

AWARD
of H  PE
G A L A

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Thursday, Oct. 24, 2013
333 Davidson Ave., Somerset, NJ

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BENEFITING CANCER RESEARCH
at the

RUTGERS CANCER INSTITUTE
of NEW JERSEY

6:30-11:00pm
RSVP: 10.11.13

The Palace
at Somerset Park

*In celebration of the 20th Anniversary of Patient Care,
Cancer Institute employees nominated 20 outstanding
colleagues who exemplify the core values of the Institute.
These individuals will be recognized at the Gala.*

2013 HONOREES

CELEBRATING 20 YEARS OF PATIENT CARE

Award of Hope for Philanthropic Leadership

Jewels of Charity

Award of Hope for Corporate Leadership

inVentiv Health – Paul Mignon

Award of Hope for Leadership in Research

Edmund Lattime, PhD

Cancer Institute Pillars of Excellence

Linda Barker

Candace Botnick

Janet Caswell

Susan Christ

Nora Del Rio

Yaroslav Elisseyeff

David Foran

Janet Gordils-Perez

Barbara Hale

Shawn Hall

Michael Kane

Yibin Kang

Laurie Kirstein

Susan Krohn

Len Mayer

Michelle Orlick

Carla Schaefer

Barry Shandolow

Roger Strair

Jennifer Wilks



2013 OUR LEADERS

HONORARY GALA CHAIRS

Duncan and Nancy MacMillan

GALA CHAIRS

Governor Christine T. Whitman and John Whitman

**RUTGERS CANCER INSTITUTE OF NEW JERSEY
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Karen Cooper

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Sung Hait

Leslie Kelso

Denise Mignon

Suzanne Peskin

Tracey Simon



SPONSORSHIP & UNDERWRITING *opportunities*

All but \$225 of each ticket purchased is a tax-deductible contribution.

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|----------|--|
| \$50,000 | CHAIRMAN'S CIRCLE <ul style="list-style-type: none">† Premium reserved dinner seating for a table of 10† Full page specially designed recognition in the evening's program† Electronic and print recognition throughout the event† Inclusion in all event collateral materials† Logo with link on the Cancer Institute of New Jersey's website until May 2014 |
| \$25,000 | DIRECTOR'S CIRCLE <ul style="list-style-type: none">† Premium reserved dinner seating for a table of 10† Full page specially designed recognition in the evening's program† Electronic recognition throughout the event† Logo with link on the Cancer Institute of New Jersey's website until May 2014 |
| \$15,000 | PATRON'S CIRCLE <ul style="list-style-type: none">† Preferred reserved dinner seating for a table of 10† Electronic recognition throughout the event† Logo and recognition on the Cancer Institute of New Jersey's website until May 2014 |
| \$10,000 | LEADERSHIP CIRCLE <ul style="list-style-type: none">† Priority reserved seating for a table of 10† Electronic recognition throughout the event† Logo and recognition on the Cancer Institute of New Jersey's website until May 2014 |
| \$5,000 | BENEFACTOR'S CIRCLE <ul style="list-style-type: none">† Reserved seating for a table of 10† Listing on the Cancer Institute of New Jersey's website until May 2014 |
| \$500 | INDIVIDUAL RESERVATION |

UNDERWRITING OPPORTUNITIES

Underwriting support will receive special acknowledgement in the evening's program, electronic and print recognition, and a listing in all event collateral materials and on the Cancer Institute's website.

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|----------------------------------|--------------|
| + Dinner | \$ 50,000 |
| + Cocktail Reception | \$ 25,000 |
| + Décor and Lighting | \$ 25,000 |
| + Gala Video | \$ 20,000 |
| + Invitation Package | \$ 15,000 |
| + Entertainment | \$ 10,000 |
| + Research Leadership Award | UNDERWRITTEN |
| + Corporate Leadership Award | \$ 5,000 |
| + Philanthropic Leadership Award | \$ 5,000 |
| + Guest Favors | \$ 1,000 |

ELECTRONIC TRIBUTE JOURNAL OPPORTUNITIES

Electronic tribute journal advertisements will be broadcast throughout the evening, and will be reproduced on the Cancer Institute of New Jersey's website until May 2014.

Full Page: \$ 1,000 | Half Page : \$ 500

Please send all electronic tribute journal advertisements by October 11, 2013 to Leanne Kochy at lkochy@cinj-ruf.rutgers.edu