

Monster Talent CRM

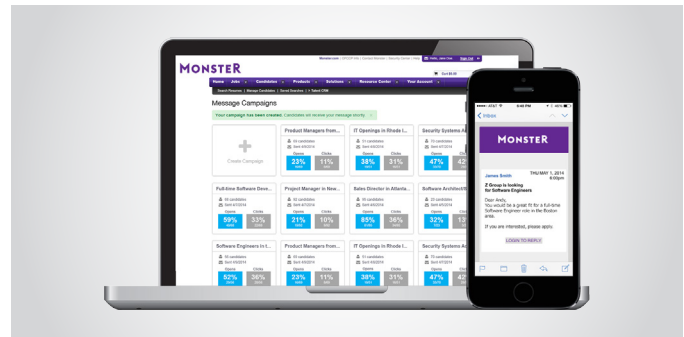
Target and message top talent.

Are you one of the nearly 50% of recruiters who are dissatisfied with their current recruiting tools?¹ What if you had a tool that could instantly find and email targeted messages and custom recruitment campaigns to qualified candidates?

Monster Talent CRM lets you launch recruitment email campaigns with custom messages to candidates, across Monster's expansive talent database

With Monster Talent CRM, you can:

- **Find Candidates with a Single Search**
No more messy Boolean strings. Simply enter your search criteria, and within seconds Monster's semantic search will find you the best candidates.
- **Message Talent with Fully-Customized Campaigns***
Tell candidates about your open position and link them to a Monster Job Ad or your designated hiring URL.
- **Understand Candidate Behavior with Real-Time Reporting**
How's your campaign doing? Forecast and formulate your recruitment strategy using real-time data.
- **De-Dupe Candidates**
Exclude those who you and/or anyone in your organization have messaged before.
- **Improve Response with Follow-ups**
Set follow-up emails for candidates who do not respond immediately.
- **Search Passive Candidates**
Message candidates who have selected to upload their resume privately (current options: Private, Confidential, Publicly Visible).



TALENT CRM CLICK RATES ARE OVER 5X THAT OF THE INDUSTRY AVERAGE.²

"I plan on using Talent CRM much more frequently and for as long as I am working as a recruiter. Talent CRM is a huge time saver. It's your own personal virtual recruiter that does the work for you while you focus on more high-level recruiting activity"

— LAUREN POST, Strategic Talent Acquisition Manager, Extensis Group

Need Help?

Your days are busy enough. You don't want to add another "to do" to your list, so let us develop your email campaigns for you!



Monster will work with you to understand your organization and become an extended part of your team. We'll help you expand your reach, and drive larger groups of qualified candidates into your pipeline. You'll be free to focus on what's really important — hiring the right candidates. Ask your Monster sales rep about Talent CRM Full Service today.

**TO LEARN MORE ABOUT MONSTER GOVERNMENT SOLUTIONS, CONTACT US TODAY:
contactMGS@monster.com | www.monstergovernmentolutions.com**

¹ <http://www.ere.net/wp-content/uploads/2013/09/Recruiter-Infographic-Final-11.jpg>

² Monster Internal Data - Q3 2015 Average Campaign Click Rate 11.7%, Email Campaign Stats of MailChimp Customers by Industry - Recruitment and Staffing - Average Campaign Click Rate 2.34% <http://mailchimp.com/resources/research/email-marketing-benchmarks/>

*The number of messages that can be sent each day will be limited by Monster and may vary over time. There is also an annual message limit depending on the tiered package purchased.