

# PROSHARES S&P 500 DIVIDEND ARISTOCRATS ETF (NOBL)

## The S&P 500's Best Dividend Growers

Investors looking to add quality companies to their U.S. equity portfolios may want to consider a dividend growth strategy like ProShares S&P 500 Dividend Aristocrats ETF (NOBL). NOBL is the only ETF focusing exclusively on the S&P 500® Dividend Aristocrats®—a rare breed of companies within the S&P 500 that have raised their dividends for at least 25 consecutive years, with most growing dividends continuously for 40 years or more. NOBL's holdings are high-quality names that, as a group, have had stable earnings, solid fundamentals, and strong histories of profit and growth. Moreover, NOBL's strategy has a demonstrated history of weathering market turbulence, capturing most of the gains in rising markets and fewer of the losses in falling markets.

### S&P 500 Dividend Aristocrats Index Holdings As of 6/30/2021

★ New for 2021

Name	Ticker	Sector	Years	Name	Ticker	Sector	Years
3M Co.	MMM	Industrials	58	Sherwin-Williams Co.	SHW	Materials	41
Coca-Cola Co.	KO	Consumer Staples	58	Sysco Corp.	SYU	Consumer Staples	40
Colgate-Palmolive Co.	CL	Consumer Staples	58	Franklin Resources, Inc.	BEN	Financials	39
Dover Corp.	DOV	Industrials	58	Aflac Inc.	AFL	Financials	38
Emerson Electric Co.	EMR	Industrials	58	Air Products and Chemicals, Inc.	APD	Materials	38
Genuine Parts Co.	GPC	Consumer Discretionary	58	Cincinnati Financial Corp.	CINF	Financials	38
Johnson & Johnson	JNJ	Health Care	58	Exxon Mobil Corp.	XOM	Energy	38
Procter & Gamble Co.	PG	Consumer Staples	58	Amcor plc	AMCR	Materials	37
Stanley Black & Decker, Inc.	SWK	Industrials	53	AT&T Inc.	T	Communication Services	36
Hormel Foods Corp.	HRL	Consumer Staples	52	Brown-Forman Corp., Class B	BF.B	Consumer Staples	36
Becton, Dickinson and Co.	BDX	Health Care	49	Cintas Corp.	CTAS	Industrials	36
Illinois Tool Works Inc.	ITW	Industrials	49	Ecolab Inc.	ECL	Materials	35
Leggett & Platt, Inc.	LEG	Consumer Discretionary	49	McCormick & Co., Inc.	MKC	Consumer Staples	35
PPG Industries, Inc.	PPG	Materials	49	T. Rowe Price Group	TROW	Financials	34
Target Corp.	TGT	Consumer Discretionary	49	Atmos Energy Corp.	ATO	Utilities	33
W.W. Grainger, Inc.	GWW	Industrials	49	Cardinal Health, Inc.	CAH	Health Care	33
Abbott Laboratories	ABT	Health Care	48	Chevron Corp.	CVX	Energy	33
AbbVie, Inc.	ABBV	Health Care	48	General Dynamics Corp.	GD	Industrials	29
Federal Realty Investment Trust	FRT	Real Estate	48	A. O. Smith Corp.	AOS	Industrials	28
Kimberly-Clark Corp.	KMB	Consumer Staples	48	Linde plc	LIN	Materials	28
PepsiCo, Inc.	PEP	Consumer Staples	48	Roper Technologies, Inc.	ROP	Industrials	28
V.F. Corp.	VFC	Consumer Discretionary	48	West Pharmaceutical Services. ★	WST	Health Care	28
Nucor Corp.	NUE	Materials	47	Caterpillar Inc.	CAT	Industrials	27
S&P Global, Inc.	SPGI	Financials	47	Chubb Limited	CB	Financials	27
Archer-Daniels-Midland Co.	ADM	Consumer Staples	46	People's United Financial, Inc.	PBCT	Financials	27
Automatic Data Processing, Inc.	ADP	Information Technology	46	Albemarle Corp.	ALB	Materials	26
Consolidated Edison, Inc.	ED	Utilities	46	Essex Property Trust, Inc.	ESS	Real Estate	26
Lowe's Companies, Inc.	LOW	Consumer Discretionary	46	Expeditors International of Washington, Inc.	EXPD	Industrials	26
Walgreens Boots Alliance Inc.	WBA	Consumer Staples	45	Realty Income Corp.	O	Real Estate	26
Clorox Co.	CLX	Consumer Staples	44	International Business Machines Corp. ★	IBM	Information Technology	25
McDonald's Corp.	MCD	Consumer Discretionary	44	NextEra Energy Inc. ★	NEE	Utilities	25
Pentair plc	PNR	Industrials	44				
Walmart Inc.	WMT	Consumer Staples	44				
Medtronic plc	MDT	Health Care	43				
Average Consecutive Years of Dividend Growth							41.37

