healthcare Compliance (CHC)®, Certified in Healthcare Privacy Compliance (CHPC®), or Certified in Healthcare Research Compliance (CHRC)® exams on the last day of the conference.

A separate application and fee submitted directly to the Compliance Certification Board (CCB)* is required.

Conference benefits

- Learn about current hot topics such as healthcare reform, False Claims Act developments, data protection, hospital physician alignment, compliance effectiveness, and HIPAA privacy/data breaches.
- Understand new and emerging risks to healthcare organizations and develop strategies for addressing them.
- Collaborate and share ideas and solutions with healthcare compliance professionals at all levels and from around the world.
- Gain insights, skills, and tactics to help develop and maintain a more effective compliance program at your organization.

Who should attend?

- Healthcare compliance professionals
- Risk managers
- Privacy officers and other professionals
- Coding and billing specialists
- Consultants and attorneys
- Healthcare regulators and other government personnel
- Nurse managers and executives
- Staff educators and trainers
- Health information management specialists
- Institutional chief information officers
- Healthcare senior executives and leaders
- Members of the board of trustees of healthcare enterprises
- Physicians and other health professionals
- Healthcare journalists, researchers, and policy makers

Follow a learning track

To make your selection easier, educational sessions are arranged by area of interest into learning tracks. You can follow one track all the way through or switch between several depending on your needs and interests.

Advanced Compliance

Have you been in the compliance profession for more than 10 years? Dive deep into compliance topics in these progressive sessions geared toward seasoned professionals.

Auditing & Monitoring

Auditing and monitoring is key to measuring effectiveness and improvement. Gain the knowledge and tools that you need to read the vital signs of your compliance program.

Behavioral Health

How do you balance behavior health compliance with quality patient care? Hear recommendations for identifying and mitigating compliance and privacy issues in a behavioral health environment.

Case Studies

Get an inside look at real-life compliance problems and what organizations have done to find effective solutions—or how they failed to mitigate risk.

Compliance Law

Learn the legal basis for the healthcare compliance issues you manage, such as False Claim Act developments, fraud and abuse, and Stark Law violations. Sessions are presented by experienced and knowledgeable lawyers from both inside and outside the government.

Discussion Groups*

If you're looking for a more interactive program, this track is for you. Each session is designed to involve everyone in the room. Join roundtable discussions on popular healthcare compliance issues facilitated by industry experts.

General Compliance/ Hot Topics

Topics ranging from the basics of compliance programs to current, trending issues. Learn what you need to know from compliance industry experts.

How to Succeed as a Compliance Professional

Our leadership abilities can have a drastic impact on your organization's compliance program. Develop your skills, increase your value, and improve your effectiveness.

Internal Audit

Designed to increase awareness of audit opportunities in the healthcare compliance arena and provide tools and techniques to jump-start your auditing and monitoring efforts.

Physician Compliance

Receive vital healthcare compliance information specifically related to small and large physician practices, academic medical centers, medical research facilities, hospitals, and health systems.

Post-Acute Care

Learn about best practices, enforcement trends, and other compliance issues pertaining to hospices, home healthcare providers, and skilled nursing care facilities.

Privacy & Security

Understand the privacy, breach, and information security compliance issues that continue to emerge.

Learn how to integrate ways to mitigate these growing issues into your overall compliance program.

Quality of Care

Compliance officers, doctors, nurses, and other healthcare providers will provide you with the information, tools and processes needed for quality-of-care compliance.

Risk NEW

Managing risk has become a top priority among healthcare organizations, as well as the government agencies that regulate them. Learn strategies and practical solutions to manage and mitigate organizational risk.



Interested in becoming certified?

The Certified in Healthcare Compliance (CHC)®, Certified in Healthcare Privacy Compliance (CHPC®), and Certified in Healthcare Research Compliance (CHRC)® exams will be offered at the Compliance Institute on Wednesday, April 10, 2019. A separate application and fee submitted directly to the Compliance Certification Board (CCB)® is required.

Exam check-in: 12:45 PM Exam time: 1:00-4:30 PM*

Individuals must be preapproved to sit for the exams. To qualify to sit for either of the exams, 20 CCB° CEUs and the necessary work experience are required.

Compliance Institute sessions qualify as follows: 1.0 clock hour equals 1.2 CCB CEUs.

Visit **compliance-institute.org** for more information on how to apply for the CCB certification exams.

Questions?

Email ccb@compliancecertification.org or call +1 952.988.0141 or 888.580.8373.

Exam applications may be accepted on-site depending on exam availability. Please visit CCB certification staff at the HCCA booth for information.









Continuing Education Units

HCCA is in the process of applying for additional external continuing education units (CEUs). Should overall number of education hours decrease or increase, the maximum number of CEUs available will be changed accordingly. Credits are assessed based on actual attendance and credit type requested.

Approval quantities and types vary by state or certifying body. For entities that have granted prior approval for this event, credits will be awarded in accordance with their requirements. **CEU totals are subject to change.**

Upon request, if there is sufficient time and we are able to meet their requirements, HCCA may submit this course to additional states or entities for consideration. If you would like to make a request, please contact us at +1 952.988.0141 or 888.580.8373 or email ccb@compliancecertification.org. To see the most up-to-date CEU information go to HCCA's website, hcca-info.org/all-conferences-home-page. Select your conference, and then select the "Continuing Education" option on the left hand menu.

AAPC: This program has the prior approval of the AAPC for **15.0** continuing education hours. Granting of prior approval in no way constitutes endorsement by AAPC of the program content or the program sponsor.

ACHE: The Health Care Compliance
Association is authorized to award 15.0
clock hours of pre-approved ACHE
Qualified Education credit for this program
toward advancement, or recertification,
in the American College of Healthcare
Executives. Participants in this program
who wish to have the continuing education
hours applied toward ACHE Qualified
Education credit must self-report their
participation. To self-report, participants
must log into their MyACHE account and
select ACHE Qualified Education Credit.

AHIMA: This program has been approved for a total of 15.0 continuing education unit(s) (CEUs). The CEUs are acceptable for use in fulfilling the continuing education requirements of the American Health Information Management Association (AHIMA). Granting prior approval from AHIMA does not constitute endorsement of the program content or its program sponsor.

Compliance Certification Board (CCB)*:

CCB has awarded a maximum of 18.0 CEUs for these certifications: Certified in Healthcare Compliance (CHC)*, Certified in Healthcare Compliance-Fellow (CHC-F)*, Certified in Healthcare Privacy Compliance (CHPC*), Certified in Healthcare Research Compliance (CHRC)*, Certified Compliance & Ethics Professional (CCEP)*, Certified Compliance & Ethics Professional-Fellow (CCEP-F)*, Certified Compliance & Ethics Professional-International (CCEP-I)*.

Daily Breakdown:

Sunday | 7.2 CCB CEUs

*Monday | 4.8 CCB CEUs

*Tuesday | 6.0 CCB CEUs

Total CCB CEUs: 18.0

*Monday PM GENERAL SESSION: Lead at Your Best, Live at Your Best— Not eligible for continuing education credits

*Tuesday AM GENERAL SESSION: Never, Ever Give Up—Not eligible for continuing education credits

Continuing Legal Education (CLE):

The Health Care Compliance Association (HCCA) has submitted sessions amounting to 14.0 clock hours that may meet CLE requirements to various state bar associations for their consideration. View a listing of these states and current credit status on the CI website, compliance-institute.org (click on the Certification tab). All CLE credits will be assessed based on actual attendance and in accordance with each state's requirements. Sessions and speakers are subject to change. All CLE credits will be assessed based on actual attendance and in accordance with each state's requirements.

NAB: This program has been approved for Continuing Education for **14.0** total participant hours by NAB/NCERS—Approval #20200406-93-A52911-IN.

NASBA/CPE: The Health Care
Compliance Association is registered with
the National Association of State Boards
of Accountancy (NASBA) as a sponsor of
continuing professional education on the
National Registry of CPE sponsors. State
boards of accountancy have final authority
on the acceptance of individual courses
for CPE credit. Complaints regarding
registered sponsors may be submitted
to the National Registry of CPE Sponsors
through its website: www.nasbaregistry.
org. Sponsor Identification No: 105638.

The education level for the "Advanced Compliance Learning Track" is considered Advanced. The prerequisite for the sessions offered in this track is that an attendee have a minimum of 10 years of experience in the compliance profession. Advanced preparation: None. Delivery method: Group Live.

The education level for all other "Learning Tracks" is considered Basic. No prerequisites are required for this education. Delivery method: Group Live. Advanced preparation: None.

A recommended maximum of **18.0** credits based on a 50-minute hour will be granted for this activity. This program addresses topics that are of a current concern in the compliance environment and is a group-live activity in the recommended field of study of Specialized Knowledge and Application. For more information regarding administrative policies such as complaints or refunds, call 888.580.8373 or +1 952.988.0141.

Nursing Credit: The Health Care Compliance Association is preapproved by the California Board of Registered Nursing, Provider Number CEP 14593, for a maximum of 18.0 contact hour(s). The following states will not accept California Board of Registered Nursing contact hours: Delaware, Florida, New Jersey and Utah. Massachusetts and Mississippi nurses may submit California Board of Registered Nursing contact hours to their state board, but approval will depend on review by the board. Please contact the Accreditation Department at ccb@ compliancecertification.org with any questions you may have. Oncology nurses who are certified by ONCC may request California nursing credit (check box or indicate "Nursing" on the CEU form).

SATURDAY. APRIL 6

12:00-4:00 PM 13th Annual Volunteer Project (pre-registration required)

1:00-7:00 PM **Conference Registration**

SUNDAY, APRIL 7 | PRE-CONFERENCE

7:30 AM-6:30 PM **Conference Registration**

7:30-8:30 AM First-timer Networking Breakfast (by invitation)

- P1 HIPAA Privacy Officer 101 Randy Lewis, HIPAA Privacy Officer, Orange County Government; Peter Miller, HIPAA Security Officer, Orange County Government
- P2 Compliance Challenges for Advanced Practice Providers Kimberly Huey, President, KGG Coding & Reimbursement Consulting; Sandra Giangreco Brown, Director of Coding & Revenue Integrity, CliftonLarsonAllen, LLC
- P3 False Claims Act Developments Part 1 John T. Boese, Of Counsel, Fried, Frank, Harris, Shriver & Jacobson LLP; Gary W. Eiland, Partner, King & Spalding LLP; Michael Morse, Partner, Pietragallo Gordon Alfano Bosick & Raspanti, LLP; David Wiseman, Civil Fraud Branch, U.S. Dept. of Justice
- P4 Leveraging Your Compliance Committee: Practical Approaches to Maximize Your Compliance Committee's Role, Overall Effectiveness, and Value to the Organization - Judith Marber Fox, Founder and CEO, JF Real Compliance Solutions; Danette Slevinski, Chief Compliance Officer, University Hospital
- P5 Auditing & Monitoring for Health Insurers Natalie Ramello, Vice President Chief Compliance & Risk Officer, CommunityCare

8:45-10:15 AM **BREAKOUT SESSIONS**

- P6 Beyond the Elements: Operationalizing Compliance Connie Rhoads, VP Corporate Compliance/Privacy Officer, Christian Horizons; Betsy Wade, Corporate Compliance Officer, Signature HealthCARE
- P7 Compliance 2.0 Andi Bosshart, Senior Vice President, Corporate Compliance and Privacy Officer, Community Health Systems; Tizgel High, Vice President, Associate General Counsel, Legal, LifePoint Hospitals; Felicia Heimer, Senior Counsel, Office of Counsel To the Inspector General, U.S.
- P8 Capture the Big Picture! Design a Risk Assessment Framework that Accurately Depicts Your Risk Landscape Marcie Swenson, VP, Skyda Consulting; Wade Thornock, Compliance Director, Blue Cross of Idaho
- P9 Physician, Quality and Compliance Collaboration for a More Effective Compliance Program Donald Sinko, Chief Integrity Officer, Cleveland Clinic; Mark Sands, Chief Medical Officer, Stony Brook University Hospital
- P10 Compliance Program Start Up: What Are the Basics Needed for Your Infrastructure? Debbie Troklus, Senior Managing Director, Ankura Consulting Group; Sheryl Vacca, SVP/Chief Risk Officer, Providence St Joseph Health
- P11 Launching Ladies into Senior Leadership Jenny O'Brien, Chief Compliance Officer, UnitedHealthcare; Kirsten Liston, Principal, Rethink Compliance

10:15-10:30 AM **Break**

- P12 Incident Response: Best Practices in Breach Management Rita Bowen, VP Privacy, Compliance and HIM Policy, MRO; Melissa Landry, Assistant Vice President of HIM. Ochsner Health System
- P13 Size Does Not Matter: How Any Physician Practice—Small or Large—Spots a Compliance Issue Ann Bittinger, The Bittinger Law Firm; Lisa Melamed, VP Corporate Compliance and General Counsel, Vision Group Holdings
- P14 False Claims Act Developments Part 2 John T. Boese, Of Counsel, Fried, Frank, Harris, Shriver & Jacobson LLP; Gary W. Eiland, Partner, King & Spalding LLP; Michael Morse, Partner, Pietragallo Gordon Alfano Bosick & Raspanti, LLP; David Wiseman, Civil Fraud Branch, U.S. Dept. of Justice
- P15 Overcoming Management Pushback to Achieve Compliance Michael McKeever, Director, Internal Audit, Saint Peter Healthcare System: Bret Bissey, Vice President, Chief Compliance Officer, Gateway Health
- P16 The Intricate Journey of Auditing and Monitoring Clinical Contractual Agreements Catherine Masoud, Compliance and Privacy Manager for External Affairs, University of KY, UK HealthCare
- 10:30 AM-12:00 PM P17 Developing Your Hospice Compliance Risk Assessment Bill Musick, President, Integriti3D; Cat Armato, Principal, Armato & Assoc

BREAKOUT SESSIONS

- P18 What Big Data Reveals about Compliance Adherence and How to Launch and Sustain a Compliance-Driven Culture Built On Foundational Components that Reward Conformity, Enhance Productivity and Deliver Cost Savings Across an Organization - Amy Andersen, Vice President of Operations, Verisys; Jennifer Gillespie, Compliance Officer, Verisys
- P19 Increasing Compliance and Reducing Risk Through Information Governance Practices Ann Meehan, Senior Consultant, Information Governance, Iron Mountain; Andi Bosshart, SSenior Vice President, Corporate Compliance and Privacy Officer, Community Health Systems; Lee Ann Chapman, Corporate Compliance Director, Community Health Systems
- P20 Physician Compliance and Risk Assessment: A Two-Year, Performance Improvement Continuing Medical Education Model to Improve Quality and Compliance - D. Scott Jones, Chief Compliance Officer, Augusta Health
- P21 Compliance Program, Program Integrity, and Fraud, Waste, and Abuse—Where Does It All Fit? A Lesson in Marrying the Compliance Program, Program Integrity, and a Fraud, Waste, and Abuse (FWA) Prevention Program and Making it Work! - Kelly Tobin, Director, Special Investigations Unit, UnitedHealthcare; Katherine M. Leff, Director, Special Investigations, CareSource
- P22 Recent and Emerging Issues Related to Clinical Laboratory Testing and How to Prevent Them Robert Mazer, Shareholder, Baker Donelson; Barbara Senters, Chief Compliance & Ethics Officer, Sonic Healthcare USA

12:00-1:30 PM Lunch (on your own)

TRACKS

- ADVANCED COMPLIANCE
- AUDITING & MONITORING
- BEHAVIORAL HEALTH
- CASE STUDIES
- COMPLIANCE
- DISCUSSION GROUPS
- GENERAL COMPLIANCE/ **HOT TOPICS**
- HOW TO SUCCEED AS A COMPLIANCE **PROFESSIONAL**
- INTERNAL AUDIT
- PHYSICIAN COMPLIANCE
- POST-ACUTE
- PRIVACY & SECURITY
- QUALITY OF CARE
- RISK

SUNDAY, APRIL 7 | PRE-CONFERENCE

- P23 An Effective Privacy Program Built Through Strategic Vision and Leadership Support Christopher Terrell, Deputy Chief Compliance Officer & Privacy Officer, Encompass Health; Adam Greene, Partner, Davis Wright Tremaine, LLP; David Behinfar, Chief Privacy Officer, UNC Health Care System; Katherine Georger, Associate Compliance Officer, Duke Health
- P24 Student Documentation: The Good, Bad, and Ugly Brenda Mickow, Revenue Compliance Officer, Mayo Clinic; Michelle Densley, Director Billing Compliance, University of Utah
- P25 Viewing Investigations from a Different Angle: Understanding the Varying Perspectives of Counsel, Compliance Officer and Prosecutor to Improve Your Internal Investigation Process – Heather Fields, Shareholder, Chair - Hospital/Health Systems Practice, Reinhart Boerner Van Deuren s.c.; James Sheehan, Chief, Charities Bureau, NY Attorney General; Davia Temin, President and CEO, Temin and Company, Inc.
- P26 Integrating Compliance Departments in Mergers Wendy Trout, Director Corporate Compliance West, WellSpan Health System; Susan Shollenberger, Director Corporate Compliance East, WellSpan Health System

1:30-3:00 PM

BREAKOUT SESSIONS

P27 Auditing Clinical Trial Billing: A Real-World Approach - Wendy Portier, Independent Consultant, Kelly Willenberg and Associates; Cynthie Lawson, Consultant, Self-Employed

P28 Actively Assess and Audit Your Post-Acute Service Lines – Kathleen Hessler, Director, Compliance, Simione Healthcare Consultants, LLC; Janet Feldkamp, Nurse Attorney, Benesch, Friedlander, Coplan & Aronoff; Stella Hardy, Director of Compliance and Quality, Compassionate Care Hospice; Toni Parkinson, President, Administrative Systems Inc.

P29 Smooth Sailing into Joint Venture Compliance: Providers, Payers and Vendors Are Aligning by Forming Joint Ventures, but Rough Seas Await Anyone Not Aware of Important OIG Caveats—Learn Best Practices for Smooth Sailing Into OIG's Safe Harbors – J. Eric Sandhusen, Corporate Compliance Director & Privacy Officer, Northwell Health; Maria Joseph, Regional Corporate Compliance Director & Privacy Officer, Northwell Health

P30 Risk Assessments: Building Your Risk Program, Developing Partnerships, and Mitigating Risk - Ralph Oyaga, Corporate Compliance Officer Heritage Provider Network

P31 Population Health, Quality and Compliance: A Look at the Process - Doreen Herdman, Corporate Compliance Manager, Shriners International Headquarters; Renee Baine, Compliance Manager, Shriner's Hospital for Children

P32 Research Compliance for the Hospital Compliance Officer – Katherine Cohen, Research Compliance Director, MedStar Health

P33 Three CIA Provisions that Will Enhance Your Compliance Program - Laura Ellis, Senior Counsel, OIG, U.S. Department of Health and Human Services; Michael Lampert, Partner, Ropes & Gray LLP

3:00-3:15 PM

- P34 The Art of Conducting Effective HIPAA Privacy Intake and Investigative Interviews Jessica Saldivar, Regional Director Compliance/Privacy, CHRISTUS Santa Rosa Health System; Melissa Andrews, System Privacy Officer, Trinity Mother Frances Health System
- P35 Telehealth Contracting for Compliance Officers: Core Concepts, Best Practices and Tips Jeremy Sherer, Associate Attorney, Hooper, Lundy & Bookman, PC; Christine Burke Worthen, Vice President Contract Negotiations, Northern Light Health
- P36 Whistleblowers: Who Are They, Why Do They Blow the Whistle, and Managing the Risk Barbara Senters, Chief Compliance & Ethics Officer, Sonic Healthcare USA; Susan Gouinlock, Attorney, Wilbanks & Gouinlock; James Holloway, Shareholder, Baker Donelson
- P37 Who's On First? Applying Learnings from Abbott and Costello to Achieve Healthcare Compliance Effectiveness Brian Callihan, Director of Special Projects, Sutter Health; Christie Moon, SIU Legal Counsel, Sutter Health

P38 A System-wide Approach to 340B Compliance in a Multi-state Integrated Health System - Cindy Bartlett, VP Corporate Responsibility, Bon Secours; Coley Deal, 340B Program Manager, Bon Secours Health System, Inc.; Scott Ponaman, President, Ponaman Healthcare Consulting; Barbara Straub Williams, Partner, Powers Pyles Sutter & Verville

3:15-4:45 PM

BREAKOUT SESSIONS

- P39 From Volume to Value in Post Acute Care: Your New Compliance Data Points Kathryn Krenz, Clinical Analyst, Brookdale Senior Living; Kimberly Hrehor, Program Director, RELI Group; Michael Peer, Principal, Clifton Larson Allen
- P40 Compliance Program Operations vs Conducting a Complex Investigation Al Josephs, Program Director Corporate Compliance, Children's Health System of Texas: Laura Jarrett. Senior Director Compliance. Children's Health

P41 The Risks and Benefits of Healthcare Consolidation on Innovation and Clinical Research in Health Systems and Hospitals, Conducting Due Diligence and the Compliance Risk Mitigation Strategies to Help You Sleep at Night - Cynthia Hahn, President, Integrated Research Strategy; Emmelyn Kim, AVP, Research Compliance & Privacy Officer, Northwell Health

- P42 The Quality-Compliance Collaborative in FQHCs Illustrating the Evolving Model for American Healthcare Ana-Cristina Navarro, Chief Compliance Officer, Shasta Community Health Center; Marya Choudhry, Director of Quality Improvement, Shasta Community Health Center
- P43 Examining the Foundational Features of a Patient Protection-Driven Compliance Program Moderator: Valerie Mondelli, CRO, Verisys; Jennifer Gillespie, Compliance Officer, Verisys: Herman Williams, Chief Clinical Officer, RCCH Healthcare Partners; Beverly Craia, VP Reaulatory & Clinical Risk, RCCH Healthcare, Brentwood Tennessee Lifepoint Health
- P44 Next Generation Compliance: How Metrics Should Drive Your Compliance and Ethics Program Daniel Roach, Chief Compliance Officer, Optum 360

4:45-6:30 PM

Networking Reception in Exhibit Hall

TRACKS ADVANCED AUDITING & MONITORING BEHAVIORAL HEALTH CASE STUDIES COMPLIANCE DISCUSSION GROUPS GENERAL COMPLIANCE/ **HOT TOPICS** HOW TO

- SUCCEED AS A COMPLIANCE PROFESSIONAL
- INTERNAL AUDIT
- PHYSICIAN COMPLIANCE POST-ACUTE CARE
- PRIVACY & **SECURITY**
- QUALITY OF
- RISK

MONDAY, APRIL 8 | CONFERENCE

7:00 АМ-6:30 РМ	Conference Registration
7:00-8:30 AM	Continental Breakfast with Exhibitors
8:30-8:45 AM	Opening Remarks and Awards Presentation
8:45-9:15 AM	GENERAL SESSION: CMS Update – Kimberly Brandt, Principal Deputy Administrator for Operations, Centers for Medicare & Medicaid Services
9:15-9:45 ам	GENERAL SESSION: OIG Update – Joanne Chiedi, Principal Deputy Inspector General, OIG HHS
9:45-10:00 AM	Break
	101 Office for Civil Rights: HIPAA Update & Enforcement – Linda Sanches, Senior Advisor for Health IT and Privacy Policy, Office for Civil Rights

- 102 Physician Engagement: How to Develop a Physician Champion Program Carlos Cruz, SVP, Chief Compliance Officer, Tri-City Healthcare District; Melissa Mitchell, Chief Compliance Officer, Sinai Health System
- 103 Ask the Stark Law Professionals Robert Wade, Partner, Barnes & Thornburg LLP; Lester Perling, Partner, Nelson Mullins Broad and Cassel; Daniel Melvin, Partner, McDermott Will & Emery, LLP
- 104 The Seven Habits of an Effective Compliance and Ethics Professional Daniel Roach, Chief Compliance Officer, Optum 360
- 105 Beyond Auditing and Monitoring and Towards Quality Improvement John Baumann, Associate Vice President for Research Compliance, Indiana
- 106 Will CMS Turn Down the Volume? Patient-Driven Payment Model (PDPM) and the Effort to Replace RUGs Mark Reagan, Hooper, Lundy & Bookman, P.C.; Joseph Greenman, Shareholder, Lane Powell

107 Mergers & Acquisitions During a Time of Healthcare Transformation: Whether Managed Care, Provider, or Ancillary Services—Compliance Professional Considerations to Support Expansion of Your Business Model – Andrea Ekeberg, Compliance Director, United Healthcare; Shirley Qual, Compliance Officer, UnitedHealthcare

10:00-11:00 AM **BREAKOUT SESSIONS**

108 Surviving the Compliance Storm: Beyond a Risk Assessment—Partnering with the C-Suite to Develop an Enterprise Risk Management System — Steven Sample, Assistant Medical Center Director, Southern AZ VA Health Care System; Lisa Moore, Compliance and Business Integrity Officer, Southern Arizona VA Health Care System

- 109 Healthcare Compliance Auditing for Zones of Risk Debi Weatherford, Executive Director Internal Audit, Piedmont Healthcare; Debra Muscio, SVP, Chief Audit, ERM, Privacy, Security, Ethics & Compliance Ofcr, Community Medical Centers
- 110 Conducting a Behavioral Health Risk Assessment Tim Timmons, Privacy and Security Officer, Greater Oregon Behavioral Health; Todd Jacobson, Corporate Compliance Officer, Greater Oregon Behavioral Health, Inc.
- 111 Compliance Culture Case Studies Margaret Scavotto, President, Management Performance Associates; Scott Gima, COO, Management Performance Associates
- 112 Due Diligence for Acquisition and Partnerships: What to Consider When Bringing a Small Private Practice Into a Large Health System or Academic Medical Center - Catherine Masoud, Compliance and Privacy Manager for External Affairs, University of KY, UK HealthCare; Harry Dadds, Attorney at Law, Stoll,
- 113 ACO Compliance Program Implementation When You Are Not All In the Same Family Jennie Henriques, Chief Compliance & Audit Officer, South Shore Health System; Donna Schneider, Vice President, Corporate Compliance and Internal Audit, Lifespan
- 114 Blockchains Technology: Move Fast and Break Things Reconsidered Scott Streibich, Director, Research Compliance Operations, Johns Hopkins University
- 115 OIG Compliance Monitoring: Practitioner and Small Business Integrity Agreements Adrienne Shelfer, Program Analyst, Office of the Inspector General; Nicole Caucci, Deputy Branch Chief, Office of the Inspector General; Cornelia Dorfschmid, Executive Vice President, Strategic Management Services LLC

