

CBRE WORKPLACE 360

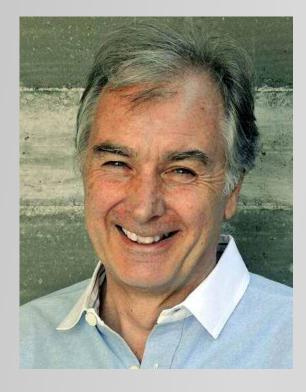


A fundamental shift in the way we go to work



A Global Workplace Community focused on increasing Workplace Innovation & Consciousness

About our Presenter



Chris Hood

As a student of Alternate Workplace Strategies for over 34 years he shares his knowledge, experience and thought leadership with his clients, teammates and his industry. He is a past winner of Corenet's Global Innovation Award, a founder and leader of their Workplace Community, and has spoken at Industry Conferences across the world.



A Global Workplace Community focused on increasing Workplace Innovation & Consciousness

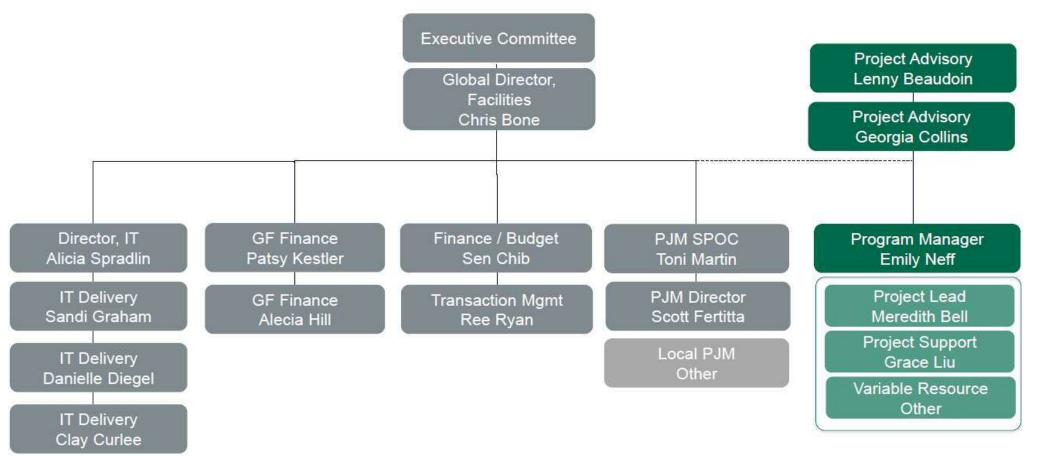
Workplace360 is examining how we work at CBRE from all aspects – work environment, supporting technology, branding, personal productivity, space efficiency, sustainability, mobility, flexibility and more – applying this research to transform our future workplace.

Improve the way we work

Generate business Optimize our assets



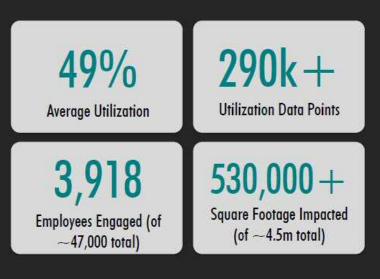
PROJECT DELIVERY STRUCTURE



WHO ARE WE ENGAGING WITH IN THE AMERICAS?



WHO ARE WE ENGAGING WITH GLOBALLY?





US LOCATIONS

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TRAIL BLAZERS - 11

Cleveland Kansas City Downtown LA Sacramento Orlando Downtown San Diego Carlsbad Ontario Honolulu Baltimore Downtown Chicago

UNDERWAY

Denver Mexico City LA North Foster City Palo Alto San Jose Chicago Metro Columbus Greenville Houston

UPCOMING

Miami Nashville Cincinnati Dallas Phoenix

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work environment, supporting technology, branding, personal productivity, space efficiency, sustainability, mobility, flexibility and more – applying this research to transform our future workplace.





TECHNOLOGY

- ✓ Laptops for all, 22" dual monitors, Box.com
- ✓ Media:Scape, Crestron reservations
- ✓ Media Wall, Oblong, Liquid Galaxy and more...

DIGITIZATION

- ✓ 72% average purge rate, 1,500 employees
- ✓ 25,000sf+ in storage space impacted
- ✓ Reduction from 4+ file drawers to 1 drawer

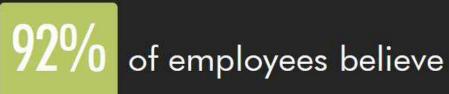
HEALTH AND WELLNESS

- ✓ Height adjustable workstations and focus room desks
- ✓ Healthy snacks, natural light, hydration stations
- ✓ Circadian lighting, Wellness room, plant life, and more...

ART AND BRANDING

- Employee committees, local artists
- ✓ Recycled materials, rotating artists
- ✓ Local brand, global context

A CONCIERGE SERVICE MODEL FOR US AND OUR CLIENTS



the work environment reflects a world class organization





NEIGHBORHOODS THAT PROVIDE FLEXIBILITY, AS WELL AS A HOME BASE



79% of employees feel

more productive compared to the previous office space





AN ENVIRONMENT THAT **PROMOTES INTERACTIONS** AND COMMUNICATION



94% of employees agree or

strongly agree that they are able to more easily collaborate





BUT, ALSO SUPPORTS ACTIVITIES THAT ARE PRIVATE OR CONFIDENTIAL

83% of employees agree or

strongly agree that they are able to find spaces for private and focused work

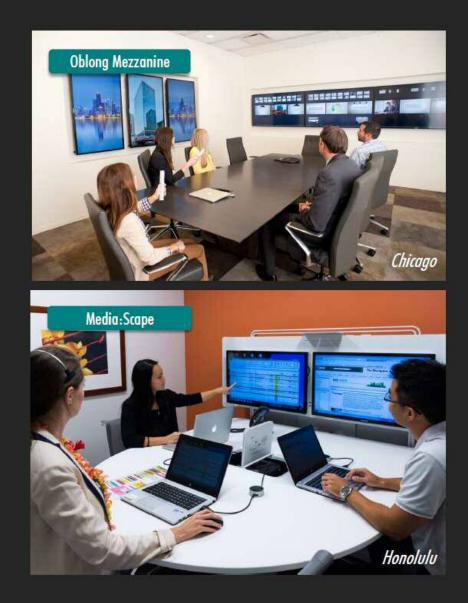




SEAMLESS TECHNOLOGY, ENABLING YOU TO WORK ANYWHERE AT ANYTIME

93% of employees believe

Workplace360 reflects a reinvestment in employees, processes, and technology



A HEALTHY WORKPLACE THAT INVESTS IN ITS EMPLOYEES' SATISFACTION

86% of employees believe the new work environment creates a positive effect on their health and well being





A BRAND THAT CAN BE IMMEDIATELY RECOGNIZED IN THE SPACE

86% of employees believe the work environment reflects their impression of the CBRE brand and promotes a positive image of the company





BRING REAL ESTATE TO THE TABLE

93% of employees said they would not go back to the old way of working

HOW DO WE INTEGRATE AT CBRE?

- ✓ Global Facilities
- ✓ Workplace Strategy
- √ IT
- ✓ Project Management
- ✓ HR
- ✓ PR/Marketing
- ✓ Facilities Management

LEESSONS LEARNED:

- Don't underestimate the timeframe of a successful change management program
- ✓ Update Facilities policies new cleaning procedures
- Update OpEx budgets healthy snacks, employee activities, better coffee, etc.
- ✓ Between 30 days and 6 months is a critical time continue to engage with employees