

2016 FACEBOOK PARTY SCRIPT (with Pre-party & Hostess Coaching)

Highlights in blue need to be replaced/personalized for each party

*** Note: prize giveaways and refunded shipping are things I offer at my own personal cost. If you are not comfortable covering these costs, be sure to adjust the script to remove mention of them before your party!***

ALL IMAGES ARE FOUND HERE:

<https://www.dropbox.com/sh/gay7lgdvc248f96/AAA7bNtxzZypKjo3x-UMUtboa?dl=0>

WITHIN 24 HOURS OF BOOKING:

* Get hostesses address to send hostess packet, make sure to friend her on fb. Print off and fill out a Facebook Party Checklist from the training site to stay on track and have all info in one spot (this includes ideas for what to include in the hostess packet to be mailed). Or, you can choose to send hostess info electronically, too.

1. *Communication to host (adjust the last sentence if you are only sending an electronic catalog and hostess info)*

Thanks for booking your FB party! I'm excited to help you on your way to a free shopping spree. :) I have you down on my calendar for **DATE/TIME** and I'll be back in touch with you about a week in advance to fill you in on the next steps (no need for you to do anything until then). Your hostess packet is on its way and will help to fill you in on the hosting side of things and have a catalog for you to enjoy!

Here are the links to the catalogs and Tips sheet if you aren't mailing a packet:

Mini catalog link: http://issuu.com/givebooksgivejoy/docs/jan-june_2016_ubam_mini_catalog/1

Full size catalog link: http://issuu.com/givebooksgivejoy/docs/jan-june_2016_ubam_full_size_catalo/1

Party How-To & Tips link:

http://issuu.com/givebooksgivejoy/docs/facebook_party_how_tos_and_tips_-_e/1

FIVE TO SEVEN DAYS IN ADVANCE:

1. *Communication to host*

Hi **NAME!** Are you ready to get started on your Facebook party? The first step is looking through the Party How-To & Tips from your hostess information.

As you may have read, it's important to invite individually, even if it is just a quick copy and paste. You can go ahead and get started on the personal messages today. NO mass inviting because we will be targeted by facebook. They are really cracking down! Shoot for your top 30-50 (not 60+ because facebook could lock our accounts – aka: facebook jail! Yikes!). Here is the message to send:

*“Hi! I'm having a Facebook party with Usborne Books on **DATE/TIME**. They publish awesome kids' books and I thought you would really love them as much as I have. It's a quick and easy way to learn about the books and there will be prize giveaways, too. I will be sending over an invite from the actual Event Page – so please hop over there and check it out. I would love to “see” you join us, so please RSVP with a yes or maybe!”*

Sound good? Awesome! And for those who can't make it during your party, let them know they should still RSVP with "maybe" and can catch up on the page the next day! Here's a helpful image to help make sure we are amping up the fun for your party! ☺ (Party Boosters image from Hostess Coaching folder)

2. Set up event page

Title: **Jessica's** {Raising Readers} Book Bash!

Where: Party right here on Facebook from your couch, phone, or anywhere!

Description:

SHOPPING LINK: <https://c4833.myubam.com/117656>

Please join us on **Monday, August 17th at 7:30 PM CST** for an online book party, completely in Facebook!

How does it work? Grab a drink and snack and meet up back here on this event page. We'll explore some best-sellers, newly released titles, and books that matter to YOU and your families.

1. RSVP: The first 15 people to RSVP yes or maybe for the party AND attend the night of the party will receive ten extra tickets into our Grand Prize drawing :)

2. WATCH this page for important info. Most of these things will involve entries for YOU into free prize drawings!

Usborne Books has earned the Children's Publisher of the Year, offering over 1800 books - this is the perfect excuse to stock up on gifts and fun activities that keep kids entertained and boost brain power in the process!

Jessica is delighted with Usborne Books and I know you will be, too! Can't make it? You can still order or host your own Facebook party at a time that works for you!