11:00-11:30 AM Coffee Break with Exhibitors

- 201 Anatomy of an Attack: Key Security Trends Kevin Dunnahoo, Associate Director, Protiviti
- 202 Lessons Learned From Teaching a Provider Documentation Remediation Course Sally Streiber, Director of Provider Compliance, University Hospitals; Erica Remer, President, Erica Remer, MD, Inc.
- 203 Fraud and Abuse Laws 101 & OlG's Role Karen Glassman, Senior Counsel, Office of Counsel to the IG, DHHS; Jill Wright, Special Counsel, Foley &
- 204 When Compliance Isn't the Only Hat You Wear: The Art of Allocation of Time and Resources While Maintaining an Effective Compliance Program Tomi Hagan, Chief Compliance Officer, Great River Health System; Gary Jones, Attorney, Midwest Compliance Associates, LLC
- 205 Data Analytics and Risk-Based Methodologies in Refreshing Revenue Compliance Auditing & Monitoring Andrew Kins, Manager, Regulatory and Compliance Operations, Mayo Clinic; Kate Welti, Revenue Compliance Analyst, Mayo Clinic
- 206 Long-Term Care Requirements of Participation Compliance Responsibilities John Dailey, Healthcare Compliance Manager,; Sean Fahey, Attorney, Hall
- 207 Navigating the Changing Regulatory and Enforcement Landscape Relating to Opioids Anna Grizzle, Partner, Bass, Berry & Sims PLC; Tizgel High, Vice President, Associate General Counsel, Legal, LifePoint Hospitals; Jerry Williamson, Healthcare Consultant/Adjunct Professor of Law, Loyola University Chicago, School of Law
- 208 Risk Assessment Workshop: Are You Assessing All Your Risks? Learn How to Design an All-Encompassing Risk Assessment Framework Marcie Swenson, VP, Skyda Consulting; Amanda Jex, Attorney, Skyda Consulting; Wade Thornock, Compliance Director, Blue Cross of Idaho
- 209 You Don't Know What You Have Until It's Gone, and Then It Is Too Late: The Benefits of a Data Management Audit Marti Arvin, Vice President of Audit Strategy, CynergisTek, Inc.; Don Ahart, Internal Auditor, Hunterdon Healthcare
- 210 Navigating Behavioral Health Risks and Confidentiality Tough Spots Purvi Shah Khare, Director of Corporate Compliance, Rosecrance Health Network; Judith Jobe, Senior Vice President and Chief Administrative Officer, Rosecrance Health Network; Kelly Epperson, VP, and General Counsel, Rosecrance Health Network
- 211 A Compliance Case Study from the Trenches with Current and Former DOJ Prosecutors David Schumacher, Partner, Hooper, Lundy & Bookman. PC: Abraham George, Asst. U.S. Attorney, DOJ
- 212 What Do Carnegie Hall and Good Security Incident Response Plans Have in Common: To Get There You Have to Practice, Practice, Practice! Joseph Dickinson, Partner, Smith Anderson; Sheryl Vacca, SVP/Chief Risk Officer, Providence St Joseph Health
- 213 Communicating with Your Audit and Compliance Committee from Both a Compliance Officer's and Board Member's Perspective Jodi Laurence, Attorney, Nicklaus Children's Health System; Jose Perdomo, SVP-CECO, Nicklaus Children's Health Systems
- 214 Compliance at the Point of Sale C. J. Wolf, Senior Compliance Executive, Healthicity; Darryl Rhames, Director of Compliance, University Health System
 - 215 OIG Developments 2019 Greg Demske, Chief Counsel to the Inspector General, HHS-OIG; Sue Murrin, Deputy Inspector General for Evaluation and Inspections, OIG HHS; Brian Ritchie, Assistant Inspector General for Audit Services, OIG HHS

TRACKS

- ADVANCED
- AUDITING & MONITORING
- BEHAVIORAL HEALTH
- CASE STUDIES
- COMPLIANCE
- DISCUSSION GROUPS
- GENERAL COMPLIANCE/ HOT TOPICS
- HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL
- INTERNAL AUDIT
- PHYSICIAN COMPLIANCE POST-ACUTE
- PRIVACY & SECURITY
- QUALITY OF CARE
- RISK

11:30 AM-12:30 PM

BREAKOUT

SESSIONS

MONDAY, APRIL 8 | CONFERENCE

MONDA	r, APRIL 8 CONFERENCE
12:30-1:30 РМ	Lunch
1:30-2:00 РМ	Networking and Dessert with Exhibitors
	301 Data Protection, Privacy, and Security in the Healthcare Industry Year in Review: State Enforcement Focus Areas in 2018 and Outlook for 2019 – George Breen, Shareholder, Epstein Becker & Green PC; Esther Chavez, Sr. Asst Attorney General, Office of TX Attorney General; Sara Cable, Assistant Attorney General and Director of the Data Privacy & Security Section, Consumer Protection Division, Massachusetts Attorney General's Office
	302 Is Your Practice a Government Target? — Frank Cohen, Director of Analytics, Doctors Management LLC
	303 Hidden Treasure or Hidden Kickback? If It Looks too Good to Be True, It Might Be an Anti-Kickback/Stark Violation — Charles B. Oppenheim, Partner, Hooper Lundy Bookman, PC; Amanda Copsey, ACRB Senior Counsel, Office of the Inspector General
	304 How Bias and Perception Impact Compliance – Ahmed Salim, Deloitte; Walter Johnson, Director of Compliance & Ethics, Kforce Government Solutions
	305 Facing an Extrapolation? Steps for Checking the Statistical Approach – Andrea Merritt, Partner, Athena Compliance Partners; Frank Castronova, Part-Time Faculty, Wayne State University
	306 Creating a Compliance Plan in the New Post-Acute World — Barb Duffy, Shareholder, Lane Powell; Donna Thiel, Chief Compliance Officer, ProviderTrust
	307 Independent Investigations: The Compliance Role – James Sheehan, Chief, Charities Bureau, NY Attorney General; Kenya Faulkner, Chief Ethics & Compliance Officer, Office of Ethics & Compliance, The Pennsylvania University
2:00-3:00 РМ	308 HHS Cybersecurity Top Threats and Best Practices – Karen Greenhalgh, Managing Principal, Cyber Tygr; Jigar Kadakia, Chief Information Security & Privacy Officer, Partners HealthCare
BREAKOUT SESSIONS	309 Hidden Risk Area: Patient Grievances—Are You Prepared for a Survey? — Sheila Limmroth, Privacy Officer/Legal Services Specialist, DCH Health System; Susan Thomas, Consulting Manager, PYA
	310 You Can Lead a Horse to Water and You Can Make It Drink: The Role of the Work-Plan In Developing and Implementing POCs in Behavioral Health — Kristine Koontz, VP Quality & Clinical Services, Keystone Human Services Inc; Victoria Hoshower, Assistant Director of Quality, Keystone Human Services; Michelle Seidle, Quality, Keystone Human Services
	311 Year One of a Compliance Journey: A First Year Under a CIA: Tips to Prepare for and Implement Best Practices for Your CIA – Steve Pratt, Hall, Render, Killian, Heath & Lyman, P.C.; Tony Krawat, Mercy Health
	312 Making Compliance Education Your First Defense – Nousheen Pirani, Compliance, GoHealth Urgent Care
	313 Somewhere Beyond the OIG: Discussion of Exclusion Checks – Emily Reilly, Compliance Administrator, Wellstar Health System; Carey Cothran, Executive Director, Regulatory Compliance and Privacy, Peidmont Healthcare; Nicole Caucci, Deputy Branch Chief, Office of the Inspector General
	314 How the Centers for Medicare and Medicaid's Targeted Probe and Educate (TPE) Program Can Support Your Organization's Compliance Program – Lea Fourkiller, Managing Director, Ankura Consulting
	315 Women in Cybersecurity: Shattering the Career Mystique – Moderator: Maliha Charania, Senior IT Risk Management Consultant, Meditology Services, LLC; Anahi Santiago, Chief Information Security Officer, Christina Care Health System; Monique Hart, Executive Director, Information Security, Piedmont Healthcare; Dana Carter, Information Security Officer, Sutter Health
3:00-3:15 PM	Break
3:15-4:15 PM	GENERAL SESSION: Lead at Your Best, Live at Your Best – Scott Eblin, Author, The Next Level and Overworked and Overwhelmed
4:15 PM	Closing Remarks
	<u> </u>

2019 COMPLIANCE INSTITUTE PLATINUM SPONSORS



Networking Reception in Exhibit Hall









4:15-6:15 PM







TRACKS ADVANCED AUDITING & MONITORING BEHAVIORAL HEALTH CASE STUDIES COMPLIANCE LAW DISCUSSION GROUPS GENERAL COMPLIANCE/ HOT TOPICS HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL INTERNAL AUDIT PHYSICIAN COMPLIANCE POST-ACUTE CARE PRIVACY & SECURITY QUALITY OF CARE

RISK

Program

7:00 AM-5:30 PM	Conference Registration
7:00-8:15 AM	Continental Breakfast with Exhibitors
8:15-8:30 AM	Opening Remarks and Awards Presentation
8:30-9:30 ам	GENERAL SESSION: Never, Ever Give Up – Diana Nyad, Author, Find a Way, Record-Breaking Endurance Athlete
9:30-9:45 ам	Break
	401 GDPR Update: Privacy Across the Pond – Brian Selfridge, Partner, Meditology Services, LLC; Nadia Fahim-Koster, Partner, Meditology Services
	402 HCCs and Providers: Get Paid for What You Do – D. Scott Jones, Chief Compliance Officer, Augusta Health
	403 The Relationship Between Lawyers and Their Healthcare Clients: A Perspective from Both Sides of the Equation – Debra Geroux, Shareholder, Butzel Long; Joan Podleski, Chief Privacy Officer, Children's Health System of Texas
	404 Frankly Speaking – Frank Sheeder, Partner, Alston & Bird LLP
	405 Drip Drop: Infusion Auditing Made Simple – Kelly Loya, Associate Partner, Pinnacle Enterprise Risk Consulting Services
9:45–10:45 AM BREAKOUT SESSIONS	406 Compliance's New Role in the Survey Process – Paula Sanders, Principal and Healthcare Co-Chair, Post & Schell, P.C.; Karla Dreisbach, VP Compliance, Friends Services for the Aging
	407 Culture Is King: Strategies for Developing and Maintaining a Culture of Ethics and Compliance — Steven Ortquist, President, Arete Compliance Solutions, LLC; Marianne Jennings, W.P. Carey School of Business
	408 Effective Risk Management in Medicare Compliance: How to Detect, Prevent, and Correct Issues — Dwight Claustre, President/CEO, Healthcare Compliance Professional, LLC
	409 Top Cyber-Risks to Include in Your Audit Plan-Update – Johan Lidros, President, Eminere Group
	410 EMTALA and Behavioral Health: Myths, Mired Down, and Making Sense of It All — Rebekah Stewart, Chief Ethics and Compliance Officer, Diamond Healthcare Corporation; Katherine Bornstein, Entity Compliance Officer, MedStar Health; Allison Luke, Principal, AK LUKE, LLC Healthcare Compliance Consulting
	411 The Spyware Nightmare – Regina Verde, Chief Corporate Compliance & Privacy Officer, University of Virginia Health System; Erin Trost, Information Security Manager, University of Virginia Health System
	412 Compliance Engagement: How to Meet the Compliance Program of Your Dreams – Kym Creekmore, Chief Compliance Officer, National Service Center-Eurofins; Scott Intner, Chief Compliance Officer, GW Medical Faculty Associates
	413 Drug Diversion: A Multidisciplinary Approach — Gregory Ferrell, Compliance Officer, University Hospitals; Edward Soyka, Manager - Hospital Compliance, University Hospitals
	414 Working with Integrity: Taking the Right Path — Ruth Krueger, Owner, Compliance Coach Co. LLC
	415 Fraud and Abuse Regulation, Compliance, and Value-Based Purchasing: The Search for Greater Alignment – Jane Hyatt Thorpe, Associate Professor, George Washington University; Elizabeth Gray, Research Scientist, The George Washington University Milken Institute School of Public Health
10:45-11:15 AM	Last Chance to Visit with Exhibitors
	501 Data, Monitoring and the Culture of Privacy — Lauren Steinfeld, Chief Privacy Officer, Penn Medicine; Andrea Thomas-Lloyd, Director, Information Assurance Penn Medicine
	502 Coding Experts and Attorneys: From the Trenches, a Collaborative Approach to Audit Response — Maggie Mac, President, Maggie Mac-MPC Inc.; Michallgel, Esquire, Johnson Pope Bokor Ruppel & Burns LLP
	503 Physician Relationships in the Academic Medical Center Context: Anti-Kickback and Stark Law Issues – Amy Joseph, Senior Counsel, Hooper, Lundy & Bookman. PC: Christopher Collins. Principal. ECG Management Consultants

TRACKS

- ADVANCED
- AUDITING & MONITORING
- BEHAVIORAL HEALTH
- CASE STUDIES
- COMPLIANCE
- DISCUSSION
- GROUPS
- GENERAL COMPLIANCE/ HOT TOPICS
- HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL
- INTERNAL AUDIT
- PHYSICIAN COMPLIANCE
- POST-ACUTE CARE
- PRIVACY & SECURITY
- QUALITY OF CARE
- RISK

- Bookman, PC; Christopher Collins, Principal, ECG Management Consultants
 - 504 Internal Investigations: Refining Your Interviewing Skills Melissa Edson, Standards & Compliance Specialist, Hazelden Betty Ford Foundation; Jackie Stemwedel, Sr. Manager, Standards & Compliance, Hazelden Betty Ford Foundation; Jacki Waltman, Mgr Health Information/Corporate Privacy Officer, Hazelden Betty Ford Foundation
- 505 Charge Master and Charge Management Risk: What Compliance Professionals Need to Know Rosemary Holliday, Managing Partner, Holliday &
- 506 Compliance for Hospice and Home Care Randi Seigel, Partner, Manatt, Phelps & Phillips, LLP; Annie Miyazaki, Chief Compliance and Privacy Officer, Visiting Nurse Service of New York
- 507 Everything Under The Sun(shine) Rebecca Scott, Compliance/Privacy Manager, University of Kentucky; Andrew Hill, Compliance Analyst/Auditor, UK HealthCare Office of Corporate Compliance; C.J. Wolf, Senior Compliance Executive, Healthicity
- 508 Protecting the Bottom-line: Defending Claims with Policies & Procedures Renee Blomme, Manager Patient Experience, North York General Hospital
- 509 Effectively Managing Risk: The Intersection of Compliance, Enterprise Risk Management and Internal Audit Donald Sinko, Chief Integrity Officer,
- Cleveland Clinic; Vicki Bokar, Senior Director, Corporate Compliance, Cleveland Clinic 510 Internal Audit's and Compliance's Role in Addressing Enterprise Risk: Behavioral Health - Kimberly Jordan, Chief Compliance Officer. Fairview Health
- Services; Lorrie Ghose, Chief Audit Executive, Fairview Health Services 511 Whistleblower's Ethical Journey: A Real-Life Case Study on the Discovery of Fraud, Investigative Success, the \$2.3 Million Payback, and the
- Retaliatory Consequences of Reporting Wrongdoing Amy Joy, Faculty/Specialist Emeritus, University of California, Davis
- 512 Next Generation Compliance Program: Moving from Mitigation to Strategy! Jennie Henriques, Chief Compliance & Audit Officer, South Shore Health System; Donna Schneider, Vice President, Corporate Compliance and Internal Audit, Lifespan
- 513 The State of Exclusions and OIG Enforcement Actions Michael Rosen, Co-Founder, ProviderTrust, Inc; David Blank, Partner, Quarles & Brady LLP; Geoffrey Hymans, Senior Counsel, Office of Inspector General
- 514 Labs, Recovery Homes, and Treatment Centers, Oh My! Follow Us Down the EKRA Brick Road Tony Maida, Partner, McDermott Will & Emery; James Cannatti, Partner, McDermott Will & Emery
- 515 Compliant Billing for Inpatient Rehab: How to Avoid Documentation Perils Danielle C. Gordet, Director of Compliance, Office of Compliance and Ethics, Jackson Health System; Judy Ringholz, Vice President of Compliance and Ethics & Chief Compliance Officer, Jackson Health System
- 12:15-1:30 PM Lunch

11:15 AM-12:15 PM

BREAKOUT

SESSIONS

TUESDAY, APRIL 9 | CONFERENCE

- 601 HIPAA Privacy and Social Media: How to Create a Culture of Confidentiality Carlos Cruz, SVP, Chief Compliance Officer, Tri-City Healthcare District; Melissa Mitchell, Chief Compliance Officer, Sinai Health System
- 602 Can't We All Just Get Along? Physician Satisfaction and Compliance Are Not Mutually Exclusive In Physician Arrangements Gail Peace, President, Ludi; Kelly Walenda, Sr VP Legal Services and Chief Privacy Officer, Jefferson Health; Eugene McMahon, Senior VP and Chief Medical Officer, Capital Health System
- 603 Selling and Buying the Brooklyn Bridge: Lessons Learned from M&A Due Diligence Regina Gurvich, VP, CCO, OMNI Ophthalmic Management Consultants; Daniel Meier, Healthcare Regulatory and Transactional Attorney, Benesch Friedlander Coplan & Aronoff
- 604 Hands On Keys Computer Lab: Computer Tips, Tricks, and Internet Hacks to Make You a More Efficient and Effective Compliance Professional Frank Ruelas, Principal, HIPAA College; Rachel Buchanan, Compliance Manager, Oregon Urology Institute
- 605 The Fifth Element of an Effective Compliance Program: Monitoring, Auditing, and Internal Reporting Systems Vicki Dwyer, Chief Compliance & Risk Officer, Valley View Hospital Association; Nancy Kennedy, Compliance Auditor, Oklahoma Heart Hospital Physicians
- 606 Experimental Drugs, Marijuana, and Complementary Medication Use in Long-Term Care Settings: Risks and Best Practices Aleah Schutze, Of Counsel, Steptoe & Johnson PLLC; Sarah Potter, Associate General Counsel, BrightSpring Health Services

1:30-2:30 PM

BREAKOUT SESSIONS

- 607 When the Patient Is Biased: The Intersection of Compliance, Inclusion, and Culture Tobi Tanzer, Vice President, Integrity and Compliance, Chief Compliance Officer, HealthPartners, Inc; Shamayne Braman, Director, Diversity and Inclusion, HealthPartners, Inc
- 608 Real-World Strategies for Identifying, Measuring, and Reporting Risk Betsy Wade, Corporate Compliance Officer, Signature HealthCARE
- 609 Teaming Together: How Compliance Can Work with the Evolving Role of Internal Audit Michael Cronin, Managing Director, Deloitte & Touche LLP
- 610 Navigating Privacy Requirements When Integrating Mental Health, Substance Use Disorder and Primary Care Services Elizabeth Winchell, Attorney, Health Care Practice Group, Nilan Johnson Lewis PA; Kristine Preston, Corp Compliance Director, Wilder Foundation
- 611 Theranos Case Study: What Went Wrong? Cindy Hart, Compliance Professional; Tomi Hagan, Chief Compliance Officer, Great River Health System
- 612 Cultures of Integrity: We Know What They Are and What They Should Look Like, But How Do We Get There? Mary Shirley, Senior Director, Ethics and Compliance, Fresenius Medical Care North America
- 613 Telehealth or TeleHELL? Understanding the Complexities of Telehealth Beyond the Initial Set Up Tonja Wise, Director of Revenue Cycle Compliance, Kaiser Permanente National Compliance, Ethics and Integrity Office
- 614 The #MeToo Movement: What Compliance Officers Should Know and How to Be Prepared Kim Danehower, Corporate Compliance Officer, Baptist Memorial Health Care Corporation
- 615 Patient Incentives or Inducements? Avoiding Pitfalls and Managing Risks Catie Heindel, Managing Senior Consultant, Strategic Management Services, LLC; Rita Isnar, Managing Sr. Consultant, Strategic Management Services, LLC

2:30-3:00 PM

Break

- 701 Cutting Through the Noise: Determining Whether Your Vendor's Security Incident Is a Breach David Holtzman, VP Compliance Strategies, CynergisTek, Inc.; Thora Johnson, Partner, Venable LLP; Shari Lewison, Chief Information Security Officer, University of Iowa Hospitals and Clinics
- 702 Physician Practice Enforcement Actions: Could You Be Next Year's News? Sarah Couture, Senior Associate, Ankura Consulting Group; Glena Jarboe, Compliance Manager, University of Kentucky
- 703 Criminal and Civil Liability for Overpayments Gabriel Imperato, Managing Partner, Nelson Mullins Broad and Cassel; David Fuchs, Senior Counsel, Office of the Inspector General; James Hearty, Chief Compliance Officer, DaVita Inc.
- 704 Five Strategies to Create Compliance Allies Cindy Matson, Executive Director, Compliance, Sanford Health
- **705** The Compliance Professional's Approach to Auditing Rehabilitation Services Yolunda Dockett, Corporate Compliance Officer, Lorien Health Services; Holly Hester, SVP, Compliance and Quality, Casamba
- 706 M&A Transactions in Home Health and Hospice: Compliance and Due Diligence—How Do I Get This Right? Alan Schabes, Partner, Benesch, Friedlander, Coplan & Aronoff LLP

3:00-4:00 PM

BREAKOUT SESSIONS

- 707 Tales from the Trenches: An Inside Look at How Different Organizations Account for and Meet the Challenges of MACRA Jackie Robertson-Gutshall, Compliance Officer, Advanced Regional Center for Ankle and Foot Care; Shelley Timko, Regulatory Compliance Manager and Privacy Officer, Laser Spine Institute
- 708 Risk Management & Internal Investigations Gerry Zack, CEO, HCCA/SCCE
- 709 Home Health Agency: Audit Strategies and Common Red Flag Findings Shawn Stevison, Director of Internal Audit, Signature HealthCARE, LLC
- 710 Mental Health Parity: Managing Compliance Across Commercial, Medicaid, and Duals Products Helaine Fingold, Senior Counsel, Epstein Becker Green
 - 711 Experiencing the Unimaginable: A Compliance Case Study of the Mass Shooting in Las Vegas Susan M. Pitz, General Counsel, University Medical Center of Southern Nevada; Rani Gill, Compliance Officer, University Medical Center of Southern Nevada

 Southern Nevada
- 712 Health IT Risk Roundtable Johan Lidros, President, Eminere Group; Stephanie Crabb, Principal, Immersive; Kate Mullin, vCISO | Consultant, Eminere Group
- 713 EHR Documentation Risks and Internal and External Reviews Kenneth Jenkins, Hospital Compliance Officer, Vanderbilt University Medical Center; Shelly Denham, University of Louisville Physicians, University of Louisville Hospital and James Graham Brown Cancer Center; Colleen King-Dennis, AVP, Compliance Coding Education, University of Louisville-Physicians
- 714 Statistical Sampling in Healthcare Audits and Investigations Michael Holper, SVP Compliance and Audit Services, Trinity Health; Stefan Boedeker, Managing Director, Berkley Research Group, LLC
- 715 Compliance Challenges and Tips for American Indians and Alaskan Natives (AI/AN) Andrea Treese Berlin, Senior Counsel, OIG, U.S. Department of Health and Human Services; Dale Robinson, Jr, Lead Compliance Officer, Eastern Band of Cherokee Indians; Casey Moore, Healthcare Compliance Manager, Colville Confederated Tribes

4:00-4:15 PM

Break

4:15-5:15 PM

GENERAL SESSION: How I Started as a Federal Prosecutor, Became a Compliance Officer, Ran a Hospital and Became an International Business Leader – David Orbuch, Executive Vice President | UK Managing Director, Optum

5:15 РМ

Closing Remarks

TRACKS ADVANCED AUDITING & MONITORING BEHAVIORAL HEALTH CASE STUDIES COMPLIANCE DISCUSSION GROUPS GENERAL COMPLIANCE/ **HOT TOPICS**

- HOW TO SUCCEED AS A COMPLIANCE
- PROFESSIONAL

 INTERNAL AUDIT
- PHYSICIAN COMPLIANCE
- POST-ACUTE
- PRIVACY & SECURITY
- QUALITY OF CARE
- RISK

Program at a glance

WEDNESDAY, APRIL 10 | POST-CONFERENCE

8:00 AM-12:00 PM Conference Registration

- W1 Privacy Officer Roundtable Part 1 Marti Arvin, Vice President of Audit Strategy, CynergisTek, Inc.; Adam Greene, Partner, Davis Wright Tremaine, LLP; Joan Podleski, Chief Privacy Officer, Children's Health
- **W2 Compliant Physician Documentation in an Electronic World** Kimberly Huey, President, KGG Coding & Reimbursement Consulting; Sandra Giangreco Brown, Director of Coding & Revenue Integrity, CliftonLarsonAllen, LLC
- **W3 Managed Care Fraud: Enforcement and Compliance** Megan Tinker, Senior Advisor for Legal Affairs, HHS-OIG; Benjamin D. Singer, Partner, O'Melveny & Myers LLP
- W4 A Paradigm Shift in Persuasive Communication that Will Accelerate Your Advancement Chuck Roberts, President & CEO, Performance Management Group, Inc.

