

### **CBRE WORKPLACE 360**

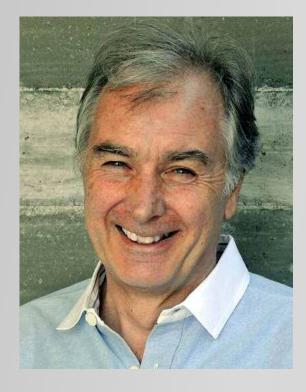


A fundamental shift in the way we go to work



A Global Workplace Community focused on increasing Workplace Innovation & Consciousness

### **About our Presenter**



#### **Chris Hood**

As a student of Alternate Workplace Strategies for over 34 years he shares his knowledge, experience and thought leadership with his clients, teammates and his industry. He is a past winner of Corenet's Global Innovation Award, a founder and leader of their Workplace Community, and has spoken at Industry Conferences across the world.

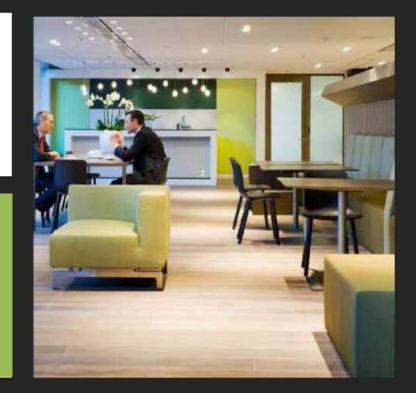


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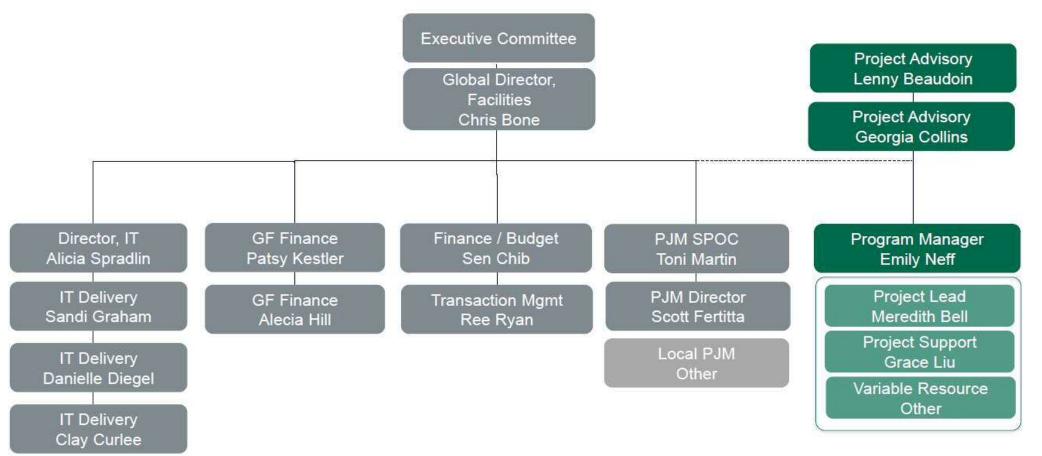
**Workplace360** is examining how we work at CBRE from all aspects – work environment, supporting technology, branding, personal productivity, space efficiency, sustainability, mobility, flexibility and more – applying this research to transform our future workplace.

Improve the way we work

Generate business Optimize our assets



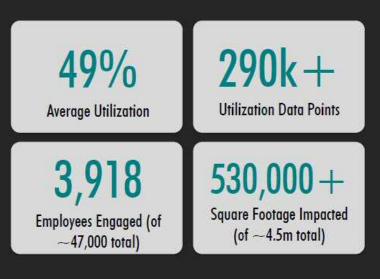
# **PROJECT DELIVERY STRUCTURE**



### WHO ARE WE ENGAGING WITH IN THE AMERICAS?



#### WHO ARE WE ENGAGING WITH GLOBALLY?





# **US LOCATIONS**

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#### **TRAIL BLAZERS - 11**

Cleveland Kansas City Downtown LA Sacramento Orlando Downtown San Diego Carlsbad Ontario Honolulu Baltimore Downtown Chicago

#### UNDERWAY

Denver Mexico City LA North Foster City Palo Alto San Jose Chicago Metro Columbus Greenville Houston

#### UPCOMING

Miami Nashville Cincinnati Dallas Phoenix

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#### TECHNOLOGY

- ✓ Laptops for all, 22" dual monitors, Box.com
- ✓ Media:Scape, Crestron reservations
- ✓ Media Wall, Oblong, Liquid Galaxy and more...

