

# Family always comes first



2023 GMC Sierra Denali

We're grateful for your dedication to moving the world forward. It's why we provide the **GM Family First Discount**,<sup>1</sup> which can be combined with most other current offers, for the purchase or lease of eligible GMC vehicles.



**Family First**

general motors

**GMC**

Explore all offers at [www.gmc.com/current-offers](http://www.gmc.com/current-offers)

<sup>1</sup> Eligible active, retired, former hourly or salaried GM employees with more than 20 total years of cumulative service, widows and widowers of former GM employees with more than 20 total years of cumulative service, and active employees and retirees of GM Financial can sponsor the following purchasers: their spouse, domestic partner,\*\* children, stepchildren, grandchildren, stepgrandchildren, grandparents (including in-law and step), parents, stepparents, siblings (including full, half and step), mother-/father-in-law, sons-/daughters-in-law, brothers-/sisters-in-law, aunts, uncles, nieces and nephews.

\*\*Active Salaried GM employees only. Domestic partner must be registered through Fidelity but does not need to be enrolled in GM benefits. See your HR Professional for more information. Please allow 3-5 business days after registering domestic partner in Fidelity for eligible relationship to be reflected in your Family First account.

Eligible former hourly or salaried GM employees with 5-20 total years of cumulative service and widows and widowers of former GM employees with 5-20 total years of cumulative service can sponsor the following purchasers: their spouse and dependent children. (Children must be under 21 years of age or full-time students under 25 years of age at time of purchase.) At participating dealers only. Excludes select trims; 2024 and 2023 Cadillac LYRIQ; 2023 and 2022 Cadillac CT4-V Blackwing 1SP; 2023 and 2022 Cadillac CT5-V Blackwing 1SV; 2023 Cadillac Escalade 1SD; 2023 and 2022 Chevrolet Corvette; and 2024, 2023 and 2022 GMC HUMMER EV. Not available with some other offers. Take new retail delivery by 1/2/24.