3. Post on the page:

Hi! Hello! How are you? And welcome to the party! For those of you I have not yet met, I'm Tricia, your book lady for the event. I have three kiddos — ages 8, 6 and 4 — who are so lucky to have a mama stocking the house with amazing kids' books! I've been with Usborne for a year and am LOVING it. Can't wait to meet you at the party! Mark your calendars to meet back here on **Monday, August 17th at 7:30 pm, CT** for your chance to win in the Grand Prize drawing and see why the kiddos in your life will love our books! (Post with welcome image)

+In Comments: Look inside a few best sellers right now! <https://youtu.be/MN4bAqz1cM8>

SIX DAYS IN ADVANCE

1. Communication to host

Hi! How are your invites going? Keep up your good work! Just be sure to get those individual messages out to everyone and it will make a huge difference. Sound like a plan?

You can also post the Look Inside video from the Event Page with this text on your personal wall to let people know who you may not have thought of:

Hello friends and family! I will be hosting a private, ONLINE Usborne Books & More party on _____. If you're not familiar with Usborne books, they are award winning books for babies all the way up through college. I have been so impressed that I want to share them with you! So, we're partying on an event page right here on facebook, from your phone, computer or wherever! Send me a message or comment below if you would like to be sent an invite! There will be a Grand Prize drawing and suggestions specific to the kiddos in your life. It's a quick and easy way to get some amazing books - I'd love to "see" you there!

2. Post #1 on page:

Alrighty - welcome everyone! It's game time!

The more you participate in the next few days, the more points you will receive. Each point puts your name in the drawing for an awesome prize!!!

To get started:

For 2 points, please comment if you are familiar with Usborne books. Are you a NEWBIE or a JUNKIE?? And how do you know **HOSTESS**?

(Post preparty points image)

3. Post #2 on page:

Online shopping is fun, but sometimes it's just easier to view a catalog!

I am going to share with you a link to our newest Mini Catalog – yay!

After you browse through, comment back here with a title that describes your life right now for 5 points!

<https://goo.gl/photos/S7RTtLpPsm5A4StJ9>

+In comments: **BONUS!** Here are some of our newly released titles – did you find a favorite?

New Titles for littles: <https://m.youtube.com/watch?v=sDDNluGga2U>

New Titles for older: <https://m.youtube.com/watch?v=XWl1267D5KA>

FIVE DAYS IN ADVANCE:

1. Communication to host

Hi! Just checking in :) Keep up your good work on inviting and following up with any anyone you may not have heard back from.

Be sure to check out the Party Boosters tips I sent – they will really help. Your own enthusiasm will be contagious, and staying active on your event page will help to make your party a success!

(If not going well/low RSVPs): Thanks for putting the work into personal messages, let's amp up those RSVPs and reach out to another 20, starting from the bottom of your friend list this time! Invite them to join us and ask if they would like an invite to RSVP to. (Then send them an invite from the event page if they say yes)

You're doing a great job!

2. Post #1 on page:

We have over 1,800 titles to choose from! That's AMAZING, and A LOT! I would love to feature some books here, just for you, so comment below with the ages of the readers in your life and you will get 5 extra points into the Grand Prize drawing!

PLUS, do you have a kiddo who loves trucks, or who just can't get enough animal books?? TIP: Use the search bar on the site and find tons of books specifically for their interests!

(Post How Old is Your Reader image)

+In comments on the same post:

Tagged names of those who have RSVPd yes/maybe — so glad you can make it to NAME's party! When you get the chance, please be sure to share the ages of the kids in your life so that I can feature the best books for you. Thanks!!

+Comment #2: Tagged names of those with no RSVP — I hope you'll be able to make it to NAME's party! When you get a chance, please RSVP so that you can be included in our party prize drawing posts. :) Also be sure to comment here with the ages of the kids in your life. I'd love to feature the books that are of the most interest to you! Thanks so much!