#### DIGITIZATION

- ✓ 72% average purge rate, 1,500 employees
- ✓ 25,000sf+ in storage space impacted
- ✓ Reduction from 4+ file drawers to 1 drawer

#### HEALTH AND WELLNESS

- ✓ Height adjustable workstations and focus room desks
- ✓ Healthy snacks, natural light, hydration stations
- ✓ Circadian lighting, Wellness room, plant life, and more...

#### ART AND BRANDING

- Employee committees, local artists
- ✓ Recycled materials, rotating artists
- ✓ Local brand, global context

### **A CONCIERGE SERVICE MODEL FOR US AND OUR CLIENTS**



the work environment reflects a world class organization





**NEIGHBORHOODS THAT PROVIDE FLEXIBILITY**, AS WELL AS A HOME BASE



79% of employees feel

more productive compared to the previous office space





#### AN ENVIRONMENT THAT **PROMOTES INTERACTIONS** AND COMMUNICATION



94% of employees agree or

strongly agree that they are able to more easily collaborate





BUT, ALSO SUPPORTS ACTIVITIES THAT ARE PRIVATE OR CONFIDENTIAL

83% of employees agree or

strongly agree that they are able to find spaces for private and focused work

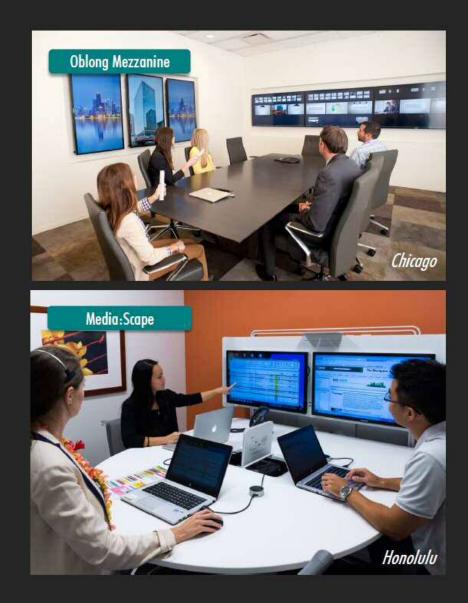




SEAMLESS TECHNOLOGY, ENABLING YOU TO WORK ANYWHERE AT ANYTIME

93% of employees believe

Workplace360 reflects a reinvestment in employees, processes, and technology



#### A HEALTHY WORKPLACE THAT INVESTS IN ITS EMPLOYEES' SATISFACTION

86% of employees believe the new work environment creates a positive effect on their health and well being





#### A BRAND THAT CAN BE IMMEDIATELY RECOGNIZED IN THE SPACE

86% of employees believe the work environment reflects their impression of the CBRE brand and promotes a positive image of the company





# BRING REAL ESTATE TO THE TABLE

93% of employees said they would not go back to the old way of working

#### **HOW DO WE INTEGRATE AT CBRE?**

- ✓ Global Facilities
- ✓ Workplace Strategy
- √ IT
- ✓ Project Management
- ✓ HR
- ✓ PR/Marketing
- ✓ Facilities Management

#### **LEESSONS LEARNED:**

- Don't underestimate the timeframe of a successful change management program
- ✓ Update Facilities policies new cleaning procedures
- Update OpEx budgets healthy snacks, employee activities, better coffee, etc.
- ✓ Between 30 days and 6 months is a critical time continue to engage with employees