



THE AMERICAN LEGION

P.O. Box 361533

Indianapolis, IN 46236-1533



JOHN Q. SAMPLE
APT. 1-A
1234 MAIN ST.
ANYTOWN, US 12345-6789



**2019 AMERICAN VALUES
SURVEY ENCLOSED**



2019 <<CITY>> AREA AMERICAN VALUES SURVEY



YES, enclosed is my special gift to support veterans and wounded troops.

() \$5 () \$10 () \$15 () \$25 () \$50 () \$100 () \$250 () Other \$ _____

<<Scanline>>

JOHN Q. SAMPLE
APT. 1-A
1234 MAIN ST.
ANYTOWN, US 12345-6789



Please make check payable to:
The American Legion

Use enclosed envelope or mail to:
American Legion National Headquarters
Donation Processing Center
PO Box 21016
Tulsa, OK 74121-1016

Thank you!

I'd like to pay by credit card
(see reverse).

<<NAME>>, hearing from you is CRITICAL! We need to know what's important to you... your opinions and points of view on some specific issues that impact <<CITY>> and every community in our nation.



2019 <<CITY>> AREA AMERICAN VALUES SURVEY

1a. Are you currently on active duty in the United States military or a veteran?

Active Duty Veteran No (skip to question 2)

1b. In which branch of the military do/did you serve?

Army Air Force Coast Guard Marines Navy Merchant Marines

2. Do you feel it is important to stand for the National Anthem?

Yes No

3. Do you believe an act like burning the U.S. flag is a form of free speech and should be protected?

Yes No

4. Do you think the government does enough to support military families?

Yes No

5. Do you think private businesses should receive tax benefits or other incentives to hire veterans?

Yes No

6. Did you know that veterans make up one-fifth of the country's homeless population?

Yes No

7. Do you feel the phrase "under God" in our Pledge of Allegiance should be removed?

Yes No

8. Do you SUPPORT or OPPOSE the practice of students in <<CITY>> reciting the Pledge of Allegiance every day in school?

SUPPORT OPPOSE

(Over, please)

I would like to receive periodic email updates from The American Legion.

My email address is: _____

CREDIT CARD PAYMENT INFORMATION

I wish to charge my donation to:



Card Number:

Expiration Date: _____ / _____ Dollar Amount: \$ _____ CVC Code: _____
Month Year

Signature: _____

If you wish to modify your communications with us, please mail us or call us at 1-800-433-3318.

Survey continued below:

On a scale of 1 to 10...with 10 being EXCELLENT, 5 AVERAGE and 1 FAILURE ...

9. What rating would you give the job performance of the U.S. Congress? _____

10. What rating would you give the job performance of our president? _____

11. What rating would you give our Supreme Court? _____

12. What rating would you give the Department of Veterans Affairs? _____

13. What rating would you give our United States military? _____

14. In your opinion, how important is our national defense and maintaining a strong military?

- extremely important
- very important
- important
- somewhat important
- not important

15. Do you feel students should have the right to say a prayer in public schools as long as it is not required that all students participate?

- YES NO

Thank you for filling out this very important survey.

And please consider sending a donation to support our veterans and wounded troops, as well as those still serving.





Dear Fellow Patriot,

I've enclosed a piece of red, white and blue cloth that has suddenly become very controversial in our country.

To me, this gorgeous American flag gives me goosebumps every time I see it. I feel blessed to salute the red, white and blue every time I see it wave proudly in the wind.

But to many others in our country, our flag is something very different. It's not something they are proud to salute. Or tell their children about. It's something to be burned. Desecrated. Even spit upon.

**In fact, these days
there's a growing debate among many so-called "experts"
about whether most Americans truly love our flag any more.**

That's why I wanted to send you this AMERICAN VALUES SURVEY – and I'm urgently asking for your straightforward opinion right away.

Please, can I beg you to take just five minutes to tell us *your opinion*, and *your thoughts* about some of the most important questions facing America today?

As the largest and most respected veterans organization in the country, **The American Legion is committed to serving the needs of our veterans and their families, promoting patriotism, protecting American values** in communities across our great country, and ensuring a strong national security.

These days our mission – our challenge! – is more important than ever before.

In a country where many people have lost their love for America, we are doing all we can every day to take care of our veterans and active duty military ... we're supporting values that strengthen families and communities ... we're promoting patriotism and love for our country.

The fact is, The American Legion's many programs touch virtually every facet of American life.

We are there in local hospitals ... standing vigil beside those veterans still lying in a hospital bed, fighting injuries suffered on the battlefield.

(over, please)

We are there in our local homes, helping the child of a fallen hero go to college.

We are there on our streets, helping homeless veterans get back on their feet.

We are there in your local community, funding popular youth and mentoring programs in cities and towns across America.

And we're there in Washington, DC, fighting the good fight to ensure our veterans receive the medical care and benefits and services they deserve.

Simply put, we believe in those time-honored virtues that I see every time I gaze at the American flag. Sacrifice. Duty. Service. Honor. Devotion. And in always standing tall for America, while we never forget to bend down to help a fellow citizen in need.

Please, will you return your survey answers to let us hear your views? And when you return your survey, will you also consider sending a special gift to help us continue our work? Please!

Your answers will be vital in helping us to determine where to direct resources ... which problems to prioritize ... how to make our volunteer force more effective... and how to better serve and honor our veterans and community!

These are critical days in America. We are urgently hoping you will represent your area by returning your survey immediately. I am looking forward to receiving your personal input, and will be thankful that you cared enough to send it back. Thank you on behalf of all veterans, and all Americans.

Sincerely,



Daniel S. Wheeler
National Adjutant
The American Legion

P.S. Please send the survey, along with your best gift, back to me as quickly as possible. And of course, please accept the enclosed flag (and display it proudly!) as my gift to you for taking the time to fill out our survey. We are very grateful.

Display your flag proudly!





PLACE
STAMP
HERE

AMERICAN LEGION NATIONAL HEADQUARTERS
DONATION PROCESSING CENTER
PO BOX 21016
TULSA OK 74121-1016