8:30-10:00 AM

BREAKOUT SESSIONS

- W5 How Vendor Oversight Should Lead the Charge for Contracting with a New FDR Jennifer Justine Phillips, Sr. Manager Quality & Compliance, Arizona Complete Health; Tammy Sanchez, Manager, Vendor Oversight, Compliance and Internal Auditing
- W6 Disaster Planning in Senior Living: HIPAA Still Matters Brittany Pape, Director of Compliance, Senior Lifestyle Corporation; Margaret Scavotto, President, Management Performance Associates
- W7 The Intersection of Clinical Quality and Regulatory Requirements in the Conditions of Participation Jordan Muhlestein, Compliance & Ethics Director, Intermountain Healthcare; Meghan Flaherty, Compliance/Regulatory Senior Partner, Intermountain Healthcare
- W8 Cyberbattle: A Practical Demonstration of Hacking and Defending Your Organization Lee Painter, Principal, CliftonLarsonAllen LLP; David Anderson, CliftonLarsonAllen LLP
- W9 Using 340B Drugs Across the Continuum of Care: How to Provide Quality Service and Stay Compliant Michael Glomb, Partner, Feldesman Tucker Leifer Fidell LLP; Sue Veer, CEO, Carolina Health Centers, Inc.
- W10 Investigational Device Exemption (IDE) and Humanitarian Device Exemption (HDE) Device Coverage & Billing: Compliance Insights John Dortero, Compliance Specialist, UW Medicine Compliance

10:00-10:15 AM

- Break
- W11 Privacy Officer Roundtable Part 2 Marti Arvin, Vice President of Audit Strategy, CynergisTek, Inc.; Adam Greene, Partner, Davis Wright Tremaine, LLP; Joan Podleski, Chief Privacy Officer, Children's Health
- W12 Developing Compliant Physician Compensation Arrangements in the Current Enforcement Environment Anna Grizzle, Partner, Bass, Berry & Sims PLC
- W13 Responding to Government Investigations and Compliance Matters Lauren Marziani, Senior Counsel, Office of Counsel, HHS-OIG; Kirk Ogrosky, Partner, Arnold & Porter LLP
- W14 The Cl Is Over: Now What? Frank Ruelas, Principal, HIPAA College

10:15-11:45 AM

BREAKOUT SESSIONS

- W15 What You Need to Know to Audit and Monitor the Revenue Cycle Kelly Nueske, Executive Consultant, Pinnacle Enterprise Risk Consulting Services
- W16 Home Health and Hospice: Enforcement Trends and Compliance Jennifer Kildea Dewane, Vice President & General Counsel, Elara Caring; Kathleen McDermott, Partner, Morgan Lewis & Bockius LLP; Kenny Kraft, Senior Counsel, OIG HHS
- W17 It's Time For a Revolution: Assessing the Effectiveness of Your Code of Conduct Darrell Contreras, Chief Compliance Officer, Millennium Health
- W18 Only Take a Calculated Risk: Empowering Leaders to Make Risk-Informed Decisions with a Modern Enterprise Risk Management Program Stephen Mackey, Senior Auditor, Ochsner Health System; Ashley Ferdinand, Compliance Manager, Ochsner Health System
- W19 Can We Let Patients Starve Themselves to Death—Even If They Have Dementia—and Can We Get Paid for It? Ethics and Reimbursement at the End of Life David Hoffman, Chief Compliance Officer, Carthage Area Hospital
- W20 Assess Your Provider-Based Clinics for Compliance with CFR 413.65: A Comprehensive Approach Samantha Karpenko, Manager Corporate Compliance, Multicare Health System; Pali Lipoma, Director, Corp Compliance & Chief Compliance Officer, MultiCare Health System

12:45 РМ

Check-in for CHC, CHPC, and CHRC Certification Exams

1:00-4:30 PM

CHC, CHPC, and CHRC Certification Exams (actual exam duration is 120 minutes per the candidate handbooks)

TRACKS

ADVANCED

AUDITING & MONITORING

BEHAVIORAL HEALTH

CASE STUDIES

COMPLIANCE

DISCUSSION GROUPS

GENERAL COMPLIANCE/ HOT TOPICS

HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL

INTERNAL AUDIT

PHYSICIAN COMPLIANCE

POST-ACUTE

PRIVACY & SECURITY

QUALITY OF CARE

RISK

Saturday, April 6

12:00-4:00 PM

13th Annual Volunteer Project

(pre-registration required)

1:00-7:00 PM

Conference Registration

Sunday, April 7

7:30 AM-6:30 PM

Conference Registration

7:30-8:30 AM

First-Timer Networking Breakfast (by invitation)

8:45–10:15 AM
PRE-CONFERENCE
BREAKOUT SESSIONS

PRIVACY & SECURITY

P1 HIPAA Privacy Officer 101

Sunday, 8:45-10:15 AM

RANDY LEWIS, HIPAA Privacy Officer, Orange County Government

PETER MILLER, HIPAA Security Officer, Orange County Government

- Learn how an inexperienced government employee transforms into a HIPAA Privacy Officer
- See how a Privacy Officer handles the challenges of a local government with over 4,000 staff responsible for being HIPAA-compliant
- Learn how to forge relationships with your security team

PHYSICIAN COMPLIANCE

P2 Compliance Challenges for Advanced Practice Providers

Sunday, 8:45-10:15 AM

KIMBERLY HUEY, President, KGG Coding & Reimbursement Consulting

SANDRA GIANGRECO BROWN, Director of Coding & Revenue Integrity, CliftonLarsonAllen, LLC

- Physician Assistants, Nurse Practitioners and Others—Practices and hospitals are employing more advanced practice providers to meet the growing healthcare needs—but they often do not understand the coding, billing, and supervision requirements
- This session will cover the Medicare guidelines related to services provided in different settings, billing requirements and other considerations. We will provide examples of private payer policy for payment of APP services
- Auditing considerations will be a focus, along with ideas for managing the risk areas and educating administrators, physicians, and other providers

COMPLIANCE LAW

P3 False Claims Act Developments Part 1

Sunday, 8:45-10:15 AM

JOHN T. BOESE, Of Counsel, Fried, Frank, Harris, Shriver & Jacobson LLP

GARY W. EILAND, Partner, King & Spalding LLP

MICHAEL MORSE, Partner, Pietragallo Gordon Alfano Bosick & Raspanti, LLP

DAVID WISEMAN, Civil Fraud Branch, U.S. Dept. of Justice

- Understand the fundamentals of liability, damages and procedure under the FCA
- Review critical recent court interpretations of the Supreme Court's Escobar decision
- Discuss recent decisions on determining "falsity" in medical necessity cases

HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL

P4 Leveraging Your Compliance Committee: Practical Approaches to Maximize Your Compliance Committee's Role, Overall Effectiveness, and Value to the Organization

Sunday, 8:45-10:15 AM

JUDITH MARBER FOX, Founder and CEO, JF Real Compliance Solutions

DANETTE SLEVINSKI, Chief Compliance Officer, University Hospital

- Learn methods to successfully engage senior leadership to actively support the committee's role, responsibilities and participation to effect real change. Case study and interactive discussion included
- Discuss best practices and tools through supplemental materials evidencing committee charter, agenda, minutes and other communications maximizing compliance program effectiveness
- Walk through scenarios and hypothetical situations utilizing committee members to operationalize solutions to tough compliance issues

AUDITING & MONITORING

P5 Auditing & Monitoring for Health Insurers

Sunday, 8:45-10:15 AM

NATALIE RAMELLO, Vice President Chief Compliance & Risk Officer, CommunityCare

- How to develop a work plan for health insurers
- Audit and monitoring tools for health insurers
- How FDRs should play into developing your work plan

POST-ACUTE CARE

P6 Beyond the Elements: Operationalizing Compliance

Sunday, 8:45-10:15 AM

CONNIE RHOADS, VP Corporate Compliance/ Privacy Officer, Christian Horizons

BETSY WADE, Corporate Compliance Officer, Signature HealthCARE

- Considerations and practical advice on operationalizing compliance into multiple lines of business within the same organization
- Identify challenges commonly experienced by organizations attempting to operationalize compliance for both large and small providers
- Provide examples of processes and tools that can assist compliance programs move into operationalization

ADVANCED COMPLIANCE

P7 Compliance 2.0

Sunday, 8:45-10:15 AM

ANDI BOSSHART, Senior Vice President, Corporate Compliance and Privacy Officer, Community Health Systems

TIZGEL HIGH, Vice President, Associate General Counsel, Legal, LifePoint Hospitals

FELICIA HEIMER, Senior Counsel, Office of Counsel To the Inspector General, U.S.

- Discuss the renewed focus on compliance program effectiveness
- Consider recent DOJ and OIG issuances reflecting current perspectives and enhanced expectations
- Explore potential strategies to utilize recent DOJ and OIG effectiveness measures in your compliance program

RISK

P8 Capture the Big Picture! Design a Risk Assessment Framework that Accurately Depicts Your Risk Landscape

Sunday, 8:45-10:15 AM

MARCIE SWENSON, VP, Skyda Consulting

WADE THORNOCK, Compliance Director, Blue Cross of Idaho

- Learn how to develop a risk assessment framework with an accurate scope that represents a complete view of your organization's risk environment
- Understand how to organize your risk assessment and ensure a complete risk profile is incorporated into a dynamic, functional, multi-tiered framework
- Discover risk assessment methodologies and approaches that elicit accurate and comprehensive information, gather critical data, and facilitate successful risk prioritization and mitigation

QUALITY OF CARE

P9 Physician, Quality and Compliance Collaboration for a More Effective Compliance Program

Sunday, 8:45–10:15 AM

DONALD SINKO, Chief Integrity Officer, Cleveland Clinic

MARK SANDS, Chief Medical Officer, Stony Brook University Hospital

- Learn how physician participation can improve the effectiveness of your compliance program
- Gain insight on how and where the Compliance and Quality functions can collaborate for mutual benefit
- Learn how to leverage a diverse compliance committee structure for improved compliance and communications

GENERAL COMPLIANCE/HOT TOPICS

P10 Compliance Program Start Up: What Are the Basics Needed for Your Infrastructure?

Sunday, 8:45-10:15 AM

DEBBIE TROKLUS, Senior Managing Director, Ankura Consulting Group

SHERYL VACCA, SVP/Chief Risk Officer, Providence St Joseph Health

- Describe the fundamental elements of a compliance program
- Identify ways to leverage current resources
- Provide tips on getting organization buy in

GENERAL COMPLIANCE/HOT TOPICS

P11 Launching Ladies into Senior Leadership

Sunday, 8:45-10:15 AM

JENNY O'BRIEN, Chief Compliance Officer, UnitedHealthcare

KIRSTEN LISTON, Principal, Rethink Compliance

- Are you ready to launch into the highest levels of leadership? Joining the C-suite? Being on the Board? Then this seminar is for you
- Learn how to win champions and mentors; use verbal language and body language to up your confidence and likeability quotients; and move up the ladder using accountability and top negotiating skills
- Master lessons taken from female entrepreneurship. Learn why your network is your net worth (and how to grow it strategically) and how to raise the roof on your profile

10:15-10:30 AM

Break

10:30 AM-12:00 PM PRE-CONFERENCE BREAKOUT SESSIONS

PRIVACY & SECURITY

P12 Incident Response: Best Practices in Breach Management

Sunday, 10:30 AM-12:00 PM

RITA BOWEN, VP Privacy, Compliance and HIM Policy, MRO

MELISSA LANDRY, Assistant Vice President of HIM, Ochsner Health System

- Discuss the current environment including compliance trends, issues, regulatory updates, and statistics related to healthcare breach. Focus on small versus large breach, primary causes, and potential risks
- Review the need for Covered Entities and Business Associates to develop a sophisticated incident response plan.
 Discuss the financial and reputational impact of breach, and the importance of effective breach management
- Define best practices to assemble an incident response team, review critical steps in the first 24 hours after a breach, establish communications strategies for patient notification, and develop different approaches for specific incident types

PHYSICIAN COMPLIANCE

P13 Size Does Not Matter: How Any Physician Practice— Small or Large—Spots a Compliance Issue

Sunday, 10:30 AM-12:00 PM

ANN BITTINGER, The Bittinger Law Firm

LISA MELAMED, VP Corporate Compliance and General Counsel, Vision Group Holdings

- Compliance leaders in medical practices struggle to tailor compliance plans to their organization's size. Too big? To small? Just right? Learn how programs should be scaled and effective in practices large and small, including independent practices and physician enterprises that are components of larger organizations
- Learn seven practical and scalable keystones all practices—regardless of size—need, illustrated by late-breaking compliance enforcement news, including how to involve outside counsel to preserve attorney-client confidentiality
- See actual language to use in your plan documents to implement a scaled and effective compliance program

COMPLIANCE LAW

P14 False Claims Act Developments Part 2

Sunday, 10:30 AM-12:00 PM

JOHN T. BOESE, Of Counsel, Fried, Frank, Harris, Shriver & Jacobson LLP

GARY W. EILAND, Partner, King & Spalding LLP

MICHAEL MORSE, Partner, Pietragallo Gordon Alfano Bosick & Raspanti, LLP

DAVID WISEMAN, Civil Fraud Branch, U.S. Dept. of Justice

- Understand the fundamentals of liability, damages and procedure under the FCA
- Review critical recent court interpretations of the Supreme Court's Escobar decision
- Discuss recent decisions on determining "falsity" in medical necessity cases

HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL

P15 Overcoming Management Pushback to Achieve Compliance

Sunday, 10:30 AM-12:00 PM

MICHAEL MCKEEVER, Director, Internal Audit, Saint Peter Healthcare System

BRET BISSEY, Vice President, Chief Compliance Officer, Gateway Health

- At times there may be pockets of resistance from within the management structure, dampening the message the Compliance Officer needs to deliver to all levels of an organization while adversely affecting your compliance program
- Leaders can be protective of their own operations, often to the detriment of the compliance program. This silo mentality can increase risk across an entity that could lead to compliance issues, paybacks and reputational harm
- Learn effective ways to overcome this resistance in a constructive and collaborative manner, possibly turning naysayers into strong proponents of your program and true compliance champions

AUDITING & MONITORING

P16 The Intricate Journey of Auditing and Monitoring Clinical Contractual Agreements

Sunday, 10:30 AM-12:00 PM

CATHERINE MASOUD, Compliance and Privacy Manager for External Affairs, University of KY, UK HealthCare

- Identify and outline the plan to determine scope, necessary components to verify obligations are met and methods for reporting results
- Discuss common goals, areas of compromise and deliverables in order to actively manage clinical contractual agreements
- Share lessons learned both good and bad both large, small and in-between sized clinical contractual agreements

POST-ACUTE CARE

P17 Developing Your Hospice Compliance Risk Assessment

Sunday, 10:30 AM-12:00 PM

BILL MUSICK, President, Integriti3D

CAT ARMATO, Principal, Armato & Assoc

- Review sources and latest guidance for hospice risk areas
- Outline key steps in your risk assessment process—who and what to include
- Learn important tips to help ensure an effective hospice compliance risk assessment process and avoid common challenges

ADVANCED COMPLIANCE

P18 What Big Data Reveals about Compliance Adherence and How to Launch and Sustain a Compliance-Driven Culture Built On Foundational Components that Reward Conformity, Enhance Productivity and Deliver Cost Savings Across an Organization

Sunday, 10:30 AM-12:00 PM

AMY ANDERSEN, Vice President of Operations, Verisys

JENNIFER GILLESPIE, Compliance Officer, Verisys

- Attendees will be armed with information and templates to create best-practice compliance workflows that consider all areas of exposure and be able to construct built-in measures
- Attendees will have access to tools to help identify common pitfalls in compliance policy, education and enforcement; and also obtain a list of the critical data points with a directory for access
- Attendees will learn techniques to best leverage compliance data and processes within an organization and among all stakeholders creating efficiencies for business impact, a global compliance culture, and central access to real-time data

RISK

P19 Increasing Compliance and Reducing Risk Through Information Governance Practices

Sunday, 10:30 AM-12:00 PM

ANN MEEHAN, Senior Consultant, Information Governance. Iron Mountain

ANDI BOSSHART, Senior Vice President, Corporate Compliance and Privacy Officer, Community Health Systems

LEE ANN CHAPMAN, Corporate Compliance Director, Community Health Systems

- Compliance is dependent upon the trustworthiness of information. Inadequate data and information inventory reporting, inconsistent retention policy adherence or incomplete content classification can result in policy gaps that increase risk
- Information governance provides the guardrails around the proper use, access, retention, and protection of patient and business records. However, in order for it to work, you must first get your arms around the data and information that you have
- IG experts, including the Corporate
 Compliance and Privacy Officer from one
 of the largest US healthcare systems, will
 discuss how elements of IG, including
 retention policy and content classification,
 can be leveraged to reduce risk and enable
 compliance

QUALITY OF CARE

P20 Physician Compliance and Risk Assessment: A Two-Year, Performance Improvement Continuing Medical Education Model to Improve Quality and Compliance

Sunday, 10:30 AM-12:00 PM

D. SCOTT JONES, Chief Compliance Officer, Augusta Health

- Quality, Compliance, and Risk Assessment is effective when driven by motivated healthcare providers. Develop and deliver a high-quality assessment process that rewards providers for improvement
- The ACCME established the Performance Improvement Continuing Medical Education (PI-CME) process to foster identification of risk and measure quality improvement over time
- Learn how to combine the goals of PI-CME, quality, risk, and compliance in a patient and provider centric program with long-term buy in and achievement

GENERAL COMPLIANCE/HOT TOPICS

P21 Compliance Program,
Program Integrity, and Fraud,
Waste, and Abuse—Where
Does It All Fit? A Lesson in
Marrying the Compliance
Program, Program Integrity,
and a Fraud, Waste, and
Abuse (FWA) Prevention
Program and Making it Work!

Sunday, 10:30 AM-12:00 PM

KELLY TOBIN, Director, Special Investigations Unit, UnitedHealthcare

KATHERINE M. LEFF, Director, Special Investigations, CareSource

- Develop a collaborative arrangement between Compliance, Program Integrity, and FWA Prevention Program to effectively manage incoming issues
- Discuss examples of TFWA cases and share how they were identified and resolved, with lessons learned and best practices
- Recognize the importance of a FWA Risk Assessment. Review similarities and differences from an organizational Risk Assessment and discuss what is so special for FWA that it dictates a separate Risk Assessment

GENERAL COMPLIANCE/HOT TOPICS

P22 Recent and Emerging Issues Related to Clinical Laboratory Testing and How to Prevent Them

Sunday, 10:30 AM-12:00 PM

ROBERT MAZER, Shareholder, Baker Donelson

BARBARA SENTERS, Chief Compliance & Ethics Officer, Sonic Healthcare USA

- Review top Compliance risks and practical audit protocols to address each
- Discuss emerging laboratory compliance issues related to claims payment, medical necessity, private payer legal actions
- Hear updates regarding the Eliminating Kickbacks in Recovery Act, including arrangements limited to private payer business, marketing services and passthrough billing arrangements

12:00-1:30 PM

Lunch (on your own)

1:30–3:00 PM

PRE-CONFERENCE BREAKOUT SESSIONS

PRIVACY & SECURITY

P23 An Effective Privacy Program Built Through Strategic Vision and Leadership Support

Sunday, 1:30-3:00 PM

CHRISTOPHER TERRELL, Deputy Chief Compliance Officer & Privacy Officer, Encompass Health

ADAM GREENE, Partner, Davis Wright Tremaine, LLP

DAVID BEHINFAR, Chief Privacy Officer, UNC Health Care System

KATHERINE GEORGER, Associate Compliance Officer, Duke Health

- Increased risks from malicious external actors and internal threats, combined with an active enforcement environment place significant pressure on healthcare privacy professionals to act with purpose and direction to detect and prevent HIPAA violations
- A successful privacy program will be led by a privacy professional who understands these risks, identifies and implements key program initiatives based on these risks, and actively seeks to inform leadership of program accomplishments and resource needs
- Discussion topics include: the importance of an interdisciplinary approach; critical program elements (e.g., 7 elements of an effective program); resource allocation; metrics; leadership; C-suite buy-in; what's next in privacy; and OCR enforcement

PHYSICIAN COMPLIANCE

P24 Student Documentation: The Good, Bad, and Ugly

Sunday, 1:30-3:00 PM

BRENDA MICKOW, Revenue Compliance Officer, Mayo Clinic

MICHELLE DENSLEY, Director Billing Compliance, University of Utah

- Learn the latest CMS guidance on the use of student documentation to support services billed by preceptors or teaching physicians
- Hear how two Academic Medical Centers approached designing and implementing the CMS change for student documentation with the use of an EHR
- Identify audit and monitoring options to validate appropriate use of student documentation

COMPLIANCE LAW

P25 Viewing Investigations from a Different Angle:
Understanding the Varying Perspectives of Counsel,
Compliance Officer and
Prosecutor to Improve Your Internal Investigation Process

Sunday, 1:30-3:00 PM

HEATHER FIELDS, Shareholder, Chair -Hospital/Health Systems Practice, Reinhart Boerner Van Deuren s.c.

JAMES SHEEHAN, Chief, Charities Bureau, NY Attorney General

DAVIA TEMIN, President and CEO, Temin and Company, Inc.

- Explore different views of legal counsel, compliance officer & prosecutor as it relates to investigation decision-making through examples and role-play
- Gain practical strategies to address investigation challenges & optimize your organizations ability to achieve the best possible outcome in government investigations or litigation
- Discuss application of DOJ FCPA Corporate Enforcement Policy in heathcare arena may impact investigation focus to address presumption of declination & support requirement of disclosure, cooperation, remediation and disgorgement of ill-gotten gains

HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL

P26 Integrating Compliance Departments in Mergers

Sunday, 1:30-3:00 PM

WENDY TROUT, Director Corporate Compliance West, WellSpan Health System

SUSAN SHOLLENBERGER, Director Corporate Compliance East, WellSpan Health System

- Compliance Department Integration:
 Delineation of Duties—How to decide who
 does what and how to make it work
- Pulling It All Together: Working together, compliance policies, compliance education, compliance tools, documentation of compliance efforts, reporting responsibilities
- Highlighting your combined compliance value and compliance effectiveness regularly

AUDITING & MONITORING

P27 Auditing Clinical Trial Billing: A Real-World Approach

Sunday, 1:30-3:00 PM

WENDY PORTIER, Independent Consultant, Kelly Willenberg and Associates

CYNTHIE LAWSON, Consultant, Self-Employed

- Conduct hands on review of clinical trials related claims and relate the review to the clinical trial billing rules
- Understand how to apply the coverage analysis in a clinical trial billing audit
- Review claims submitted on clinical trials that were denied and understand why

POST-ACUTE CARE

P28 Actively Assess and Audit Your Post-Acute Service Lines

Sunday, 1:30-3:00 PM

KATHLEEN HESSLER, Director, Compliance, Simione Healthcare Consultants, LLC

JANET FELDKAMP, Nurse Attorney, Benesch, Friedlander, Coplan & Aronoff

STELLA HARDY, Director of Compliance and Quality, Compassionate Care Hospice

TONI PARKINSON, President, Administrative Systems Inc

- Identify the current high-risk areas of compliance for skilled nursing facilities, home health companies and hospice agencies; learn how to incorporate these into an annual risk and effectiveness assessment
- Discuss the development, implementation, and resolutions of monthly, quarterly, and annual audit plans and the differences and importance of internal and external auditing and monitoring plans
- Deliberate the issue of when enough is enough; or, do you audit again and again?
 And to what end? Avoid large overpayments by creating a methodology for compliance assessments and audits

ADVANCED COMPLIANCE

P29 Smooth Sailing into Joint Venture Compliance: Providers, Payers and Vendors Are Aligning by Forming Joint Ventures, but Rough Seas Await Anyone Not Aware of Important OIG Caveats—Learn Best Practices for Smooth Sailing Into OIG's Safe Harbors

Sunday, 1:30-3:00 PM

J. ERIC SANDHUSEN, Corporate Compliance Director & Privacy Officer, Northwell Health

MARIA JOSEPH, Regional Corporate Compliance Director & Privacy Officer, Northwell Health

- OIG Safe Harbors, Fraud Alerts and Advisory Bulletins: Know the five "Risk Indicators" and "Suspect Arrangements" that can scuttle your Joint Venture plans
- Clear skies for Compliance: Chart a proper course to avoid improper inducements
- Develop, Implement, and Maintain Your JV Compliance Program: Navigate joint governance and decision-making with wind in your sails

RISK

P30 Risk Assessments: Building Your Risk Program, Developing Partnerships, and Mitigating Risk

Sunday, 1:30-3:00 PM

RALPH OYAGA, Corporate Compliance Officer Heritage Provider Network

- Fundamental elements of a risk program and enterprise risk assessment
- Creating buy-in among colleagues and senior leaders
- Risk vs. reward: mitigation through execution and follow-through

QUALITY OF CARE

P31 Population Health, Quality and Compliance: A Look at the Process

Sunday, 1:30-3:00 PM

DOREEN HERDMAN, Corporate Compliance Manager, Shriners International Headquarters

RENEE BAINE, Compliance Manager, Shriner's Hospital for Children

- A review of the role of patients and providers in a qualitative compliant population health environment. The relationship of patient and provider is a partnership with shared power and responsibility in decision-making and care management
- Person centered care requires giving patients access to understandable information and decision support tools that help them manage their health and navigate the healthcare delivery system. The result is healthier people and affordable quality care
- The focus on eliminating risk for injury from care, design of standardized procedures and a workforce providing desired clinical outcomes promotes continuous improvement in the healthcare delivery system. The use of these concepts contribute to success

GENERAL COMPLIANCE/HOT TOPICS

P32 Research Compliance for the Hospital Compliance Officer

Sunday, 1:30-3:00 PM

KATHERINE COHEN, Research Compliance Director, MedStar Health

- Understand the primary focus areas of a research compliance program
- Learn about common compliance scenarios that occur in research
- Explore how deeply the hospital compliance program should dive into research—and when to consider specialized resources

GENERAL COMPLIANCE/HOT TOPICS

P33 Three CIA Provisions that Will Enhance Your Compliance Program

Sunday, 1:30-3:00 PM

LAURA ELLIS, Senior Counsel, OIG, U.S. Department of Health and Human Services

MICHAEL LAMPERT, Partner, Ropes & Gray LLP

- Speakers will discuss several requirements of current CIAs and present their perspectives on why and how compliance officers and entities can use these approaches to strengthen their own compliance programs
- Board oversight, Executive Management Certifications, and Compliance Risk Assessment and Internal Review Programs

3:00-3:15 PM

Break

3:15–4:45 PM
PRE-CONFERENCE
BREAKOUT SESSIONS

PRIVACY & SECURITY

P34 The Art of Conducting Effective HIPAA Privacy Intake and Investigative Interviews

Sunday, 3:15-4:45 PM

JESSICA SALDIVAR, Regional Director Compliance/Privacy, CHRISTUS Santa Rosa Health System

MELISSA ANDREWS, System Privacy Officer, Trinity Mother Frances Health System

- What information you should gather and review prior to interviewing complainants, witnesses, and parties involved in the privacy incident
- How to effectively conduct privacy intake and investigative interviews, and knowing when to involve Human Resources in the process
- Build your Privacy Interview Toolkit: Resources to locate forensic evidence before and after your interviews, sample interview questionnaire, and pre-interview checklist

PHYSICIAN COMPLIANCE

P35 Telehealth Contracting for Compliance Officers: Core Concepts, Best Practices and Tips

Sunday, 3:15-4:45 PM

JEREMY SHERER, Associate Attorney, Hooper, Lundy & Bookman, PC

CHRISTINE BURKE WORTHEN, Vice President Contract Negotiations, Northern Light Health

- Telehealth contracting concepts. Issuespot/understand telehealth concepts integral to COs' work, e.g., originating/ distant sites, hub/spoke facilities, credentialing, telehealth modalities, e-prescribing, insurance issues, privacy/security
- Telehealth contracting tips. An overview of essential and common telehealth contracting issues for COs working with provider organizations. Practical tips and strategies intended to help COs ensure clinicians and vendor comply with state, federal law
- Telehealth contracting best practices.
 Insights for COs, both daily issues and strategy when launching a telehealth program. Speakers will draw on experience working with a range of healthcare provider institutions to help attendees avoid common pitfalls

COMPLIANCE LAW

P36 Whistleblowers: Who Are They, Why Do They Blow the Whistle, and Managing the Risk

Sunday, 3:15-4:45 PM

BARBARA SENTERS, Chief Compliance & Ethics Officer, Sonic Healthcare USA

SUSAN GOUINLOCK, Attorney, Wilbanks & Gouinlock

JAMES HOLLOWAY, Shareholder, Baker Donelson

- Hear what a leading qui tam attorney looks for when determining whether or not to take a qui tam case
- Learn best compliance practices to prevent aui tam cases
- Hear how your organization can manage risks before, during and after qui tam cases

HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL

P37 Who's On First? Applying Learnings from Abbott and Costello to Achieve Healthcare Compliance Effectiveness

Sunday, 3:15-4:45 PM

BRIAN CALLIHAN, Director of Special Projects, Sutter Health

CHRISTIE MOON, SIU Legal Counsel, Sutter Health

- Focus on the Home Team: Integrating the seven elements of compliance into partnerships with other stakeholders to leverage data and information to keep everyone on the same team
- Avoiding the Strike Out: Developing collaboration and strategic relationships with multiple internal departments (e.g. Compliance, Audit, HR, etc.) with overlapping responsibilities for compliance, mitigating risk, and privacy and information security
- Hitting the Home Run: Putting everything together to create a scorecard for metrics and goal achievement for reporting to the Board's Compliance Committee

AUDITING & MONITORING

P38 A System-wide Approach to 340B Compliance in a Multi-state Integrated Health System

Sunday, 3:15–4:45 PM

CINDY BARTLETT, VP Corporate Responsibility, Bon Secours

COLEY DEAL, 340B Program Manager, Bon Secours Health System, Inc.