3. Post #2 on page:

I will be posting a great selection of our books over the next few days as we get ready for our party. Every time you comment on these posts you will earn more *ENTRIES* in our PRIZE drawings! Anyone have BABY, TODDLER, or PRESCHOOL readers? Usborne has SO many books that are great for that age! Comment below for 1 *ENTRY* in our prize drawings and tell me which of these books you think your little ones would love!

<https://goo.gl/photos/XNN6ppqARkK87DuHA>

FOUR DAYS IN ADVANCE:

1. Communication to host:

Hi! :) It looks like everything is going well on your RSVPs. Thanks for putting your time into that! Just wanted to reach out to you and chat quickly about the business of working with Usborne. You are doing an amazing job at this! If you decide you're interested, any of the party bookings can go to you instead – yay! Have you ever thought about doing what I do?

(Can share if they ask for more info:

http://issuu.com/givebooksgivejoy/docs/ubam_biz_brochure)

2. Post #1 on page:

Good morning! Let's see how coordinated we are. Haha! I love this game! How many times does it take you to "like" this photo with your NOSE! ;)

(nose game image)

3. Post #2 on page:

We have a huge selection of ACTIVITY BOOKS! They are a wonderful addition to your child's

library because they are fun AND educational! Here is a good sampling of what we have! Comment for 1 more *ENTRY* and let me know which books you are interested in (for your kids OR YOU!) <https://goo.gl/photos/ZsCn431P4rR6nSbi8>

THREE DAYS IN ADVANCE:

1. *Communication to host: (optional, depending on how involved the hostess has been)*
If you haven't already, now would be a great time for you to pop on and make a post on your page – maybe tag a couple friends and mention a book you think they'd love, or share one that your kids have really loved. Have fun with it! Also be sure to post your own wish list, or a few you know you want, on today's post, too, please. Thanks!

2. *Post #1 on page:*

Here are some of the best places to keep books for your kiddos! Do you have books in the 3 B's? We have a cute basket by the potty, and it's a huge hit!

LITERACY TIP: Reading is SO important! Between Kindergarten and 4th grade, the interest in reading outside of the home drops from 100% down to 54%. By the time those same kids are Seniors in high school, it's down to 19% who want to read outside of school. That's shocking! For 5 points toward the Grand Prize, comment with where you keep books for easy access! (post 3 bs reading stats image)

+In Comments: Find some super helpful tips on raising readers in this quick video!

Comment below with your favorite tip for a chance at a mini pack of wipe-clean cards for free!

<https://vimeo.com/76552096>

3. *Post #2 on page:*

Do you know any kiddos who love to ask "WHY??" Check out the wide variety of engaging, fun and factual books that they are sure to love! There are also some great HOMEWORK HELPERS and resources to have in your home! I especially love our Illustrated Dictionaries and our Wipe Clean Books. Comment and ask me questions about any of the books below for another *ENTRY*! <https://goo.gl/photos/aBPqRH34aLyn81Lm9>

+In Comments: Did you see the "Shine-A-Light" books in that last album? A flashlight+a book is a GENIUS gift! Here's a sneak peek inside! We now have 9 different titles!

<https://www.youtube.com/watch?v=05dn7u-qFFI>

TWO DAYS IN ADVANCE:

1. *Communication to host: (The last line is super important!)*

How's everything going with your party planning? Have you had any questions from guests so far? Need any recommendations for your own wish list? We'll want to have your wish list wrapped up and ready to go so that we can close out your party 24 hours after your event. Let me know if I can help out! Also, just a heads-up that as the host, you'll be ordering your books direct through me instead of the website.

2. *Post #1 on page: (Be sure to have the hostess take this quiz to have the answer to*

share later)

2 Days until party day!!

How well do you know **HOST**? If she were a book, which one would she be? Take this quiz and message me your result, and then post DONE in the comment. DO NOT POST YOUR RESULT BELOW! We want to keep your answer a secret! Receive 1 Entry for privately messaging me your result and 5 entries if you are correct!

