

FMM TEA TALK
The New Way of Marketing
Search Engine Optimisation (SEO)

September 2, 2013 (Monday) • 2.30pm – 5.15pm
 Wisma FMM, No. 3, Persiaran Dagang, PJU 9, Bandar Sri Damansara, Kuala Lumpur



FREE FOR FMM MEMBERS

Tea Talk is sponsored by



PROGRAMME

Discover new customer and new markets via internet now

- Get the latest information on the internet usage and landscape in Asia
- Learn the power of Attraction Marketing that will increase more customers to you
- Discover the latest strategy that can help you drive massive traffic to your website
- What is Search Engine Optimisation (SEO)?
- Why SEO is important to the manufacturing companies today?
- What is Search Engine Marketing (PPC)?
- Increase your global presence with Google AdWords

2.30pm	Registration
3.00pm	The New Way of Marketing
3.45pm	Tea break
4.00pm	Increase Global Presence with Search Marketing
4.45pm	Q&A & Networking Session
5.15pm	End

ClickPro is a leading Search Engine Optimization (SEO) company and Yahoo! South East Asia Certified Search Marketing in Malaysia. It specialises in helping corporate clients develop strong presence on the internet.

**FREE RM1,000 SEO Package
 Discount Voucher WITH RM100
 Google AdWords credits**

For Registered Participants Only

REGISTRATION

Admission is by prior registration. Complete and return the Registration Form by **August 23, 2013**. Cancellation must be in writing to FMM. FMM reserves the right to cancel or reschedule the programme. All efforts will be taken to inform participants of changes.

For enquiries and registration, kindly contact:

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REGISTRATION FORM

To: Federation of Malaysian Manufacturers (FMM)
 Wisma FMM, No 3, Persiaran Dagang, PJU 9 Bandar Sri Damansara,
 52200 Kuala Lumpur
 (Attn: Ms Ida Tan, Communications & Publications Unit)

Submitted by:

Name: _____

Designation: _____

Company: _____

Tel: _____ Fax: _____

Email: _____

Membership No: _____

Please register the following participants:

Name: _____

Designation: _____

Mobile No: _____

Name: _____

Designation: _____

Mobile No: _____