SCOTT PONAMAN, President, Ponaman Healthcare Consulting

BARBARA STRAUB WILLIAMS, Partner, Powers Pyles Sutter & Verville

- Overview of 340B compliance requirements
- Establishing and maintaining an internal 340B monitoring program, including a through review of the Bon Secours internal 340B monitoring program
- Review of HRSA expectations for 340B independent audits and scope of work at Bon Secours
- Synopsis of the Independent External Audit Process and how external auditors can assist in addressing audit findings.
 Discuss the role external auditors, outside consultants and legal counsel have played to assist Bon Secours to remain compliant

POST-ACUTE CARE

P39 From Volume to Value in Post Acute Care: Your New Compliance Data Points

Sunday, 3:15-4:45 PM

KATHRYN KRENZ, Clinical Analyst, Brookdale Senior Living

KIMBERLY HREHOR, Program Director, RELI Group

MICHAEL PEER, Principal, Clifton Larson Allen

- Review new payment models for skilled nursing and home health, including the unified PAC model
- Review the quality measures for skilled nursing and home health
- Discuss compliance auditing and monitoring: what are your data points in the new models

ADVANCED COMPLIANCE

P40 Compliance Program Operations vs Conducting a Complex Investigation

Sunday, 3:15-4:45 PM

AL JOSEPHS, Program Director Corporate Compliance, Children's Health System of Texas

LAURA JARRETT, Senior Director Compliance, Children's Health

- How to keep your balance
- Role of key stakeholders
- Parsing internal vs. external resources

RISK

P41 The Risks and Benefits of Healthcare Consolidation on Innovation and Clinical Research in Health Systems and Hospitals, Conducting Due Diligence and the Compliance Risk Mitigation Strategies to Help You Sleep at Night

Sunday, 3:15-4:45 PM

CYNTHIA HAHN, President, Integrated Research Strategy

EMMELYN KIM, AVP, Research Compliance & Privacy Officer, Northwell Health

- Participants in this session will gain an understanding of the market and regulatory environment shaping consolidation of clinical research in hospitals and health systems as well as the business opportunity and compliance risk it represents
- Mergers and Acquisitions of providers into research focused learning health systems or "Academic Health Centers" could represent better health outcomes and reduced costs. This trend presents compliance challenges as systems employ different models
- Participants will be provided with practical guidance and lessons learned when conducting due diligence on research programs with different operating models, including common pitfalls, risk assessment and mitigation strategies specific to research

QUALITY OF CARE

P42 The Quality-Compliance Collaborative in FQHCs Illustrating the Evolving Model for American Healthcare

Sunday, 3:15-4:45 PM

ANA-CRISTINA NAVARRO, Chief Compliance Officer, Shasta Community Health Center

MARYA CHOUDHRY, Director of Quality Improvement, Shasta Community Health Center

- Understanding the expanding role of FQHCs in the primary care system in the wake of increased federal investment in primary and preventive care under the Affordable Care Act (ACA)
- Understanding the opportunity for increased Quality and Compliance resources and initiatives in this evolving landscape
- Exploring the respective roles and opportunity for collaboration between Quality and Compliance leaders, working with and engaging Operations and Medical Staff, in meeting the requirements under HRSA, the FTCA, the OIG and federal 330 grant requirements

GENERAL COMPLIANCE/HOT TOPICS

P43 Examining the Foundational Features of a Patient Protection-Driven Compliance Program

Sunday, 3:15-4:45 PM

MODERATOR: VALERIE MONDELLI, CRO, VerisysM

JENNIFER GILLESPIE, Compliance Officer, Verisys

HERMAN WILLIAMS, Chief Clinical Officer, RCCH Healthcare Partners

BEVERLY CRAIG, VP Regulatory & Clinical Risk, RCCH Healthcare, Brentwood Tennessee Lifepoint Health

- Attendees will be entertained, inspired and awakened by frank and unrehearsed conversation between industry thought leaders on the topic of healthcare compliance and how far it has come as a career track and an important industry segment
- Attendees will gain a better understanding of the way healthcare compliance shapes the way organizations operate and echoes throughout the entire industry
- Attendees will come to discern the margins and overlap between what is required by law, what is outlined by standard setting bodies, and what should be minimally required by corporate ethical bylaws

GENERAL COMPLIANCE/HOT TOPICS

P44 Next Generation Compliance: How Metrics Should Drive Your Compliance and Ethics Program

Sunday, 3:15-4:45 PM

DANIEL ROACH, Chief Compliance Officer, Optum 360

- The core compliance and ethics challenge: Shaping human behavior
- How metrics and scorecards can focus attention and drive behavior
- Hundreds of compliance and ethics metric ideas addressing healthcare organization's key risks

4:45-6:30 PM

Networking Reception in Exhibit Hall

Monday, April 8

7:00 AM-6:30 PM Conference Registration

7:00-8:30 AM

Continental Breakfast with Exhibitors

8:30-8:45 AM
Opening Remarks

8:45-9:15 AM

GENERAL SESSION: CMS Update

KIMBERLY BRANDT, Principal Deputy Administrator for Operations, Centers for Medicare & Medicaid Services

9:15-9:45 AM

GENERAL SESSION: OIG Update

JOANNE CHIEDI, Principal Deputy Inspector General, OIG HHS

9:45-10:00 AM **Break**

10:00-11:00 AM BREAKOUT SESSIONS

PRIVACY & SECURITY

101 Office for Civil Rights: HIPAA Update & Enforcement

Monday, 10:00-11:00 AM

LINDA SANCHES, Senior Advisor for Health IT and Privacy Policy, Office for Civil Rights

PHYSICIAN COMPLIANCE

102 Physician Engagement: How to Develop a Physician Champion Program

Monday, 10:00-11:00 AM

CARLOS CRUZ, SVP, Chief Compliance Officer, Tri-City Healthcare District

MELISSA MITCHELL, Chief Compliance Officer, Sinai Health System

- Physician engagement with the compliance program is essential to its effectiveness.
 Physicians who understand the importance of the compliance program are more likely to code/document better and complete required training on time
- Presenters will share experiences of how physician champion programs at their respective organizations led to increased physician engagement and a reduction in physician compliance risks (e.g. increased quality of coding and documentation)
- Presenters will share tactics on how to successfully implement physician champion programs regardless of the size of the organization. This includes the development of a work plan and physician champion job description

CO

COMPLIANCE LAW

103 Ask the Stark Law Professionals

Monday, 10:00-11:00 AM

ROBERT WADE, Partner, Barnes & Thornburg LLP

LESTER PERLING, Partner, Nelson Mullins Broad and Cassel

DANIEL MELVIN, Partner, McDermott Will & Emery, LLP

- General overview of the Stark Law
- Bring your Stark Law questions and the panel will analyze and discuss "real time" potential Stark Law risks
- "Live" answers to your Stark Law operational questions

HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL

104 The Seven Habits of an Effective Compliance and Ethics Professional

Monday, 10:00-11:00 AM

DANIEL ROACH, Chief Compliance Officer, Optum 360

- Understanding the compliance and ethics challenge
- Positioning yourself for a successful career as a compliance and ethics professional
- Strategies for enhancing your personal effectiveness

AUDITING & MONITORING

105 Beyond Auditing and Monitoring and Towards Quality Improvement

Monday, 10:00-11:00 AM

JOHN BAUMANN, Associate Vice President for Research Compliance, Indiana University

- Review how audit and monitoring findings can be integrated into a program of quality improvement
- Discuss how institutions are developing quality improvement programs based in part on the analysis of auditing and monitoring findings
- Explore how to develop quality improvement programs based on audit and monitoring findings

POST-ACUTE CARE

106 Will CMS Turn Down the Volume? Patient-Driven Payment Model (PDPM) and the Effort to Replace RUGs

Monday, 10:00-11:00 AM

MARK REAGAN, Hooper, Lundy & Bookman, P.C.

JOSEPH GREENMAN, Shareholder, Lane Powell

- Historical overview of SNF PPS payment methodology and the current Resource Utilizations Groups, Version 4 (RUG-IV) for paying SNFs per diem rates for resident services with a review of associated compliance trends. Side-byside comparison of RUGs with PDPM in an effort to impart understanding of how SNF Medicare payments will change when providing care to residents with varying care needs
- In depth analysis of proposed new PDPM case-mix index components, underlying assessment criteria for each that will affect individual resident reimbursement level determinations, additional resident data sources used by CMS to produce resident reimbursement, and review how reimbursement compliance will change if CMS adopts PDPM in its current form. Update on SNF therapy requirements and the CMS proposed 25% limit of a SNF resident's therapy minutes by PT, OT, or SLP
- Analysis of the impact of alterations of resident assessments and other elements of PDPM, including new required uses of multiple ICD-10 diagnosis codes on the Minimum Data Set (MDS) patient assessment. Evaluation of how PDPM will impact healthcare fraud and abuse laws such as the false claims act including a look at how MDS section GG will become central to payment scoring structure

ADVANCED COMPLIANCE

107 Mergers & Acquisitions
During a Time of Healthcare
Transformation: Whether
Managed Care, Provider, or
Ancillary Services—Compliance
Professional Considerations
to Support Expansion of
Your Business Model

Monday, 10:00-11:00 AM

ANDREA EKEBERG, Compliance Director, UnitedHealthcare

SHIRLEY QUAL, Compliance Officer, UnitedHealthcare

- Due Diligence: How to get Compliance a seat at the table? Scope of review—what to ask for and look for? How to highlight identified compliance risks?
- Integration: Where to start—sign vs. close? How to prioritize—people, process, technology? Who are your partners?
- Case Examples: Lessons learned, business model considerations, sample templates and tools

RISK

108 Surviving the Compliance Storm: Beyond a Risk Assessment—Partnering with the C-Suite to Develop an Enterprise Risk Management System

Monday, 10:00-11:00 AM

STEVEN SAMPLE, Assistant Medical Center Director, Southern AZ VA Health Care System

LISA MOORE, Compliance and Business Integrity Officer, Southern Arizona VA Health Care System

- Develop an approach for identifying, evaluating, responding to, and monitoring risks and opportunities. This method helps you develop a systematic approach to analyze both the internal and external environmental factors impacting your enterprise
- How to partner with clinical stakeholders to identify risks impacting the enterprise and discover ways to develop a risk response strategy and cascade these risks and mitigation strategies throughout the organizational structure with C-Suite buy in
- Demonstrate an Enterprise Risk
 Management model which includes a risk
 register, risk assessment tool, sample
 interview questions and risk project plan.
 These tools will help illustrate a method to
 methodology implement a comprehensive
 enterprise risk plan

INTERNAL AUDIT

109 Healthcare Compliance Auditing for Zones of Risk

Monday, 10:00-11:00 AM

DEBI WEATHERFORD, Executive Director Internal Audit, Piedmont Healthcare

DEBRA MUSCIO, SVP, Chief Audit, ERM, Privacy, Security, Ethics & Compliance Ofcr, Community Medical Centers

- Dive into compliance auditing zones of risk to understand auditing techniques that address risk
- Eliminate confusion by examining zones of risk to define audit focus
- Review best practices and examples of controls to address these zones of risk

BEHAVIORAL HEALTH

110 Conducting a Behavioral Health Risk Assessment

Monday, 10:00-11:00 AM

TIM TIMMONS, Privacy and Security Officer, Greater Oregon Behavioral Health

TODD JACOBSON, Corporate Compliance Officer, Greater Oregon Behavioral Health, Inc.

- How to conduct a compliance risk assessment for behavioral health providers,
- Recommendations for identifying, prioritizing and mitigating behavioral health compliance and privacy risks
- How to ensure that both HIPAA and 42 CFR Part 2 requirements are addressed in the risk assessment

CASE STUDIES

111 Compliance Culture Case Studies

Monday, 10:00-11:00 AM

MARGARET SCAVOTTO, President, Management Performance Associates

SCOTT GIMA, COO, Management Performance Associates

- Federal guidance makes clear that an effective compliance program requires a strong culture to support it. Practical experience also teaches us that culture will make or break a compliance program
- Using court cases and news headlines, we will walk through real-world fact patterns and decisions that shaped both negative and positive cultures, and their impact on compliance
- We will brainstorm steps providers can take to promote a positive culture of compliance, as well as strategies to counteract negative culture forces. Approaches will include board involvement, staff training, accountability and incentives, and more

DISCUSSION GROUPS

DISCUSSION GROUPS are filled first-come, first-served. Attendance is limited to the first 50 attendees. Session selection is not available for these sessions.

112 Due Diligence for Acquisition and Partnerships: What to Consider When Bringing a Small Private Practice Into a Large Health System or Academic Medical Center

Monday, 10:00-11:00 AM

CATHERINE MASOUD, Compliance and Privacy Manager for External Affairs, University of KY, UK HealthCare

HARRY DADDS, Attorney at Law, Stoll, Keenon & Ogden

- Outline and discuss the strategy, analysis and due diligence necessary for determining fit, aligning appropriate resources and implementing a successful transition for acquisition or partnership with another practice
- Discuss common goals, areas of compromise and deliverables in order to navigate logistical hurdles and contractual negotiations
- Share lessons learned and provide practical tips to ensure thorough due diligence from beginning to go-live and thereafter

GENERAL COMPLIANCE/HOT TOPICS

113 ACO Compliance Program Implementation When You Are Not All In the Same Family

Monday, 10:00-11:00 AM

JENNIE HENRIQUES, Chief Compliance & Audit Officer, South Shore Health System

DONNA SCHNEIDER, Vice President, Corporate Compliance and Internal Audit, Lifespan

- Demonstrate how to introduce, evaluate, and maintain an effective compliance education program when participants are from different organizations and therefore have various levels of integration and attention to the ACO
- Lessons learned on how to implement an auditing program when participants are from multiple organizations
- Identify best practice for implementation of a Response Line and Policies for this type of hybrid ACO organization

GENERAL COMPLIANCE/HOT TOPICS

114 Blockchains Technology: Move Fast and Break Things Reconsidered

Monday, 10:00-11:00 AM

SCOTT STREIBICH, Director, Research Compliance Operations, Johns Hopkins University

- Blockchain technology is attracting investment and interest into solution serving the healthcare industry, yet few professional understand how they function
- Learn how blockchain technology operates and understand the implications for regulatory compliance related to patient information access, privacy and data retention
- Take away a risk analysis framework to share in your organization to educate others involved in blockchain development and adoption before problems arise

GENERAL COMPLIANCE/HOT TOPICS

115 OIG Compliance Monitoring: Practitioner and Small Business Integrity Agreements

Monday, 10:00-11:00 AM

ADRIENNE SHELFER, Program Analyst, Office of the Inspector General

NICOLE CAUCCI, Deputy Branch Chief, Office of the Inspector General

CORNELIA DORFSCHMID, Executive Vice President, Strategic Management Services LLC

- How to ensure you are complying with your IA and what to do if you find a problem
- What makes an IA different from a CIA, recent changes to IAs, and what they mean;
- Examples of common issues OIG sees in CIA compliance; examples of situations in which we have assessed stipulated penalties

11:00-11:30 AM

Coffee Break with Exhibitors

11:30 AM-12:30 PM BREAKOUT SESSIONS

PRIVACY & SECURITY

201 Anatomy of an Attack: Key Security Trends

Monday, 11:30 AM-12:30 PM

KEVIN DUNNAHOO, Associate Director, Protiviti

- Discover key trends in healthcare cybersecurity, breaches, costs to the industry, and the overall motivation for these attackers to gain access to sensitive information including PHI
- Describe the anatomy of attacks and security breaches occurring in healthcare, using real world examples and scenarios, covering attacker's processes for gaining a foothold, privilege escalations, lateral network movement, and data exfiltration tactics
- Recommend key cybersecurity controls and areas of focus for compliance personnel to team with information security personnel to jointly manage the risks to your organization in a proactive manner

PHYSICIAN COMPLIANCE

202 Lessons Learned From Teaching a Provider Documentation Remediation Course

Monday, 11:30 AM-12:30 PM

SALLY STREIBER, Director of Provider Compliance, University Hospitals

ERICA REMER, President, Erica Remer, MD, Inc.

- Documentation doesn't have to be difficult or lengthy; it must be accurate, relevant, complete, and specific
- Optimal documentation supporting maximally specific diagnosis codes results in improved demonstration of medical necessity, ICD-10 and CPT coding, quality metrics, and reimbursement
- Ongoing provider education and formative feedback is essential for improving clinical documentation, specific diagnosis code choice, and appropriate evaluation and management level selection

COMPLIANCE LAW

203 Fraud and Abuse Laws 101 & OIG's Role

Monday, 11:30 AM-12:30 PM

KAREN GLASSMAN, Senior Counsel, Office of Counsel to the IG, DHHS

JILL WRIGHT, Special Counsel, Foley & Lardner, LLP

- A 20,000 foot overview of AKS, Stark, Bene Inducement Civil Monetary Penalty, False Claims Act, and Exclusions Law from OIG and private firm perspectives
- The information will be tailored to compliance officer audience as opposed to lawyers, and will focus on how compliance officers can and do interact with OIG

HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL

204 When Compliance Isn't the Only Hat You Wear: The Art of Allocation of Time and Resources While Maintaining an Effective Compliance Program

Monday, 11:30 AM-12:30 PM

TOMI HAGAN, Chief Compliance Officer, Great River Health System

GARY JONES, Attorney, Midwest Compliance Associates, LLC

- Facing the reality that Compliance Officers in smaller organizations may have additional responsibilities
- Interactive discussion on prioritization of risks and initiatives to maximize efficient use of time and resources
- Promotion of a culture of compliance and program awareness when compliance isn't your only job

AUDITING & MONITORING

205 Data Analytics and Risk-Based Methodologies in Refreshing Revenue Compliance Auditing & Monitoring

Monday, 11:30 AM-12:30 PM

ANDREW KINS, Manager, Regulatory and Compliance Operations, Mayo Clinic

KATE WELTI, Revenue Compliance Analyst, Mayo Clinic

- Demonstrate how a risk-based approach to revenue compliance auditing and monitoring targets critical resources at the most important risks
- Show real-world examples of risk-based data analytics in revenue compliance (i.e. Evaluation and Management services)
- Exhibit how data visualization bridges the gap between challenging data interpretation and consistent organizational understanding of compliance risk

POST-ACUTE CARE

206 Long-Term Care Requirements of Participation Compliance Responsibilities

Monday, 11:30 AM-12:30 PM

JOHN DAILEY, Healthcare Compliance Manager

SEAN FAHEY, Attorney, Hall Render Killian Heath

- Benefits of a long-term care compliance program
- Building a compliance program on the long-term care requirements of participation compliance responsibilities
- Steps to ensure ongoing compliance program effectiveness

ADVANCED COMPLIANCE

207 Navigating the Changing Regulatory and Enforcement Landscape Relating to Opioids

Monday, 11:30 AM-12:30 PM

ANNA GRIZZLE, Partner, Bass, Berry & Sims PLC

TIZGEL HIGH, Vice President, Associate General Counsel, Legal, LifePoint Hospitals

JERRY WILLIAMSON, Healthcare Consultant/ Adjunct Professor of Law, Loyola University Chicago, School of Law

- Overview of current regulatory and enforcement landscape related to the opioid epidemic and potential risks for physicians and other healthcare providers and facilities, including review of enforcement actions
- Physician and hospital perspectives on balancing the current enforcement environment with quality patient care
- Practical advice from medical and legal perspectives on navigating the changing enforcement minefield and developing compliance processes to protect against potential issues

RISK

208 Risk Assessment Workshop: Are You Assessing All Your Risks? Learn How to Design an All-Encompassing Risk Assessment Framework

Monday, 11:30 AM-12:30 PM

MARCIE SWENSON, VP, Skyda Consulting

AMANDA JEX, Attorney, Skyda Consulting

WADE THORNOCK, Compliance Director, Blue Cross of Idaho

- Hands-on experience! Join us to design and improve your risk assessment framework; capture a complete view of your organization's risk environment; and, understand how to organize your risks into a dynamic, functional, multi-tiered framework
- Receive step-by-step guidance, worksheets; and the chance to collaborate with compliance professionals from similar organizations
- Discover risk assessment methodologies and approaches that fit your needs, ensure collection of accurate and comprehensive data, and allows you to successfully prioritize and mitigate risks

MONDAY

209 You Don't Know What You Have Until It's Gone, and Then It Is Too Late: The Benefits of a Data Management Audit

Monday, 11:30 AM-12:30 PM

MARTI ARVIN, Vice President of Audit Strategy, CynergisTek, Inc.

DON AHART, Internal Auditor, Hunterdon Healthcare

- Why a data management audit is the first necessary step to understanding your data vulnerability
- Recommended steps in auditing your data management program, including steps to verify data ownership, categories, security, location, traceability, and criticality
- How a data management audit adds value to an organization's disaster recovery program, incident response planning, and risk assessments

BEHAVIORAL HEALTH

210 Navigating Behavioral Health Risks and Confidentiality Tough Spots

Monday, 11:30 AM-12:30 PM

PURVI SHAH KHARE, Director of Corporate Compliance, Rosecrance Health Network

JUDITH JOBE, Senior Vice President and Chief Administrative Officer, Rosecrance Health Network

KELLY EPPERSON, VP, and General Counsel, Rosecrance Health Network

- This presentation will examine the top compliance risks for behavioral health providers, including lessons learned from recent OIG and DOJ settlement reports and risk areas identified in the current OIG Work Plan
- Steps for building an action plan for risk prevention and mitigation will be reviewed. Strategies for mitigating high risk behavioral health areas, such as telehealth, psychotherapy, and opioid treatment program services will be highlighted
- 42 CFR Part 2 "tough spots" will be identified and examined with best practices discussed. These problematic areas include payment issues, coordination of care, mandated reporting, duty to warn situations, and law enforcement requests for information

CASE STUDIES

211 A Compliance Case Study from the Trenches with Current and Former DOJ Prosecutors

Monday, 11:30 AM-12:30 PM

DAVID SCHUMACHER, Partner, Hooper, Lundy & Bookman, PC

ABRAHAM GEORGE, Asst. U.S. Attorney, DOJ

- Using a real-life case study, DOJ Attorney Abraham George and former healthcare fraud prosecutor David Schumacher will discuss the numerous and challenging compliance issues that arose in a recent federal healthcare fraud investigation
- Topics to be discussed include arrangements with physicians that potentially violate the Anti-Kickback Law, interactions with insurance companies that give rise to fraud charges and false claims, and practices that implicate HIPAA criminal liability
- Discuss current DOJ healthcare enforcement priorities and trends

DISCUSSION GROUPS

DISCUSSION GROUPS are filled first-come, first-served. Attendance is limited to the first 50 attendees. Session selection is not available for these sessions.

212 What Do Carnegie Hall and Good Security Incident Response Plans Have in Common: To Get There You Have to Practice, Practice, Practice!

Monday, 11:30 AM-12:30 PM

JOSEPH DICKINSON, Partner, Smith Anderson

SHERYL VACCA, SVP/Chief Risk Officer, Providence St Joseph Health

- We will discuss the importance of an Incident Response and how to develop one
- Discuss table top exercises, how they improve incident response plans and how to conduct one
- We will lead the participants through an abbreviated table top exercise

GENERAL COMPLIANCE/HOT TOPICS

213 Communicating with Your Audit and Compliance Committee from Both a Compliance Officer's and Board Member's Perspective

Monday, 11:30 AM-12:30 PM

JODI LAURENCE, Attorney, Nicklaus Children's Health System

JOSE PERDOMO, SVP-CECO, Nicklaus Children's Health Systems

- What information should be communicated to the audit and compliance committee?
- · How to engage your committee
- How to be an effective committee member

GENERAL COMPLIANCE/HOT TOPICS

214 Compliance at the Point of Sale

Monday, 11:30 AM-12:30 PM

C. J. WOLF, Senior Compliance Executive, Healthicity

DARRYL RHAMES, Director of Compliance, University Health System

- Setting up internal controls to ensure the accuracy and reliability of captured financial information, including patient payments (satellite clinics/hospitals) and retail sales (nutritional services)
- Implementation of physical and system controls to safeguard assets and setting up payment collection point for clinical front desk operations and retail cashier locations
- The adoption of meaningful training for registration clerks and cashiers

GENERAL COMPLIANCE/HOT TOPICS

215 OIG Developments 2019

Monday, 11:30 AM-12:30 PM

GREG DEMSKE, Chief Counsel to the Inspector General, HHS-OIG

SUE MURRIN, Deputy Inspector General for Evaluation and Inspections, OIG HHS

BRIAN RITCHIE, Assistant Inspector General for Audit Services, OIG HHS

- Hear from senior OIG officials about OIG's recent work, including the 2018 National Takedown
- Learn about enforcement trends, industryspecific findings, and developments related to opioids work
- Discuss OIG's current priorities

12:30-1:30 PM

Lunch

1:30-2:00 PM

Networking and Dessert with Exhibitors

2:00-3:00 PM BREAKOUT SESSIONS

PRIVACY & SECURITY

301 Data Protection, Privacy, and Security in the Healthcare Industry Year in Review: State Enforcement Focus Areas in 2018 and Outlook for 2019

Monday, 2:00-3:00 PM

GEORGE BREEN, Shareholder, Epstein Becker & Green PC

ESTHER CHAVEZ, Sr. Asst Attorney General, Office of TX Attorney General

SARA CABLE, Assistant Attorney General and Director of the Data Privacy & Security Section, Consumer Protection Division, Massachusetts Attorney General's Office

- This session, featuring experienced government and defense counsel, will address what healthcare entities should know about state privacy and security enforcement, and the key focus areas in the current enforcement climate
- We will consider the lessons healthcare entities can learn from recent enforcement efforts and how a compliance program can assist with risk mitigation efforts
- We will also discuss some "best practices" for organizations in handling privacy and security investigations brought by State enforcers and, conversely, identify where organizations can go wrong in handling the investigation

PHYSICIAN COMPLIANCE

302 Is Your Practice a Government Target?

Monday, 2:00-3:00 PM

FRANK COHEN, Director of Analytics, Doctors Management LLC

- The CMS, along with private payers, are using advanced statistics and predictive modeling to identify providers that are considered potential billing and coding abusers. These providers are then targeted for complex chart audits
- One of the tools used is the Fraud Prevention System (FPS), which relies upon predictive models for risk identification.
 Short of that, auditors (and the media) use the Public Use Files to point out physicians they think are abusing Medicare dollars
- In this session, attendees will learn about how the FPS works and how to interpret the Public Use Files to get an a priori look at Medicare risk for their providers. If you want to know what the auditors know, this is the session for you

COMPLIANCE LAW

303 Hidden Treasure or Hidden Kickback? If It Looks too Good to Be True, It Might Be an Anti-Kickback/Stark Violation

Monday, 2:00-3:00 PM

CHARLES OPPENHEIM, Partner, Hooper Lundy Bookman, PC

AMANDA COPSEY, ACRB Senior Counsel, Office of the Inspector General

- Tips for identifying potentially problematic terms in arrangements such as: Speaker Fees, Lease Arrangements, Business Deals, Marketing, Physician Owned Labs, Other Freebies
- An overview of the AKS and examples of conduct that has resulted in settlements and CIAs from the perspective of OIG and outside counsel
- Descriptions and discussions of arrangements that look "too good to be true," and probably are

HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL

304 How Bias and Perception Impact Compliance

Monday, 2:00-3:00 PM

AHMED SALIM, Deloitte

WALTER JOHNSON, Director of Compliance & Ethics, Kforce Government Solutions

- Breaking down why people make bad decisions
- Understanding how risk perception and inherent tendencies negatively impact Compliance Programs
- Utilizing tools to identify bias to increase compliance within your organization

AUDITING & MONITORING

305 Facing an Extrapolation? Steps for Checking the Statistical Approach

Monday, 2:00-3:00 PM

ANDREA MERRITT, Partner, Athena Compliance Partners

FRANK CASTRONOVA, Part-Time Faculty, Wayne State University

- Overview of the types of sampling techniques, sampling errors, and biased sampling
- Addressing the calculations behind the extrapolations and determining whether there is a need to question the statistical approach to the calculation to ensure you do not overpay
- Presentation of real life investigations, sampling, and extrapolations. Review take-aways to ensure proper sampling and extrapolation during investigations

POST-ACUTE CARE

306 Creating a Compliance Plan in the New Post-Acute World

Monday, 2:00-3:00 PM

BARB DUFFY, Shareholder, Lane Powell

DONNA THIEL, Chief Compliance Officer, ProviderTrust

- Risks are changing with new payment models and inter-operability; what risks should you consider building into your compliance plan
- OIG Work Plan monthly updates; Do you update your plan monthly? How do you incorporate this new information?
- Are you prepared for the future? How does your plan incorporate the new Requirements of Participation?

ADVANCED COMPLIANCE

307 Independent Investigations: The Compliance Role

Monday, 2:00-3:00 PM

JAMES SHEEHAN, Chief, Charities Bureau, NY Attorney General

KENYA FAULKNER, Chief Ethics & Compliance Officer, Office of Ethics & Compliance, The Pennsylvania University

- Independent Investigations-too important to be left to lawyers alone-the compliance officer and board committee role in proposing and overseeing independent investigations
- In Weinstein's Wake—379 high-profile accusations in seven months—how should organizations choose, plan, manage and report independent investigations of misconduct and legal violations? Lessons from Wells Fargo, Rochester, NPR, Uber, VW and other recent cases
- Regulators have identified "employee misconduct risk," behaviors or business practices that are illegal, or unethical, as risks to the whole organization what are the new legal, regulatory and other stakeholder views on effective investigations?

