

Equity Dividend Fund



As of 03/31/2020 | Class K: MKDVX | Class R: MRDVX | Institutional: MADVX | Investor A: MDDVX | Investor C: MCDVX | Service: MSDVX

U.S. large-cap value portfolio of high quality companies

Invests in companies with a greater potential for dividend growth

Seeks lower volatility equity returns



Morningstar has awarded the Fund a Bronze medal. Fewer than 10% of US open-end funds hold medalist ratings (Effective 03/16/2020).† Rated against 1,107 Large Value Funds, as of 03/31/2020 based on risk adjusted total return. Overall Ratings are determined monthly and subject to change. The Overall Morningstar Rating for a fund is derived from a weighted average of the performance figures associated with its 3-, 5- and 10-year (if applicable) Morningstar Rating metrics.††

ANNUALIZED PERFORMANCE

| With Sales Charge | 1 Year | 3 Year | 5 Year | 10 Year |
|----------------------|--------|--------|--------|---------|
| Investor A | -17.30 | -1.59 | 2.79 | 7.11 |
| Without Sales Charge | 1 Year | 3 Year | 5 Year | 10 Year |
| Investor A | -12.72 | 0.19 | 3.90 | 7.69 |
| Benchmark | -17.17 | -2.18 | 1.90 | 7.67 |
| Morningstar Average | -17.73 | -2.11 | 1.42 | 6.89 |

CALENDAR YEAR PERFORMANCE

| Without Sales Charge | 2015 | 2016 | 2017 | 2018 | 2019 | YTD | 1Q2020 |
|----------------------|-------|-------|-------|-------|-------|--------|--------|
| Investor A | -0.39 | 16.00 | 16.43 | -7.43 | 27.25 | -24.41 | -24.41 |
| Benchmark | -3.83 | 17.34 | 13.66 | -8.27 | 26.54 | -26.73 | -26.73 |
| Morningstar Average | -4.05 | 14.81 | 15.94 | -8.53 | 25.04 | -26.77 | -26.77 |

Performance data shown represents past performance which is no guarantee of future results. Investment returns and principal values may fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Current performance may be lower or higher than that shown. All returns assume reinvestment of all dividend and capital gain distributions. Refer to blackrock.com for current month-end performance. Index performance is shown for illustrative purposes only. It is not possible to invest directly in an unmanaged index. Returns with sales charge reflect the deduction of current maximum initial sales charge of 5.25%. The calendar year performance shown does not reflect the deduction of the sales load. If reflected, the performance would have been lower. Please see the fund prospectus for more details.

MORNINGSTAR RANKINGS

| | 1 Year | 3 Year | 5 Year | 10 Year |
|---------------------|-----------|-----------|---------|---------|
| Morningstar Ranking | 165/1,212 | 224/1,107 | 109/957 | 187/703 |
| Quartile Rank | 1 | 1 | 1 | 2 |

Rankings based on total return excluding sales charges, independently calculated and not combined to create an overall ranking. For periods not shown, Morningstar does not provide rankings based on synthetic performance.

Key Risks: The fund is actively managed and its characteristics will vary. Stock and bond values fluctuate in price so the value of your investment can go down depending on market conditions. International investing involves special risks including, but not limited to currency fluctuations, illiquidity and volatility. These risks may be heightened for investments in emerging markets. The fund may use derivatives to hedge its investments or to seek to enhance returns. Derivatives entail risks relating to liquidity, leverage and credit that may reduce returns and increase volatility.

KEY FACTS

| Size of Fund (Mil | lions) | \$14,994.0M |
|----------------------|-------------|--------------------|
| Fund Launch Date | | 11/25/1987 |
| Share Class Lau | 10/21/1994 | |
| Morningstar Category | | Large Value |
| Number of Holdings | | 83 |
| Number Of Holdi | ngs | 83 |
| Benchmark | Russell 100 | Value Index (Total |
| | | Return) |

ANNUAL EXPENSES

| Gross Expense Ratio | 0.97% |
|---------------------|-------|
| Net Expense Ratio | 0.97% |

The Net Expense Ratio excluding Investment Related Expenses is 0.96% Investment Related Expenses include acquired fund fees of 0.01%, and interest expense (cost of borrowing securities to seek to enhance return or reduce risk) of 0.00%, and certain other expenses, if applicable. Expenses stated as of the fund's most recent prospectus. The difference between gross and net expense ratios are due to contractual and/or voluntary waivers, if applicable. This share class has a contractual waiver with an end date of 11/30/2020 terminable upon 90 days' notice. BlackRock may agree to voluntarily waive certain fees and expenses, which the adviser may discontinue at any time without notice.