Source: ProShares, S&P Dow Jones. Historical data on dividend growth not recorded prior to 1962; companies shown with 58 years of dividend growth may have longer track records than shown here. Number of consecutive years of dividend growth is based on dividends paid during the calendar year and is calculated based on best efforts. Constituents are subject to change. If fewer than 40 stocks meet criteria, the index may include companies with shorter dividend growth histories.

# THE TAKEAWAY

**NOBL**  
S&P 500  
Dividend Aristocrats

If you're looking for high-quality large-cap stocks, consider a dividend growth strategy.

ProShares S&P 500 Dividend Aristocrats ETF (NOBL) is designed to track, before fees and expenses, the S&P 500 Dividend Aristocrats Index—a rare breed of companies that have not just paid dividends but grown them for at least 25 consecutive years.

## Find out more

Visit [ProShares.com](https://ProShares.com) or consult your financial professional.

ProShares' suite of Dividend Growers ETFs covers major U.S. market caps as well as international markets.



**This information is not meant to be investment advice.** There is no guarantee dividends will be paid. Companies may reduce or eliminate dividends at any time, and those that do will be dropped from the index at reconstitution. **Investing involves risk, including the possible loss of principal.** This ProShares ETF is diversified and entails certain risks, including imperfect benchmark correlation and market price variance, that may decrease performance. Please see summary and full prospectuses for a more complete description of risks. **There is no guarantee any ProShares ETF will achieve its investment objective.**

**Carefully consider the investment objectives, risks, charges and expenses of ProShares before investing. This and other information can be found in their summary and full prospectuses. Read them carefully before investing. Obtain them from your financial advisor or broker-dealer representative or visit ProShares.com.**

The "S&P 500® Dividend Aristocrats®" Index is a product of S&P Dow Jones Indices LLC and its affiliates and has been licensed for use by ProShares. "S&P®" is a registered trademark of Standard & Poor's Financial Services LLC ("S&P") and "Dow Jones®" is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones") and have been licensed for use by S&P Dow Jones Indices LLC and its affiliates. ProShares have not been passed on by S&P Dow Jones Indices LLC and its affiliates as to their legality or suitability. ProShares based on the S&P 500 Dividend Aristocrats Index are not sponsored, endorsed, sold or promoted by S&P Dow Jones Indices LLC, Dow Jones, S&P or their respective affiliates, and they make no representation regarding the advisability of investing in ProShares. **THESE ENTITIES AND THEIR AFFILIATES MAKE NO WARRANTIES AND BEAR NO LIABILITY WITH RESPECT TO PROSHARES.**

The Global Industry Classification Standard ("GICS") was developed by and is the exclusive property of MSCI Inc. ("MSCI") and Standard & Poor's, a division of The McGraw Hill Companies, Inc. ("S&P"). Neither MSCI, S&P nor any third party involved in making or compiling GICS or any GICS classifications makes any express or implied warranties or representations with respect thereto (or the results to be obtained by the use thereof).

ProShares are distributed by SEI Investments Distribution Co., which is not affiliated with the fund's advisor.

©2021 PSA BR 2021-1241