RISK

308 HHS Cybersecurity Top Threats and Best Practices

Monday, 2:00-3:00 PM

KAREN GREENHALGH, Managing Principal, Cyber Tygr

JIGAR KADAKIA, Chief Information Security & Privacy Officer, Partners HealthCare

- The 405(d) task group was convened by HHS, comprised of over 150 information security officers, privacy experts, medical professionals, and industry leaders, to strengthen the healthcare and public health cybersecurity posture
- In January of 2019, the group produced applicable and voluntary guidance that seeks to cost effectively reduce cybersecurity risk
- This session will provide users with a working knowledge and resources to address the top 5 threats and 10 best practices for mitigating those threats in small, medium and large healthcare organizations

INTERNAL AUDIT

309 Hidden Risk Area: Patient Grievances—Are You Prepared for a Survey?

Monday, 2:00-3:00 PM

SHEILA LIMMROTH, Privacy Officer/Legal Services Specialist, DCH Health System

SUSAN THOMAS, Consulting Manager, PYA

- Understand CMS expectations for a compliant patient grievance program. Attendees will be provided tools to assess the effectiveness of their patient grievance program
- Hear how DCH Health System re-designed the patient grievance process in response to a Department of Public Health survey.
 Learn what to expect and how to respond to a survey
- Learn how you can identify compliance issues that may be embedded in patient grievances. Discuss how your facility's response to a grievance may pose a compliance risk

BEHAVIORAL HEALTH

310 You Can Lead a Horse to Water and You Can Make It Drink: The Role of the Work-Plan In Developing and Implementing POCs in Behavioral Health

Monday, 2:00-3:00 PM

KRISTINE KOONTZ, VP Quality & Clinical Services, Keystone Human Services Inc

VICTORIA HOSHOWER, Assistant Director of Quality, Keystone Human Services

MICHELLE SEIDLE, Quality, Keystone Human Services

- Describe fundamental process and content elements needed within a Behavioral Health Plan of Correction (POC), from targeted individual/event level responses to systematic organization-wide improvements
- Provide tips and resources on strategically engaging interdisciplinary teams to maximize organizational resources and minimize disruption of services while developing and implementing the POC Work-Plan
- Share lessons learned and provide practical quality management methodologies and take-home tips to ensure "how good by when" POC implementation and methods to preserve gains across time

CASE STUDIES

311 Year One of a Compliance Journey: A First Year Under a CIA: Tips to Prepare for and Implement Best Practices for Your CIA

Monday, 2:00-3:00 PM

STEVE PRATT, Hall, Render, Killian, Heath & Lyman, P.C.

TONY KRAWAT, Mercy Health

- Attendees will get a broad overview of one organization's (Mercy's) journey as it navigated the first-year requirements of a CIA. We will cover the evolving requirements of a CIA, how organizations can plan for year 1, and how to prepare governance & leadership
- Attendees will review how to prepare Certifying Employees so they are not surprised by and can be comfortable providing the Management Certification. We will review steps Mercy took to create a process to identify, investigate, and cure potential risks
- The presentation will also address how to change the culture of your organization.
 We will provide tips and identify best practices to change the culture of an organization, starting at the top with the board & CEO, and reaching down to entry-level workers

DISCUSSION GROUPS

DISCUSSION GROUPS are filled first-come, first-served. Attendance is limited to the first 50 attendees. Session selection is not available for these sessions.

312 Making Compliance Education Your First Defense

Monday, 2:00-3:00 PM

NOUSHEEN PIRANI, Compliance, GoHealth Urgent Care

- Knowing Your Risk Areas: Compliance Education is known as the "First Defense" for compliance risk. Performing organization-wide risk assessments prior to developing compliance education content is crucial in preventing these risks
- A Role-Specific Approach: All roles within a healthcare organization are not created equal. Each role involves specific compliance risks and requires education to prevent those risks from happening. The group will discuss how to tailor education modules to the major roles within an organization
- Making an Impact: Effective Compliance Education requires interactive modules and evaluations. The group will discuss leveraging technology to make content that will keep employees engaged during their compliance education and create a lasting impression

GENERAL COMPLIANCE/HOT TOPICS

313 Somewhere Beyond the OIG: Discussion of Exclusion Checks

Monday, 2:00-3:00 PM

EMILY REILLY, Compliance Administrator, Wellstar Health System

CAREY COTHRAN, Executive Director, Regulatory Compliance and Privacy, Peidmont Healthcare

NICOLE CAUCCI, Deputy Branch Chief, Office of the Inspector General

- We all know we should check the OIG exclusion lists for excluded individuals and entities, but what other sources should we be checking and how often? We will review available guidance and also poll the audience to gauge industry standards
- What do you do with: State exclusions for your own state? State exclusions that are not your state? GSA/SAM exclusions (SNAP, HUD, DOJ, etc.)? If you find an exclusion, what do you do next? For an employer? For a vendor? For a referring provider?
- Who are the key stakeholders in your organization that need to be involved in this process? When do you need to report an exclusion for a non-OIG exclusion?

GENERAL COMPLIANCE/HOT TOPICS

314 How the Centers for Medicare and Medicaid's Targeted Probe and Educate (TPE) program Can Support Your Organization's Compliance Program

Monday, 2:00-3:00 PM

LEA FOURKILLER, Managing Director, Ankura Consulting

- How TPE can help reduce claim denials and appeals
- How to utilize the education resources available to you
- How TPE audits can be incorporated into your organizations auditing and monitoring program

GENERAL COMPLIANCE/HOT TOPICS

315 Women in Cybersecurity: Shattering the Career Mystique

Monday, 2:00-3:00 PM

MODERATOR: MALIHA CHARANIA, Senior IT Risk Management Consultant, Meditology Services, LLC

ANAHI SANTIAGO, Chief Information Security Officer, Christina Care Health System

MONIQUE HART, Executive Director, Information Security, Piedmont Healthcare

DANA CARTER, Information Security Officer, Sutter Health

- Cybersecurity is one of the best technology jobs rated by U.S News & World Report's "Best Technology Jobs." However, Forbes Magazine states about 10% of the cybersecurity workforce is made up of women
- An expert panel will address common misconceptions young people (including women) have about information security careers and the skills required for success
- Important support systems, mentoring and ways to encourage women in healthcare information security careers will be discussed. Questions from the audience will be addressed by the panel

3:00-3:15 PM

Break

3:15-4:15 PM

GENERAL SESSION: Lead at Your Best, Live at Your Best

SCOTT EBLIN, Author, *The Next Level* and *Overworked and Overwhelmed*

To lead at your best, you need to live at your best. In this keynote, Scott Eblin, best-selling author and global leadership educator, will teach you how to:

- Raise your levels of awareness and intention to ensure the highest and best use of your time and attention
- Lead at your best even when your calendar is packed and your inbox is jammed
- Live at your best to create positive outcomes at work, at home and in your community

4:15 PM

Closing Remarks

4:15-6:15 PM

Networking Reception in Exhibit Hall

Tuesday, April 9

7:00 AM-5:30 PM Conference Registration

7:00-8:15 AM

Continental Breakfast with Exhibitors

8:15-8:30 AM

Opening Remarks and Awards Presentation

8:30-9:30 AM

GENERAL SESSION: Never, Ever Give Up

DIANA NYAD, Author, *Find a Way*, Record-Breaking Endurance Athlete

In the pitch-black night, stung by jellyfish, choking on salt water, singing to herself, hallucinating...Diana Nyad just kept on swimming. And that's how she finally achieved her lifetime goal as an athlete: an extreme 100-mile swim from Cuba to Florida—at age 64. Hear her story.

9:30-9:45 AM **Break**

9:45–10:45 AM BREAKOUT SESSIONS

PRIVACY & SECURITY

401 GDPR Update: Privacy Across the Pond

Tuesday, 9:45-10:45 AM

BRIAN SELFRIDGE, Partner, Meditology Services, LLC

NADIA FAHIM-KOSTER, Partner, Meditology Services

- U.S.-based firms (including healthcare, health plans and business associates servicing healthcare) must determine if their organization is required to meet the GDPR compliance requirements
- GDPR impact to U.S. health organizations includes controls around Consent, Privacy Notices and Breach Notification; Data Protection Officer assignment; client communication on Rights to Access; and Cross-Border Data Transfer protocols
- An analysis of data security frameworks, such as HITRUST and Privacy Shield, are discussed; specifically, around how these certifications line up with GDPR requirements

PHYSICIAN COMPLIANCE

402 HCCs and Providers: Get Paid for What You Do

Tuesday, 9:45-10:45 AM

D. SCOTT JONES, Chief Compliance Officer, Augusta Health

- Hierarchial Coding Conditions (HCCs) capture the complexity of patient care and ensure maximum reimbursement. Are you getting paid for what you are doing?
- CMS Risk Adjustment shifts reimbursement risk to healthcare providers through Risk Adjustment Factors and HCC capture.
 As Medicare plan enrollment increases, providers must meet the challenges of provider education and documentation
- Join us to learn how Risk Adjustment, HCCs, RAFs, and the CMS Annual Miracle Cure will impact future provider, institution, and health plan compliance and reimbursement

COMPLIANCE LAW

403 The Relationship Between Lawyers and Their Healthcare Clients: A Perspective from Both Sides of the Equation

Tuesday, 9:45-10:45 AM

DEBRA GEROUX, Shareholder, Butzel Long

JOAN PODLESKI, Chief Privacy Officer, Children's Health System of Texas

- A Lawyer's Perspective: Discussion of the lawyer's role as a business & legal counselor, the privileges that apply to the dual roles and the duties and obligations of the lawyer to protect the client's information under ethical and legal consideration
- A Provider's Perspective: Discussion of what providers should look for and assurances they should seek when engaging outside counsel and the laws that apply to the relationship
- Understanding the distinction between lawyers in compliance roles and lawyers in legal roles

HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL

404 Frankly Speaking

Tuesday, 9:45-10:45 AM

FRANK SHEEDER, Partner, Alston & Bird LLP

- Unplugged and unvarnished observations about compliance
- What works and what doesn't as a compliance professional
- How to deal those who don't embrace compliance

AUDITING & MONITORING

405 Drip Drop: Infusion Auditing Made Simple

Tuesday, 9:45-10:45 AM

KELLY LOYA, Associate Partner, Pinnacle Enterprise Risk Consulting Services

- Explore fundamental rules and concepts of infusion & injection therapy reporting
- Investigate common weaknesses causing risk when coding and reporting supplies
- Deploy coding concepts to real-time therapy examples even non-coders can use easily!

POST-ACUTE CARE

406 Compliance's New Role in the Survey Process

Tuesday, 9:45-10:45 AM

PAULA SANDERS, Principal and Healthcare Co-Chair, Post & Schell, P.C.

KARLA DREISBACH, VP Compliance, Friends Services for the Aging

- Understand the obligations of mandated compliance programs in the context of the SNF survey process
- Discuss creating a proactive approach within the compliance committee to address survey issues
- Analyze and understand ramifications of the new CMS survey enforcement guidances

ADVANCED COMPLIANCE

407 Culture Is King: Strategies for Developing and Maintaining a Culture of Ethics and Compliance

Tuesday, 9:45-10:45 AM

STEVEN ORTQUIST, President, Arete Compliance Solutions, LLC

MARIANNE JENNINGS, W.P. Carey School of Business

- What is a Culture of Ethics? A Culture of Compliance? Can you measure and monitor your culture? What are red flags to watch for?
- Who is responsible for maintaining an appropriate organizational culture? What is the compliance officer's role? How can a compliance officer and compliance staff best work to impact and/or help others understand the importance of culture?
- How do the concrete obligations of a CCO (e.g., to maintain a "seven elements" compliance program) relate to the creation and maintenance of an ethical culture? Who should the CCO partner with to best impact the culture of an organization?

RISK

408 Effective Risk Management in Medicare Compliance: How to Detect, Prevent, and Correct Issues

Tuesday, 9:45-10:45 AM

DWIGHT CLAUSTRE, President/CEO, Healthcare Compliance Professional, LLC

- Implement a "Detect, Correct and Prevent" approach to managing the risk
- Provide the right message to the right people to induce support
- Identifying the root cause through a pre-determined process

INTERNAL AUDIT

409 Top Cyber-Risks to Include in Your Audit Plan-Update

Tuesday, 9:45-10:45 AM

JOHAN LIDROS, President, Eminere Group

- The use and deployment of information technology (IT) is a critical success factor for healthcare organizations. The speed of change, complexity and new requirements in the technology arena impact the ability to manage risk and ensure compliance
- In this session, participants will learn about the latest IT and cyber threats that can challenge their ability to deliver quality outcomes. They will learn how to best protect their data, ensure compliance and effectively monitor IT & cyber risks
- We will discuss best practices in IT
 Governance and help participants become
 better prepared for the latest IT audit
 challenges. This will include references to
 excepted industry standards

BEHAVIORAL HEALTH

410 EMTALA and Behavioral Health: Myths, Mired Down, and Making Sense of It All

Tuesday, 9:45-10:45 AM

REBEKAH STEWART, Chief Ethics and Compliance Officer, Diamond Healthcare Corporation

KATHERINE BORNSTEIN, Entity Compliance Officer, MedStar Health

ALLISON LUKE, Principal, AK LUKE, LLC Healthcare Compliance Consulting

- Present case scenarios and discuss compliance and risk exposures related to EMTALA (e.g. defining an EMC for psychiatric patients, complications when transferring psychiatric patients, patient acceptance and risk benefit analysis, etc.)
- Discuss obligations for treating medical, psychiatric and substance abuse conditions in connection with EMTALA and who is qualified to perform a psychiatric medical screening exam
- Provide examples of EMTALA documentation and audit tools (e.g. documenting capability and capacity, recipient hospital obligations workflow, EMTALA compliance self-audit tool, etc.)

CASE STUDIES

411 The Spyware Nightmare

Tuesday, 9:45-10:45 AM

REGINA VERDE, Chief Corporate Compliance & Privacy Officer, University of Virginia Health System

ERIN TROST, Information Security Manager, University of Virginia Health System

- A spyware incident revealed itself when the FBI notified us of suspicious criminal activity. How would you respond if one of your providers was accessing your health system, unaware of the presence of malware?
- We will inform attendees on the activation of data breach response procedures, the investigation and forensic review, analysis of patient data at risk, public breach notification and communications, and corrective actions taken
- At end we will discuss steps a healthcare organization should take once a malware breach is suspected or has been determined, and how to protect your organization from these types of attacks. We will also reveal our most beneficial lessons learned

DISCUSSION GROUPS

DISCUSSION GROUPS are filled first-come, first-served.
Attendance is limited to the first 50 attendees.
Session selection is not available for these sessions.

412 Compliance Engagement: How to Meet the Compliance Program of Your Dreams

Tuesday, 9:45-10:45 AM

KYM CREEKMORE, Chief Compliance Officer, National Service Center-Eurofins

SCOTT INTNER, Chief Compliance Officer, GW Medical Faculty Associates

- Build your brand: assertive and approachable
- Get and keep compliance at the table
- Engage the workforce by moving beyond the regulations

GENERAL COMPLIANCE/HOT TOPICS

413 Drug Diversion: A Multidisciplinary Approach

Tuesday, 9:45-10:45 AM

GREGORY FERRELL, Compliance Officer, University Hospitals

EDWARD SOYKA, Manager - Hospital Compliance, University Hospitals

- Creating a Drug Diversion Task Force, implementing a quick response system, tracking and trending drug diversions throughout a hospital system
- Ensuring Best Practices-Establishing the requirements of each key stakeholder and maintaining accountability
- Closing the Loop-Cultivating an environment that deters drug diversion while also providing resources for employees that require treatment for substance abuse

GENERAL COMPLIANCE/HOT TOPICS

414 Working with Integrity: Taking the Right Path

Tuesday, 9:45-10:45 AM

RUTH KRUEGER, Owner, Compliance Coach Co. LLC

- Ethics, Integrity, & Compliance: Is there a difference?
- Case studies that lead to taking the wrong path
- Steps to consider for making the right choices

GENERAL COMPLIANCE/HOT TOPICS

415 Fraud and Abuse Regulation, Compliance, and Value-Based Purchasing: The Search for Greater Alignment

Tuesday, 9:45-10:45 AM

JANE HYATT THORPE, Associate Professor, George Washington University

ELIZABETH GRAY, Research Scientist, The George Washington University Milken Institute School of Public Health

- Healthcare stakeholders are developing new care delivery and payment models using financial incentives to encourage healthcare stakeholders to work together to integrate care between and among providers and other healthcare organizations
- The current legal framework was designed for fee-for-service payments where financial arrangements between and among healthcare stakeholders could encourage the overutilization of resources and inappropriately influence provider decision-making
- This session will address potential changes to the framework that would support new care delivery and payment models while still protecting against fraud and abuse and guidance for compliance professionals navigating this new terrain

10:45-11:15 AM

Last Chance to Visit with Exhibitors

11:15 AM-12:15 PM
BREAKOUT SESSIONS

PRIVACY & SECURITY

501 Data, Monitoring and the Culture of Privacy

Tuesday, 11:15 AM-12:15 PM

LAUREN STEINFELD, Chief Privacy Officer, Penn Medicine

ANDREA THOMAS-LLOYD, Director, Information Assurance, Penn Medicine

- Learn how a leading health system adopted a strong privacy monitoring approach by implementing a clinically-aware and Al-enabled platform that brings together data from many disparate sources to identify possible threats to patient privacy
- Understand how this transition improved the organization's ability to strengthen the culture of privacy sensitivity
- Learn about the key metrics the organization tracks to determine the effectiveness of its privacy operation and how it uses this data to improve the strength of its program

PHYSICIAN COMPLIANCE

502 Coding Experts and Attorneys: From the Trenches, a Collaborative Approach to Audit Response

Tuesday, 11:15 AM-12:15 PM

MAGGIE MAC, President, Maggie Mac-MPC Inc.

MICHAEL IGEL, Esquire, Johnson Pope Bokor Ruppel & Burns LLP

- Here comes trouble! Request for medical record documentation! Who's requesting? Insight on the regulatory landscape surrounding audits, and tools for a proactive response to a request for records
- Medicare audits: proper response is essential. To appeal or not to appeal—the recipe for a collaborative approach to audit response by the healthcare attorney and coding and compliance expert
- Best practices! Tools and strategy for healthcare attorney and coding & compliance expert to minimize risk for future audits

COMPLIANCE LAW

503 Physician Relationships in the Academic Medical Center Context: Anti-Kickback and Stark Law Issues

Tuesday, 11:15 AM-12:15 PM

AMY JOSEPH, Senior Counsel, Hooper, Lundy & Bookman, PC

CHRISTOPHER COLLINS, Principal, ECG Management Consultants

- Discuss application of kickback and physician self-referral (Stark) laws to academic medical centers in the clinical care context and beyond, including with respect to engagement in medical education and research
- Review recent developments in kickback and Stark laws and apply evolving legal standards to various hypotheticals
- Identify practical strategies to mitigate risk, including tips for preparing physician agreements, monitoring and auditing compliance with agreements and applicable policies, and addressing fair market value and commercial reasonableness

HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL

504 Internal Investigations: Refining Your Interviewing Skills

Tuesday, 11:15 AM-12:15 PM

MELISSA EDSON, Standards & Compliance Specialist, Hazelden Betty Ford Foundation

JACKIE STEMWEDEL, Sr. Manager, Standards & Compliance, Hazelden Betty Ford Foundation

JACKI WALTMAN, Mgr Health Information/ Corporate Privacy Officer, Hazelden Betty Ford Foundation

- Interviewing questions, skills, and processes
- Investigation documentation
- Mock interviews

AUDITING & MONITORING

505 Charge Master and Charge Management Risk: What Compliance Professionals Need to Know

Tuesday, 11:15 AM-12:15 PM

ROSEMARY HOLLIDAY, Managing Partner, Holliday & Associates

- Learn the compliance-oriented work flow processes, risks, and monitoring requirements that drive health system charge data (often referred to as Charge Management, Charge Master, Charge Description Master, or CDM)
- Eliminate the mystique of Charge Master Management, and learn why charge data auditing and monitoring should be a concern for healthcare organizations of all sizes
- Learn how properly-performed Charge Master audits (whether internally or externally-performed) can identify unforeseen compliance risk
- Discuss the various types of audits and how to determine the best audit focus for your organization

POST-ACUTE CARE

506 Compliance for Hospice and Home Care

Tuesday, 11:15 AM-12:15 PM

RANDI SEIGEL, Partner, Manatt, Phelps & Phillips, LLP

ANNIE MIYAZAKI, Chief Compliance and Privacy Officer, Visiting Nurse Service of New York

- Understanding the key compliance and fraud, waste, and abuse risk areas in hospice and home care
- Developing a robust compliance program to prevent and detect non-compliance and fraud, waste, and abuse in hospice and home care
- Ensuring that senior management and boards of directors remain well-informed of compliance risk areas facing a hospice or home care organization

ADVANCED COMPLIANCE

507 Everything Under The Sun(shine)

Tuesday, 11:15 AM-12:15 PM

REBECCA SCOTT, Compliance/Privacy Manager, University of Kentucky

ANDREW HILL, Compliance Analyst/ Auditor, UK HealthCare Office of Corporate Compliance

C. J. WOLF, Senior Compliance Executive, Healthicity

- Best practices, tools, and getting the most out of Open Payments data for your organization
- Developing, monitoring, and auditing conflict of interest management plans to optimize compliance for your organization
- Tracking current legislation and potential impact on the Sunshine Act: How your institution can prepare for what lies ahead

RISK

508 Protecting the Bottom-line: Defending Claims with Policies & Procedures

Tuesday, 11:15 AM-12:15 PM

RENEE BLOMME, Manager Patient Experience, North York General Hospital

- Risk and claim management evolve through claims identification, investigation, discovery, mediation, and resolution.
 Learn how to achieve excellence by establishing standard policies, protocols, and procedures to guide your claims management process
- Discover how modernizing your policy and procedure management platform enables the ability to verify staff have reviewed the most current policies, helps you easily and effectively defend claims and aids accreditation with easy access to approved policies
- Learn how to eliminate liabilities by streamlining your healthcare claims management activities and reducing operational spending with digital policies and procedures easily accessible to all staff and dynamic workflows enable easy policy maintenance

INTERNAL AUDIT

509 Effectively Managing Risk: The Intersection of Compliance, Enterprise Risk Management and Internal Audit

Tuesday, 11:15 AM-12:15 PM

DONALD SINKO, Chief Integrity Officer, Cleveland Clinic

VICKI BOKAR, Senior Director, Corporate Compliance, Cleveland Clinic

- Understand the different roles each function plays in enterprise risk management and corporate strategy
- Learn how collaboration between Compliance, Enterprise Risk, and Internal Audit improves the overall effectiveness of risk management
- Obtain takeaways on the Cleveland Clinic approach to integrate the three risk assessment processes

BEHAVIORAL HEALTH

510 Internal Audit's and Compliance's Role in Addressing Enterprise Risk: Behavioral Health

Tuesday, 11:15 AM-12:15 PM

KIMBERLY JORDAN, Chief Compliance Officer, Fairview Health Services

LORRIE GHOSE, Chief Audit Executive, Fairview Health Services

- ERM Risk Identification: explanation of the process for identification and ownership of enterprise risk (includes risk assessment tools and heat maps)
- Key Areas of Focus and Process Improvement: collaboration with clinical, executive and front-line leadership to implement identified improvements—restraint/seclusion, face-to-face assessments, ligature risks, status individual observation, and safety
- Governance, Execution and Sustainability: engagement of the board in risk identification, monitoring and sustainability, redundant leadership, metrics, continuous monitoring (includes LEAN tools such as A3)

CASE STUDIES

511 Whistleblower's Ethical Journey: A Real-Life Case Study on the Discovery of Fraud, Investigative Success, the \$2.3 Million Payback, and the Retaliatory Consequences of Reporting Wrongdoing

Tuesday, 11:15 AM-12:15 PM

AMY JOY, Faculty/Specialist Emeritus, University of California, Davis

- Review a real-life case study on the discovery of fraud in the workplace and the six significant risk factors that rendered the control environment ineffective
- Learn the limitations and barriers to reporting wrongdoing that exist in current whistleblower and anti-retaliation organizational policies
- Discuss three important steps to take Before, During, and After the reporting of wrongdoing to stop retaliation before it become a second form of misconduct

DISCUSSION GROUPS

DISCUSSION GROUPS are filled first-come, first-served. Attendance is limited to the first 50 attendees. Session selection is not available for these sessions.