PORTFOLIO MANAGEMENT

| Tony DeSpirito | Franco Tapia, CFA |
|----------------|-------------------|
| David Zhao | |

TOP HOLDINGS (%)2

| VERIZON COMMUNICATIONS INC | 4.36 |
|----------------------------|-------|
| BANK OF AMERICA CORP | 2.90 |
| CITIGROUP INC | 2.73 |
| WELLS FARGO & COMPANY | 2.67 |
| MEDTRONIC PLC | 2.55 |
| KONINKLIJKE PHILIPS NV | 2.41 |
| JPMORGAN CHASE & CO | 2.39 |
| SANOFI SA | 2.37 |
| ANTHEM INC | 2.10 |
| MICROSOFT CORPORATION | 2.09 |
| Total of Portfolio | 26.57 |

TOP SECTORS (%)2

| () | Fund | Benchmark | Active |
|-------------------------|------|-----------|--------|
| Financials | 22.6 | 21.3 | 1.3 |
| Health Care | 18.1 | 15.5 | 2.5 |
| Cash and/or Derivatives | 9.2 | 0.0 | 9.2 |
| Information Technology | 9.0 | 6.8 | 2.2 |
| Consumer Staples | 8.9 | 10.6 | -1.7 |
| Industrials | 7.5 | 9.4 | -1.9 |
| Communication | 7.3 | 8.6 | -1.3 |
| Energy | 7.2 | 5.4 | 1.8 |
| Consumer Discretionary | 5.0 | 5.2 | -0.1 |
| Utilities | 3.6 | 7.8 | -4.1 |
| Materials | 1.5 | 4.2 | -2.6 |
| Other | 0.0 | 5.1 | -5.1 |

PORTFOLIO CHARACTERISTICS

| Forward Price to Earnings | 11.02x |
|--|--------------|
| Price to Book Ratio | 1.41x |
| Average Market Capitalization (millions) | \$120,310.6M |
| 30-Day SEC Yield | 2.24% |
| Unsubsidized 30-Day SEC Yield | 2.24% |

RISK STATISTICS (3 YEARS)

| | Fund | Benchmark |
|--------------------|--------|-----------|
| Alpha | 0.17 | - |
| Beta | 0.91 | - |
| R-Squared | 97.70 | - |
| Standard Deviation | 15.45% | 16.79% |
| Sharpe Ratio | -0.03 | -0.15 |

²% of net assets represents the Fund's exposure based on the economic value of securities and is adjusted for futures, options, swaps, and convertible bonds. Allocations subject to change. Negative weightings may result from specific circumstances (including timing differences between trade and settle dates of securities purchased by the funds) and/or the use of certain financial instruments, including derivatives, which may be used to gain or reduce market exposure and/or risk management. Certain transactions the funds may utilize may give rise to a form of leverage through either (a) additional market exposure or (b) borrowing capital in an attempt to increase investment return. The use of such transactions includes certain leverage-related risks, including potential for higher volatility, greater decline of the fund's net asset value and fluctuations of dividends and distributions paid by the fund.