<https://www.qzr.com/c/quiz/145796>

3. Post #2 on page:

Anyone have YOUNG READERS – all the way from just starting chapter books to cruising through the chapters? Earn 1 extra *ENTRY* in our prize drawings for commenting or asking questions below! <https://goo.gl/photos/VXWW1uTeZ4MMFpKc9>

ONE DAY IN ADVANCE:

1. Communication to host:

Hi! Since your event is tomorrow, this would be a great time to reach out to those you haven't heard back from after sending an invite. Here's the blurb to use:

Hi! Wanted to make sure you saw my invite to my Facebook party with Usborne Books tomorrow night. I think you'll love the books and hope you'll be able to come. Here's a direct link to the party page: **FB event link**. Can you make it?

You can also use this image, if you'd like!

Also, just a heads up that I have the party closing on **Sunday at midnight** - is that alright? And, you will want to have your wish list fairly ready to go as I will enter that in for you to apply the discounts early next week, after the party has closed. **AND, as an extra bonus, if you have 3 friends who decide to host their own parties, you will receive any one item in the catalog at 65% off!!** Sound good? Have a wonderful day!

(Send her Check Your Events image)

2. Post #1 on page:

ONE MORE DAY! Be sure to scroll down and comment and like on the posts to rack up those points before the party event starts!

What about TEENS & YOUNG ADULT readers? Our Conspiracy 365 series is a favorite in libraries (think Jason Bourne that's kid friendly), The Last Thirteen is slightly X-men flavored and I have to admit that I recently enjoyed reading the first in the Impossible Quest (Narnia, Lord of the Rings-ish) and The Sword of Kuromori (Matrix mixed with creepy Japanese folklore)! There are so many titles to love! Earn 1 extra *ENTRY* in our prize drawings for commenting or asking questions below! <https://goo.gl/photos/2kBgY5JTzdy8K513A>

3. Post #2 on page:

ALL kids deserve new, exceptional books!! *Usborne Books & More is more than just a publishing company! Not only do we do parties, but we work with many organizations (schools, libraries, daycares, literacy councils, etc.) offering a variety of programs such as*

Book Fairs, Reading Incentive Programs, Literacy Grants and fundraisers to get as many books into the hands of children as possible.

Book Drives are a great way to help! If you are connected to a family, group, organization, school that NEEDS books (i.e. foster kids, sick children, kids living in poverty, family who lost everything in a fire, etc), please post here or message me and perhaps we can partner on an Easy & Rewarding Book Drive and make a difference in some deserving kids' lives!

(book drives image)

MORNING OF PARTY:

1. Communication to host:

So excited for your book party tonight! Please plan to show up on the event page about ten minutes before your party starts so that you can start responding to guests as they arrive. And, if you'd like, you can send out quick reminders to all those folks who gave a yes RSVP, just like you'd get a reminder from your dentist or hair salon. Just another quick copy/paste, such as:

*Hi! I'm excited to see you at my FB party tonight! **Tricia** will be giving away an early-bird prize, so make sure to arrive by **8:30pm Pacific** on this event page: **FB event link**. See you soon!*

2. Post on page:

Yee-haw!! We'll see you right back here TONIGHT at **8 p.m. CST!**
(Fun stuff happens/What you Will need image)

ONE HOUR IN ADVANCE:

Post on page:

HOST NAME'S party starts in one hour! Make sure to come to this event page right at **TIME** -- I'll take a "roll call" and hold a special on-time prize drawing.

(Post Partying in Our PJs image)

+In comments: **Tag yes/maybe RSVPs** — just a friendly reminder. See you tonight! :)

TEN MINUTES IN ADVANCE:

1. Communication to host:

Ready? Here we go! :D Please keep a look out for my first official "welcome," which I'll post right on time. The more you participate, the more fun it will be for your friends, too!