512 Next Generation Compliance Program: Moving from Mitigation to Strategy!

Tuesday, 11:15 AM-12:15 PM

JENNIE HENRIQUES, Chief Compliance & Audit Officer, South Shore Health System

DONNA SCHNEIDER, Vice President, Corporate Compliance and Internal Audit, Lifespan

- Discussion of key elements of what a next Generation Compliance Program should strive to accomplish
- Practical tips and discussion for developing your compliance program as an asset to the organization
- Moving your Compliance Program beyond risk mitigation

GENERAL COMPLIANCE/HOT TOPICS

513 The State of Exclusions and OIG Enforcement Actions

Tuesday, 11:15 AM-12:15 PM

MICHAEL ROSEN, Co-Founder, ProviderTrust, Inc

DAVID BLANK, Partner, Quarles & Brady LLP

GEOFFREY HYMANS, Senior Counsel, Office of Inspector General

- We will review the latest statistics and breakdown of exclusions at the OIG and discuss trends and traps
- Hear from a former Senior Counsel to HHS-OIG who advised OIG on exclusions and gain a better understanding OIG's enforcement approach and how to avoid/ mitigate enforcement
- We will review relevant cases of enforcement and learn tips for Effective Exclusion Monitoring

GENERAL COMPLIANCE/HOT TOPICS

514 Labs, Recovery Homes, and Treatment Centers, Oh My! Follow Us Down the EKRA Brick Road

Tuesday, 11:15 AM-12:15 PM

TONY MAIDA, Partner, McDermott Will & Emery

JAMES CANNATTI, Partner, McDermott Will & Emery

- In-depth analysis of the new all-payor kickback statute, Eliminating Kickbacks in Recovery Act of 2018 (EKRA)
- Comparison of EKRA to the federal antikickback statute
- Tips for compliance strategies and risk assessment

GENERAL COMPLIANCE/HOT TOPICS

515 Compliant Billing for Inpatient Rehab: How to Avoid Documentation Perils

Tuesday, 11:15 AM-12:15 PM

DANIELLE C. GORDET, Director of Compliance, Office of Compliance and Ethics, Jackson Health System

Judy RINGHOLZ, Vice President of Compliance and Ethics & Chief Compliance Officer, Jackson Health System

- Explore recent changes in CMS documentation requirements that were implemented in FY 2019
- Identify specific components of documentation that CMS requires in order for IRF services to be considered reasonable and necessary
- Discuss the OIG's increased scrutiny of IRF documentation, including items on the current OIG Work Plan

12:15–1:30 PM

Lunch

1:30-2:30 PM BREAKOUT SESSIONS

PRIVACY & SECURITY

601 HIPAA Privacy and Social Media: How to Create a Culture of Confidentiality

Tuesday, 1:30-2:30 PM

CARLOS CRUZ, SVP, Chief Compliance Officer, Tri-City Healthcare District

MELISSA MITCHELL, Chief Compliance Officer, Sinai Health System

- Attendees will hear how the explosion of social media (and smart phones) has led to increased HIPAA Privacy Risks. Presenters will share real world examples of breaches at other organizations originating from social media posts by employees
- Presenters will share tactics used to create cultures of confidentiality within their respective organizations
- Presenters will share how proactive monitoring of social media accounts has led to mitigation of potential privacy breaches and educational opportunities

PHYSICIAN COMPLIANCE

602 Can't We All Just Get Along? Physician Satisfaction and Compliance Are Not Mutually Exclusive In Physician Arrangements

Tuesday, 1:30-2:30 PM

GAIL PEACE, President, Ludi

KELLY WALENDA, Sr VP Legal Services and Chief Privacy Officer, Jefferson Health

EUGENE MCMAHON, Senior VP and Chief Medical Officer, Capital Health System

- Physician arrangements are a highly regulated business. Compliance can feel big brother to physicians if not presented as part of the culture
- When time studies are needed, physicians often don't understand the significance of compliance for the organization and for themselves. Strategies and best practices to manage arrangements that align priorities
- Capital Health System Case Study.
 Physician leader and CMO of system will present their path in engaging physicians.
 Jefferson Health Case Study. SVP legal will present how they dialog with physicians about work performed to drive clinical agenda

COMPLIANCE LAW

603 Selling and Buying the Brooklyn Bridge: Lessons Learned from M&A Due Diligence

Tuesday, 1:30-2:30 PM

REGINA GURVICH, VP, CCO, OMNI Ophthalmic Management Consultants

DANIEL MEIER, Healthcare Regulatory and Transactional Attorney, Benesch Friedlander Coplan & Aronoff

- Legal gymnastics of the deal, including structuring within Corporate Practice of Medicine, regulatory compliance, and due diligence across multi-specialty/ multi-state acquisitions
- Translating due diligence findings into an action plan for an effective, centralized compliance program and a scalable framework for future acquisitions
- Lessons learned from successes and fiascos, actionable pointers, and a few tools to make it all work
- HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL

604 Hands On Keys Computer Lab: Computer Tips, Tricks, and Internet Hacks to Make You a More Efficient and Effective Compliance Professional

Tuesday, 1:30-2:30 PM

FRANK RUELAS, Principal, HIPAA College

RACHEL BUCHANAN, Compliance Manager, Oregon Urology Institute

- How to unlock some of the unused potential of your computer using functions and tools that you may not be aware of and how these functions can increase your effectiveness in your time management efforts
- Learn how to identify daily processes and workflows so as to identify if they may present opportunities for you to automate various tasks while also increasing the overall accuracy of your work product
- Participate in hands on exercises during the session to make your use of the internet more productive while also learning how to maximize the use of Internet based resources

AUDITING & MONITORING

605 The Fifth Element of an Effective Compliance Program: Monitoring, Auditing, and Internal Reporting Systems

Tuesday, 1:30-2:30 PM

VICKI DWYER, Chief Compliance & Risk Officer, Valley View Hospital Association

NANCY KENNEDY, Compliance Auditor, Oklahoma Heart Hospital Physicians

- Strategies and ideas on how to ensure auditing and monitoring are fully integrated into your Compliance Program
- Guidance and strategies on how to tailor the 5th Element of auditing and monitoring for your specific organization. Once Size does not fit all!
- Discussion on how and when to move from the 5th Element (Auditing & Monitoring) to the 7th Element of Investigations and Remedial Measures when significant concerns are identified

POST-ACUTE CARE

606 Experimental Drugs, Marijuana, and Complementary Medication Use in Long-Term Care Settings: Risks and Best Practices

Tuesday, 1:30-2:30 PM

ALEAH SCHUTZE, Of Counsel, Steptoe & Johnson PLLC

SARAH POTTER, Associate General Counsel, BrightSpring Health Services

- Identify and address issues around who can administer experimental and complementary medications as well as marijuana and CBD/Hemp oil
- Discussion of storage and access to marijuana, experimental, and complementary medications
- Identify and address the legal risks associated with patient use of marijuana, experimental, and complementary medications in long-term care facilities

ADVANCED COMPLIANCE

607 When the Patient Is Biased: The Intersection of Compliance, Inclusion, and Culture

Tuesday, 1:30-2:30 PM

TOBI TANZER, Vice President, Integrity and Compliance, Chief Compliance Officer, HealthPartners, Inc

SHAMAYNE BRAMAN, Director, Diversity and Inclusion, HealthPartners, Inc

- Patients who refuse care based on providers' race, language or other personal traits present complex challenges for organizations; patient bias can impact the safety, quality and equity of care, affect employee well-being and increase compliance risks
- Hear how one organization used principles of collaboration, organizational culture, diversity and inclusion, compliance and a patient- and staff-centered approach to effectively address patient bias in ambulatory and inpatient settings
- Learn how to evaluate and navigate patient bias in a variety of care settings and to manage organizational risk around this growing issue; improve workforce awareness; and develop tools that will support your organization's ability to address patient bias

RISK

608 Real-World Strategies for Identifying, Measuring, and Reporting Risk

Tuesday, 1:30-2:30 PM

BETSY WADE, Corporate Compliance Officer, Signature HealthCARE

- Learn how to refine your risk management process so it not only involves the right people, information, and implementation, but also conveys the importance and impact to your business decision makers
- Discuss how to quantify business risk exposure and think like your CEO so you can get buy-in from your leadership team
- Understand common barriers to success and how to overcome them

INTERNAL AUDIT

609 Teaming Together: How Compliance Can Work with the Evolving Role of Internal Audit

Tuesday, 1:30-2:30 PM

MICHAEL CRONIN, Managing Director, Deloitte & Touche LLP

- Discuss the changing role of internal audit in healthcare and how that impacts the compliance function
- Share leading practices on how compliance and Internal Audit can collaborative and team successfully
- Provide illustrative examples of successful teaming activities

BEHAVIORAL HEALTH

610 Navigating Privacy Requirements When Integrating Mental Health, Substance Use Disorder and Primary Care Services

Tuesday, 1:30-2:30 PM

ELIZABETH WINCHELL, Attorney, Health Care Practice Group, Nilan Johnson Lewis PA

KRISTINE PRESTON, Corp Compliance Director, Wilder Foundation

- Successfully providing co-located and integrated services depends on timely sharing of patient information—but there is no "one size fits all" approach
- Understanding state and federal privacy laws is key when developing an integration program for mental health, substance use, and primary care services
- The presenters will highlight key privacy issues and share practical lessons learned from their first-hand experience with integrated services

CASE STUDIES

611 Theranos Case Study: What Went Wrong?

Tuesday, 1:30-2:30 PM

CINDY HART, Compliance Professional

TOMI HAGAN, Chief Compliance Officer, Great River Health System

- Join us for this interactive session to discuss how a young college dropout hoodwinked major venture capitalists
- Discover the 8 signs of trouble that were overlooked and resulted in a \$9 Billion fraud scheme
- Explore these key questions: Would an effective compliance program cause the startup to fail or succeed? What is the role of the compliance professional when faced with signs of fraud? Is an industry that affects people's lives held to a higher standard?

DISCUSSION GROUPS

DISCUSSION GROUPS are filled first-come, first-served. Attendance is limited to the first 50 attendees. Session selection is not available for these sessions.

612 Cultures of Integrity: We Know What They Are and What They Should Look Like, But How Do We Get There?

Tuesday, 1:30-2:30 PM

MARY SHIRLEY, Senior Director, Ethics and Compliance, Fresenius Medical Care North America

- Discussion of behaviors that define a good culture in healthcare companies and what initiatives compliance can lead to inspire those behaviors
- Mood in the middle—how to get middle management to buy into demonstrating a culture of compliance and integrity
- Examples of what other companies just like yours are doing to build and establish a strong culture

GENERAL COMPLIANCE/HOT TOPICS

613 Telehealth or TeleHELL? Understanding the Complexities of Telehealth Beyond the Initial Set Up

Tuesday, 1:30-2:30 PM

TONJA WISE, Director of Revenue Cycle Compliance, Kaiser Permanente National Compliance, Ethics and Integrity Office

- We know what the basic rules are. Now what?? Understanding the complexities of consents, record sharing and more!
- State Lines: Dare I cross them? Understanding more about how Telehealth is impacted by state borders
- Is it okay if we... A comprehensive look at some of the strangest questions and answers for Telehealth operations!

GENERAL COMPLIANCE/HOT TOPICS

614 The #MeToo Movement: What Compliance Officers Should Know and How to Be Prepared

Tuesday, 1:30-2:30 PM

KIM DANEHOWER, Corporate Compliance Officer, Baptist Memorial Health Care Corporation

- Overview of the #MeToo movement as it relates to the healthcare environment
- Legal and compliance impact of allegations and investigations
- How to educate and change organization's culture

GENERAL COMPLIANCE/HOT TOPICS

615 Patient Incentives or Inducements? Avoiding Pitfalls and Managing Risks

Tuesday, 1:30-2:30 PM

CATIE HEINDEL, Managing Senior Consultant, Strategic Management Services, LLC

RITA ISNAR, Managing Sr. Consultant, Strategic Management Services, LLC

- Overview of regulatory guidance particularly in the accountable care organization / provider and managed care setting
- Discuss operational objectives and practical considerations in administering beneficiary incentives
- Provide examples of how to design beneficiary incentives and avoid design flaws

2:30-3:00 PM **Break**

3:00-4:00 PM BREAKOUT SESSIONS

PRIVACY & SECURITY

701 Cutting Through the Noise: Determining Whether Your Vendor's Security Incident Is a Breach

Tuesday, 3:00-4:00 PM

DAVID HOLTZMAN, VP Compliance Strategies, CynergisTek, Inc.

THORA JOHNSON, Partner, Venable LLP

SHARI LEWISON, Chief Information Security Officer, University of Iowa Hospitals and Clinics

- Look beneath the surface of your vendor's security incident report to identify if there is a reportable breach and the roles your privacy, compliance, and security professionals, in-house counsel, and outside consultants and advisers should play
- Explore the questions that need to be asked to identify the root cause of the incident. How to determine the extent of information needed to assess the risk of data compromise. How to view the vendor's own assessment critically
- Answer these questions through scenarios applying not only a HIPAA lens but also the patchwork of state health information privacy rules, for a complete picture on what is a reportable breach, who must be notified by whom, and when it must be reported

PHYSICIAN COMPLIANCE

702 Physician Practice Enforcement Actions: Could You Be Next Year's News?

Tuesday, 3:00-4:00 PM

SARAH COUTURE, Senior Associate, Ankura Consulting Group

GLENA JARBOE, Compliance Manager, University of Kentucky

- Lessons learned from a twelve-month summary of published enforcement actions against providers and physician practices
- Simplified approach to a risk assessment for your practice, large or small
- Practical compliance plan development based on your risk assessment

COMPLIANCE LAW

703 Criminal and Civil Liability for Overpayments

Tuesday, 3:00-4:00 PM

GABRIEL IMPERATO, Managing Partner, Nelson Mullins Broad and Cassel

DAVID FUCHS, Senior Counsel, Office of the Inspector General

JAMES HEARTY, Chief Compliance Officer, DaVita Inc.

- The statutory obligation to return a "known overpayment" and its application in criminal and civil enforcement proceedings
- The basis for liability for "retention of a known overpayment" under the United States False Claims Act
- The "identification" of a "known overpayment" and the time requirements for disclosure and return of overpayment

HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL

704 Five Strategies to Create Compliance Allies

Tuesday, 3:00-4:00 PM

CINDY MATSON, Executive Director, Compliance, Sanford Health

- Identify five strategies for compliance and ethics professionals to create allies within their organization
- Discuss easy to implement tactics that can be used to put the strategies into practice and why each tactic can make a difference
- Recognize that having allies is a win-win for both compliance and operations and learn how it positively influences the effectiveness of a compliance program

AUDITING & MONITORING

705 The Compliance Professional's Approach to Auditing Rehabilitation Services

Tuesday, 3:00-4:00 PM

YOLUNDA DOCKETT, Corporate Compliance Officer, Lorien Health Services

HOLLY HESTER, SVP, Compliance and Quality, Casamba

- Describe regulations guiding therapy practice, documentation, and billing
- Review the required elements of therapy documentation
- Identify key elements of an effective auditing and monitoring program for rehabilitation services

POST-ACUTE CARE

706 M&A Transactions in Home Health and Hospice: Compliance and Due Diligence—How Do I Get This Right?

Tuesday, 3:00-4:00 PM

ALAN SCHABES, Partner, Benesch, Friedlander, Coplan & Aronoff LLP

- Compliance and due diligence challenges in home health and hospice transactions
- Successful strategies for dealing with DOJ, OIG and state MFCU concerns
- Maximizing the role of the compliance officer in home health and hospice M&A transactions

ADVANCED COMPLIANCE

707 Tales from the Trenches: An Inside Look at How Different Organizations Account for and Meet the Challenges of MACRA

Tuesday, 3:00-4:00 PM

JACKIE ROBERTSON-GUTSHALL, Compliance Officer , Advanced Regional Center for Ankle and Foot Care

SHELLEY TIMKO, Regulatory Compliance Manager and Privacy Officer, Laser Spine Institute

- Learn how you can: implement a new EMR system AND be a new or repeat MACRA participant, identify workflow-friendly measures, regardless of specialty; and apply/receive an exception approval, to achieve maximum scores, using ONLY minimal resources
- Navigate the minefields of MACRA by educating/receiving buy-in from all roles at all levels; from C-Suite to staff that is ultimately responsible for documenting the details; and receive proven examples on how to overcome technical/ performance barriers
- Understand how to create processes and templates to give real-time provider feedback; and identify low-tech methods to capture missing data; ALL to propel you from "this sounds great in theory" to potentially earning maximum positive payment adjustment

09 Diek Manag

708 Risk Management & Internal Investigations

Tuesday, 3:00-4:00 PM

GERRY ZACK, CEO, HCCA/SCCE

- Risk management: Leveraging effective internal coordination
- Internal investigations: Customizing your investigations program to strategically remediate and mitigate risk
- To privilege or not to privilege: Risk assessments, reviews, audits, and investigations

INTERNAL AUDIT

709 Home Health Agency: Audit Strategies and Common Red Flag Findings

Tuesday, 3:00-4:00 PM

SHAWN STEVISON, Director of Internal Audit, Signature HealthCARE, LLC

- Understand types of HHA internal audits
- Define methodology for conducting the internal audit
- Discuss common findings

BEHAVIORAL HEALTH

710 Mental Health Parity: Managing Compliance Across Commercial, Medicaid, and Duals Products

Tuesday, 3:00-4:00 PM

HELAINE FINGOLD, Senior Counsel, Epstein Becker Green

- Learn about Mental Health Parity requirements, including the most recent guidance from federal regulators, and how the rules differ for commercial, Medicaid and duals products
- Gain insight into federal and state parity enforcement initiatives and oversight efforts
- Discuss key issues in assessing parity, such as: who is responsible for the parity assessment, how to address behavioral health carve outs and correctly identifying non-quantitative treatment limits

CASE STUDIES

711 Experiencing the Unimaginable: A Compliance Case Study of the Mass Shooting in Las Vegas

Tuesday, 3:00-4:00 PM

SUSAN M. PITZ, General Counsel, University Medical Center of Southern Nevada

KEITH SLADE, Privacy Officer, University Medical Center of Southern Nevada

RANI GILL, Compliance Officer, University Medical Center of Southern Nevada

- A panel of legal, privacy and compliance professionals from University Medical Center of Southern Nevada (UMC) will describe their experiences, the impact, and the aftermath of the largest mass shooting in U.S. history through their unique perspectives
- Explore the challenges experienced and lessons learned
- Investigate key questions: Can you be prepared for such an event? How are compliance boundaries pushed in an emergency of this magnitude? How long afterwards are the impacts of mass casualty events felt?

DISCUSSION GROUPS

DISCUSSION GROUPS are filled first-come, first-served. Attendance is limited to the first 50 attendees. Session selection is not available for these sessions.

712 Health IT Risk Roundtable

Tuesday, 3:00-4:00 PM

JOHAN LIDROS, President, Eminere Group

STEPHANIE CRABB, Principal, Immersive

KATE MULLIN, vCISO | Consultant, Eminere Group

- Experience a forum for interaction with experts in healthcare IT risk, audit and compliance. This talented group will discuss the most relevant topics in the field and address questions raised by their peers
- The panel and participants will discuss current best practices in healthcare IT risk management, IT auditing, Health IT and provide useful recommendations to manage key related IT risk related to cyber, patient safety, resilience, information governance
- Everyone will benefit from hearing the challenges faced by others in the community—and the creative solutions they are adopting

GENERAL COMPLIANCE/HOT TOPICS

713 EHR Documentation Risks and Internal and External Reviews

Tuesday, 3:00-4:00 PM

KENNETH JENKINS, Hospital Compliance Officer, Vanderbilt University Medical Center

SHELLY DENHAM, University of Louisville Physicians, University of Louisville Hospital and James Graham Brown Cancer Center

COLLEEN KING-DENNIS, AVP, Compliance Coding Education, University of Louisville-Physicians

- Electronic Health Record (EHR) documentation risks (templates, copy & paste, etc.)
- Malpractice and other risks with EHR documentation
- Internal compliance reviews; Targeted Probe and Educate (TPE); RAC and other risks with EHR documentation

GENERAL COMPLIANCE/HOT TOPICS

714 Statistical Sampling in Healthcare Audits and Investigations

Tuesday, 3:00-4:00 PM

MICHAEL HOLPER, SVP Compliance and Audit Services, Trinity Health

STEFAN BOEDEKER, Managing Director, Berkley Research Group, LLC

- Discuss increasing use of statistical sampling and extrapolation of overpayment liabilities by federal and state audit contractors, regulators, and commercial payers
- Discuss the fundamentals of proper statistical sampling, how to draw reliable conclusions from a sample to the underlying universe of claims, and statistical sampling of healthcare claims by regulators and thirdparty auditors
- Discuss experiences in defending healthcare providers against the use of flawed statistical sampling and extrapolation models, including experience in pursuing available administrative appeals

GENERAL COMPLIANCE/HOT TOPICS

715 Compliance Challenges and Tips for American Indians and Alaskan Natives (Al/AN)

Tuesday, 3:00-4:00 PM

ANDREA TREESE BERLIN, Senior Counsel, OIG, U.S. Department of Health and Human Services

DALE ROBINSON, JR, Lead Compliance Officer, Eastern Band of Cherokee Indians

CASEY MOORE, Healthcare Compliance Manager, Colville Confederated Tribes

- This panel will look at compliance initiatives involving AI/AN communities
- It will address both healthcare (including P.L. 638 programs) and human services (including LiHeap, HeadStart, TANF, and other programs)
- It will include tips for maximizing the services available for your communities while minimizing vulnerabilities to fraud, waste, and abuse

4:00-4:15 PM

Break

4:15-5:15 PM

GENERAL SESSION: How I Started as a Federal Prosecutor, Became a Compliance Officer, Ran a Hospital and Became an International Business Leader

DAVID ORBUCH, Executive Vice President | UK Managing Director, Optum

- From CCO to CEO—two roads diverged, and I took the one less travelled by, and that has made all the difference
- All I really need to know I learned as a compliance professional: key learnings that transferred from the compliance office to the executive suite
- Demonstrating the art of what's possible: leadership is action, not position

5:15 PM

Closing Remarks

Wednesday, April 10

8:00 AM-12:00 PM Conference Registration

8:30–10:00 AM
POST-CONFERENCE
BREAKOUT SESSIONS

PRIVACY & SECURITY

W1 Privacy Officer Roundtable Part 1

Wednesday, 8:30-10:00 AM

MARTI ARVIN, Vice President of Audit Strategy, CynergisTek, Inc.

ADAM GREENE, Partner, Davis Wright Tremaine, LLP

JOAN PODLESKI, Chief Privacy Officer, Children's Health

- Highly interactive discussion of the most challenging privacy issues facing privacy officers and other privacy counsel and staff
- Audience members will select the privacy issues they would like to discuss, and will have the opportunity to learn from each other's experience
- Obtain practical solutions from experts and peers on some of the toughest day-to-day health information privacy challenges

PHYSICIAN COMPLIANCE

W2 Compliant Physician Documentation in an Electronic World

Wednesday, 8:30-10:00 AM

KIMBERLY HUEY, President, KGG Coding & Reimbursement Consulting

SANDRA GIANGRECO BROWN, Director of Coding & Revenue Integrity, CliftonLarsonAllen, LLC

- The Documentation Guidelines for physicians were written over twenty years ago, before the widespread use of electronic records. CMS hasn't updated these guidelines, but in some cases, Medicare Administrative Contractors have
- This session will explore the compliance risks and common mistakes found in physician documentation in electronic records. We will review each type of service and give tips for documenting appropriately in an electronic record
- We will review the findings of governmental and payer audits that found fraud and abuse in the use of electronic records.
 Learning from these cases to protect your organization!

COMPLIANCE LAW

W3 Managed Care Fraud: Enforcement and Compliance

Wednesday, 8:30-10:00 AM

MEGAN TINKER, Senior Advisor for Legal Affairs, HHS-OIG

BENJAMIN D. SINGER, Partner, O'Melveny & Myers LLP

HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL

W4 A Paradigm Shift in Persuasive Communication that Will Accelerate Your Advancement

Wednesday, 8:30-10:00 AM

CHUCK ROBERTS, President & CEO, Performance Management Group, Inc.

- Your effectiveness and advancement in the field of healthcare compliance depends as much on your persuasive communication skills as it does on your technical knowledge
- More than 99 percent of all people communicate in a manner that is diametrically opposed to the most effective approach for achieving desired outcomes
- In this unique session you'll see and learn how to apply a cutting-edge approach that leverages the science of persuasive communication and leave with practical techniques you can immediately implement to be more successful

AUDITING & MONITORING

W5 How Vendor Oversight Should Lead the Charge for Contracting with a New FDR

Wednesday, 8:30-10:00 AM

JENNIFER JUSTINE PHILLIPS, Sr. Manager Quality & Compliance, Arizona Complete Health

TAMMY SANCHEZ, Manager, Vendor Oversight, Compliance and Internal Auditing

- Assessing Internal Risk: Gauging similar vendors, specific needs, and breakdown of oversight program responsibilities between the functional areas and vendor oversight, and establishing oversight workflows
- Exposure Risk of Vendor: How the risk assessment shapes your program. Involving functional areas in understanding what the vendor does (and doesn't do) for your organization and how past, present, and potential risks affect oversight responsibilities
- Ongoing Risk: Talk. Oversee. Audit. All aspects contribute to managing successful relationships. Grooves are great, but don't let it become a rut you can't get out of. Being comprehensive without surprises

POST-ACUTE CARE

W6 Disaster Planning in Senior Living: HIPAA Still Matters

Wednesday, 8:30-10:00 AM

BRITTANY PAPE, Director of Compliance, Senior Lifestyle Corporation

MARGARET SCAVOTTO, President, Management Performance Associates

SCOTT GIMA, COO, Management Performance Associates

- HIPAA disaster planning
- HIPAA temporarily waived requirements
- · Social media in a disaster

ADVANCED COMPLIANCE

W7 The Intersection of Clinical Quality and Regulatory Requirements in the Conditions of Participation

Wednesday, 8:30-10:00 AM

JORDAN MUHLESTEIN, Compliance & Ethics Director, Intermountain Healthcare

MEGHAN FLAHERTY, Compliance/Regulatory Senior Partner, Intermountain Healthcare

- How the backbone of Medicare hospital regulation creates internal friction when clinical aspects of COPs and the governance aspects of COPs collide and how to identify and manage the intersection
- Managing the tension between systematized quality improvement and efficiency with the single hospitalfocused COPs
- Lessons learned from an integrated health system's transition to centralized efficiency while ensuring compliance with local COP requirements

RISK

W8 Cyberbattle: A Practical Demonstration of Hacking and Defending Your Organization

Wednesday, 8:30-10:00 AM

LEE PAINTER, Principal, CliftonLarsonAllen LLP

DAVID ANDERSON, CliftonLarsonAllen LLP

- In this session you will get a firsthand look at how cybercrime infiltrates healthcare organizations like yours. Learn how to counter hackers at every step through what is known as a CyberKill Chain
- Understand how hackers think, work, and act. Experience real hacking scenarios and the counter attacks you can employ. Learn how to detect, prevent, and mitigate their tactics using actual examples from healthcare organizations
- Fight the good fight with the best available weapons: cybersecurity tools and professionals who know your industry, and can work with you and your budget

QUALITY OF CARE

W9 Using 340B Drugs across the Continuum of Care: How to Provide Quality Service and Stay Compliant

Wednesday, 8:30-10:00 AM

MICHAEL GLOMB, Partner, Feldesman Tucker Leifer Fidell LLP

SUE VEER, CEO, Carolina Health Centers, Inc.

- Understand the risks and rewards of dispensing 340B drugs for your patients across the continuum of care
- Understand the impact of current federal guidance on dispensing 340B drugs to patients
- Describe policies and self-audit procedures to minimize risk and maximize patient benefits

GENERAL COMPLIANCE/HOT TOPICS

W10 Investigational Device Exemption (IDE) and Humanitarian Device Exemption (HDE) Device Coverage & Billing: Compliance Insights

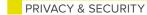
Wednesday, 8:30-10:00 AM

JOHN DORTERO, Compliance Specialist, UW Medicine Compliance

- The key FDA and CMS regulations affecting IDE and HDE device use and coverage, and the corresponding roles and responsibilities across a health system—including Compliance, Providers, IRB, Clinical Trials Office, Supply Chain, and Billing
- Tips for how Compliance departments can promote collaboration and successful partnerships across a health system (such as education and outreach, task forces, and policy review) to reduce regulatory risk and promote system-wide compliance
- Sample process for analyzing IDE and HDE devices as they enter a health system to help ensure compliant device usage and billing

10:00–10:15 AM **Break**

10:15–11:45 AM POST-CONFERENCE BREAKOUT SESSIONS



W11 Privacy Officer Roundtable Part 2

Wednesday, 10:15-11:45 AM

MARTI ARVIN, Vice President of Audit Strategy, CynergisTek, Inc.

ADAM GREENE, Partner, Davis Wright Tremaine, LLP

JOAN PODLESKI, Chief Privacy Officer, Children's Health

- Highly interactive discussion of the most challenging privacy issues facing privacy officers and other privacy counsel and staff
- Audience members will select the privacy issues they would like to discuss, and will have the opportunity to learn from each other's experience
- Obtain practical solutions from experts and peers on some of the toughest day-to-day health information privacy challenges

PHYSICIAN COMPLIANCE

W12 Developing Compliant Physician Compensation Arrangements in the Current Enforcement Environment

Wednesday, 10:15-11:45 AM

ANNA GRIZZLE, Partner, Bass, Berry & Sims PLC

- Use of case studies based upon recent cases and settlements highlighting potential compliance pitfalls associated with physician compensation arrangements
- Discussion of regulatory framework for developing compliant physician compensation arrangements to avoid the common pitfalls leading to enforcement actions
- Practical tips for structuring and managing physician compensation arrangements to ensure ongoing compliance

COMPLIANCE LAW

W13 Responding to Government Investigations and Compliance Matters

Wednesday, 10:15-11:45 AM

LAUREN MARZIANI, Senior Counsel, Office of Counsel, HHS-OIG

KIRK OGROSKY, Partner, Arnold & Porter LLP

- Learn what investigative tools are used by DOJ and HHS-OIG to initiate different types of investigations
- Understand the obligations of legal and compliance officers throughout an investigation
- Best practices for addressing governmental investigations from hold notices, document collection and production, internal investigations, and resolution

HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL

W14 The CI Is Over: Now What?

