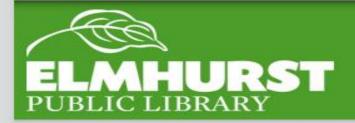
Craigslist Basics





Craigslist postings are online classifieds.

Much like traditional newspaper classifieds, Craigslist is separated into regions. Typically a Google search will result in the correct location based on your Internet connection.



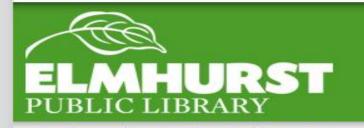
http://www.dreamstime.com/stock-photography-classified-ads-image340102



What is Craigslist

Craigslist is a great service because it's so easy to use.

Craigslist also fills the gaps of many other websites for selling larger items and services.



Here at EPL

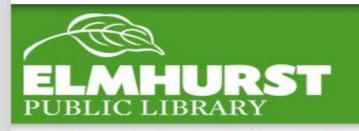
We'll cover:

- What is Craigslist
- Buying
- Posting
- Selling
- Account
- Safety



Introduction

Craigslist is a place to buy specific items, services, and housing/apartments. Craigslist is extremely open and includes all the sections (and more) of traditional classifieds.



Buying



- Large items (no shipping)
- •All items are buy it now
- No fees (for most sales)
- Personal interaction
- Wider range of services
- Multiple postings

- Shipping
- PayPal
- No personal interaction
- ebay guarantees



Craigslist vs EBay

First you'll want to make sure you are viewing the correct region (in our case Chicago).

Search Craigslist Chicago in Google. craigslist: chicago jobs, apartments, personals, for sale ...
https://chicago.craigslist.org/ * Craigslist Inc. *

craigslist provides local classifieds and forums for jobs, housing, for sale, personals, services, local community, and events.

Cars & trucks

chicago cars & trucks - craigslist. ... cars & trucks - allownerdealer ...

Jobs

Oct 29 NOW HIRING ALL POSITIONS FOR NEW UNCLE ...

Apts / Housing

chicago apartments / housing rentals ... apartments / housing ...

More results from craigslist.org »

Chicago for sale

chicago for sale - craigslist. ... Oct 29 SHOP FOR FURNITURE ...

Free Stuff

chicago free stuff - craigslist. ... Oct 29 FREE 2 TVs At the curb ...

Northwest suburbs jobs ...

Apts / housing - Furniture - Jobs - For sale - General labor - Pets



Once you get on Craigslist it can look overwhelming.

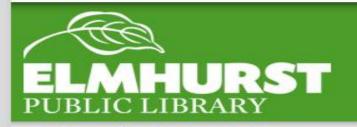






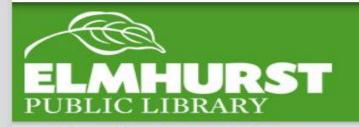
Buying

Let's take a look to see what a specific seller's post looks like.



Let's Try it!

- 1. Go to Craigslist.com
- 2. Create a new listing for Furniture
- 3. Attach images located on the desktop

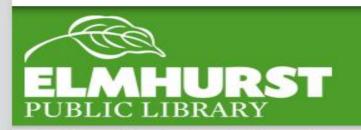


Let's Try it!

With many users looking for goods or services on Craigslist, it's a perfect place to sell or rent.

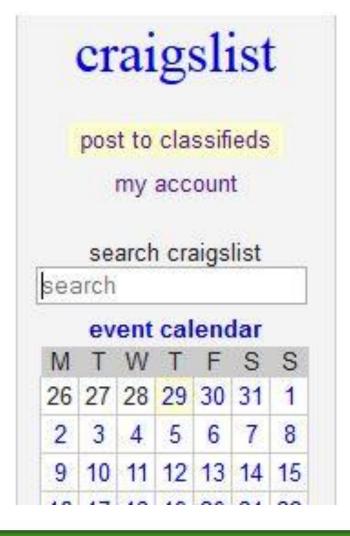
Using your own email address, Craigslist creates a contact email which will be forwarded to your inbox.

