

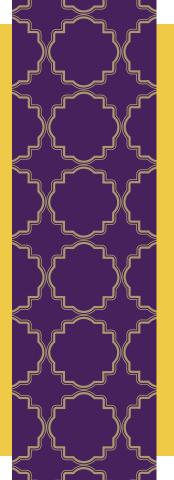
Thursday, Oct. 24, 2013 333 Davidson Ave., Somerset, NJ

BENEFITING CANCER RESEARCH *at the* 

RUTGERS CANCER INSTITUTE *of* NEW JERSEY

The Palace at Somerset Park

6:30-11:00*pm* RSVP: 10.11.13



In celebration of the 20th Anniversary of Patient Care, Cancer Institute employees nominated 20 outstanding colleagues who exemplify the core values of the Institute. These individuals will be recognized at the Gala.

# 2013 HONOREES

CELEBRATING **20 YEARS** OF PATIENT CARE

**Award of Hope for Philanthropic Leadership** Jewels of Charity

**Award of Hope for Corporate Leadership** inVentiv Health – Paul Mignon

**Award of Hope for Leadership in Research** Edmund Lattime, PhD

### **Cancer Institute Pillars of Excellence**

Linda Barker Candace Botnick Janet Caswell Susan Christ Nora Del Rio Yaroslav Elisseyeff David Foran Janet Gordils-Perez Barbara Hale Shawn Hall

Yibin Kang Laurie Kirstein Susan Krohn Len Mayer Michelle Orlick Carla Schaefer Barry Shandolow Roger Strair Jennifer Wilks

Michael Kane



HONORARY GALA CHAIRS Duncan and Nancy MacMillan

GALA CHAIRS Governor Christine T. Whitman and John Whitman

RUTGERS CANCER INSTITUTE OF NEW JERSEY ADVISORY BOARD

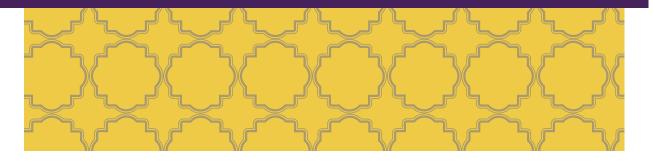
William Wood Allen Subha V. Barry, Chair Thomas A. Bracken Colleen D. Brennan, Esq. Robert E. Campbell Christiana Foglio Audrey Gould William N. Hait, MD, PhD Ronald J. Levine, Esq. Michael E. Lubowitz, Esq. Duncan L. MacMillan Edward J. McKenna, Esq. Paul Mignon Richard C. Rosenzweig, Esq. Leslie Logan Taylor John R. Whitman Susan H. Wolford Ann Stock Zakaria, PhD

EVENT COMMITTEE Karen Cooper Marcie DiPaola Sung Hait Leslie Kelso Denise Mignon Suzanne Peskin Tracey Simon



## **SPONSORSHIP & UNDERWRITING** *opportunities*

All but \$225 of each ticket purchased is a tax-deductible contribution.



\$50,000	+	<ul> <li>CHAIRMAN'S CIRCLE</li> <li>Premium reserved dinner seating for a table of 10</li> <li>Full page specially designed recognition in the evening's program</li> <li>Electronic and print recognition throughout the event</li> <li>Inclusion in all event collateral materials</li> <li>Logo with link on the Cancer Institute of New Jersey's website until May 2014</li> </ul>
\$25,000		<ul> <li>DIRECTOR'S CIRCLE</li> <li>Premium reserved dinner seating for a table of 10</li> <li>Full page specially designed recognition in the evening's program</li> <li>Electronic recognition throughout the event</li> <li>Logo with link on the Cancer Institute of New Jersey's website until May 2014</li> </ul>
\$15,000		<ul> <li>PATRON'S CIRCLE</li> <li>Preferred reserved dinner seating for a table of 10</li> <li>Electronic recognition throughout the event</li> <li>Logo and recognition on the Cancer Institute of New Jersey's website until May 2014</li> </ul>
\$10,000		<ul> <li>LEADERSHIP CIRCLE</li> <li>Priority reserved seating for a table of 10</li> <li>Electronic recognition throughout the event</li> <li>Logo and recognition on the Cancer Institute of New Jersey's website until May 2014</li> </ul>
\$5,000		<ul> <li>BENEFACTOR'S CIRCLE</li> <li>Reserved seating for a table of 10</li> <li>Listing on the Cancer Institute of New Jersey's website until May 2014</li> </ul>
\$500	÷	INDIVIDUAL RESERVATION

#### **UNDERWRITING OPPORTUNITIES**

Underwriting support will receive special acknowledgement in the evening's program, electronic and print recognition, and a listing in all event collateral materials and on the Cancer Institute's website.

+ Dinner	\$ 50,000
<ul> <li>Cocktail Reception</li> </ul>	\$ 25,000
<ul> <li>Décor and Lighting</li> </ul>	\$ 25,000
+ Gala Video	\$ 20,000
<ul> <li>Invitation Package</li> </ul>	\$ 15,000
+ Entertainment	\$ 10,000
<ul> <li>Research Leadership Award</li> </ul>	UNDERWRITTEN
<ul> <li>Corporate Leadership Award</li> </ul>	\$ 5,000
<ul> <li>Philanthropic Leadership Award</li> </ul>	\$ 5,000
<ul> <li>Guest Favors</li> </ul>	\$ 1,000

#### **ELECTRONIC TRIBUTE JOURNAL OPPORTUNITIES**

Electronic tribute journal advertisements will be broadcast throughout the evening, and will be reproduced on the Cancer Institute of New Jersey's website until May 2014.

#### Full Page: \$ 1,000 | Half Page : \$ 500

Please send all electronic tribute journal advertisements by October 11, 2013 to Leanne Kochy at lkochy@cinj-ruf.rutgers.edu