



A Special Program To Help Homeowners Impacted By The Recent Hurricanes

In the wake of the devastation caused by Hurricanes Harvey and Irma, GAF is committed to helping the affected communities to rebuild.

That starts with getting homeowners and their families back into their homes — with a roof they can trust to protect them.

In a first-of-its-kind program, GAF is working with Wells Fargo to help affected homeowners restore or replace their roofs through special financing plans — **either**

0% APR for 36 months or a special rate of 5.90% APR with 1.75% custom payments — ones that **Master Elite® and Certified™ Contractors** can offer. You are the soldiers on the front lines of the rebuilding effort, and to support you in that mission, **GAF is funding a significant buy down of the financing fees.**

By coming together, we can offer hope and greater peace of mind to fellow Americans who are in great need. Join us in helping them get back on their feet.

REBUILDING COMMUNITIES, REBUILDING LIVES

Offer special financing at a discount to you — and help homeowners feel safe once again

For those affected by Hurricanes Harvey and Irma, getting back into their homes with a sound roof over their heads is paramount.

In our ongoing efforts to aid in the recovery, GAF has arranged special financing plans with Wells Fargo that Master Elite® and Certified™ Contractors can offer to homeowners in FEMA-designated areas for individual assistance in Texas, Florida, and Georgia* — and we've discounted your fee. With this program, you can offer financing options of 0% APR for 36 months or a special rate of 5.90% APR with 1.75% custom payments (approximately 68 months) — helping affected homeowners to rebuild, and to feel safer, that much easier and faster.

To learn more about the enrollment process, contact 1-800-577-5313 (Monday through Friday from 8:00 a.m. to 6:00 p.m. Central Time). To download the enrollment kit, visit contractors.gaf.com.

HOW IT WORKS:

1. Apply for the Home Projects program offered through Wells Fargo (unless already enrolled).
2. Discuss GAF Roofing Shingles and Roofing Accessories with your homeowner customers in FEMA-designated areas for individual assistance in Texas, Florida, and Georgia.* Eligible only for GAF Roofing Shingle and GAF Roofing Accessory orders.
3. Offer either Wells Fargo financing option in your proposal.
4. Homeowner applies for the Home Projects financing program (subject to credit approval by Wells Fargo Financial National Bank).
5. Process the homeowner order with a Wells Fargo Promotional Plan code [see chart]. Orders must be processed between October 1, 2017, and November 30, 2017. Contractors have until February 28, 2018, to finalize jobs authorized by November 30, 2017.
6. Receive promotional merchant fee for either the zero-percent (36-month term) plan or the low APR 5.9% (approximately 68-month term) plan.

*NOTES:

- This promotion is valid only in FEMA-designated areas for individual assistance in Texas, Florida, and Georgia.

Texas counties where homeowners are eligible for the program: Aransas, Austin, Bastrop, Bee, Brazoria, Calhoun, Chambers, Colorado, DeWitt, Fayette, Fort Bend, Galveston, Goliad, Gonzales, Hardin, Harris, Jackson, Jasper, Jefferson, Karnes, Kleberg, Lavaca, Lee, Liberty, Matagorda, Montgomery, Newton, Nueces, Orange, Polk, Refugio, Sabine, San Jacinto, San Patricio, Tyler, Victoria, Walker, Waller, and Wharton.

Florida counties where homeowners are eligible for the program: Alachua, Baker, Bradford, Brevard, Broward, Charlotte, Citrus, Clay, Collier, Columbia, DeSoto, Dixie, Duval, Flagler, Gilchrist, Glades, Hardee, Hendry, Hernando, Highlands, Hillsborough, Indian River, Lafayette, Lake, Lee, Levy, Manatee, Marion, Martin, Miami-Dade, Monroe, Nassau, Okeechobee, Orange, Osceola, Palm Beach, Pasco, Pinellas, Polk, Putnam, Sarasota, Seminole, St. Johns, St. Lucie, Sumter, Suwannee, Union, and Volusia.

Georgia counties where homeowners are eligible for the program: Camden, Chatham, Glynn, Liberty, and McIntosh.

- This promotion is **available to active GAF Master Elite® and Certified™ Contractors only** and applies only to the sale of GAF Roofing Shingles and/or Roofing Accessories.
- Contractor must be active on the Home Projects Credit Card program.
- Contractor must process homeowner orders with Wells Fargo Promotional Plan code to be eligible for discounted merchant fees. Orders must be processed between October 1, 2017, and November 30, 2017.

WELLS FARGO FINANCING PLANS

Plan Code	Promotion ¹	Regular Discount Rate	Promotional Discount Rate
3348	Special rate of 0% APR with 36 equal monthly payments	13.49%	6.75%
3347	Special rate of 5.90% APR with 1.75% custom payments	8.55%	1.95%

¹Refer to the Wells Fargo Home Projects — for GAF Price Sheet for important details about these special promotions.

Timing:

- Valid on authorizations submitted **from October 1, 2017, through 11:59 p.m. Central Time on November 30, 2017.**
- All transactions on these credit term plans without a valid authorization for future delivery submitted after that time on November 30, 2017, will have the regular discount rate listed on the most current Price Sheet applied.
- All pending authorizations must be fulfilled by end of business day on **February 28, 2018.**



TERMS AND CONDITIONS:

GAF reserves the right to audit products purchased. Improper redemption or use constitutes fraud. This offer cannot be combined with any other offer. Return of qualifying merchandise invalidates offer. Offer void where prohibited, taxed, or restricted by law. Ineligible, incomplete, or illegible claims that do not comply with these terms will be rejected. GAF is not responsible for lost, late, mutilated, misdirected, or postage-due submissions. Please refer to the Credit Card Agreement for details about credit costs and terms for consumers.



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