2. Post on page:

It's almost time! We'll be meeting back here in just about ten minutes. Time to grab your drinks and snacks! Let the small talk begin: Who is here tonight? Stellar! Introduce yourself with your 80s name!

(Post 80s name game image)

LIVE PARTY POSTS: (leave a few minutes between each comment post, and at least 5 minutes between each MAIN numbered post to avoid being blocked on facebook)

POST 1 —Welcome! **HOST NAME'S** book party is officially under way – there will be 5 main posts and they are numbered so no one gets lost! ☺ Please introduce yourself on this

post so that I know who's here and eligible for our on-time drawing. We also want to make **HOST's** night, so post your FAVORITE thing about her!
(Post hello graphic)

+In comments: We have lots of fun books to explore tonight, so let's get to it! First, I want to draw a winner in the on-time prize drawing. **NAME**, you are the winner of a **mini sample pack of wipe-clean activity cards**. Congrats! Please message me with your address :) Let's dive in and learn about some books. Here comes our Sneak Peek videos in POST 2!

POST 2 — It's time for some Window Shopping to see inside more of our award-winning books!

Here are some short videos that highlight many ages/interests. We will pause here for a while, so pick one (or a few!), and comment here with a favorite title for 5 points toward the Grand Prize drawing!

Baby/Toddler: <https://youtu.be/DUC8IF40K2o>

Preschool/Kindergarten: <https://www.youtube.com/watch?v=goYZraUfEds>

Emerging Readers: <https://www.youtube.com/watch?v=MJLxisXiMUE>

School Age: <https://youtu.be/Tu3iNtxMIOI>

Activity books: https://www.youtube.com/watch?v=seoA_kZ4uYs

Nonfiction/Reference: https://youtu.be/5vSE_3fj1y4

New Picture and Chapter Books: <https://youtu.be/WS6mVhOwKOY>

(Upload Reader Favorites image BEFORE pasting in the video links)

+In comments: Raise your hands if you like to save some money! Enter --> Customer Specials!! Our Customer Specials are a selection of top selling books offered at up to 60% off! And you get to snag two of them with every \$40 spent! Check them out under "specials" on the site. *The selections change as supplies run out, so if you have a favorite, be sure to get your order in! Now on to POST 3!

(Post generic customer specials image or where to find it image)

POST 3 - **(Insert hostess's name)** needs your help! To earn more amazing hostess rewards of free books, we need to get some parties scheduled tonight! Isn't this fun!? It's really easy, too, and I'd love to help YOU get free books while hanging out online with your friends! The first three to message me or comment with a "YES!" **will receive a FREE flashlight book at their party**, plus you'll be **HOST NAME's** new BFF! ;) I know many of you have long (and probably growing) wish lists, and one of the best ways to really save is to host your own Facebook party!

(Post host a party image)

+In comments: I'm sure **TAGHOSTNAME** can testify to how easy and fun it is to host, and I'd love to share the same experience with you! Just post below or message me at any time when you are interested in scheduling your own event. In the meantime, let's jump ahead to POST 4!

POST 4 — It's time for our party wrap-up! Let's do a quick game for your last chance to really rack up those points for our Grand Prize. So here's how the game works: for every

question you ask me about what it's like to work this biz, you get 5 points! Simple, right? And asking a question may mean you want to win, not that you're necessarily on board for joining my team ;)
(Post Ask Me How graphic and Superpower graphic)

SAMPLE ANSWERS TO QUESTIONS:

Here are the two main start-up kits that you can choose from, as well as an add-on biz supplies kit. You get some of our best sellers with each kit, and you also get your website and back office access along with supplies (catalogs, order forms, etc.) and a super supportive team!

I can do a lot of different things with my Usborne business. I primarily do FB parties like this one. I can also do in-home parties, booths, vendor events, fairs, festivals. Along with all of that, I can work directly with schools and do book fairs, reading programs and fundraisers. There are so many options!

