



# SCAMS

## AND YOUR SMALL BUSINESS

When scammers go after your organization, it can hurt your reputation and your bottom line. Your best protection?

**Learn the signs of scams that target businesses.**

Then tell your employees and colleagues what to look for so they can **avoid scams.**

### SCAMMERS' TACTICS



Scammers pretend to be someone you trust.



Scammers create a sense of urgency.



Scammers use intimidation and fear.



Scammers use untraceable payment methods like gift cards and wire transfers.

### HOW CAN I PROTECT MY BUSINESS?



Train Your Employees



Verify Invoices and Payments



Be Tech-Savvy



Know Who You're Dealing With

### COMMON SCAMS THAT TARGET SMALL BUSINESSES



Fake Invoices



Directory Listing and Advertising Scams



Tech Support Scams



Social Engineering, Phishing, and Ransomware



Fake Check Scams

➔ To learn more, visit:

[FTC.gov/SmallBusiness](https://www.ftc.gov/SmallBusiness)  
[BBB.org/SmallBusiness](https://www.bbb.org/SmallBusiness)

➔ To report scams, visit:

[FTC.gov/Complaint](https://www.ftc.gov/Complaint)  
[BBB.org/ScamTracker](https://www.bbb.org/ScamTracker)