Wednesday, 10:15-11:45 AM

FRANK RUELAS, Principal, HIPAA College

- Attendees will perform a self assessment using the 5WH1 model to identify next steps on actions to take once they arrive back at their own organizations
- Compliance professionals will share with one another what they see as the most effective options to exercise within their organizations to show that their time and resources spent in attending the Compliance Institute was a sound investment
- Strategies will be discussed and those interested will have a chance to participate in an ongoing support group to help the stick to their action plans that are based on what they learned while attending the Compliance Institute

AUDITING & MONITORING

W15 What You Need to Know to Audit and Monitor the Revenue Cycle

Wednesday, 10:15-11:45 AM

KELLY NUESKE, Executive Consultant, Pinnacle Enterprise Risk Consulting Services

- Fundamentals of outpatient & inpatient revenue cycle in any provider setting
- Understand where data is collected or managed and the pitfalls at each point
- Assessing risk to design auditing and monitoring program

POST-ACUTE CARE

W16 Home Health and Hospice: Enforcement Trends and Compliance

Wednesday, 10:15-11:45 AM

JENNIFER KILDEA DEWANE, Vice President & General Counsel, Elara Caring

KATHLEEN MCDERMOTT, Partner, Morgan Lewis & Bockius LLP

KENNY KRAFT, Senior Counsel, OIG HHS

- Home health and hospice enforcement trends: key areas of focus for audits, investigations and enforcement by the federal government
- Behaviors that can lead to investigation and enforcement: physician and facility relationships, marketing, sales, billing, and medical record documentation
- · Best practices for auditing and monitoring

ADVANCED COMPLIANCE

W17 It's Time For a Revolution: Assessing the Effectiveness of Your Code of Conduct

Wednesday, 10:15-11:45 AM

DARRELL CONTRERAS, Chief Compliance Officer, Millennium Health

- Review the Guidance and Effectiveness
 Measures related to the Code of Conduct to
 establish the requirements and goals for the
 Code of Conduct
- Bring your Code of Conduct (or follow along) to draft new standards that provide meaningful guidance that can be remembered and recalled by employees
- Discuss mechanisms to publicize the new standards for guidance, high visibility, and reinforcement for employees

RISK

W18 Only Take a Calculated Risk: Empowering Leaders to Make Risk-Informed Decisions with a Modern Enterprise Risk Management Program

Wednesday, 10:15-11:45 AM

STEPHEN MACKEY, Senior Auditor, Ochsner Health System

ASHLEY FERDINAND, Compliance Manager, Ochsner Health System

- Discover the critical components for a successful Enterprise Risk Management program. These steps include crafting your charter, identifying ERM champions across your organization, and aligning with organizational strategy
- Acquire new methods for uncovering, aggregating, and reporting on enterprise risks, your organization's risk tolerance, and key risk indicators
- Gain tools for evaluating the effectiveness of your Enterprise Risk Management program. Program will include lessons learned from building and implementing our ERM program. Learn from our mistakes so you don't have to make them!

QUALITY OF CARE

W19 Can We Let Patients Starve Themselves to Death— Even If They Have Dementia— and Can We Get Paid for It? Ethics and Reimbursement at the End of Life

Wednesday, 10:15-11:45 AM

DAVID HOFFMAN, Chief Compliance Officer, Carthage Area Hospital

- As the incidence of dementia increases there is growing awareness among patients of their ability to make decisions about care including explicit refusal of assisted oral feeding, even while receiving symptom management through hospice or palliative care
- Why are clinicians and institutions often reluctant to support a patient's decision to refuse oral feeding, particularly in the presence of dementia? It is often due to misunderstandings about the CMS definitions of Abuse, Neglect and Immediate Jeopardy
- The session will examine regulatory and reimbursement challenges including CMS charges of failure to provide adequate nutrition and hydration to support and maintain life, which providers and institutions must confront with patients who do not want to

GENERAL COMPLIANCE/HOT TOPICS

W20 Assess Your Provider-Based Clinics for Compliance with CFR 413.65: A Comprehensive Approach

Wednesday, 10:15-11:45 AM

SAMANTHA KARPENKO, Manager Corporate Compliance, Multicare Health System

PALI LIPOMA, Director, Corp Compliance & Chief Compliance Officer, MultiCare Health System

- Learn how to turn the Provider-Based Requirements from CFR 413.65 into a compliance assessment document for auditing each element of the regulation (sample tool will be provided)
- Develop a Provider-Based assessment workplan which incorporates operational owners into the compliance assessment process
- Compile findings in a manner that supports efficient tracking and oversight to monitor gaps and corrective actions

12:45 PM

Check-in for CHC, CHPC, and CHRC Certification Exams

1:00-4:30 PM

CHC, CHPC, and CHRC Certification Exams

Actual exam duration is 120 minutes per the candidate handbooks.



Don Ahart [209], Internal Auditor, Hunterdon Healthcare, Flemington, NJ



Amy Andersen[P18], Vice President of Operations, Verisys, South Jordan, UT



David Anderson [W8], CliftonLarsonAllen LLP, Minneapolis, MN



Melissa Andrews [P34], System Privacy Officer, Trinity Mother Frances Health System



Cat Armato [P17], CHC, CHPC, Principal, Armato & Assoc, Blairsville, GA



Marti Arvin
[209, W1, W11], CCEP-F,
CHC-F, CHPC, CHRC,
Vice President of Audit
Strategy, CynergisTek, Inc.,
Brentwood. TN



Renee Baine [P31], CHC, Compliance Manager, Shriner's Hospital for Children, Tampa, FL



Cindy Bartlett [P38], CHC, VP Corporate Responsibility, Bon Secours, Suffolk, VA



John Baumann [105], Associate Vice President for Research Compliance, Indiana University,



David Behinfar [P23], CCEP, CHC, CHRC, Chief Privacy Officer, UNC Health Care System, Chapel Hill, NC



Bret Bissey [P15], CHC, FACHE, Vice President, Chief Compliance Officer, Gateway Health, Cedar Run, NJ



Ann Bittinger [P13], Esq., The Bittinger Law Firm, Jacksonville, FL



David Blank [513], Partner, Quarles & Brady LLP, Washington, DC



Renee Blomme [508], Manager Patient Experience, North York General Hospital, North York, ON



Stefan Boedeker [714], Managing Director, Berkley Research Group, LLC, Los Angeles, CA



John T. Boese [P3, P14], Of Counsel, Fried, Frank, Harris, Shriver & Jacobson LLP, Washington, DC



Vicki Bokar [509], RN, Senior Director, Corporate Compliance, Cleveland Clinic, Cleveland, OH



Katherine Bornstein [410], JD, CHC, Entity Compliance Officer, MedStar Health, Baltimore. MD



Andi Bosshart [P7, P19], CHC, Senior Vice President, Corporate Compliance and Privacy Officer, Community Health Systems, Franklin, TN



Rita Bowen [P12], SSGB, CHPS, MA, RHIA, CHPC, VP Privacy, Compliance and HIM Policy, MRO, Norristown, PA



Shamayne Braman [607], Director, Diversity and Inclusion, HealthPartners, Inc, Bloomington, MN



Kimberly Brandt [GS], Principal Deputy Administrator for Operations, Centers for Medicare & Medicaid Services



George Breen [301], Shareholder, Epstein Becker & Green PC, Washington, DC



Rachel Buchanan [604], MBA, CHC, Compliance Manager, Oregon Urology Institute, Springfield, OR

Sara Cable [301], Assistant Attorney General and Director of the Data Privacy & Security Section, Consumer Protection Division, Massachusetts Attorney General's Office



Brian Callihan [P37], Director of Special Projects, Sutter Health, Rocklin, CA



James Cannatti [514], JD, Partner, McDermott Will & Emery, Washington, DC

Dana Carter [315], Information Security Officer, Sutter Health, Berkeley, CA



Frank Castronova [305], PhD, Part-Time Faculty, Wayne State University, St. Clair Shores, MI



Nicole Caucci [115, 313], Deputy Branch Chief, Office of the Inspector General, Salt Lake City, UT



Lee Ann Chapman [P19], RHIA, CHC, Corporate Compliance Director, Community Health Systems, Franklin, TN



Maliha Charania [315], Senior IT Risk Management Consultant,, Meditology Services, LLC, Chamblee, GA

Esther Chavez [301], Sr. Asst Attorney General, Office of TX Attorney General, Austin, TX



Joanne Chiedi [GS], Principal Deputy Inspector General, OIG HHS



Marya Choudhry [P42], Director of Quality Improvement, Shasta Community Health Center, Redding, CA



Dwight Claustre, [408], CHC-F, CHRC, CHPC, President/CEO, Healthcare Compliance Professional, LLC, Sun City West, AZ



Frank Cohen [302], Director of Analytics, Doctors Management LLC, Spring Hill, FL



Katherine Cohen [P32], CHRC, JD, Research Compliance Director, MedStar Health, Hyattsville, MD



Christopher Collins [503], Principal, ECG Management Consultants, Boston, MA



Darrell Contreras [W17], CHC-F, CHPC, CHRC, Chief Compliance Officer, Millennium Health, Lakeland, FL



Amanda Copsey [303], ACRB Senior Counsel, Office of the Inspector General, Washington, DC



Carey Cothran
[313], CHC, CHRC,
Executive Director,
Regulatory Compliance
and Priv, Piedmont
Healthcare, Atlanta, GA



Sarah Couture [702], CHC, Senior Associate, Ankura Consulting Group, Ashland, KY



Stephanie Crabb [712], Principal, Immersive, Tampa, FL



Beverly Craig [P43], RN, VP Regulatory & Clinical Risk at RCCH Healthcare, Brentwood Tennessee Lifepoint Health, Brentwood, TN



Kym Creekmore [412], CHC, Chief Compliance Officer, National Service Center-Eurofins, Lancaster, PA



Michael Cronin [609], Managing Director, Deloitte & Touche LLP, Boston, MA



Carlos Cruz [102, 601], CHC, JD, MHA, SVP, Chief Compliance Officer, Tri-City Healthcare District, Carlsbad, CA



Harry Dadds [112], Attorney at Law, Stoll, Keenon & Ogden, Lexington, KY



John Dailey [206], CHC, Healthcare Compliance Manager, Lexington, KY



Kim Danehower [614], CCEP, CHC, Corporate Compliance Officer, Baptist Memorial Health Care Corporation, Memphis, TN

Coley Deal [P38], 340B Program Manager, Bon Secours Health System, Inc., Richmond, VA



Greg Demske [215], Chief Counsel to the Inspector General, HHS-OIG, Washington, DC



Shelly Denham
[713], BSN, CHC, CHPC,
CHRC, University of
Louisville Physicians,
University of Louisville
Hospital and James
Graham Brown Cancer
Center, Louisville, KY



Michelle Densley
[P24], CHC, Director Billing
Compliance, University of
Utah, Salt Lake City, UT



Joseph Dickinson [212], CHPC, JD, Partner, Smith Anderson, Raleigh, NC



Yolunda Dockett [705], CHC, MOT, OTD, Corporate Compliance Officer, Lorien Health Services, Ellicott City, MD



Cornelia Dorfschmid [115], CHC, Executive Vice President, Strategic Management Services LLC, Alexandria, VA



John Dortero [W10], CHC, Compliance Specialist, UW Medicine Compliance, Seattle, WA



Karla Dreisbach [406], CHC, CHPC, VP Compliance, Friends Services for the Aging, Blue Bell, PA



Barbara Duffy [306], JD, Shareholder, Lane Powell, Seattle, WA



Kevin Dunnahoo[201], Associate Director, Protiviti, Dallas, TX



Vicki Dwyer [605], CHC, Chief Compliance & Risk Officer, Valley View Hospital Association, Glenwood Springs, CO



Scott Eblin [GS], Author, *The Next Level* and *Overworked and Overwhelmed*



Melissa Edson [504], CHC, Standards & Compliance Specialist, Hazelden Betty Ford Foundation, Rancho Mirage, CA



Gary W. Eiland [P3, P14], JD, Partner, King & Spalding LLP, Houston, TX



Andrea Ekeberg [107], CCEP, CHC, Compliance Director, UnitedHealthcare, Minnetonka, MN

Laura Ellis [P33], JD, Senior Counsel, OIG, U.S. Department of Health and Human Services, Washington, DC



Kelly Epperson [210], VP, and General Counsel, Rosecrance Health Network, Rockford, IL



Sean Fahey [206], Attorney, Hall Render Killian Heath, Indianapolis, IN



Nadia Fahim-Koster [401], MBA, MSL, CISSP, Partner, Meditology Services, Atlanta, GA



Kenya Faulkner [307], Chief Ethics & Compliance Officer, Office of Ethics & Compliance, The Pennsylvania University, Philadelphia, PA



Janet Feldkamp [P28], CHC, RN, Nurse Attorney, Benesch, Friedlander, Coplan & Aronoff, Columbus, OH



Ashley M. Ferdinand [W18], CHC, Compliance Manager, Ochsner Health System, New Orleans, LA



Gregory Ferrell [413], JD, CHC, Compliance Officer, University Hospitals, Shaker Heights, OH



Heather Fields [P25], CCEP, CHC, Shareholder, Chair - Hospital/Health Systems Practice, Reinhart Boerner Van Deuren s.c., Milwaukee, WI



Helaine Fingold [710], JD, Senior Counsel, Epstein Becker Green, Baltimore, MD

Meghan Flaherty [W7], Compliance/Regulatory Senior Partner, Intermountain Healthcare, Salt Lake City, UT



Lea Fourkiller [314], CCEP, CCEP-I, CHC, CHPC, JD, Managing Director, Ankura Consulting, Albion, OK



David Fuchs [703], Senior Counsel, Office of the Inspector General, Chicago, IL

Abraham George [211], Asst. U.S. Attorney, DOJ, Boston, MA



Katherine Georger [P23], CHC, CHRC, JD, Associate Compliance Officer, Duke University Health System, Durham, NC



Debra Geroux [403], CHC, CHPC, JD, Shareholder, Butzel Long, Bloomfield Hills, MI



Lorrie Ghose [510], Chief Audit Executive, Fairview Health Services, Minnetonka, MN



Sandra Giangreco Brown [P2, W2], CHC, Director of Coding & Revenue Integrity, CliftonLarsonAllen, LLC, Loveland. CO



Rani Gill [711], CHC, Compliance Officer, University Medical Center of Southern Nevada, Las Vegas, NV



Jennifer Gillespie [P18, P43], CHC, Compliance Officer, Verisys, South Jordan, UT



Scott Gima [111, W6], BSN, MHA, COO, Management Performance Associates, St. Louis, MO

Karen Glassman [203], Senior Counsel, Office of Counsel to the IG, DHHS, Dallas, TX



Michael Glomb [W9], Partner, Feldesman Tucker Leifer Fidell LLP, Washington, DC



Susan Gouinlock [P36], JD, Attorney, Wilbanks & Gouinlock, Atlanta, GA

Danielle C. Gordet [515], JD, MPH, CHC, Director of Compliance, Office of Compliance and Ethics, Jackson Health System, Miami, FL



Elizabeth Gray [415], JD, Research Scientist, The George Washington University Milken Institute School of Public Health, Washington, DC



Adam Greene [P23, W1, W11], JD, Partner, Davis Wright Tremaine, LLP, Washington, DC



Karen Greenhalgh [308], Managing Principal, Cyber Tygr



Joseph M. Greenman [106], Shareholder, Lane Powell



Anna Grizzle [207, W12], CHC, Partner, Bass, Berry & Sims PLC, Nashville, TN



Regina Gurvich [603], CHC, CHPC, VP, CCO, OMNI Ophthalmic Management Consultants, New York, NY



Tomi Hagan [204, 611], CHC, CHPC, MSN, RN, Chief Compliance Officer, Great River Health System, West Burlington, IA



Cynthia Hahn [P41], President, Integrated Research Strategy, East Northport, NY



Stella Hardy [P28], BSN, CHC, CHPC, RN, Director of Compliance and Quality, Compassionate Care Hospice, Parsippany, NJ



Cindy W. Hart [611], Compliance Professional



Monique Hart [315], Executive Director, Information Security, Piedmont Healthcare, Atlanta, GA



James Hearty [703], Chief Compliance Officer, DaVita Inc., Denver, CO



Felicia Heimer [P7], Esq., Senior Counsel, Office of Counsel To the Inspector General, U. S., Washington, DC



Catie Heindel [615], CHC, CHPC, JD, Managing Senior Consultant, Strategic Management, Alexandria, VA



Jennie Henriques [113, 512], CHPC, Chief Compliance & Audit Officer, South Shore Health System, Seekonk, MA



Doreen Herdman [P31], CHC, CPHQ, CPHRM, CPPS, LHRM, MSN, RN, Corporate Compliance Manager, Shriners International Headquarters, Tampa, FL



Kathleen Hessler [P28], CHC, CHPC, JD, RN, Director, Compliance, Simione Healthcare Consultants, LLC, Albuquerque, NM



Holly Hester [705], CHC, SVP, Compliance and Quality, Casamba, Grand Rapids, MI



Tizgel High [P7, 207], Esq., Vice President, Associate General Counsel, Legal, LifePoint Hospitals, Brentwood, TN



Andrew Hill [507], BS, Compliance Analyst/ Auditor, UK HealthCare Office of Corporate Compliance, Lexington, KY



David Hoffman [W19], Esq., Chief Compliance Officer, Carthage Area Hospital, New York, NY



Rosemary Holliday [505], Managing Partner, Holliday & Associates, Incline Village, NV



James Holloway [P36], Esq., Shareholder, Baker Donelson, Washington, DC



Michael Holper [714], CHC, CIA, CPC, SVP Compliance and Audit Services, Trinity Health, Livonia, MI



David Holtzman [701], CIPP, JD, VP Compliance Strategies, CynergisTek, Inc., Austin, TX



Victoria Hoshower [310], BA, Assistant Director of Quality, Keystone Human Services, Hummelstown, PA



Kimberly Hrehor [P39], CHC, MHA, RHIA, Program Director, RELI Group, Houston, TX



Kimberly Huey [P2, W2], CHC, President, KGG Coding & Reimbursement Consulting, Alabaster, AL

Geoffrey Hymans [513], Senior Counsel, Office of Inspector General, Washington, DC



Michael Igel [502], Esquire, Johnson Pope Bokor Ruppel & Burns LLP, St. Petersburg, FL



Gabriel Imperato [703], CHC, Managing Partner, Nelson Mullins Broad and Cassel, Fort Lauderdale, FL



Scott Intner [412], Chief Compliance Officer, GW Medical Faculty Associates, Washington, DC



Rita Isnar [615], JD, Senior Vice President, Strategic Management Services, LLC, Alexandria, VA



Todd Jacobson[110], CHC, Corporate
Compliance Officer,
Greater Oregon Behavioral
Health, Inc., The Dalles, OR



Glena Jarboe [702], CHC, Compliance Manager, University of Kentucky, Lexington, KY



Laura Jarrett [P40], BA, CHC, MBA, Senior Director, Children's Health System, Plano, TX



Kenneth Jenkins [713], CHC, CHPC, CHRC, Hospital Compliance Officer, Vanderbilt University Medical Center, Cottontown, TN



Marianne Jennings [407], W.P. Carey School of Business, Tempe, AZ



Amanda Jex [208], Attorney, Skyda Consulting, Navarre, FL



Judith Jobe [210], Senior Vice President and Chief Administrative Officer, Rosecrance Health Network, Rockford, IL



Thora Johnson [701], Esq., Partner, Venable LLP, Baltimore, MD



Walter Johnson [304], CCEP, CCEP-I, CHC, CHPC, Director of Compliance & Ethics, Kforce Government Solutions, Fairfax, VA



D. Scott Jones [P20, 402], CHC, Chief Compliance Officer, Augusta Health, Fishersville, VA



Gary Jones [204], CHC, CHPC, Attorney, Midwest Compliance Associates, LLC, Cedar Falls, IA



Kimberly Jordan [510], CHC, Chief Compliance Officer, Fairview Health Services, St Paul, MN



Amy Joseph [503], CHRC, Senior Counsel, Hooper, Lundy & Bookman, PC, Boston, MA



Maria Joseph [P29], CHC, CPC, MBA, Regional Corporate Compliance Director & Privacy Officer, Northwell Health, Great Neck, NY



Al Josephs [P40], CHC, Program Director Corporate Compliance, Children's Health System of Texas, Waco, TX



Amy Joy [511], Faculty/Specialist Emeritus, University of California, Davis

Jigar Kadakia [308], Chief Information Security & Privacy Officer, Partners HealthCare



Samantha Karpenko [W20], Manager Corporate Compliance, Multicare Health System, Tacoma, WA



Nancy Kennedy [605], RHIT, CHC, CHPC, CPC, Compliance Auditor, Oklahoma Heart Hospital Physicians, Oklahoma City, OK



Jennifer Kildea Dewane [W16], JD, Vice President & General Counsel, Elara Caring, Jackson, MI



Emmelyn Kim [P41], CHRC, MA, MPH, AVP, Research Compliance & Privacy Officer, Northwell Health, Great Neck, NY



Colleen King-Dennis [713], RHIT, CHC, CHRC, AVP, Compliance Coding Education, University of Louisville-Physicians, Lousiville, KY



Andrew Kins [205], CHC, CPA, Manager, Regulatory and Compliance Operations, Mayo Clinic, Rochester, MN



Kristine Koontz [310], VP Quality & Clinical Services, Keystone Human Services Inc, Harrisburg, PA



Kenny Kraft [W16], Senior Counsel, OIG HHS, Washington, DC



Tony Krawat [311], Mercy Health



Kathryn Krenz [P39], CHC, CHPC, Clinical Analyst, Brookdale Senior Living, Waukesha, WI



Ruth Krueger [414], CHC, MS, Owner, Compliance Coach Co. LLC, Sioux Falls, SD



Michael Lampert [P33], Partner, Ropes & Gray LLP, Boston, MA



Melissa Landry [P12], RHIA, Assistant Vice President of HIM, Ochsner Health System



Jodi Laurence [213], Attorney, Nicklaus Children's Health System, Fort Lauderdale, FL



Cynthie Lawson [P27], BS, CHRC, Consultant, Self-Employed, Boise, ID



Katherine M. Leff [P21], RN, CLU, ALHC, CFE, AHFI, CHC, Director, Special Investigations, CareSource, Dayton, OH



Randy Lewis [P1], CHPC, HIPAA Privacy Officer, Orange County Government, Orlando, FL



Shari Lewison [701], Chief Information Security Officer, University of Iowa Hospitals and Clinics, Coralville, IA



Johan Lidros [409, 712], President, Eminere Group, Tampa, FL



Sheila Limmroth [309], CHC, CIA, Privacy Officer/Legal Services Specialist, DCH Health System, Tuscaloosa, AL



Pali Lipoma [W20], CHC, CHRC, Director, Corp Compliance & Chief Compliance Officer, MultiCare Health System, Tacoma, WA



Kirsten Liston[P11], Principal,
Rethink Compliance,
Westminster, CO



Kelly Loya [405], CHC, CPhT, CRMA, CPC-I, Associate Partner, Pinnacle Enterprise Risk Consulting Services, Charlotte, NC



Allison Luke [410], CHC, JD, Principal, AK LUKE, LLC Healthcare Compliance Consulting, Savannah, GA



Maggie Mac [502], CHC, President, Maggie Mac-MPC Inc., Clearwater, FL



Stephen Mackey [W18], CFE, CIA, Senior Auditor, Ochsner Health System, Metairie, LA



Tony Maida [514], Esq., Partner, McDermott Will & Emery, New York, NY



Judith Marber Fox [P4], CHC, Founder and CEO, JF Real Compliance Solutions, Melbourne Beach, FL

Lauren Marziani [W13], JD, Senior Counsel, Office of Counsel, HHS-OIG, Washington, DC



Catherine Masoud [P16, 112], CHPC, Compliance and Privacy Manager for External Affairs, University of KY, UK HealthCare, Lexington, KY



Cindy Matson [704], CHC, CHPC, MBA, Executive Director, Compliance, Sanford Health, Sioux Falls, SD



Robert Mazer [P22], Shareholder, Baker Donelson, Baltimore, MD



Kathleen McDermott [W16], JD, Partner, Morgan Lewis & Bockius LLP, Washington, DC



Michael McKeever [P15], CHC, CHRC, Director, Internal Audit, Saint Peter Healthcare System, Trenton, NJ



Eugene McMahon [602], MD, FCAP, MBA, Senior VP and Chief Medical Officer, Capital Health System, Trenton, NJ



Ann Meehan [P19], Senior Consultant, Information Governance, Iron Mountain, Collegeville, PA



Daniel Meier [603], CHC, Healthcare Regulatory and Transactional Attorney, Benesch Friedlander Coplan & Aronoff, Hackensack, NJ



Lisa Melamed [P13], LHRM, VP Corporate Compliance and General Counsel, Vision Group Holdings, West Palm Beach, FL



Daniel Melvin [103], JD, Partner, McDermott Will & Emery, LLP, Chicago, IL



Andrea Merritt [305], CHC, EdD, Partner, Athena Compliance Partners, Rochester Hills, MI



Brenda Mickow [P24], CHC, Revenue Compliance Officer, Mayo Clinic, Rochester, MN

Peter Miller [P1], HIPAA Security Officer, Orange County Government, Orlando, FL



Melissa Mitchell [102, 601], CHC, JD, Chief Compliance Officer, Sinai Health System, Chicago, IL



Annie Miyazaki [506], Esq., SVP, Chief Compliance and Privacy Officer, Visiting Nurse Service of New York, New York, NY

Valerie Mondelli [P43], CRO, Verisys, Alexandria, VA



Christie Moon [P37], JD, CHC, SIU Legal Counsel, Sutter Health, Modesto, CA

Casey Moore [715], Healthcare Compliance Manager, Colville Confederated Tribes, Nespelem, WA



Lisa Moore [108], CHC, MHA, Compliance and Business Integrity Officer, Southern Arizona VA Health Care System



Michael Morse [P3, P14], CHC, Partner, Pietragallo Gordon Alfano Bosick & Raspanti, LLP, Philadelphia, PA



Jordan Muhlestein [W7], Compliance & Ethics Director, Intermountain Healthcare, Salt Lake City, UT



Sue Murrin [215], Deputy Inspector General for Evaluation and Inspections, OIG HHS, Washington, DC



Kate Mullin [712], CIA,CISSP,MBA, vCISO | Consultant, Eminere Group, Tampa Bay, FL



Debra Muscio[109], CFE, CHC, MBA, SVP, Chief Audit, ERM, Privacy, Security, Ethics & Compliance Ofcr, Community Medical Centers, Clovis, CA



Bill Musick [P17], CHC, CHPC, President, Integriti3D, Lafayette, CA



Ana-Cristina Navarro [P42], CHC, JD, Chief Compliance Officer, Shasta Community Health Center, Redding, CA







Daniel Roach [P44, 104], Chief Compliance Officer, Optum 360, Eden Prairie, MN



Chuck Roberts [W4], President & CEO, Performance Management Group, Inc., Lakeland, FL



Jackie Robertson-Gutshall [707], CHC, CHPC, Compliance Officer, Advanced Regional Center for Ankle and Foot Care, Altoona, PA



Dale Robinson, Jr [715], CHC, Lead Compliance Officer, Eastern Band of Cherokee Indians, Cherokee, NC



Michael Rosen [513], Esq., Co-Founder, ProviderTrust, Inc, Nashville, TN



Frank Ruelas [604, W14], CHPC, CHC, Principal, HIPAA College, Casa Grande, AZ



Kelly Nueske [W15], BS, CHC, CIA, CPA, MBA, RN, Executive Consultant, Pinnacle Healthcare Consulting, Jacksonville, FL



Diana Nyad [GS], Author, *Find a Way*, Record-Breaking Endurance Athlete



Jenny O'Brien [P11], CHC, CHPC, Chief Compliance Officer, UnitedHealthcare, Minnetonka, MN



Kirk Ogrosky [W13], Partner, Arnold & Porter LLP, Washington, DC



Charles B. Oppenheim [303], Partner, Hooper Lundy Bookman, PC, Los Angeles, CA



David Orbuch[GS], Executive Vice
President | UK Managing
Director, Optum



Steven Ortquist [407], CCEP, CHC-F, CHRC, Esq., President, Arete Compliance Solutions, LLC, Phoenix, AZ



Ralph Oyaga [P30], Esq., MBA, Corporate Compliance Officer Heritage Provider Network, Palmdale, CA



Lee Painter [W8], Principal, CliftonLarsonAllen LLP, Peoria, IL



Brittany Pape [W6], CHC, Esq., RHIA, CHPC, Director of Compliance, Senior Lifestyle Corporation, Chicago, IL



Toni Parkinson [P28], President, Administrative Systems Inc, Ridgeland, MS



Gail Peace [602], President, Ludi, Nashville, TN



Michael Peer [P39], Principal, Clifton Larson Allen



Jose Perdomo [213], JD, SVP-CECO, Nicklaus Children's Health Systems, Miami, FL



Lester Perling [103], CHC, Partner, Nelson Mullins Broad and Cassel, Fort Lauderdale, FL



Jennifer Justine Phillips [W5], CHC, M.Ed, Sr. Manager Quality & Compliance, Arizona Complete Health, Tempe, AZ



Nousheen Pirani [312], CHC, JD, Compliance, GoHealth Urgent Care, Atlanta, GA



Susan M. Pitz [711], Esq., General Counsel, University Medical Center of Southern Nevada, Las Vegas, NV



Joan Podleski [403, W1, W11], CCEP, CHPC, CHRC, CHC, Chief Privacy Officer, Children's Health, Dallas, TX



Scott Ponaman [P38], President, Ponaman Healthcare Consulting, Phoenix, AZ



Wendy Portier
[P27], CHC, CHRC,
MSN, RN, Independent
Consultant, Kelly
Willenberg and Associates,
New Orleans, LA



Sarah Potter [606], Associate General Counsel, BrightSpring Health Services, Louisville, KY



Steve Pratt [311], Hall, Render, Killian, Heath & Lyman, P.C.