Price to Earnings Ratio: The price-to-earnings ratio is used to assess a company's valuation. To compute this ratio, the latest closing price is divided by the company's last fiscal year's Earnings Per Share. The ratio represents a weighted harmonic mean of the price-to-earnings ratios of its holdings with negative values being excluded from the calculation. Price to Book Ratio: represents the ratio of the current closing price of the share to the latest quarter's book value per share. Average Market Cap: The average size of the securities the fund invests in. Alpha: A measure of performance on a risk-adjusted basis. Alpha takes the volatility (price risk) of a mutual fund and compares its risk-adjusted performance to a benchmark index. The excess return of the fund relative to the return of the benchmark index is a fund's alpha. Beta: Beta measures the funds sensitivity to market movements beta greater than 1 is more volatile than the market beta less than 1 is less volatile than the market. R-Squared: R-Squared: R-Squared reflects the percentage of a funds movements that are explained by movements in its benchmark, showing the degree of correlation between the fund and benchmark. This figure is helpful in assessing how likely it is that beta is statistically significant. Standard Deviation: Standard Deviation measures the volatility of the funds returns. Higher deviation represents higher volatility. Sharpe Ratio: Sharpe Ratio uses a funds standard deviation and its excess return (difference between the funds return and the risk-free return of 90-day Treasury Bills) to determine reward per unit of risk. 30-day SEC Yield: A standard calculation of yield introduced by the SEC to provide fairer comparison among funds. This yield reflects the interest earned after deducting the fund's expenses during the most recent 30-day period by the average investor in the fund. Unsubsidized SEC Yield: Represents what a fund's 30-Day SEC Yield would have been had no fee waivers or expense reimbursement been in place over the

You should consider the investment objectives, risks, charges and expenses of the fund carefully before investing. The prospectus and, if available, the summary prospectus contain this and other information about the fund and are available, along with information on other BlackRock funds, by calling 800-882-0052 or from your financial professional. The prospectus should be read carefully before investing. Investing involves risks including possible loss of principal.

†The Morningstar Analyst Rating is not a credit or risk rating. It is a subjective evaluation performed by the manager research analysts of Morningstar. Morningstar evaluates funds based on five key pillars, which are process, performance, people, parent, and price. Analysts use this five pillar evaluation to determine how they believe funds are likely to perform over the long term on a risk-adjusted basis. They consider quantitative and qualitative factors in their research, and the weighting of each pillar may vary. The Analyst Rating scale is Gold, Silver, Bronze, Neutral, Negative. A Morningstar Analyst Rating of Gold, Silver, or Bronze reflect an Analyst's conviction in a fund's prospects for outperformance. Analyst Ratings are continuously monitored and reevaluated at least every 14 months. For more detailed information about Morningstar's Analyst Rating, including its methodology, please go to http://corporate.morningstar.com/us/documents/MethodologyDocuments/AnalystRatingforFundsMethodology.pdf.

The Morningstar Analyst Rating should not be used as the sole basis in evaluating a mutual fund. Morningstar Analyst Ratings are based on Morningstar's current expectations about future events; therefore, in no way does Morningstar represent ratings as a guarantee nor should they be viewed by an investor as such. Morningstar Analyst Ratings involve unknown risks and uncertainties which may cause Morningstar's expectations not to occur or to differ significantly from what we expected.

†† The Morningstar RatingTM for funds, or "star rating", is calculated for managed products (including mutual funds, variable annuity and variable life subaccounts, exchange-traded funds, closed-end funds, and separate accounts) with at least a 3-year history. Exchange-traded funds and open-ended mutual funds are considered a single population for comparative purposes. It is calculated based on a Morningstar Risk-Adjusted Return measure (excluding any applicable sales charges) that accounts for variation in a managed product's monthly excess performance, placing more emphasis on downward variations and rewarding consistent performance. The top 10% of products in each product category receive 5 stars, the next 22.5% receive 4 stars, the next 35% receive 3 stars, the next 22.5% receive 2 stars, and the bottom 10% receive 1 star. The Overall Morningstar Rating for a managed product is derived from a weighted average of the performance figures associated with its 3-, 5-, and 10-year (if applicable) Morningstar Rating metrics. The weights are: 100% 3-year rating for 36-59 months of total returns, 60% 5-year rating/40% 3-year rating for 60-119 months of total returns, and 50% 10-year rating/30% 5-year rating/20% 3-year rating for 120 or more months of total returns. While the 10-year overall star rating formula seems to give the most weight to the 10-year period, the most recent 3-year period actually has the greatest impact because it is included in all 3 rating periods. The fund was rated against the following numbers of U.S.-domiciled funds: 1,107, 957 and 703, over the 3, 5 and 10 year periods, respectively. With respect to these funds and time periods, the fund received a rating of 4, 4 and 4 stars. Other classes may have different performance characteristics.

Russell 1000 Value Index comprises the large-cap value segment of U.S. equities.

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