Often sellers will also leave an additional phone number (see safety).



Selling

To Post click the post to classifieds button.



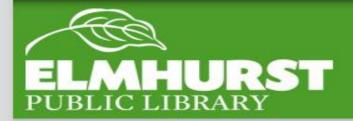
comm activities loca artists lost childcare mu: classes pet: poli events ride general volu groups perso strictly platonic



Posting

Then select the corresponding categories for your item.

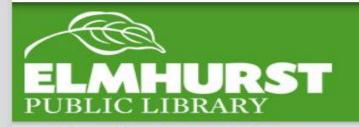
| what typ | pe of posting is this: (see prohi | bited list before posting.) |
|----------|-----------------------------------|--|
| 0 | job offered | |
| 0 | gig offered (I'm ming for a sho | rt-term, small or odd job) |
| 0 | resume / job wanted | |
| 0 | housing offered | please choose a category: (see prohibited list and recall information before posting.) |
| 0 | housing wanted | antiques - by owner |
| | | o appliances - by owner |
| 0 | for sale by owner | o arts & crafts - by owner |
| 0 | for sale by dealer | o atvs, utvs, snowmobiles - by owner |
| 0 | wanted by owner | o auto parts - general - by owner |
| 0 | wanted by dealer | o auto parts - wheels & tires - by owner |
| | | o baby & kid stuff - by owner (no illegal sales of recall items, e.g. drop-side cribs, recalled strollers) |
| 0 | service offered | o barter |
| 0 | personal / romance | o bicycle parts - by owner |
| | porsonal / Tomanco | ○ bicycles - by owner |
| 0 | community | o boat parts - by owner |
| 0 | event / class | o boats - by owner |
| | | ○ books & magazines - by owner |
| 3 | | o business/commercial - by owner |
| continue | | o cars & trucks - by owner |
| <u> </u> | | cds / dvds / vhs - by owner (no pornography please) |
| | | o cell phones - by owner |
| | | clothing & accessories - by owner |
| | | |



Posting

Let's Try it!

- 1. Go to Craigslist.com
- 2. Create a new listing for Furniture
- 3. Attach images located on the desktop



Let's Try it!

Should I make an account?

Although there are no rules, the users that most benefit from accounts are:

- 1. frequent sellers
- 2. regular buyers



Account?

Free classified posts on craigslist can be renewed. Renewing a post will move that post to the top of the list.

You can renew an active free post as long as 48 hours have elapsed since it was initially posted, or if 48 hours have elapsed since it was last renewed.

Please note that renewing a post will not extend its <u>lifespan</u>, and once a post is 30 days old you will lose the ability to renew it.



Selling

Expirations by Posting Type

| Posting Type | Expires |
|---|-------------|
| Jobs | 30 days |
| Free: For Sale, Housing, Personals, Services, Community | 7-45 days* |
| Gigs, Resumes | 30-45 days* |
| Events | Depends |
| Paid: NYC broker apartments | 30 days |
| Paid: Cars & Trucks by Dealer, Tickets by Dealer | 30 days |
| Paid: Therapeutic | 7 days |

* varies by city



Selling

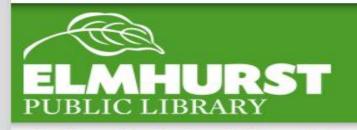


You can renew a post with an account.

If you try to post something similar to an active post of yours on the site, you may get a blocked message.



Craigslist as mentioned before is extremely unfiltered. While the majority of users have not had problems, there have been several crimes committed using Craigslist (although usually through the dating links).



Safety

- •When selling, always meet buyers away from your home if possible
- Post as little personal information as possible
- Always see items in person before you purchase them
- Bring a friend or let someone know where you're going
- •And finally **be cynical** if something seems too good to be true, a little off, or questionable -- walk away or verify a buyer or seller's legitimacy.



Safety