Kristine Preston [610], Corp Compliance Director, Wilder Foundation, St. Paul, MN



Shirley Qual [107], Compliance Officer, UnitedHealthcare, Minnetonka, MN



Natalie Ramello
[P5], CCEP, CHC, CHPC,
CHRC, CPHRM, CPPS,
JD, LL.M., MHA, MSW,
Vice President Chief
Compliance & Risk Officer,
CommunityCare, Tulsa, OK



Mark Reagan [106], Hooper, Lundy & Bookman, P.C.



Emily Reilly [313], CHC, CHPS, JD, Compliance Administrator, Wellstar Health System, Atlanta, GA



Erica Remer [202], MD, FACEP, CCDS, President, Erica Remer, MD, Inc., Beachwood, OH



Darryl Rhames [214], CFE, CICA, Director of Compliance, University Health System, San Antonio, TX



Connie Rhoads [P06], CHC, VP Corporate Compliance/Privacy Officer, Christian Horizons, St Louis, MO





Jessica L. Saldivar [P34] Regional Director Compliance/Privacy, CHRISTUS Santa Rosa Health System



Ahmed Salim [304], CHC, CHPC, JD, Deloitte, Chicago, IL



Steven J. Sample [108], Assistant Medical Center Director, Southern AZ VA Health Care System



Linda Sanches [101], Senior Advisor for Health IT and Privacy Policy, Office for Civil Rights



Tammy Sanchez [W5], BSN, Manager, Vendor Oversight, Compliance and Internal Auditing, Mableton, GA



Paula Sanders [406], Esq., Principal and Healthcare Co-Chair, Post & Schell, P.C., Harrisburg, PA



J. Eric Sandhusen [P29], CHC, CHPC, Corporate Compliance Director & Privacy Officer, Northwell Health, Great Neck, NY



Mark Sands [P9], MD, Chief Medical Officer, Stony Brook University Hospital, Stony Brook, NY



Anahi Santiago[315], Chief Information
Security Officer, Christina
Care Health System,



Margaret Scavotto [111, W6], CHC, President, Management Performance Associates, St Louis, MO



Alan Schabes [706], Partner, Benesch, Friedlander, Coplan & Aronoff LLP, Cleveland, OH



Donna Schneider [113, 512], CHC, CHPC, CPHQ, MBA, RN, Vice President, Corporate Compliance and Internal Audit, Lifespan, Providence, RI



David Schumacher [211], Partner, Hooper, Lundy & Bookman, PC



Aleah Schutze [606], CHC, Of Counsel, Steptoe & Johnson PLLC, Crestwood, KY



Rebecca Scott [507], MS, Compliance/Privacy Manager, University of Kentucky, Lexington, KY



Michelle Seidle [310], Quality, Keystone Human Services, Harrisburg, PA



Randi Seigel [506], Partner, Manatt, Phelps & Phillips, LLP, New York, NY



Brian Selfridge [401], Partner, Meditology Services, LLC, Atlanta, GA



Barbara Senters [P22, P36], CCEP, Chief Compliance & Ethics Officer, Sonic Healthcare USA, Mableton, GA



Purvi Shah Khare
[210], CHC, CHPC, JD,
Director of Corporate
Compliance, Rosecrance
Health Network,
Rockford, IL



Frank Sheeder [404], Esq., Partner, Alston & Bird LLP, Dallas, TX



James Sheehan [P25, 307], Esq., Chief, Charities Bureau, NY Attorney General, New York, NY

Adrienne Shelfer [115], Program Analyst, Office of the Inspector General, Washington, DC



Jeremy Sherer [P35], Esq., Associate Attorney, Hooper, Lundy & Bookman, PC, Boston, MA



Mary Shirley [612], Senior Director, Ethics and Compliance, Fresenius Medical Care North America, Waltham, MA



Susan Shollenberger [P26], CHC, Director Corporate Compliance East, WellSpan Health System, Ephrata, PA

Benjamin D. Singer [W3], Partner, O'Melveny & Myers LLP



Donald Sinko [P9, 509], CPA, Chief Integrity Officer, Cleveland Clinic, Cleveland, OH



Keith Slade [711], CHPC, Privacy Officer, University Medical Center of Southern Nevada, Las Vegas, NV



Danette Slevinski [P4], CHC, CHPC, CHRC, Chief Compliance Officer, University Hospital, Newark, NJ



Edward Soyka [413], Esq., Manager -Hospital Compliance, University Hospitals, Shaker Heights, OH



Lauren Steinfeld [501], Chief Privacy Officer, Penn Medicine, Philadelphia, PA



Jackie Stemwedel [504], MA, Sr. Manager, Standards & Compliance, Hazelden Betty Ford Foundation, Coon Rapids, MN



Shawn Stevison [709], CHC, CPA, Director of Internal Audit, Signature HealthCARE, LLC, Pewee Valley, KY



Rebekah Stewart [410], CHC, CHRC, Chief Ethics and Compliance Officer, Diamond Healthcare Corporation, Richmond, VA



Sally Streiber [202], MBA, Director of Provider Compliance, University Hospitals, Shaker Heights, OH



Scott Streibich [114], CHRC, Director, Research Compliance Operations, Johns Hopkins University, Abingdon, MD



Marcie Swenson [P8, 208], CHC, JD, LL.M., RN, VP, Skyda Consulting, Salt Lake City, UT



Tobi Tanzer [607], Vice President, Integrity and Compliance, Chief Compliance Officer, HealthPartners, Inc, Bloomington, MN



Davia Temin [P25], President and CEO, Temin and Company, Inc., New York, NY



Christopher Terrell
[P23], CHC, CHPC, Deputy
Chief Compliance Officer &
Privacy Officer, Encompass
Health, Vestavia, AL



Donna Thiel [306], CHC, Chief Compliance Officer, ProviderTrust, Grafton, WI



Andrea Thomas-Lloyd [501], Director, Information Assurance, Penn Medicine, Lancaster, PA



Susan Thomas [309], CHC, Consulting Manager, PYA, Overland Park, KS



Wade Thornock [P8, 208], CHC, Compliance Director, Blue Cross of Idaho, Meridian, ID



Jane Hyatt Thorpe [415], Associate Professor, George Washington University, Washington, DC



Shelley Timko [707], CHC, CHPC, Regulatory Compliance Manager and Privacy Officer, Laser Spine Institute, Seminole, FL



Tim Timmons [110], CCEP, CHPC, Privacy and Security Officer, Greater Oregon Behavioral Health, Keizer, OR



Megan Tinker [W3], Senior Advisor for Legal Affairs, HHS-OIG, Washington, DC



Kelly Tobin [P21], CFE, AHFI, Director, Special Investigations Unit, UnitedHealthcare, Minnetonka, MN



Andrea Treese Berlin [715], Senior Counsel, OIG, U.S. Department of Health and Human Services, Washington, DC



Debbie Troklus [P10], CCEP-F, CCEP-I, CHC-F, CHPC, CHRC, Senior Managing Director, Ankura Consulting Group, Louisville, KY



Erin Trost [411], Information Security Manager, University of Virginia Health System



Wendy Trout [P26], Director Corporate Compliance West, WellSpan Health System, York, PA



Sheryl Vacca [P10, 212], CCEP-F, CCEP-I, CHC-F, CHPC, CHRC, SVP/Chief Risk Officer, Providence St Joseph Health, Irvine, CA



Sue Veer [W9], MBA, CEO, Carolina Health Centers, Inc., Greenwood, SC



Regina Verde
[411], Chief Corporate
Compliance & Privacy
Officer, University of
Virginia Health System



Betsy Wade [P06, 608], CHC, Corporate Compliance Officer, Signature HealthCARE, Louisville, KY



Robert Wade [103], Partner, Barnes & Thornburg LLP, South Bend, IN



Kelly Walenda [602], CHPC, Sr VP Legal Services and Chief Privacy Officer, Jefferson Health, Philadelphia, PA



Jacki Waltman [504], CHPS, Mgr Health Information/Corporate Privacy Officer, Hazelden Betty Ford Foundation, Center City, MN



Debi Weatherford [109], CIA, Executive Director Internal Audit, Piedmont Healthcare, Atlanta, GA

Kate Welti [205], CHC, Revenue Compliance Analyst, Mayo Clinic, Rochester, MN



Barbara Straub Williams [P38], Partner, Powers Pyles Sutter & Verville



Herman Williams[P43], Chief Clinical Officer,
RCCH Healthcare Partners



Jerry Williamson [207], MD, FAAP, MJ, CHC, LHRM, Healthcare Consultant/Adjunct Professor of Law, Loyola University Chicago, School of Law, Fort Myers, FL



Elizabeth Winchell [610], CHPC, Attorney, Health Care Practice Group, Nilan Johnson Lewis PA, Minneapolis, MN



Tonja Wise [613], CHC, CHPC, Director of Revenue Cycle Compliance, Kaiser Permanente National Compliance, Ethics and Integrity Office, Pasadena, CA

David Wiseman [P3, P14], Civil Fraud Branch, U.S. Dept. of Justice, Washington, DC



C.J. Wolf [214, 507], CCEP, CHC, Senior Compliance Executive, Healthicity, Salt Lake City, UT



Christine Burke Worthen, [P35], Vice President Contract Negotiations, Northern Light Health, Portland, ME



Jill Wright [203], Special Counsel, Foley & Lardner, LLP, Washington, DC



Gerry Zack [708], CEO, HCCA/SCCE, Minneapolis, MN







Don't miss HCCA's 13th Annual

Volunteer Project Saturday, April 6 12:00-4:00 PM

In addition to networking with your peers and learning from expert speakers, attending HCCA's Compliance Institute gives you the opportunity to help a Boston-area charity.

Volunteers will be helping at The Giving Factory to sort and pack donated items. You may be standing, bending, lifting, and walking on concrete in non-climate controlled areas. Please be sure to wear closed-toe, comfortable shoes and clothing you don't mind getting dirty.

Registration is free for this event. HCCA will provide a volunteer T-shirt, lunch, and transportation to and from the project location. It's a great opportunity to meet your fellow conference attendees, speakers, and HCCA board members. Remember the Volunteer Project when booking your travel, and be sure to select the Volunteer Project option on your conference registration form or when you register online.

About Cradles to Crayons®

OUR MISSION is to provide children from birth through age 12, living in homeless or low-income situations, with the essential items they need to thrive—at home, at school, and at play. We supply these items free of charge by engaging and connecting communities.

OUR VISION is that one day every child will have the essentials they need to feel safe, warm, ready to learn, and valued.

Cradles to Crayons® leads the way in filling an unrecognized yet critical gap in services for families in low-income and poverty situations. We recognize that basic needs such as weatherappropriate clothing, shoes, and books are as important as food and shelter. By providing these items, Cradles to Crayons enables children to participate more fully in school and daily activities.

We collect new and like-new items for children from newborn through age 12 via community drives, drop-boxes, bulk purchases, and corporate donations. Donated items are processed and packaged into KidPacks by thousands of dedicated volunteers at our Giving Factory® and are distributed free of charge through a collaborative, statewide network of social service agencies and school partners.

Cradles to Crayons

Visit the Exhibit Hall

Meet with 100+ solution providers from the vendor community

ACFE

AHIMA

American Health Lawyers Association

Ankura

Argosy University

Aviacode

Background Decision

Berkeley Research Group

Caetra.io

CBIZ KA Consulting

Services LLC

Certiphi Screening Inc

Champion Healthcare

Technologies

CHAN Healthcare

Change Healthcare

Clearwater Compliance

CliftonLarsonAllen

CloneSleuth

The Coding Network LLC

Coding Strategies Inc

Coker Group

Compliance Wave LLC

ComplianceLine

ComplyAssistant

ComplyHub

Contract Guardian

CORL Technology

CynergisTek

DoctorsManagement LLC

Drexel University Online

Eminere Group

FairWarning Inc

Frank Ruelas – HIPAA College

FTI Consulting

GeBBS Healthcare

Solutions

The George Washington

University

Global Healthcare Exchange (GHX) Loyola University Chicago

Maize Analytics Inc

MCN Healthcare

MD Ranger Inc

MDaudit

MediTract

Mitchell Hamline

School of Law

MRO

NAVEX Global

Nelson Mullins

PwC

PYA

Radar Inc

Realty Trust Group

Reimbursement

Management Consultants

Revint Solutions

SAI Global

Stetson University

School of Law

Strategic Management

Services

Interested in exhibiting, sponsoring, and advertising opportunities at the 2019 Compliance Institute?

Connect with 3,000+ healthcare compliance leaders, decision makers, and influencers. Develop relationships with new prospects and strengthen ties with existing clients. Visit compliance-institute.org to learn more.

HCCS – A Healthstream Company

Health Care Compliance

Recruiting HealthDox

Healthicity

HelioMetrics

HireRight LLC

latric Systems Inc

INCompliance

Intruno

Iron Mountain

Kchecks

LockPath

Broad & Cassel

Ntracts

Osprey Compliance

Software

Panacea Healthcare

Solutions LLC

Pinnacle Healthcare

Consulting

PolicyMedical

Post Acute Advisors

PreCheck

Protenus

Protiviti

ProviderTrust Inc

Streamline Health

Streamline Verify

TeachPrivacy

UASI

Verify Comply

Verisys Corporation

Vital4

Widener University Delaware School

Law School

Wolters Kluwer

youCompli

Zebu Compliance

Solutions

Get to know HCCA

HCCA's vision is to be the preeminent healthcare compliance association, promoting the lasting success and integrity of healthcare organizations across the country. Since 1996, HCCA has been championing ethical practice and compliance standards and providing the necessary resources for healthcare compliance professionals and others who share these principles.

Bundle a membership with your CI registration and save!

Membership benefits

- **Professional growth:** Receive a discount for 60+ conferences per year, including national conferences, Academies, Regionals, and web conferences. You can also earn continuing education units (CEUs) and have the opportunity to speak or write for us.
- Knowledge and resources: Receive healthcare compliance news and updates through our Compliance Today monthly member magazine, Compliance Weekly News e-newsletter, and our blog and podcasts. You can also use your membership discount when you purchase our books.
- Networking: Join a growing organization with 12,000+ members, with networking opportunities in-person at our conferences and online at HCCAnet, our thriving online community.
- Certification: Members are eligible for a discounted rate on the following Compliance Certification Board (CCB)® certifications:
 Certified in Healthcare Compliance (CHC)®, Certified in Healthcare Compliance-Fellow (CHC-F)®, Certified in Healthcare Privacy Compliance (CHPC®) and Certified in Healthcare Research Compliance (CHRC)®. Learn more at compliancecertification.org.









REGISTRATION HCCA's Compliance Institute • April 7–10, 2019 • Hynes Convention Center • Boston, MA

YOUR FULL NAME	
	(please type or print)

Sharing your demographic information with HCCA will help us create better networking opportunities. Thank you!

DEMOGRAPHIC INFORMATION

What is your functional job	What is your primary healthcare entity?						
☐ Academic/Professor	☐ Controller	☐ Academic		□Lor		-Term Care	
Administration	☐ Ethics Officer	☐ Ambuland	☐ Ambulance/Transportation ☐		☐ Managed Care		
☐ Asst Compliance Officer	☐ Executive Director	☐ Behaviora	l Health		□Medi	cal Device Manufacturer	
☐ Attorney (In-House Counsel)	☐ General Counsel	☐ Consulting	g Firm		□Medi	cal/Clinical Research	
☐ Attorney (Outside Counsel)	☐ HIM Professional	☐ Durable Medical Equipment		□Nursing			
☐ Audit Analyst	☐ HIPAA/Privacy Officer	☐ Government Provider		☐ Other Provider of Services/			
☐ Audit Manager/Officer	☐ Human Resources	☐ Health Sy	stem		Prod	ucts to Healthcare Entities	
☐ Billing Manager/Officer	☐ Medical Director	☐ Health System/Teaching			☐ Payor/Insurance		
☐ Charger Master	□Nurse	☐ Home Care/Hospice			\square Pharmaceutical Manufacturer		
☐ Chief Compliance Officer	☐ Nurse Manager	Hospital			☐ Physician Practice		
☐ CEO/President	☐ Patient Safety Officer	☐ Hospital/1	eaching		Rehabilitation		
☐ Chief Financial Officer	☐ Pharmacy Director	☐ Integrated Delivery System		em	☐ Retail Pharmacy		
☐ Chief Information Officer	☐ Physician			☐ Third	-Party Billing		
☐ Chief Medical Officer	☐ Quality Assurance/Quality of Care	☐ Laborator	у		☐ Othe	r (please list below)	
☐ Chief Operating Officer	☐ Regulatory Officer	☐ Law Firm	m				
Clinical	☐ Reimbursement Coordinator						
□Coder	☐ Research Analyst	List others not listed above:					
☐ Compliance Analyst	☐ Risk Manager						
☐ Compliance Coordinator	☐ Trainer/Educator						
☐ Compliance Director	☐ Vice President						
☐ Compliance Fraud Examiner	☐ Other (please list below)						
☐ Compliance Officer							
☐ Compliance Specialist		What cred	dentials do	vou hold	اء جماد	ect all that apply.	
☐ Consultant				-			
		□ BA	□ CFE	□ CPH		□ MPH	
List others not listed above:		□ BBA	□ CHC	□ DDS		□ MS	
		□BS	☐ CHC-F	□ ESQ		□ MSHA	
		□ BSN	□ CHE	☐ FHFI	MA	□ MSN	
		□ CCEP	☐ CHP	□JD		□ MT	
		□ CCEP-F	☐ CHPC			□NHA	
		☐ CCEP-I	☐ CHRC	□MA		□ PhD	
Please tell us if you are a f	first-time attendee:	☐ CEM	CIA		□ MBA □ RHIA		
☐ This is my first Compliance		□ ccs	□ CPA	□ MHA		RHIT	
		☐ CCS-P	□ CPC	☐ MPA		□RN	
D	List others	List others not listed above:					
Registration continues							
on next page (ove	er) 🦴						

REGISTRATION

HCCA's Compliance Institute • April 7–10, 2019 • Hynes Convention Center • Boston, MA

CONTACT

○Mr ○Mrs ○Ms ○Dr							
Member/Account ID (if applicable/kn	own)	-					
First Name	MI	_					
Last Name		_					
Credentials (CHC, CCEP, etc.)		-					
Job Title		_					
Organization (Name of Employer)		REGISTRATION					
Street Address		_	REGISTER before 4/1/19	on/afte 4/1/19			
Street Address		☐ HCCA Members: MONDAY & TUESDAY	\$1,249	\$1,299			
		☐ Non-Members: MONDAY & TUESDAY	\$1,499	\$1,549			
City/Town		☐ First-Time Membership & Registration: MONDAY & TUES		\$1,519			
		First-time members only. Dues regularly \$325 annually—join now to Pre-Conference: SUNDAY MORNING		¢101			
State/Province	Zip/Postal Code	Pre-Conference: SUNDAY AFTERNOON					
		Post-Conference: WEDNESDAY					
		─ Discount for 5 or more from same organization					
Country		\square Discount for 10 or more from same organization	(\$150)	(\$150			
Phone		Registration fees are as listed and considered net of any local withholding taxes applicable in your country of residence.					
Email (required for registration confirm	nation and conference info)	PAYMENT					
		O Check enclosed (payable to HCCA)					
Dietary Needs Request	HCCA's 13 th Annual	O Invoice me					
○ Gluten Free ○ Vegetarian	Volunteer Project	O I authorize HCCA to charge my credit card (choose card below): Due to PCI Compliance, please do not provide any credit card information via email. You may email this form to helpteam@hcca-info.org (without credit card information) and call HCCA at 888.580.8373 or 952.988.0141 with your credit card information.					
○ Vegan ○ Dairy Free ○ Kosher-Style (no shellfish, pork,	Saturday, April 6 12:00 – 4:00 PM Sign me up for the Volunteer Project						
or meat/dairy mixed) Nosher (Hechsher certified) Other (write below):		CREDIT CARD: ○ American Express ○ Discover ○ MasterCard ○ Visa					
		Credit Card Account Number					
REGISTER ONLIN	IE	Credit Card Expiration Date					
compliance-instit		Conditional desire Name					
		Cardholder's Name					

Cardholder's Signature

EMAIL your completed form to helpteam@hcca-info.org (do not include credit card information via email)

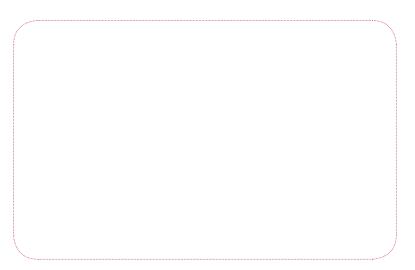
MAIL your registration form with check enclosed: HCCA, 6500 Barrie Rd, Suite 250, Minneapolis, MN 55435

FAX your completed form to 952.988.0146 (include all billing info)

QUESTIONS? Call 888.580.8373 or 952.988.0141 or email helpteam@hcca-info.org

Use of your information. To find out how we may use your information please read our Privacy Statement at hcca-info.org/privacy.aspx. By submitting this registration form you agree to the use of your information as stated in the privacy policy.

CI0419



Registration Payment Terms.

Checks are payable to HCCA. Credit cards accepted: American Express, Discover, MasterCard, or Visa. HCCA will charge your credit card the correct amount should your total be miscalculated. If you wish to pay using wire transfer funds, please email helpteam@hcca-info.org for instructions.

Tax deductibility. All expenses incurred to maintain or improve skills in your profession may be tax deductible, including tuition, travel, lodging, and meals. Please consult your tax advisor.

Cancellations/Substitutions. Refunds will not be issued. You may send a substitute in your place or request a conference credit. Conference credits are issued in the full amount of the registration fees paid, and will expire 12 months from the date of the original, cancelled event. Conference credits may be used toward any HCCA service or product except The Health Care Compliance Professional's Manual. If a credit is applied toward an event, the event must take place prior to the credit's expiration date. If you need to cancel your participation, notification is required by email, sent to helpteam@hcca-info.org, prior to the start date of the event. Please note that if you are sending a substitute, an additional fee may apply.

Group discounts

5 or more. \$100 discount for each registrant **10 or more.** \$150 discount for each registrant

Discounts take effect the day a group reaches the discount number of registrants. Please send registration forms together to ensure that the discount is applied. A separate registration form is required for each registrant. The group discount is NOT available through online registration. Note that discounts will NOT be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount.

Use of Information. Your information may be received by exhibitors at our conference as well as our affiliates and partners, who we may share it with for marketing purposes. Please note that only postal address information is shared. If you wish to opt out please follow the process described in our Privacy Statement. The full terms as to how we may use your information are also found in our Privacy Statement. Visit hcca-info.org/privacy.aspx.

Agreements & Acknowledgements.

I agree and acknowledge that I am undertaking participation in HCCA events and activities as my own free and intentional act, and I am fully aware that possible physical injury might occur to me as a result of my participation in these events. I give this acknowledgment freely and knowingly and assert that I am, as a result, able to participate in HCCA events, and I do hereby assume responsibility for my own well-being. I agree and acknowledge that HCCA plans to take photographs and/or video at this conference and reproduce them in HCCA educational, news, or promotional material, whether in print, electronic, or other media, including the HCCA website. By participating in this conference, I grant HCCA the right to use my name, photograph, video and biography for such purposes.

Prerequisites. Education level for the "Advanced Compliance Learning Track" is considered Advanced. The prerequisite for the sessions offered in this track is that an attendee have a minimum of 10 years of experience in the compliance profession. For all other "Learning Tracks," education level is considered Basic.

Advanced Preparation. None

Meals. Continental breakfast and lunch are provided on Monday and Tuesday. Coffee will be served on Sunday and Wednesday.

Conference handouts. Handouts will be available online approximately two weeks prior to the date of the conference. We will also have

Internet Cafés available on-site where you can print session handouts. All handouts will also be available on the mobile app.

Special needs/concerns. Prior to your arrival, please call HCCA at 888.580.8373 or 952.988.0141 if you have a special need and require accommodation to participate in this conference. See the registration form to indicate any special requests for dietary accommodations you may require.

Dress code. Business casual dress is appropriate for conference attendees.

Recording. No unauthorized audio or video recording of HCCA conferences is allowed.

Hotel & conference location. HCCA is offering a choice of hotels. All meeting space for the conference is located in the Hynes Convention Center.

BOOK YOUR HOTEL ONLINE:

compliance-institute.org/hotel

We recommend booking your hotel reservations early. Hotel accommodations are not included in your conference registration fee.

THE HOTELS BELOW ARE CURRENTLY SOLD OUT OF ROOMS AT THE GROUP RATE. Please visit compliance-institute.org/hotel for suggested hotels near the convention center.

The Colonnade Hotel is a two-block walk and from the Hynes Convention Center. The group rate is \$289 per night for single/double occupancy plus tax. This rate is good through Friday, March 15, or until the group block is full, which may be prior to this date.

The Copley Square Hotel is a four-block walk from the Hynes Convention Center. The group rate is \$289 per night for single/double occupancy plus tax(es) and an amenity fee of 4.05% of the room rate per night. This rate is good through Friday, March 8, or until the group block is full, which may be prior to this date.

Sheraton Boston, Boston Marriott Hotel Copley Place, and Westin Copley Place are connected to the Hynes Convention Center via indoor walkway. Group hotel room rates are good through Friday, March 15, 2019, or until the group block is full, which may be prior to this date.

Hilton Back Bay is located directly across the street from the Hynes Convention Center. Group hotel room rates are good through Wednesday, March 13, 2019, or until the group block is full, which may be prior to this date.



APRIL 7–10, 2019
HYNES CONVENTION CENTER

Learn strategies for tackling real-world healthcare compliance issues

Register now at compliance-institute.org