Send me a friend request and we can chat some more! Usborne has been one of the best decisions I have made for me and my family and not only for the income, but for the opportunity to put these books into our kids' hands.

There are no minimums to keep! You can be as active as you'd like. If a consultant doesn't have any sales, or place any orders for a year they are considered "inactive". What that means is they wouldn't have access to the ordering system. In order to be considered "active" again, they would need to pay to renew the ordering system and then place an order, no matter how small. It really is a family oriented business and focused more on personal goals than sales requirements. Which is the only reason I decided to give it a try. So glad I did!

It's really completely up to you - there are no minimums to keep, so you are free to be as busy or as not-busy as you'd like. I personally try to touch some aspect of my biz for a couple hours each day. Whether that's an email, posting something in facebook, etc. I try to invest at least 2 hours a day to the biz, but I have a team that I connect with regularly and have decided to do this in more of a full-time way. But really, 2 hours a day for a "full-time" job? I love it!

You do not have to keep inventory. I have about \$1000 in inventory that I have right now for some work with schools/book fairs/ vendor events that are coming up. The beauty of it is that I have earned so much for free for the 1 year I have been in this biz and our company allows you to consign if you want to do a larger event, so you are not putting any money out upfront. The company is debt-free, and they encourage us to be too!

I choose to do most of my biz online, because that's what works best for the season of life I'm in with 3 little kiddos who I don't want to be away from. I have only done 3 in-home parties since I started a year ago. I choose to do vendor events and work with schools in the fall, because it's prime time to make contacts, spread book love and bring in lots of extra money!

there are TONS of teachers who are also consultants because there are no minimums, you can work with schools, run reading programs, fundraisers and you can get a discount on books for your own classroom. And, teachers generally love books in general, so they fall in love with ours easily.

Nope, there is no cap! We only have 18,000 consultants right now in the U.S. (with most of the growth being in the past year) - more reps just means more books getting to kids, more libraries being services, more schools hearing about Usborne...more awesomeness!

(NOTE: If you prefer not to answer questions for post #4, you can post this video and ask people to post the part that would interest them the most about the company for 10 points.

<https://www.youtube.com/watch?v=n3VefOXcFk>

+In comments (A): Games aside, we are currently looking for help nationwide to help handle rapidly growing demand. The publishing industry is rising, and we are getting

ready to celebrate our 30th straight month of growth. Would you like to be a part of a stable, debt-free company? Build an incredible home library? I've really enjoyed my time with you tonight and would love to have you on my team! If you'd like more information, no obligation, on what it's like to work with Usborne, let me know! **We have no sales minimums for consultants to worry about.** Just an easy, fun, and rewarding business!

(Post mini kit spring with books image)

(Post kit image from HO with kit options)

(Post after party) +In comments (B) Here's a super easy way to see some FAQs about the biz! <https://goo.gl/photos/wTWufNL75brmhjuW9>

POST 5—This will be my last official post (sniffle). A BIG thank you to the amazing **(insert hostess's name)** for hosting such a fun book party! Hosting is so easy, message me to learn more! And if you'd like to learn more about giving Usborne a try (because with NO MINIMUMS, what have ya got to lose?!), message me, and I'll get you some info. I'll be sticking around for a while longer to answer your questions, so feel free to ask away! THANK YOU for hanging out with us tonight! YOU are awesome!

Orders of \$75+ before midnight will receive a sample pack of wipe clean cards! I'll announce the winner of our grand prize free drawing after our party closes and I've had a chance to tally all the tickets!! Thanks again for joining us! The party closes on **DATE**.
(Keep Calm image and When Husband Asks image)

MORNING AFTER PARTY:

1. Communication to host:

Good morning! Thanks again for a great party! I just wanted to touch base with you and get you started on your party follow up. Definitely you will want to reach out to anyone who RSVPd yes or maybe but didn't make it. This doesn't have to be high pressure, just: Hi! We missed you at my book party last night! It's still open through **this evening**. Do you need any new books for home or gifts?

I will be tagging and thanking everyone who does place an order. Currently you are at **XX** in sales, which earns you **XX** free and **XX** in ½ price, plus **ANY SPECIAL DEALS OFFERED**. When you reach **XX**, you'll earn **XX** free instead! That's probably only a couple orders, so definitely stretch for it. Good luck with your follow up!
(don't forget free book if she had 25 RSVPs!)

2. Post to page:

Post #1:

Thank you so much to all of you who made it to **NAME's** book party last night. I had a great time! If you weren't able to make it or the hour got late, don't worry, you can still join in! Feel free to browse the event page to watch some videos about the books, and shopping is open through her online store until **midnight Pacific time tonight** at: **eShow link**. If your wish list grew too long for your budget, make sure to contact me today to schedule your own party so that I can get her a bonus in her rewards before her party closes!

(post with Thank you Oprah image)

Post #2:

Thank you **TAG GUEST NAME** for your order! You made some great choices! Your order will ship out in just a couple of days!

(Post Thank you image and any images of books they ordered, if you'd like)

Other optional posts for days that the party is still open:

A fun peek inside one of our activity titles for some last points toward the Grand Prize! For 5 points, list the names of the kiddos in your life who would enjoy this activity!<https://www.youtube.com/watch?v=OMxRSsZvrlY>

(Hostess name) is so close to reaching the next free book reward level. Who will help her out? I will! From now until midnight tonight, place an order and you'll receive a mini set of wipe clean cards on me.

(Any reading quote or "let's do this" type of image)

OR

Woo hoo!! The first 5 people to order are entered to win free shipping and the very first will get a surprise in the mail from me!

(1st order could get a \$5 target card or 4 wipe clean cards)

THREE HOURS BEFORE SHOW CLOSE

1) Communication to host:

Last call on your party! Are there any orders that you are still expecting to come through? How is your wish list coming along?

2) Post to page:

Last call on amazing kids' books from **HOST NAME'S** virtual book party! Her online store will be closing in just a few hours. Take a look at the full selection here: **eSHOW LINK**

Thanks for all the fun ladies! **HOST NAME** will have a blast picking out all her free books and I can't wait to hear how the kiddos in your life enjoy the books you chose!

(Post Last Call image and Kids On Books image)

FINAL POST (NEXT DAY)

1) Communication to host:

(give final host reward info and close party)

2) Post to page in morning:

As a BIG thank you for attending **HOSTS** party, I am sending EVERYONE a link for a set of FREE printable bookmarks! Also, if you placed an order, I'll be messaging you with your tracking number soon, so be sure to check your "other" or "message requests" folder for those goodies!

Thanks again for helping to make **HOSTNAME'S** party a success, and happy reading! :)

(post free bookmarks image)

(send personal messages to YES and MAYBE RSVPs with this link:

http://consultants.myubam.com/backoffice/toolbox/pdf/bookmarks_4print2012.pdf)

3) *Personal message to guests: (only those who have messaged you or accepted your message will see your message show up in their inbox)*

Hi **GUESTNAME**! Thank you again for coming to the party and placing an order :) Your order has shipped and can be tracked with UPS tracking #**xxxxx**. I also wanted to check — would you be interested in hosting your own Usborne FB party and earning more of your wish list for free?

4) *Post to page:*

It's a wrap! Thanks again to all who attended **NAME's** book party. Your books are on their way! Congrats to **GUESTNAME**, who is the winner of the final prize drawing. :) **GUESTNAME**, you've won free shipping! Message me to receive it via PayPal or check!
(Post grand prize winner graphic)

POST A WEEK AFTER PARTY CLOSES (optional)

1) *Post to page:*

So who has received their order?? I would love to see a photo of the fun in your box, or how the kiddos in your life are enjoying the books (or you!)! ;)

Also, please join me at my VIP page to get future discounts, deals and reading tips:

<https://www.facebook.com/groups/473848272793233/>

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Way to go!!

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